

INDEPENDENCE ENTERPRISE

HENRY E. BROWNE

Entered at Independence, Ore., post office as second-class matter.
Subscription, \$1.50 Per Year

AN IMPORTANT QUESTION

In the matter of street paving the city fathers and the residents of Independence have come face to face with the most important question in the history of the city, and in all justice to the city which they claim as their home, they should put forth every effort to see that there is no delay in getting the proposed work started. It is a question that there is no dodging—it must be met at some time in the near future, and never have the conditions been so favorable for taking up the active work as they are at the present time.

No line of improvements will do as much to increase the real value of the city property—no work will so greatly improve the appearance of the city. Every man living within the corporate limits is vitally interested whether he be property owner or renter, and no one can afford to let an opportunity to boost the good work get by without doing his share to help the cause along.

United action is what is needed and if all will get together with a good solid boost it will be but a short time until Independence can take its place with many of the larger towns, and boast as good streets as are to be seen in the Willamette valley. Surely, while the conditions are so favorable, we cannot afford to let the opportunity pass.

FIGHTING THE WHITE PLAGUE

Merchants in many cities and towns of the west are advocating the use of Red Cross Seals for Christmas shoppers, and from the reports in the many places where the work is being carried on it is evident that a large sum of money will be raised in this way, to go to the Red Cross for use in fighting the White Plague. Portland, Astoria and Eugene are leading the western Oregon cities, while Pendleton is making a strong bid for the largest sales in the eastern part of the state. Few towns are not represented, and even in the smallest hamlets, people are taking to the plan with enthusiasm, with the result that money is being sent into Portland from practically every section of the country.

No object could be more worthy of patronage, and it is to be hoped that every man, woman and child, during these last few days of gift buying will make use of every opportunity to use the Red Cross Seals. The cost to each individual is practically nothing, the stamps being sold for one cent each, yet the total amount raised in this way will probably run well into thousands of dollars. Every stamp used is a help. See that every package given away bears one.

WE THANK YOU

We take this opportunity of thanking our friends and supporters for the many little tokens of encouragement that have found their way to this office during the past week. Many of our subscribers have found occasion to drop in and get acquainted; many of our advertisers have been able to pay us a short visit, each time with expressions of best wishes and assurances of loyal support; our correspondents have made extra efforts to help us in filling the columns with good, live local news; in no case up to date has there been anything said which would lead us to believe that our work in the city was to be anything but pleasant—for all of which we are thankful.

At the basket ball game last week, the receipts are said to have fallen five dollars short of the expenditures. While the town is small and probably contains many people who are not interested in the winter sport, it would seem that enough interest should be taken in high school athletics of any kind to assure the teams of better financial support. It hardly seems a square deal to the boys to let them go behind financially in their efforts to uphold the honor of the school, no matter in what they are competing. They represent the school, and through that the city. Let every one get together at the next game, and if you cannot go, at least contribute the price of an admission to the fund. We are sure the team will appreciate the favor, and it may urge them to greater efforts.

BOOST

Many people wonder how it is that certain small and comparatively small cities of the west are able to draw so extensively from the thousands of eastern homeseekers, yet the answer is easy to those who are familiar with the methods of publicity used by the towns in question. The secret of their success lies in the fact that they never let an opportunity pass to say something about their own communities, whether in person or in letters to distant friends. They see that every event of importance reaches the larger papers as a matter of news; and that such papers are represented locally by live wire correspondents who always manage to find something worth while going on.

Probably no better example of up to date "boosting" can be found than that offered by Eugene or Hood River. The commercial clubs of these cities have found it to their advantage to spend large sums of money in literature which sets forth the good features of their respective communities to the best advantage, yet adhering closely to the truth. A secretary is employed whose duty is to give every inquiry his careful attention and to see that all questions asked are answered carefully and courteously. Palatial club rooms are maintained where visitors are made to feel at home, and where they have an opportunity of meeting and talking with those who have come before, and of getting a better hold on local conditions than they could otherwise. Every fair or exhibition sees an exhibit from the progressive cities in place and men in attendance who take pleasure in saying a few well chosen words for their home towns. All this makes an impression, and good impressions lead to inquiries, with a result that a man who had never heard of the place before, finally decides to make it his home. Result, a rapidly increasing population, as well as the bringing in of new capital.

What has been done by these cities can be done by others. The work need not be carried on so extensively at first, but started on a small scale and increasing with the growth of the town. The plan is a worthy one and should be given a trial. Let no opportunity pass for speaking well of your home town. Every such word spoken may bring an additional citizen, and every new comer means a growth in the population. Tell your friends of the advantages the Willamette has to offer and it will be but a short time until results will show the success of the plan.

An eastern breakfast food company is talking about building a factory in Eastern Oregon and Pendleton is making a strong bid for the industry. Since the plant is to be in the eastern part of the state, it seems reasonable that Pendleton stands a fair chance of success. In taking up the work of encouraging the undertaking the Pendleton merchants and boosters are simply living up to their reputation of letting nothing worth while get by. It is characteristic of the town.

Seems rather queer, doesn't it, that other parts of the country are complaining of storms and extreme cold, while here in the Willamette valley our business men are wearing soft shirts, smiles and no coats? Local people can truthfully say no place like home, and give many more extensively advertised places the big laugh when it comes to climatic conditions.

A foot ball game for Christmas is not out of the ordinary, but to be able to play that game on a dry field, in the sun and without the necessity of a dozen sweaters to keep from freezing between the quarters is a privilege seldom granted. From the present indications the teams that meet on the local gridiron here Christmas will be favored with the best possible weather conditions.

Woman's suffrage has evidently gained another step in San Francisco. Two of the leading hotels have granted the fair sex the privilege of smoking wherever they choose about the premises. And again the permission was obtained through a party of English women who forced the management to make a decision.

Reports in the daily papers state that Hood River apples have been shipped to Siberia. The commercial club is taking advantage of the shipment to do some more extensive advertising. They may let an occasional opportunity pass for boosting, but up to date, no one has succeeded in recalling that time.

James J. Hill played Santa Claus this week by visiting Oregon and promising new railways. Extensions of the Oregon Trunk line from the present proposed terminus at Bend south through Oregon, and pushing of the United Railways westward toward Tillamook and the building of an independent Hill passenger station in Portland were some of the things the Empire Builder outlined.

What to use for paving the streets of Hood River is what is bothering Mayor-elect Hartwig of that city. How about apples?

Mrs. Word Butler was a Salem visitor Thursday.

Everett Gentry of Camas, Washington, is spending the holidays with his parents in this city.

Miss Chrysis Bramberg and sister are up from Portland to spend the holidays with friends in this place.

Mrs. Johanne Hiltbrand made a visit to Salem Thursday.

Mrs. Homer Finch was up from Portland this week visiting friends and relatives in this place.

The public library will close Saturday afternoon and remain closed until Monday morning on account of Sunday being Christmas.

New and Fresh

When you want a good violin, guitar or banjo string get it of Geo. C. Will, the Salem music dealer. His large trade in this line assures you new and fresh strings which give a better tone and are most lasting. 27-8

FOR SALE.

One good modern up to date house situated on fifth street. For particulars inquire of or address J. J. Williams, Independence. Phone Farmers 659. 30-34

WEAK, WEARY WOMEN.

Learn the Cause of Daily Woes and End Them.

When the back aches and throbs.
When housework is torture.
When night brings no rest nor sleep.

When urinary disorders set in
Women's lot is a weary one.

There is a way to escape these woes.
Doan's Kidney Pills cure such ills.
Have cured women here in Independence.

Here is one Independence woman's testimony.

Mrs. A. J. Cooper, Log Cabin St., Independence, Ore., says: "I used Doan's Kidney Pills for backache and other symptoms of kidney trouble and I am glad to say that they gave me great relief. I can recommend Doan's Kidney Pills highly."

For sale by all dealers. Price 50 cents. Foster-Milburn Co., Buffalo, New York, sole agents for the United States.

Remember the name—Doan's—and take no other.

CLASS and ECONOMY

"Handsome is that Handsome does," is an old saying trite, but true, because beauty being only skin deep does not always sink as far as the heart. The same applies to Drug Store goods—some are good and some merely look good. The quality of everything we sell is as near perfection as can be. We sell everything to be found in a first-class Drug Store and we guarantee the class and grade. Quality considered our prices are low. There is economy in buying from us, as our goods are the wear-well sort.

Here you will find many valuable presents for the Holidays. Come in and let us show them to you.

Kirkland's Drug Store
Main Street
Independence, Oregon

Star Theatre

Moving pictures Illustrated Songs
3 changes a week. Admission 10 cts.

National Wool Growers Convention
and
Midwinter Sheep Show
Portland, Oregon. January 4-7 1911

For the above occasion round trip tickets will be sold from all points on its lines including branches by

The Southern Pacific Co.

at

One and One-third Fare

Tickets on sale January 2nd and 3rd,
1911, good for return until January
10-1911

For further particulars call on any S. P. Agent or write to
Wm. McMurray, General Passenger Agent.

Buy Your

Christmas
Presents
of
O. A.
Kreamer