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demanding the kind of ability just as "I have been amazed, disheartened special in its features as that de- and discouraged time and again with the narrowness and inefficiency of

Spacious and fully equipped for the repair, care, sale and housing of automobiles.

C. B. ZUMWALT, PROPRIETOR

and

Charges are reasonable and all work guaranteed.

Special attention paid to repairs of farm implements, grinding plowshares. Brazing a specialty.

Bicycle repairing and supplies

We do everything that is done in iron

SALEM MUSIC CO. (Incorporated) SUCCESSOR TO L.

247 N. Commercial St., Salem, Oregon

manded by engineering.

ers and heads of departments of the ing at men and conditions when they H. N. Byllesby companies:

" 'The ideal manager should be a ter than the best politician in his sitting like ugly frogs on a log, becity; a man who is versed in practical modern sociology, and who understands, not only big financial matters and large business ideas, but the live: of the people as well.

CASH

PAID

FOR FARM PRODUCE

BUTLER

PRODUCE CO.

.... BY THE

"Permit me to quote from a recent men who posed as managers of utility address which I made to the manag. properties. I have found them rail themselves were the biggest pessimists and the worst croakers in the community. I have observed them the cussedness of the consumer, letting their property go to pieces and their service deteriorate, creatures of weak and shameless despair.

"What is more natural but that peo ple join in throwing the handiest objects at the croaker? The impulse is human and common. The people have no use for the man or the management filled with bitterness and inefficiency devoid of energetic action and confidence in the future.

"My personal view of the future is very hopeful and encouraging. The fact that a 'Commercial Day' has been set aside by the National Electric Light Association is a splendid indication of the change which is taking place in the methods of central management toward the public.

"During the last year much educational advertising work has been done by operating companies. A large proportion of it has been effective; none without value.

"Scores of New Business Depart-



The Golden Tongue of Music



IS EVERYWHERE. "HE WHO HATH NO MUSIC IN HIS SOUL IS FIT FOR TREASON'S VILEST GOAL." IF YOU LOVE MUSIC COME IN AND HEAR THE LATEST RECORDS -SOME VERY CATCHY ONES THAT DRIVE DULL CARE AWAY. WE WOULD BE PLEASED TO HAVE YOU EXAMINE OUR LARGE AND SOMPLETE STOCK OF SONGS AND SHEET MUSIC. ALL THE OLD-TIME SONGS AND LAT-EST AND MOST POPULAR AIRS AND CLASSICS. WE WOULD LIKE TO DEMONSTRATE THE SUPERIOR QUALITIES OF THE

Singer and Wheeler-Wilson Sewing Machines