

FIRE!

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Fire of Sept. 7th Causes an

IMMENSE FIRE SALE

Our entire \$85,000 stock of New Fall Goods is at your mercy. Dry Goods, Ladies' Tailored Suits, Furs, Underwear, Fancy Goods, Men's Clothing, Overcoats, Shoes, Boys' Clothing, Trunks, Suit Cases, Etc., thrown open to the public at

STARTLING REDUCTIONS

OUR LOSS IS YOUR GAIN---There never has been such a sale as this will be in Salem. Positively none to equal it. Remember, this is one of the finest stocks in the whole Willamette Valley that is being sacrificed.

*Sale Began Tuesday, Sept. 14 at 9:30 a. m.
Store Opens Now Every Morning at 7 O'clock*

STOCKTON

Salem, Oregon