



HAMMERMILL BOND
and Our Good
PRINTING
Will Save You
Money

FUR AND SILK FRINGE



Fur invades the realm of indoor comfy wraps, touched off with bands of black silk trimmings on this semi-middy sweater of royal blue luster tricot. It is very Parisian with its elbow sleeves.

After Dempsey



Europe wants to see world champion Jack Dempsey defend his title against Georges Carpentier, French champion. Both English and French sport promoters started bidding in big figures for the event. Immediately after Carpentier had knocked out Joe Beckett, British champion. Now comes Charles B. Cochran to the United States to personally land Dempsey for the bout to be staged in London. He has already signed Carpentier.

Advertising a Sale!

YOU don't leave your pig in the middle of the road and go to a fence-post to read a sale bill do you? Then don't expect the other fellow to do it.

Put an ad in this paper, then, regardless of the weather, the fellow you want to reach reads your announcements while seated at his fireside.

If he is a prospective buyer you'll have him at your sale. One extra buyer often pays the entire expense of the ad, and it's a poor ad that won't pull that buyer.

An ad in this paper reaches the people you are after.

Bills may be a necessity, but the ad is the thing that does the business.

Don't think of having a special sale without using advertising space in this paper.

One Extra Buyer
at a sale often pays the entire expense of the ad.
Get That Buyer



We Can Help You Make Money

The right kind of printed forms will help your business prosper by saving your time and keeping your records in proper shape.

Our service as printers is not limited to taking your order and putting some ink on paper according to your directions.

We are able to make suggestions for business printing that may save considerable money for you. Our plant is completely equipped and we carry a stock of

HAMMERMILL BOND
The Utility Business Paper

in order to give you the quickest service possible.

WRIGLEY SETS WORLD RECORD IN HOG SALE

A real "big league" stock sale in which 36 Poland-China sows at auction averaged \$154.84 for a total of \$5,574.34, and which buyers from all over the mid-western corn belt attended in a special train furnished them from Chicago, was staged Jan. 9 by William Wrigley, Jr., at Green Gables Farm, near Lake Geneva, Wis.

More pork to the pig, more pigs to the litter is Wrigley's formula for lowering the cost of living. Hog breeders paid \$55,975 for the thoroughbred sows, establishing a world record.

Sows bred to The Clansman, 26 in number, sold for an average of \$1939.42. The top notch of \$4000 was paid for Long Lady by Ernest Melberg of Norway, Ia., seven other animals sold for \$2500 or more.

Mr. Wrigley's Poland-China boars are The Clansman, for which he paid \$15,000 and has refused an offer of \$50,000, and The Advancer, a young boar, for which he paid \$3000.



WM. WRIGLEY JR.

For Spring



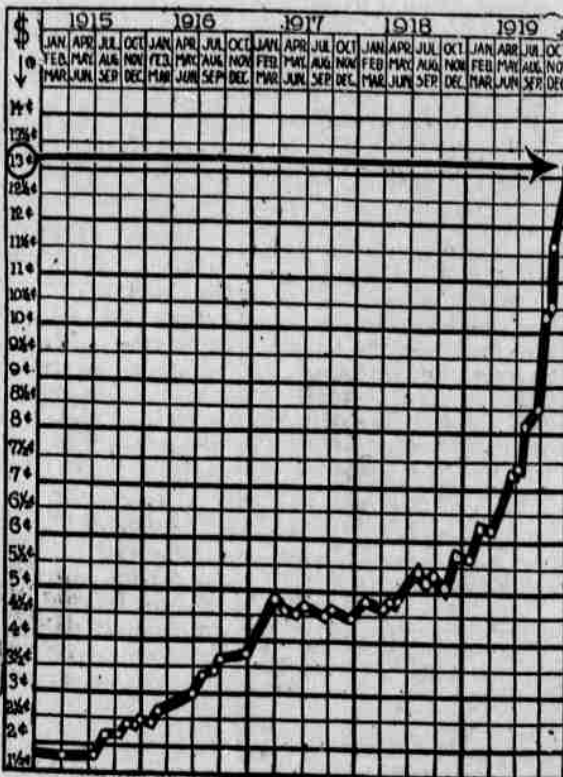
Here is the newest in first showing of real spring millinery. It is right back to the transparent models so popular for the last few seasons. With its double brim of tulle—one pointing up, the other down, and its crown of checked ribbon in dull tones—it pleases the miss who must have that touch of spring first.

OPENS NATIONAL G. O. P. HEADQUARTERS



Clarence B. Miller of Minnesota, is the new secretary of the Republican National Committee and has already opened and taken charge of national headquarters at Washington, D. C. He was a former congressman from his state.

Increase in Cost of White Newsprint Paper Since 1915



JUST STARTING HER LIFE AT FIFTEEN



Making a normal woman out of this wee mite of humanity, who for the 15 years of her life was locked in a windowless room of a New York tenement by a crazed mother, is the task of the Society for Prevention of Cruelty to Children of New York, who rescued her the other day. Her name is Harriet Seres, dwarfed mentally, physically a child of 4 in thought and act. But she is bright and will learn fast, authorities say.

THE BARRAGE RUNNER



'CURRANT' FASHION IN SPRING BONNET



Here's a new spring bonnet that should electrify all women—at least it has "currants" enough—if you will permit the pun. The hat is of white corn straw. Its crown is covered with green, white and red currants. And it proves that the small hat is to be quite the thing for early wear.

PREACHER SECONDS SONS IN RING BATTLES



On Sundays the Rev. E. F. Zimmerman and his two sons, Neal and Earl, are very busy in a M. E. church at Portland, Ore. But maybe on Monday night—or any other night of the week, except Wednesday—the three may be found in one of the fight club's rings, trying it up in the pro mitt game. For both boys are boxing real shifty and with dad in the corner swinging a towel and handing out good advice the two, out of 25 battles, have lost twice. They are regular at church and they pass the silver trays on Sunday. Zimmerman believes in sports, Sunday baseball and all. Neal is 15 years old, Earl 12 years old.

LUCKY STRIKE CIGARETTES
"IT'S TOASTED"

GET some today!
You're going to call Lucky Strikes just right. Because Lucky Strike cigarettes give you the good, wholesome flavor of toasted Burley tobacco.

Guaranteed by
The American Tobacco Co.

It's toasted