

There is No Land Like Oregon and Only One Willamette Valley

Monmouth Founded For School Purposes

Monmouth, located 14 miles southwest of Salem and two miles west of the Willamette river, has been a school town since it was founded a half dozen years before the outbreak of the Civil war. The story is told that in the early fifties a group of men assembled in Monmouth, Warren county, Illinois and planned a journey to Oregon for the purpose of founding a town and a Christian college. They were a portion of a colony who arrived in Oregon in August, 1852 and spent the first winter at Bethel, near McCoy. The next year they moved to the site of Monmouth, and in 1854 founded the town. Rev. John E. Murphy, Elijah B. Davidson, J. B. Smith, Thomas H. Lucas and Squire S. Whitman donated 640 acres of land for the purpose. The square mile was subdivided, lots sold and the proceeds used to build a church and a college.

School and town grew by slow degrees. The school was known as Monmouth university up to 1871 when it was called Christian college. In 1882 the state legislature accepted the gift of buildings and site and the school was called the Oregon Normal School. A long line of distinguished men and women have graduated from this school under its different names. Chief Justice Burnett is one of these. President P. L. Campbell of the state university was president of the Normal from 1890 to 1902 and his father, T. F. Campbell was one of the beacon lights of Christian college.

At one time there were five normals in the state all depending upon legislative appropriations for maintenance. The logrolling tactics necessary to obtain these appropriations became in time so obnoxious that in 1909 the legislature refused any appropriations to the Normals and they had to close down. In 1910 three of the schools took advantage of the initiative to ask for reestablishment on a millage basis. The Monmouth normal was the only one that was successful and while its existence has been threatened since then it has emerged always triumphant and stronger in popular support.

VACATION NUMBER

This issue of the Herald is a vacation number arranged as a sort of description of Monmouth and vicinity. The idea is to give information as to some one who has never seen the things described as might be done in answer to an inquiry from such a stranger. Of course the facts presented are more or less sketchy and many things will be overlooked but it will serve as experience for something more ambitious in the future.

For the subject matter and facts thereto we express appreciation to Ivan H. Loughary, Wm. Riddehl, Jr., F. E. Murdock, A. C. Gage, Dr. Powell, E. B. Pace and others.



First National Bank Building

structure costing \$5,000 which is a model of its kind. The building is really two story for it has a commodious basement, kept for storage uses, and in which the furnace is located.

The main floor is 30 x 70 feet and has rest rooms for men and women at the back. It has a floor of magnesite; has six booths in each of which our people can be served. A new Weber fountain, 16 ft. long with a bar 20 feet long has been installed and a large cabinet to hold paper is among the fixtures recently put in place.

Among the new buildings on Main street is the one T. J. Wedekind put

Creamery Achieves Production Economy

The Monmouth Co-operative Creamery cares for the product of a circle of dairies reaching over Polk and Lincoln counties. This creamery has been in business for the past 15 years. Seven years ago it was purchased by an organization of farmers and made co-operative.

F. E. Murdock is the present manager. The creamery has grown from small beginnings until last year it churned nearly five hundred thousand pounds of butter. For the first six months of 1923 the creamery received 303, 45.79 lbs of butterfat and increase over the first six months of 1922 of 36,642 lbs. It was churned into 255,116 lbs of butter.

During the 6 months the amount paid patrons for butterfat was \$93,281.98 or \$28,572 more than was paid patrons during the first six months of last year. In addition to cash the patrons took \$6,571 in feed, etc.

An interesting fact of the last six month's business is that the cost of manufacturing and selling has been cut from 7.9 cts. per pound last year to 4.9 cts. this year.

When it is considered that the cost of manufacturing is high because the creamery collects the greater portion of its cream from patrons, maintaining a truck for this purpose and as some of it comes by express where charges have to be added it will be noted that the manufacturing cost is getting down to bed rock.

The co-operative idea of the creamery extends beyond butter making. The creamery buys feed for its patrons and sells their egg for them. Ice is made and sold locally. The creamery maintains two trucks and employs a half dozen people.

al conditions a feature being the community room in which small community gatherings are frequently held. The community room is equipped with toilet and lavatory. The building is of brick and tile and its classical design is evident in the picture presented here. The floors are of concrete covered with Terrazzo. The fixtures are of American walnut, the wall base of Columbia marble. The main room of the building is 18 feet high. The vault is of re-inforced concrete, 18 inches thick. The director's room is at the entrance to the bank. A burglar proof safe and an electric alarm safeguards the bank funds from theft. Ira C. Powell, president of the bank has been with it since he was a young man and has earned the confidence of the community. J. E. V. Butler, whose father was the first

Odd Fellows Building

A great deal of the credit for the school's strong position in the state is due to J. H. Ackerman, who for 10 years following its reestablishment was president of the Normal. His organizing talent and wide acquaintance in the state strengthened the school materially.

J. S. Landers who has been president of the school since the death of Mr. Ackerman has proved himself a fitting successor. His talents as an educator and his ability as an administrator are reflected in the growth and success of Normal work that are so plainly in evidence. Mr. Landers is popular with the students and the public and has the good will of the faculty.

The school has passed the 500 mark in average attendance.

New Buildings Are Credit to Main St.

Last year over a mile of concrete walks were laid in Monmouth. Several fine residences were built during the year but the most notable addition to the buildings of the city was on Main street. The new bank building and the Odd Fellows building are structures of which cities five times the size of Monmouth might well be proud. Both were built last summer.

During the present summer two other buildings have been added to the city. These are the new home of Mr. Hill & Son with the Monmouth Market, an up-to-date shop with a P. H. Johnson and the new store of Morlan & Son, a one story

up a year ago. Mr. Wedekind operates a cleaning establishment and general notions store.

The Odd Fellows building occupies a floor space of 80x150 feet. The upper floor is occupied by Normal lodge No. 204, I. O. O. F. The rooms are shared with the Rebekahs, the Woodmen of the World, the Circle of Woodcraft and the Grange. The upper floor of the building consists of a lodge hall, and anterooms, a dining hall and kitchen, a ladies rest room



Morlan & Son's Building

and men's lounging room. The lower floor of the building is leased to the Bowersox pharmacy and to the Pember and Snell mercantile company. The building cost \$20,000.

The First National Bank building is one that would do credit to any town twice the size of Monmouth. It is especially built to accommodate rural

merchant in Monmouth is vice president. F. E. Chambers is cashier, Clara C. Powell, assistant cashier and Miss Walker bookkeeper.

Pearl and Ina Fishback and V. A. Fishback and family attended the funeral of their cousin Conrad Foster at Dayton last Monday.

Polk the County of Pure Bred Jerseys

As a center of the production of high producing Jersey cattle no other country in the world excells Polk County. The community within a radius of ten miles of Monmouth can gloriously claim the greater part of this distinction. Only a little over 20 years ago pure bred Jerseys were ushered to this most noted section. From that time on their achievements have most rapidly and numerously demanded world wide attention. More world record cows have been bred and produced, more great herds have been developed than any other section can claim. This alone is a great achievement, but still a greater achievement when one considers that all these great producers have been bred and developed by common, every-day farmers. Their achievements have been made in competition with herds in many eastern sections that have been built with no restriction as to financial limitations. Many great herds, especially in the eastern states, have been lavishly developed with the dollars of their millionaire owners, yet none of them can boast the accomplishments of herds hereinafter mentioned.

Jerseys of this locality are not only noted for their high production but have made most phenomenal show ring winnings; not only in competition in the shows of Oregon, but in the largest shows of the nation. Ula of Fairacres, owned by J. B. Stump & Son, was grand champion at one of the early National Dairy shows. In 1915 Nashville Susie, a young cow owned by Frank Lynn, of Perrydale was grand champion cow at the Panama-Pacific International Exposition. The show herds that are exhibited from this section are always the heaviest contenders in winnings wherever shown. The Stump and Loughary herds have so many times been premier winners that their prizes would total hundreds. So great is the development of the herds of this locality that everyone has at some time or other achieved national distinction to their honor.

The herd of McArthur & Stauff at Rickreall now holds the world record for average herd production for a herd of 15 or more cows. A number of these cows are sired by Holger the first bull to receive a Medal of Merit for the high production of his daughters.

G. G. Hewitt, who formerly had a herd near Monmouth, and now is a neighbor to McArthur & Stauff, was owner of Rinda Lad of S.B., a full brother to Holger. A daughter of this bull bred by Mr. Hewitt, Lad's Iota, won the distinction of being the greatest cow in the world by producing 1048 pounds Butterfat. This record has been excelled, but the greatness of the cow is not impaired. Mr. Hewitt also bred St. Mawes Lad's Lady, the present holder of the world's senior yearling record.

W. O. Morrow near Independence has also bred many high producers. In this honor is included Morrow's Select, the first Gold Medal cow in Oregon.

H. D. Hiff, of Independence, is owner of St. Mawes Lad's Lady the world record senior yearling. Mr. Hiff has this cow again on test and her high production promises to again astonish the world. He is owner of The Maori, grand champion bull at the Oregon State Fair 1922. He has also the only Gold Medal senior yearling of the Jersey breed.

S. J. McKee has the highest averaging herd in the world, regardless of size, with an average of 816 pounds butterfat. The cows included in this high average are Lad's Iota, the ex-world record cow of all ages who produced 1048 pounds butterfat, Lad's Little Pauline, 941 pounds butterfat the champion Register of Merit cow 1921, Rinda Lad's Lady, grand champion cow at the Pacific International 1922, who produced 940 pounds butterfat. He also owns St. Mawes Lad, who is conceded to be a world record sire by having been made a Gold Medal bull with three daughters in their first lactation. The daughters of no other bull have made this achievement. This bull is sire of the world's record cow, St. Mawes Lad's Lady, owned by Mr. Hiff.

In the herd of Frank Loughary & Son of Monmouth are to be found another group of these high producers. Nine daughters of Rinda Lad of S.B., all Silver medal winners, and five daughters of St. Mawes Lad, includ-

HARDING MEMORIAL

Appropriate memorial services for the late President will be held in the Normal Chapel Friday, August 10 at the hour set by the governor and president. Speaker and program will be announced later.

ing St. Mawes Lad's LaBelle, who now promises the breaking of another world's record, are members of this herd. In this herd is Luckiamute's Noble Lou, a cow that has never been defeated in her class in the show ring and was a grand champion in 1920.

Rodgers & Grund, just west of town, have a daughter of Rinda Lad of S.B., Lad's Likeness. This cow produced 937 pounds butterfat, and lacked by a very little of breaking the world's milk producing record. These people have only had pure bred for a short time, but their achievements will soon rank among the best.

P. O. Powell has another well bred herd, including some medal winning individuals.

Although J. B. Stump & Son are no longer breeding Jerseys, the remarkable distinction made by them will long be remembered. During their Jersey breeding career their herd was probably the most greatly feared by competitors in the show ring. They were not only show animals, but producers as well and it was their distinction to have at one time owned the world record imported cow.

Only a few of the most prominent herds have been mentioned. However, there are a number of other herds of high producing Jerseys in this vicinity, herds that are a credit to the community and to their owners. There are no accurate statistics on the number of Jersey breeders or the number of pure bred Jerseys in the county at the present time, but ten years ago there were 60 breeders and over 1,000 pure bred Jerseys. The above facts will demonstrate that the industry has not receded since that time.

Another great herd, although down in the north end of the county, should be mentioned. This herd is owned by Frank Lynn of Perrydale, who owned Poppy's Dortha, present holder of the world's junior three-year-old record with 994 pounds butterfat. Mr. Lynn has indeed a great herd, mostly related to this cow.

The excellent quality of the herds of this vicinity is becoming so well known that breeding stock is being sold throughout the United States. An entire carload was shipped during May to eastern points. Interested people are writing from Canada, Mexico, China, New Zealand, and from every conceivable part of the United States, and is there any wonder when here are herds of cows with such high production. The average milk cow will not produce 200 pounds but-

Community House Widely Recognized

Next to the Oregon Normal School the Community house has probably done more to put Monmouth upon the map since its erection three years ago than any other one thing. When Mr. Pace was appointed to serve as "Student" Pastor for the Normal school and pastor of the local Baptist Church nearly six years ago he at once began to dream and plan for a building that might serve as an off campus social center for Normal students and the young people of the community and an open house for all passers by. With other public spirited citizens he first boosted for a real community house to cost \$25,000.00 to be owned and controlled by the whole community. Failing to get proper local backing for the more pretentious plan, he interested the Oregon Baptist convention in a smaller project, and finally secured a grant of \$6,000.00 for the purpose, conditioned among other things on title being vested with the convention. Local friends of the enterprise contributed \$4,000.00, including the value of the old church property which was donated by the old church organization. Mr. Pace was the architect, and foreman of construction, and at times was hod carrier, errand boy, etc. The builders ideal was to provide as far as means at hand permitted an attractive, homey place that would not only serve the students and local people as a social center, but at the same time would exemplify an ideal Rural Community Church Center serving the whole community in every way, everyday—a Seven Day Church. Thru the chapel, library and reading room, recreation rooms, kitchen, etc.; the building and its equipment have ministered to the spiritual, the intellectual and physical well being of all comers, irrespective of sect or creed. The success of the enterprise suggests what might have been done had the larger dream been realized, or what could yet be done with adequate means for enlarging, equipping and properly maintaining the plant. The public spirited people of the community not only contributed liberally towards the construction and equipment of the plant, but have each year given generously to its maintenance. The budget for maintenance has averaged \$800.00 per year, not counting the services of Pastor and Mrs. Pace. Outgoing Normal students and tourists have spread the fame of "The House beside the Road" not only to every corner of Oregon but throughout the United States. Inquiries have come concerning the plan and working of the house from Massachusetts, Texas, California, Minnesota, Alberta, B. C., and nearer points. No less

than a dozen church houses have or are being erected in our own state that have caught the vision from our establishment here. The building has housed meetings of every sort—Commercial club, Improvement clubs, Mother's club, Boy Scouts, Camp Fire Girls, ye town band, the fire company, poultry growers, fruit growers, grange, etc.

ough, rank among the best. With R. U. Steelquist at the business end and Mr. Partridge as manager the concern is incorporated as the Central Clay Products Company and is growing each year. They have since acquired brick plants at McMinville and Monroe. Locally they have bought several acres of clay yielding soil and have material for many years of business. Mr. Partridge is a clay man of many years experience and has an eye open to anything that will develop business. He oversees the work of all three of the company plants. James Partridge, his son, is the local foreman and the concern employs five men here in the season.



Grove on Normal Campus

terfat in a year, and here we have an entire herd that will average 816 pounds fat. After summing up the achievements of the Jersey breeder of Polk County, one can not but wonder why farmers will milk scrub cows many of which will not produce as much butterfat in a year as some of the fine cows in this section will in two months.

Central Tile Plant Important Industry

The Central Tile plant is one of the flourishing institutions of Monmouth. It has climbed fast in the scale of importance since G. H. Partridge became connected with it five years ago. Previously they had been hauling clay from a distant deposit to make tile but Mr. Partridge discovered the clay bed on which the tile plant is situated makes a superior product. The tile and building tile produced are hard, have a smooth, lustrous finish and the building tile, being hard and

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