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MONMOUTH, OREGON

For any thing you want or don't want try our bargain column. It will buy or sell for you.

GOOD FURNITURE IS YOUR DUTY TO YOUR HOME



For the Cozy Home

Life in the home revolves about the living room. It is the meeting place and resting place of the family. It is the heart of the home. For furniture in keeping with this duty of the living room we have chosen carefully from the best work of the best manufacturers. Call and see our

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Good Furniture Is Our Pledge to You
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The Herald

Entered as second-class matter September, 1906, in the post office at Monmouth, Oregon, under the Act of March 3, 1879.

RICHARD B. SWENSON
Editor & Publisher

MONMOUTH, OREGON

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Monmouth Meditations

Frequently the candidate who crows the loudest before election has to eat most crow after election.

Chairman Cummings must have felt decidedly relieved after he got that temporary chairman's address out of his system.

This is the weather that tests the tar in the highway pavement.

Now, in Portland, they are denying that there ever was a gasoline shortage.

Ancestry does not count for a great deal in America. The Chinese were studying philosophy from printed pages when our fathers lived in caves and hunted with bow and arrow. But what of it?

People and newspapers are busy handing bouquets to Portland for the good record made at the time of the convention of high degree masons and in the rose festival. All deserved too. Portland is coming to the front these days rapidly, a fact that must be a source of pride to Oregonians. Large cities on the west coast will, because of the markets they develop, clear up the logged off lands and multiply the small farms faster than any form of legislation could do.

Pleasures are relative. Since it is practically impossible to sell raw wool at any price the consumer may enjoy the privilege one of these days of purchasing an \$18 suit of clothes for \$35, and feel that he has a bargain, the suit having been marked down from \$55.

The Democrats refer to the Republican convention as an adjourned session of the U. S. Senate and the Republicans come back by dubbing the Democratic convention as a reunion of federal office holders.

There is an attractive dignity about age, always excepting the seasoned and venerable weeds that at this season of the year become conspicuous by the road side and parking spaces in the city.

The fourth of July, 1920, appears to be rolling into its place in history a little more swiftly and less conspicuously than usual.

The geniuses of the country are at present struggling with the puzzle of how to please the ex-soldier with a bonus without displeasing the rest of the country with a tax.

When the supreme court will use the speed they have in reaching a hearing for the Riddell highway case, it is quite evident there is considerable interest in the outcome of the same abroad in the state.

For lack of something more moist to work with it promises to rain Chautauquas the second week in July.

It is a good thing for the country that conditions with us are never as bad as the political orator paints them.

The prospects are that the tent for the Monmouth Chautauqua will prove too small for the crowd that will attend. Buy your tickets early.

We hear a great deal about what posterity will say and think but posterity has an uncomfortable habit of talking and thinking for itself.

Vetch seed is so scarce and so high priced that most of this year's crop will be ripened for seed. Which is another reason why feed will be high again next winter.

Notwithstanding all the talk against it, we understand that the Non-partisan league is growing in strength and power in Oregon at present. Like the flu or the mumps it will have to run its course.

DEVELOP RESOURCES, STATE CHAMBER'S AIM

Expansion Movement Now In Progress Will Allow Broader Activities.

What does Oregon need? What—if it were possible to name the chief factor—does it most need in order to develop with a maximum of success?

The question is impossible to answer. There is no "chief factor." The solution lies not in one particular need, but many.

Oregon today, facing an era of development unparalleled in its history, must fill these needs if it expects to go ahead.

Of the many factors that must be employed if the state is to progress immigration and colonization stand pre-eminent in order to solve the vital problem of land settlement.

Irrigation, reclamation of land and drainage must be developed as another method of bringing about the solution of this problem. Farm labor must be brought in. Homeseekers who in turn become food producers, must be encouraged and made to see the possibilities that await them in the great northwest.

Good roads must be built. As the vast tracts of wilderness with their billions of feet of timber are converted into lumber, highways must be provided over which commerce can be carried and the scenic beauties of the State viewed by the tourist.

Among other needs are industrial expansion, railroad extension and water power development.

Advertising and publicity must be carried on if Oregon is to be made known as a country for the homeseeker where Opportunity beckons. Its scenic beauties must be advertised to attract the stream of golden dollars from tourists and pleasure seekers. Other states, most of them with fewer advantages to attract, are realizing millions each year from tourists—because they realize the value of advertising and making public what advantages they possess.

Oregon must develop its water transportation, its mineral lakes, its ports and reach out for foreign trade and it must develop the state to produce the exports which are to go down to the sea in ships. It must expand its educational facilities as an additional advantage to hold out to the homeseeker with children to educate.

The Oregon State Chamber of Commerce is the most logical agency to carry on this development work simply because a state organization of this nature can work for the mutual good of all communities in the state without favoring any particular one.

STATE CHAMBER TO EXPAND ACTIVITIES

State-wide Appeal For Budget Made to Provide For Development Program.

What is the plan of the expansion movement of the Oregon State Chamber of Commerce? How is it to be carried out? What is it for?

These are the three questions uppermost in the minds of the majority of those who have been informed of the movement which the State Chamber launched April 19th with a survey of the state to set up preliminary organization and establish a direct connection with practically every community in the thirty-six counties of Oregon.

The expansion movement by way of explanation might be divided into three distinct classes.

These are:

First—A survey of the state.
Second—An educational campaign to be carried on through local newspapers and by mailing literature pertaining to the movement direct to industries, firms and individuals interested in the development of the state.

Third—The intensive organization work at which time a state-wide canvass will be made, county by county, to raise a budget to enable the Oregon State Chamber of Commerce to carry on its program of development work for the state on a broader, more comprehensive scale. This canvass will be made throughout the state during June and July.

This budget is to be obtained by popular subscription. The appeal will be state-wide and to everyone interested in the development of Oregon and his particular community. It is believed the response will be met by the manufacturer, the merchant, the farmer and the individual, for each is vitally interested in seeing Oregon forge ahead and develop its advantages and resources.



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On April 1, 1907, after settlement of its San Francisco conflagration losses, the Fireman's Fund Insurance Company was rehabilitated with gross assets of \$5,300,000, reserve \$2,700,000, net surplus \$550,000, an policyholders' surplus \$2,150,000. On April 1, 1920 with the increase in capital stock fully paid, the company has gross assets of \$22,500,000, reserve \$10,000,000, net surplus \$6,000,000, and policyholders' surplus \$9,000,000

A. M. Arant, Agent

Houses and Lots

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