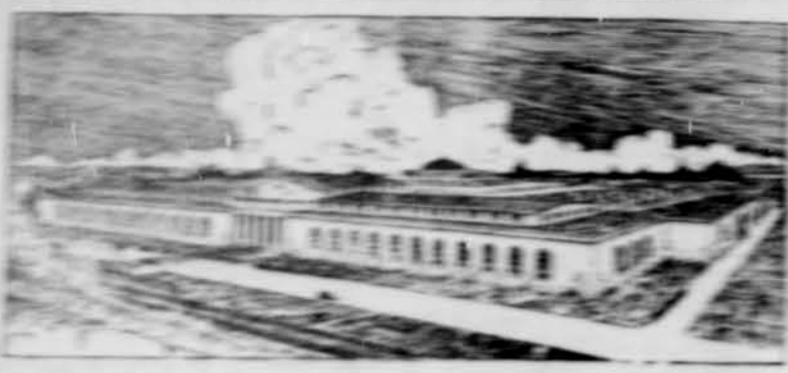


Pacific International Live Stock Exposition



A large building, it covers ten acres of ground. It takes a lot of time to walk all over the acres, but the Pacific International is so full of interesting and fascinating exhibits that nobody gets tired. If it were to this "super-luxurious."

Not only is it the largest building of the kind in the world, but its arrangement is ideal. The great arena where the judging is done is the largest and the horse show held at night is in the center. It is the best and the most beautiful building in the world, and it is the best of its kind in the world.

The grade we take in the Pacific International is justified. It is one of the best and the most interesting of its kind in the world.

Can you afford to be without the Herald at 10c per issue?

America's Marvels NATURAL AND OTHERWISE

By T. T. Macey

THE NIAGARA OF OUR NORTH-WEST

In the mountains of the Cascade range, southwest of the city of Seattle, in the state of Washington, three rushing streams, born of melted snow, coming from the heights above, run together and form one larger stream. This broader, deeper stream, the Skagitum river, meanders along through beautiful valleys, fringed by heavily forested hills, green as emerald between great hills which threaten to stop its course and dam all of a sudden, in the center of surroundings of great beauty. Some over a sharp ledge and pour down gracefully into a deeply-carved gorge 275 feet below.

For centuries the nature-made spectacle, unknown, passed its part in the general scheme of the universe. Even in this day it is practically unknown to the masses and is sought out by but a very few of the thousands of well-to-do vacationists who, during their broadening their horizons, of information and getting acquainted with their own country, journey across the continent to see what the other side is like. But the remarkable phenomenon of a river, hidden away amid the forests and mountains, deliberately dropping a straight 275 feet, and then continuing on its way to the sea, was destined to and did, eventually, come into its own as the development of our water-power resources began to catch attention.

The enormous potential power represented in this great waterfall observed and received recognition. Engineers set to work to compel this falling water to do its useful and meaningless work and turn it energy to useful purposes. And so it came to pass that an electrical generating plant was constructed a few hundred feet above the falls. Later a second power-producing plant was installed at the river's edge just below the falls. From the force of the water which forms the great torrent is made to turn the machinery that develops hundreds of thousands of horse power of electrical energy. Much of this energy is transmitted long distances through the medium of heavily insulated high-tension cables and lights and otherwise serve the fast-growing cities of the Puget Sound region. Thus, without moving to beauty, man has made the majestic God-made waterfall serve his subject, the American citizen.

(© 1922, Western Newspaper Union.)

The most favorable time for identifying a star is when it is rising.

NO BOON IN CHEAP MONEY

One thing that has to be given up is the idea that cheap money is always good for business. Farmers want cheap money, business men want cheap money, stock speculators want cheap money, the U. S. Treasury wants to keep government loans on cheap money, capitalists, manufacturers and all-line greenbackers want very, very cheap money. Everybody feels that when the money rate is lowered it is an arbitrary danger to property.

But we cannot have both a low rate on money and a stable level of prices. We can have one or the other—but both together for any length of time. A low rate of money means an inflated price level. A stable price level means a fluctuating rate of interest. That is, the public must learn to look at the price level instead of the bank reserves, as their measure of expectation for a rise or fall of the value of money.

Now this fact makes me feel that a mistake is made if we do not fully explain to the public the power already exercised by the bank rate and the Federal Reserve Board and Reserve banks. Our business and economic men see the fact that it is likely to be made of political control of banking and currency and they try to make the people believe that as intricate a question must be left to experts.

As a matter of fact our present methods encourage the very thing we wish to avoid. We are ever ready to believe that low rates on money are necessary for property and that when bank reserves are low on account of the effects of this belief, we are suddenly compelled to raise the rate to protect the reserves. We get both a rate of prices and a rate of bank rates, whereas, if the public understood that the rate of bank rates should not wait until bank reserves are low, but the rate should be advanced several months ahead for the

very purpose of preventing a brilliant property with its inflated price level, then the public might be satisfied to support the administrative regulations which raise the rate at a time when they seem to be on the level of doing it.—John E. Commons, University of Wisconsin.

Honor for Club Members
The annual convention, Wisconsin Business Association, presented diplomas to fifteen boys and five girls successfully completing their year's club work. The first time any state business association has taken such action.

SUFFERED MANY YEARS WITH FEMALE TROUBLE PE-RU-NA LIKE A GIFT FROM HEAVEN



Mrs. Kate Schuffel, R. F. D. No. 1, Lovell, Ohio

"I have been suffering for years with female trouble. Was operated on five years ago. It relieved me some but I did not regain my strength. Two years later was taken sick and bedded several months. I treated a long while without much relief. I was discouraged, my mind affected, so nervous I could neither eat or sleep and unable to do anything.

We tried several doctors but one after another gave up my case as hopeless. Finally a good friend advised me to try Pe-Ru-NA. I did. It relieved me almost immediately. My medical department said I was suffering from chronic catarrh of the system. I began taking your medicine in March, 1914, and continued until August. I took ten bottles of Pe-Ru-NA and three bottles of Kilo-Pin and felt like a new person. Your medicine seemed like a gift from Heaven. It was like coming from darkness into light.

We have used your medicine since for coughs, colds and grip with good results. We will always keep it on hand. I weigh twenty-five pounds more than I ever did, eat and sleep well and can do a good day's work. Everybody says I look fine. Even the doctors are surprised. I cannot thank you enough and will always recommend Pe-Ru-NA to sufferers from catarrh."

WIG. KATE SCHUFFEL, R. F. D. No. 1, Lovell, O.

Mrs. Schuffel is only one of many thousand women in the world who owe their present health to Pe-Ru-NA. The record of this medicine is a good one as Pe-Ru-NA has held the confidence of both men for fifty years or more.

If your trouble is due to a catarrhal inflammation in any organ or part of the body, do like Mrs. Schuffel. Try Pe-Ru-NA. Instant relief, leaving the original and reliable remedy for catarrhal conditions. Don't wait to suffer.

Ask Your Dealer About This Old-Time Trial Remedy

Pension for Bunions; Nothing for Lost Foot

London.—According to their treatment of a local ex-soldier, the Ministry of Pensions attaches more value to a bunion than a foot, says an Aberdeen dispatch to the London Daily News.

The ex-soldier was incapacitated during the war by an injury to his foot, and a bunion grew on the affected part. It was clearly a sequel to the man's war service, and he was granted a small pension.

But his condition became worse, and he had to enter the hospital, where his foot was amputated at the ankle. He has now been notified by the Ministry that his pension has been withdrawn because the disability has passed away.

Bunions, feet, and pension all gone.

NEW BIG PACKAGE
111 Cigarettes
24 for 15¢

California



Plan now to spend the Winter, or at least a few weeks, in sunny Southern California—land of outdoors all Winter—or along the delightful west coast of Old Mexico.

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to San Francisco, Los Angeles and other ideal Winter Resorts.

Tickets on sale Fridays, Saturdays and Sundays at slightly lower fare than the season ticket, carry a limit of 21 days from date of sale.

4 trains daily via the "Scenic Shasta Route" offer you your choice of scenery.

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JOHN H. SCOTT
Asst. Passenger Traffic Manager
Portland, Oregon

Southern Pacific Lines

Newspaper Bargains

The month of October is Bargain Month at the Herald office. Until October 31st we offer the following combinations:

The Monmouth Herald two years in advance for \$3
The Herald and the Oregonian (including Sunday) one year, in advance for \$8.50. Without Sunday one year in advance, \$6.60

Until October 31st we offer the Monmouth Herald and the Portland Telegram (by mail only) both one year for \$4.75.

LUMBER

The United States Weather Bureau forecasts an early fall and winter for 1923. If you are planning fall building or construction work you should take advantage of these fine fall days.

No matter what your plans may be we can supply you with best material at lowest prices.

Oregon Fir and Hemlock Lumber, Lath, Shingles, Lime, Cement, etc.

Estimates cheerfully furnished.
Monmouth Lumber Company
L. W. Waller, Manager

GOOD FURNITURE IS YOUR DUTY TO YOUR HOME.

Bedroom Furniture

No house furnishings deserve more of your thoughtful attention than the bed in which you rest after each day's crowded hours of work. And the dressers and chest-dressers—also outstanding features of the bed room—present many opportunities for showing the good taste of the home owner. For the kind you wish come here. Our line is

Rich in Style
We have a large assortment of all bedroom furniture in the modern styles and finishes. There is no lack of attention either to the details so often neglected that make for comfort and convenience. Prices, as usual, make these offerings unusual in value.

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J. E. Winegar, Proprietor

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Tuxedo TOBACCO
Now 15¢

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