

# The Herald

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RICHARD B. SWENSON  
Editor & Publisher  
MONMOUTH, OREGON

ISSUED EVERY FRIDAY

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### Subscription Rates

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## Monmouth Meditations

In the interests of better roads there are two stretches of road in the county which should serve as object lessons to the men who have that work in charge under the jurisdiction of the court. It might be well for the court to hold an institute of road makers and use these stretches of thoroughfare to demonstrate that it is possible to have fine roads in the winter. One is West Main street in Monmouth where J. H. Mulkey has with nothing but a shovel and a hand rake transformed a road that was nearly impassable a year ago into a smooth, even road bed. After every interval of wet weather he gets out and rakes the small holes level and smooths down the rough places and the road dries fast and is soon in perfect shape. The second tract is from Independence north to the railroad track. The man who has charge of this road, whoever he is, is a genius. With a drag he keeps the surface smooth, the center high and the result is that when all other roads are cut up and a constant series of chuck holes, this road is smooth as a pavement. If the same pains had been taken with the road from Monmouth to Independence it would have been a fine thing for all concerned.

There were two bills acted on in the last legislature that appear to us to be the exact opposite of one another. These were the marketing and oleo bills. The marketing bill was positive. It represented progress in that it would improve and develop the outlet for crops, creating demand for more and giving better encouragement and stimulation to the agricultural interests of the state. The other, the oleo bill was negative. It pro-

posed to build up one business by tearing down another and if the idea involved was adopted and advocated by every business in the country, our legislature would be the arena for the selfish conflicts of the business of the country. Cooperation will never reach its best fruit until it learns to compete with private interests along lines which have the development of new business as a standard feature. The average man of small means has not the vision or the understanding to handle business in a big way. He is suspicious of every one and his cooperation is bound to reflect his own mental standards. Development is a matter of growth of mind. That cooperation can reach larger things is evidenced by the combination of fruit growers in California. They early saw the profit in developing a market of their own and have been so skillful in this that they can not only sell their own products at a higher price than competing products but reach out into neighbor states for their fruit to supply the demand for California products which they have created. United effort can accomplish a great deal and the tendency of the times is to combine. If this combination is wholly selfish it will defeat itself.

## Monmouth Heights

Jess Johnson of Elkins was a Thursday guest of his parents Mr. and Mrs. Lefe Johnson.

Mr. Gage, editor of The Angora Journal of Portland, was a caller at the home of Wm. Riddell and sons on Friday last.

D. M. Calbreath was in attendance at the meeting of the Grange in Monmouth on Saturday.

L. D. Hamar and family were visitors in Monmouth Saturday.

Dick Ogle went to Independence after baled hay last Friday.

Literary Society at the Antioch school was well attended last Saturday evening.

T. E. Alexander, the deputy assessor, was in these parts assessing the property Saturday.

W. L. Phillips of Monmouth finished sawing wood with his gasoline drag saw for Noah Heffley last Saturday.

### Baptist Church Notes

There will be the usual services on next Lord's Day to which all are invited.

The Ladies' Industrial Club will meet Thursday afternoon in the church.

The members of the church and congregation by unanimous vote passed formal resolutions endorsing

the League of Nations and had copies sent to Pres. Wilson, Senators Chamberlain and McNary, and to Pres. W. H. Taft of the League to Enforce Peace.

The officers, members of the church and congregation also wish to place themselves on record as heartily favoring the proposed Liberty Victory Memorial in the shape of a Community Club House and Social Center and pledge their moral support thereto.

E. B. Pace, Pastor.

## BIG DEMAND FOR BERRIES

### Salem Concern Sees a Bright Future for Valley Product

For several months we have been conducting an active campaign among growers for the purpose of securing a very large planting in strawberries, raspberries, loganberries, gooseberries and currants. We pointed out the enormous profits to the producer. The response has been very encouraging. We have booked large orders for tips and plants and our stock is almost exhausted. In another month spring will be here and growers should make preparations to get their ground in shape for planting new acreage.

Our jelly, jam and preserve plant is in full operation, but we must have berries of every variety to keep us occupied all the year around. We persistently pointed out to growers the enormous profits to be derived from small fruits, how it would add value to your land and how it was possible to make the Willamette Valley famous as the greatest berry district in the United States. The opportunity not alone to make large profits but to put the Willamette Valley on the map rests entirely with the progressive growers. We are doing our full duty to bring this about. We have already spent over \$400,000.00 in advertising your products have invested \$1,550,000.00 in this business; have established an extensive system of selling jellies, jams and preserves throughout the world and now appeal to the growers to furnish the necessary fruit, which is so essential to mutual success.

Let us briefly outline the market conditions as they exist today and the acreage which we are willing to contract:

Strawberries—We will contract for the 1919 crop at 9½ cents per pound which is equal to \$500.00 an acre at the rate of 300 crates of 18 pounds each of the Wilson variety planted on good soil. The "Etterberg No. 121", a new and very hardy variety has yielded as high as 600 crates per acre, but sets of this variety are limited, and while we have some on hand, we are unable to furnish them in large quantities. This is an ideal strawberry on sandy loam ground and we urge you to get started growing them. We will contract 1000 acres of strawberries commencing with 1919 or 1920 and running through the life of the plants.

Raspberries—We will contract the yield from 1000 acres of raspberries of the Cuthbert variety for 3 or 5 years. To growers who have raspberries in bearing we will pay 9½ cents per pound which is equal to \$500.00 to \$600.00 gross per acre. Beats raising hay or grain. Don't it?

Loganberries—When we speak of loganberries, we think of LOJU, America's famous beverage, and PHEZ, America's famous Pure Juice of the Loganberry, then we think of loganberry jellies, jams and preserves for which there is a constantly increasing demand. We can use the product of 1000 acres for 5 years at prices which will net \$150.00 per acre, when planted on the right kind of land. This is one of the Willamette Valley's best berries on account of its productiveness and long life. There are several patches 18 years old and still producing bumper crops. We can arrange to furnish you with strong, vigorous plants at \$15.00 per 1000 through growers, if your order is placed at once.

Gooseberries and Currants—These much neglected but splendid berries are again being sought after and growers who have large or small patches should give them careful attention. There will be a good demand for them this year and for years to come.

Let us again impress upon you the importance of the industry. The Oregon Legislature, which just closed, passed an extensive and comprehensive re-construction program to take care of our returning soldiers, sailors, and marines and develop the industrial and commercial wealth of Oregon and the fruit and berry industry is but another link in the chain of wealth and progress to Oregon. We are doing our part and are presenting opportunities which we feel certain will contribute to the well-being and happiness of our people.

We will be pleased to have you write us on the subject. Do it now.

PHEASANT NORTHWEST PRODUCTS CO.

Louis Lachmund, Mgr. Green Fruit Department. L. G. Bulgin, Field Representative.

Write us for our new booklet which is full of information on Berries and how to grow them. Sent free upon request.

### SUMMONS

In the Circuit Court of the State of Oregon, For Polk County.

R. C. Clostermann,—Plaintiff vs. F. H. Pepper, and C. E. Shaw,—Defendants.

To F. H. Pepper, of above named defendants:

In the Name of the State of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled suit, within forty-five (45) days from the date of the first publication of this Summons, to-wit:—on or before the 22nd day of April, 1919, that date being more than six weeks from the date of the first publication of this Summons, and if you fail so to appear and answer said complaint, for want thereof, the plaintiff will apply to the Court for the relief in the complaint demanded and prayed for, to-wit:

For a decree against defendants foreclosing that certain Chattel Mortgage made by defendants to Paul Wessinger and Henry Wagner, Trustees, recorded in Book 4, page 230, Records of Chattel Mortgages, Polk County, Oregon: For a judgment against defendants for \$3417.41, and \$300.00 attorney's fees, and interest on said sums at 6 per cent from February 21st, 1919, and for the costs and disbursements of this suit, and that execution issue therefor: That plaintiff be decreed to have a first, prior and subsisting lien upon the property described in said Chattel Mortgage, for the amounts for which judgment is prayed for and rendered against them: That the property in said Mortgage described be sold by the Sheriff of Polk County, Oregon, and the proceeds thereof be applied towards the payment of said judgment, and that if the proceeds should be insufficient to pay the same, that plaintiff have a judgment against defendants for the deficiency: That defendants be barred and foreclosed of and from all right, title and interest and equity in and to the mortgaged property, and for such other relief as to the Court may seem equitable.

This Summons is served on you by publication thereof, in accordance with the order of Hon. Harry H. Belt, Judge of the above entitled Court, dated February 28th, 1919, which order directed such publication in The Monmouth Herald, once a week for Six (6) successive weeks: the date of the first publication being March 7th, 1919, and the date of the last publication being April 18th, 1919.

J. SILVESTONE,

Attorney for Plaintiff.

Post Office Address, 522, 523 Lumbermen Building, Portland Oregon.

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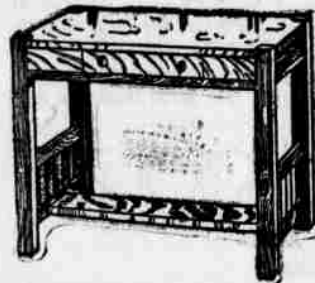
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