



drop the coupon in the mail box to-day

We are the oldest and best known strictly wholesale house in the Northwest. For 44 years continuously in business right here in Portland.

We are now making a radical departure. In such localities where you are unable to purchase **CYRUS NOBLE** we are going to sell direct and save you money.

No more danger of refilled bottles. No more danger of not getting the real thing.

4 quart bottles, packed in plain cases \$4.90
all charges prepaid to the nearest railroad express office for

Pure—old—honest whiskey bottled by the distillers. Every bottle guaranteed. Inquire of any bank or trust company in Oregon as to our standing.

W. J. VAN SCHUYVER & CO.
DISTILLERS AGENTS
Established 1864 103-107 Second St., Portland, Oregon

CUT AT THE LINE AND MAIL TO-DAY
W. J. Van Schuyver & Co., Portland, Oregon

Enclosed please find \$4.00 for which please send me at once by express prepaid, four quart GENUINE CYRUS NOBLE.

Name _____
P.O. Address _____ Ship via _____
County _____ State _____

THE FIGHT- ING CHANCE

It is hoped that the Enterprise will be able to find room for another installment of The Fighting Chance in next week's paper. The Enterprise is burdened to its utmost capacity with advertising and there is no telling when it will let up. Indications are that it will not before the holidays. It is possible that the paper will have to be increased to ten pages to accommodate the business.

The stores of the country are doing more advertising now than they have ever done before. Publishers don't have to beg for business now. Thousand and two thousand inch contracts are common occurrences. The crowded stores of constant advertiser are proof of the padding. Compare the big Meyers store of Salem with the Stockton or Chicago, or Barnes. Take a trip around and see for yourself.

The Best Plaster.

A piece of flannel dampened with Chamberlain's Lintiment and bound on to the affected parts is superior to any plaster. When troubled with lame back or pains in the side or chest give it a trial and you are certain to be more than pleased with the prompt relief which it affords. This lintiment also relieves rheumatic pains and is certain to please anyone suffering from that disease. Sold by P. M. Kirkland.

Card of Thanks.

We wish to express our sincere thanks to all who kindly assisted during the sickness and death of our beloved brother.

J. W. Richardson,
Susan L. Richardson,
Sarepta T. Richardson.

The Bed-Rock of Success

lies in a keen, clear brain, backed by energy. Such power comes from the splendid health that Dr. King's New Life Pills impart. They vitalize every organ and build up brain and body. J. A. Harmon, Livermore, W. Va., writes: "They are the best pills I ever used." 25c at all druggists.

Dr. Allen, Dentist, Cooper Bldg. St.

\$100 For Best Bushel of Wheat.

One hundred dollars is offered by Phillips S. Bates, secretary of the Oregon Threshers' Association, which meets at The Dalles, December 2 and 3, for the best bushel of wheat grown in Oregon. An additional \$100 will be divided as second prize. There

is no entry fee and all entries should be sent forward in standard two-bushel grain sacks with the grower's name attached and stating where the grain was grown. All exhibits must be in The Dalles by Saturday, November 27.

Patronize our advertisers.

New Twelve-Cent Stamp Ordered

To conform with the recent increase of letter registration from eight to ten cents, the postoffice department has decided to issue a twelve-cent stamp so that on ordinary letters one stamp may pay the postage and registration.

HALLBERG'S

Great offering in the Suit Department of new arrivals of Ladies' and Misses' Suits, plain tailored and fancy braid and jet trimmed, at the one-price-to-everybody store, from \$15 to \$60.

Splendid Showing of Princess Dresses

of which we carry a full stock in silk, woolen and mixed materials, black and fancy colors, prices ranging from \$12.50 up.

Magnificent New Millinery

Salem's most beautiful stock is on display here for those who come seeking unusually stylish and low-priced headgear. We save you positively \$1.00 to \$10.00 on your hat compared with the exclusive store. Look around first, then come to us and see for yourself.

We also carry a complete line of Ladies' Silk Waists and tailored Wash Waists, knit and muslin Underwear, Hosiery, Corsets, Sweaters, Infants' Wear, Hair and Hair Ornaments, Neckwear, Silk Petticoats, Leather Bags, Umbrellas, etc.

Everything is marked as low as we can afford to sell it and we feel confident you will be pleased. No fancy prices at

HALLBERG'S LIBERTY Street
SALEM, OREG.

ADVERTISING FINDS BUYERS

Attention of the women is called to the attractive bargains in several of the big store ads in this issue of the Enterprise. The big house of the Bee Hive Store of Dallas has a full page ad in this issue which offers some good bargains. This store is coming to the front in Polk county through the constant use of advertising space. Chambers & McCune of Albany are rising on the horizon seeking general patronage. They are starting out on an industrious advertising campaign. It is understood they have

a splendid store. Read the ads this week and follow them up for they all promise good bargains.

It's A Top Notch Doer.

Great deeds compel regard. The world crowns its doers. That's why the American people have crowned Dr. King's New Discovery the King of Throat and Lung remedies. Every atom is a health force. It kills germs and coids and la grippe vanish. It heals cough-racked membranes and coughing stops. Sore, inflamed bronchial tubes and lungs are cured and hemorrhages cease. Dr. Geo. More, Black Jack, N. C., writes "It cured me of lung trouble, pronounced hopeless by all doctors." 50c, \$1.00. Trial bottle free. Guaranteed by all druggists.

Patronize our Advertisers.

THE BIG Closing Out Sale

after the fire at Stockton's
is a Great

Economical Sale

Thousands of dollars worth of
NEW GOODS
received since the fire are being
sold at extremely reduced prices

Salem
Oregon

Stockton

Cor Court
& Com

FREE RAILROAD FARE

To Albany and Back Home

OVER 600 SUITS AND 1000 COATS IN STOCK TO SELECT FROM

Are you satisfied to select a Suit, Coat, Cape, Dress or Skirt from a stock of ten to twenty garments or select from a catalogue, never knowing what you will get; when you can come to Albany, have your railroad fare paid here and back home, shop in one of the most modern stores in the state and select a Suit from over 600 different styles, or a Coat, Dress, Cape or Skirt from a stock of over 2000 garments, in any style you might select from any fashion sheet or magazine? You will find them here in any size to fit the Big or Little Woman, the Miss or the Children, at any price you feel you are able to pay.

THIS IS AN EXCLUSIVE READY TO WEAR STORE
FOR WOMEN, MISSES AND CHILDREN

the largest of its kind between Portland and San Francisco. Some of the best trade from Salem, Eugene and all of the Cities of the Valley are coming here to buy Ready to Wear goods. We have a resident buyer in New York City and the buying of such large quantities, does it not stand to reason we can sell our goods cheaper than any other store?

We Can, and Do; so Let Us Prove It.



The Ladies' Suits

in any style, color or material are priced at
\$10 to \$50

The Misses' and Children's Suits

in two and three piece styles are priced at
\$8.50 to \$20

Coats for Ladies, Misses or Children

Choice from a stock larger than all other stores combined at prices from \$1.00 to \$30.00.

Beautiful New Millinery

Albany's most magnificent Millinery stock is on display in every new style and color, at such reasonable prices that anyone can wear strictly Up-to-date Hats this Fall. This is the only store in the Valley that sends a trimmer East to get all the new ideas and buy stock in the Big Wholesale markets of New York City and Chicago, giving you a choice equal to any large city.

Dressy Shoes

Maybe you are hard to fit in Shoes. If so, we have any style of Shoe in any width from AA to EE, and call your attention to our line of \$3.00 guaranteed Patent Leather Shoes, with Grey, Wine Blue, Green and Black Tops. They cost you \$4.00 in any other store.

One Piece Dresses and Capes

Worsted Dresses and Capes are all the rage. Here you will find them all Ready to Wear in a big variety of styles and materials, exactly as described in Fashion Books, at prices cheaper than you can have them made for.

Shirt Waists

This is one of the largest departments in our store. We show everything from the cheapest to the finest, in Tailored and Fancy Waists in any color or any price from

50c to \$10

When you visit this BIG STORE you will see how impossible it would be to mention all the lines, but the following things you always need and when you see the immense assortment we have to show you and at such reasonable prices you will see how important it is for you to come to this store. We save you money on all kinds of Underwear, Hosiery, Blankets, Curtains, Corsets, Gloves, Umbrellas, Belts, Bags, Collars, Fancy Work, Stamped Linens, Sweaters, Silk Petticoats, Shoes and everything Ready to Wear for Ladies, Misses and Children.

We pay your railroad fare to Albany and back home on any purchase of \$20.00 or over and prepay express charges on any \$5.00 purchase.

CHAMBERS & McCUNE

THE BIG DAYLIGHT GARMENT STORE

Albany, Oregon.