

WAR CALL FINDS WOMEN PREPARED FOR VITAL WORK

Heartstrings Bind Oregon Homes
Close to French Battlefields—
Fighters' Hands Upheld

By Mrs. Hazel Pedlar Faulkner

"Twenty-six Americans cited for
conspicuous bravery and valor."

Your heart thrilled, too, to that
news, which now has been repeated
many times. The little shivers of
pride ran down your spinal columns,
women of Oregon, as you read of the
things those boys did over there. And
honestly, down in your heart, didn't
you say, for the thousandth time, "I
wish I could do something worth
while!"

Something worth while—of course
you can.

You can do something immensely
worth while, just now, for those same
boys and all their kind.

You can make possible the contin-
uation of their deeds of valor and
heroism. You can help them put an
end to the need for such sacrifice and
hardships as they have been com-
pelled to make.

MAKE DEEDS OF VALOR POSSIBLE

You are the instruments chosen for
a great work, and the time for service
is here.

The Government is asking you once
more to bring out your hidden treas-
ure—the dollars you have been care-
fully putting away for some special
need. The call for the Fourth Lib-
erty Loan has been sounded. Our
country's challenge to our patriotism
has been voiced once more.

Oregon women have a record for
loyal response to all of the previous
Loans. There has been a generous
reply to the country's war need.

The daily lists of names of Amer-
ican boys who have given their all for
their country have found Oregon's
sons among the number. It is for
such as those, and for the things for
which they fought and fell, that the
aid of the folks at home is sought.
Ours is a lesser part, but it is an es-
sential part.

PATRIOTISM CHALLENGES

The report of what women all over
the United States did for the Third

Liberty Loan is an inspiring page in
the history of united war effort. From
east to west, from Canada to the Gulf
of Mexico the story is the same. Ev-
erywhere the women came forward,
bringing their dollars for the Loan.

What they will do in this Fourth
Liberty Loan will be no less credit-
able. The time for questioning is
past. The day of speculation is gone.
Here and now, with one aim and one
purpose, you women of Oregon in line
with your sisters from all over the
land, will march in the army behind
the khaki-clad boys over yonder, fur-
nishing the funds not alone for the
successful carrying on of the war—
that we are pledged to do—but for
the speedy complete defeat of the
enemy.

Money means power in this struggle
between the right and wrong. Dollars
spell success in the conflict for right-
eousness. Yours is a vital part in the
struggle, women of Oregon,—the
"thing worth while" is yours to do
NOW.

WHAT LIBERTY BONDS WILL BUY FOR ARMY

- 1 \$100 bond will buy overcoats, slick-
ers and blankets for 3 soldiers and
mess kits for 15.
- 2 \$100 bonds will buy 5 complete
rifles with bayonets, 1 automatic
pistol and 250 rounds of ammunition.
- 3 \$100 bonds will buy 6 airplane de-
molition bombs (the kind dropped on
munition factories and dumps, trains,
stations, etc.) and 24 signal flares.
- 4 \$100 bonds will buy 20 airplane in-
cendiary bombs.
- 5 \$100 bonds will buy 30 airplane
fragmentation bombs (the kind drop-
ped on masses of troops), and 11 hand
grenades.
- 6 \$100 bonds will buy 10 airplane
flares (each of which will light up
4 square miles of ground at night).
- 7 \$100 bonds will buy a trench knife,
steel helmet and 1 day's rations for
216 men.
- 8 \$100 bonds will buy mess kits, can-
teens and entrenching picks for a
company.
- 9 \$100 bonds will buy harness for the
wheel horses of 4 artillery teams.
- 10 \$100 bonds will buy each man of a
company 9 hand grenades, 9 gas or
phosphorus grenades, or 8 rifle gren-
ades.

- 1 \$1000 bond will buy 1 loaded 16-
inch shell.
- 1 \$1500 bond will buy one of the ef-
fective little 37 mm. cannon used in
the trenches for breaking up enemy
strong-points and machine gun nests
out of range of trench mortars.

WORLD SHORTAGE IN BEET SUGAR

Crops Are 40 Per Cent. Less
Than Pre-War Average—Central
Powers Hit Hardest.

CANE SUGAR IS ISOLATED.

Allied Beet Production Falls One-third
in Rigid War Economy
Practiced.

The world today is producing forty
per cent. less beet sugar than the pre-
war average.

Counting the American, Allied and
German-Austrian crops, as well as the
neutral, the U. S. Food Adminis-
tration has estimated that the world
shortage created by the light crop of
1917-1918 is at least three and a half
million tons.

That the 1917-1918 crop of cane sug-
ar was two million tons in excess of
the previous year does not relieve the
general shortage.

Cuba and Java produce one-half of
the world cane crop, and the Java sug-
ar is too far removed from America to
transport when shipping is badly need-
ed to transport and maintain the mili-
tary forces in France.

In Java a large part of the old sugar
crop is still awaiting shipment. Since
it requires 150 to 160 days for each
boat that is sent to Java, the possibi-
lities of obtaining adequate shipments
of Java sugar this season are remote.

Allies' Production Falls.

Taking the Allied nations as a group,
official reports show that beet sugar
production is less by one-third than the
pre-war average.

French beet sugar industry has suf-
fered most by the war. The French
yield of beet sugar is now only 29.1
per cent. of the pre-war average.

For the five years preceding the out-
break of hostilities in Europe, France
produced an average of 752,542 tons of
sugar each year. For 1917-18 the
French production was 219,416 tons.

With 61 factories operating, as com-
pared with more than 200 that were
in existence before the war and before
the general campaign of destructiveness
launched by the German armies, France
nevertheless managed to manu-
facture more beet sugar in 1917-18
than in 1916-17, when the total output
was 202,415 tons.

Italy in 1917-18 produced 100,800

tons of beet sugar, which was 50,000
tons less than the previous year and
110,260 less than the annual output of
sugar for the five year pre-war pe-
riod.

One of the great difficulties experi-
enced in Italy's beet sugar industry
was finding sufficient labor to handle
the crop. Thousands of men usually
employed in beet sugar production
were called for military service. The
yield per acre amounted to approxi-
mately half of the usual quantity of
beets harvested.

Optimistic Thought.
The schoolmaster's chair is the
throne of a republican government.

ONE SPOON, PLEASE.

Make one spoon of sugar
Do the work of two.
Keep the program going
Until the war is through.

★ **SAVE SUGAR.** ★
★ Sugar means Ships— ★
★ Ships mean Soldiers— ★
★ Soldiers mean Victory. ★

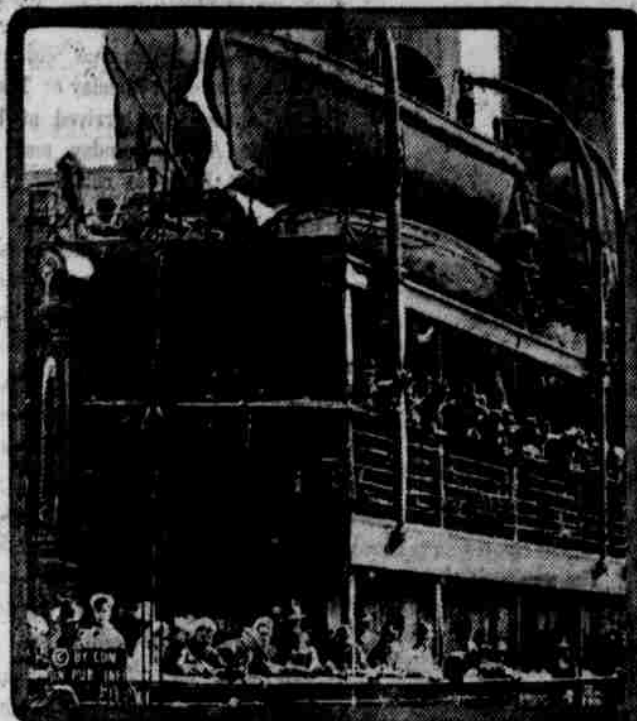
FRANCE AND BELGIUM GET AMERICAN SUGAR

Ninety-five per cent. of all refined
sugar sent from the United States to
the Allied nations went to France and
Belgium during the first five months
of this year.

France got 72 per cent., or nearly
33,000,000 pounds, and Belgium receiv-
ed nearly 11,000,000 pounds, or 23 per
cent.

In each country this sugar was doled
out by a strict rationing organization.
The entire amount to the Allies in
these five months—23,791 tons, almost
half of which was shipped in May—is
only about one-half of 1 per cent. of
our total annual consumption.

YANKEE TRANSPORT REACHES OVERSEA DOCK



American troops have crowded hundreds of ships this spring and sum-
mer, pouring through British and French ports on their way to Chateau
Thierry and the Aisne-Marne front. So continuously do the columns of
Americans march through British channel ports to embark for France that
the English residents call it "the endless line".

Fourth Liberty Loan Bonds will provide more and bigger ships for
more, but not better, soldiers to help the Hun in his retreat to Berlin.

'OLD GLORY' FLIES ON GERMAN SOIL



Here is an American commander in Alsace accompanying a French
general in his review of a Yankee contingent billeted in a town where the
trench line in the Vosges has invaded territory under the German flag
when the war began.

Fourth Liberty Loan bonds will help remove the Boche from Alsace
and Lorraine as well as from ravished Belgium.

UNCLE SAM'S PARTNER



(Courtesy of Life and Charles Dana Gibson.)

Planting home gardens, producing more food, and saving food are all war-time efforts of
this government in which the women of America have co-operated loyally. We are all in the
home army; the home army here must help the fighting forces and home armies over there;
120 million Allies must eat.

It's the lasting quality and rich
tobacco taste that makes Real
Gravely Chewing Plug cost
you no more to chew than
ordinary plug.



Peyton Brand
**Real Gravely
Chewing Plug**

10c a pouch—and worth it.

P. B. Gravely Tobacco Company
Danvers, Virginia