



"Here's the Mountain States Power Company Income Coupon Ready to Be Cashed"

A Cash Income Every Six Months

THE solid, substantial character of an investment in the 8% Gold Notes of Mountain States Power Company is one of its strongest features.

Your income is paid to you promptly every six months — August 1st and February 1st of each year. All you do is to cash a coupon at any office of the Company, or at a bank. No delays or expense of collection.

Improvements and extensions to the properties being made this year offer an excellent opportunity for sound investing in an industry helping to build up home prosperity.

Our illustrated circular describes the modern efficient properties back of this investment and the remarkable growth of business served during the past few years.

Call at our office or use the coupon.

Investment Department
Mountain States Power Company

Byllesby Engineering and Management Corporation
Engineers and Managers

H. M. Byllesby & Co., FISCAL AGENTS

Inquiry Coupon

Investment Department
Mountain States Power Co.

Please send me your investment literature.

Name _____

Street No. and City _____

Telephone _____

Mr. Barnes, U. S. Wheat Director

"Eat More Bread"

And reduce the high cost of living.

Holsum Bread

IS THE CHEAPEST AS WELL AS THE MOST WHOLESOME FOOD ON THE MARKET.

BUY THAT EXTRA LOAF

Your Grocer has it

Cherry City Baking Co.

FIRST FARM BUREAU PRESIDENT FROM RANKS



The American Farm Bureau Federation drafted a real farmer from the ranks to serve as its first president. He is James R. Howard of Clemons, Ia. Three years ago Jim Howard was known to his neighbors "as the best farmer in central Iowa," so they elected him head of the local County Farm Bureau. Last year the state organization selected him, and now he heads the national body. Howard grew up on the same farm where he now lives—only the original quarter section now numbers 480 acres. He attended school at Grinnell, Penn College and University of Chicago. He tried teaching, then banking, but 10 years ago returned to active charge of the old farm—which now is rated "one of the best in the state."

TALKING CLOCK AND ITS INVENTOR



Now comes the talking clock that not only tells the time but also: "Time to get up" in the morning and also: "Time to leave, young man" at the hour you desire. The clock has been invented by Joseph Pinto and his father of Philadelphia. This unique contrivance has a bright future in both the home and the office, think the inventors.

Naturally.
"She made a pointed address at the club yesterday."
"What was it on?"
"I'm money."

The Fault.
"This automobile seems to be disabled somewhere. What's the trouble with her?"
"I guess it's her rheumatic tires."

DEMPSEY AND MISKE CLASH LABOR DAY



BILLY MISKE

World's Champion Heavyweight Jack Dempsey and Billy Miske of St. Paul will clash at Benton Harbor, Mich., Labor Day. Miske has faced Dempsey twice, going the limit each time. After a long rest from overtraining he is said to be in better shape than ever. Critics say, "Jack had better watch this fellow."

It's a cinch to figure why Camels sell!



You should know why Camels are so unusual, so refreshing, so satisfying. First, quality—second, Camels expert blend of choice Turkish and choice Domestic tobaccos which you'll certainly prefer to either kind smoked straight!

Camels blend makes possible that wonderful mellow mildness—yet all the desirable body is there! And, Camels never tire your taste!

You'll appreciate Camels freedom from any unpleasant cigarette after-taste or unpleasant cigarette odor!

For your own satisfaction compare Camels puff by puff with any cigarette in the world at any price!

Camels are sold everywhere in scientifically sealed packages of 20 cigarettes for 20 cents; or ten packages (200 cigarettes) in a glassine-paper covered carton. We strongly recommend this carton for the home or office supply or when you travel.
R. J. REYNOLDS TOBACCO CO., Winston-Salem, N. C.

