

DON'T DODGE THE DOLLAR



Corner Them

A thrift year begun on Thrift Day January 17 will start the Dollar, rolling in your direction as never before.

We shall welcome a visit from you on Thrift Day.

THE FIRST NATIONAL BANK

The Herald

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RICHARD B. SWENSON
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Monmouth Meditations

It took us a long time to get into the war and it is taking us a long time to get out of it.

Oregonians are positively longing for mud a foot and a half deep if that only is accompanied by some of those good old rains.

Now that eggs are coming down in price the family biddy gets a move on and begins to produce eggs.

Oregon has joined the ranks of suffrage ratifying states. When the average woman learns how to vote she will beat the average man who has been studying the art for a hundred years or more and still has many things to learn on that score.

The man who says no German goods should be sold in this country, but that Germany should pay the cost of the war, should come forward with a formula for extracting sugar from lemons.

Occasionally you hear people say the legislature might as well meet once in ten years, that the fewer laws we have the better, etc. Yet with the last session only a year away, a flood of legislation is impending. Most of it is pertinent too and some of it necessary. Which goes to show that it is not well to believe all you hear.

The move for a city hall and community center, which is now on again, will make just such progress as its proposals are sane and reasonable. There is much to recommend the plan, the need is a large one, something that stares us in the face as imperative if we are to take full advantage of our civic well being; yet the application of the plan must be in harmony with our ability to carry it out, or it will fall of its own weight.

Just as there has sprung up a kindly feeling among democrats for EX-President Taft, so there is now apt to find expression a sentiment of approval for Mr. Bryan among republicans. And in each instance for the same reason. Both of these gentlemen have been honored by their respective parties and neither now actively seeks for further preferment. To neither one is the idea of the loaves and fishes, victory and spoils, so prominent as among their younger fellow partisans and for these reasons both can express a certain tolerance for the opinions of the other fellow. The influence of both in political affairs is for greater tolerance and a larger view of matters of public policy than the narrow one of political expediency. Just as the venerable Franklin threw his influence in the constitutional convention in behalf of conciliation in the opposing factions the influence of Taft and Bryan has been for compromise and peace.

One week from today national prohibition becomes effective because of constitutional amendment. It is one of the epoch marking days in our history. We might venture two predictions. First that the bluster and hot air coming from such sections as Jersey will fade out very speedily when arrayed against the strong arm of Uncle Sam's enforcement laws. Second, that a thorough test in some of the very wettest sections will change these forces from enemies to friends of the plan. There men will have

money who never had money before, misery and want that follows in the trail of dissipation will be abolished and crime will be greatly lessened. The teper whose thirst will entice him to try anything to quench it, will still fall victim to wood alcohol and other poisons but the youth of the land will at least not have the stuff handed out to them under the guise of respectability. A great day will be January 16, 1920.

MRS. BAKER PROVED TALENT IN WAR WORK



The war proved the means of introducing or developing many talents. It was true in the case of Mrs. Newton D. Baker, wife of the Secretary of War, who through active work in singing for entertainment of soldiers at camp has caused Washington to recognize her art as well as her

HE'S PEPPY WORKER IN AMERICAN LEGION



Charles F. Sheridan, 25 years old, a natural-born executive, is one of the live wires of the American Legion. He is assistant national adjutant. Aside from establishing the national headquarters of the organization at Indianapolis, he is also the legion's war risk insurance director.

Don't let a smooth tongue stranger persuade you that there is any kind of printing the Herald Print Shop can not do.

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If you buy a Ford car now, don't think you have to "store" it. The Ford is a car made to serve its owner for business or pleasure throughout the entire year. Ford owners have long since come to recognize the fact. It is no longer popular to "lay-up" your car for the winter. Buy a Ford car now, and use it now.

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