

Can you imagine the meeting of the boys at the front if the Fourth Liberty Loan is undersubscribed? And their corresponding elation at a smashing oversubscription? By the way, can't you stretch that Fourth Liberty Loan subscription to a

little larger size.

Every dollar makes them holler—Buy Liberty Bonds. Bring "Fourth" your savings—Buy Liberty Bonds. Billions for Defense or Billions for indemnities.

Scrapped by the Allies



Confronted with the menace of a power which knew no law but its own bestial pleasure, America had no course but to add its strength to the battle which should establish for some centuries that might is not right. On no other basis will peace last.

With every fiber of the national being aquiver with war effort, are YOU contributing the full measure of your support?

Let your answer be loud and clear at the next opportunity, which is the Fourth Liberty Loan. Nothing but MORE THAN YOU CAN AFFORD will be an honest answer.



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FARM COIN, CROPS AND FIGHTING SONS AID WINNING WAR

Shiploads of Bacon a Mere Item in Procession of Food to Fighters, Civilians

Nowhere has appeared a more succinct reminder of the enormous resources of the American farm and the farmers' instant readiness to meet any war demands than a brief dispatch from London recently announcing the suspension of the ration limit on bacon.

Owing to the accumulation of stocks of \$7,000,000 pounds of bacon from America, the dispatch said, the rationing of bacon would be abandoned for the time.

Since this enormous stock was for civilian requirements and probably a much greater quantity had been safely landed for allied army needs it does not require extreme imagination to visualize the long procession of cargo ships which has steamed across with this one item of the food supply.

All the cargo space of from eight to twelve freighters of average size would be required to transport \$7,000,000 pounds.

WHEAT GROWN DESPITE SABOTAGE

Despite the burning of grain elevators, the torpedoing of wheat ships, and sabotage and arson in the grain fields of the country, the American farmer has gloriously played his war part by producing sufficiently big crops to feed the allied world, as his sons have brought fear in to the hearts of the enemy at Cantigny and Chateau Thierry and in the Rhine-Solsons battle.

Now we read that others besides von Kuehlmann believe that Germany cannot win by force of arms, as those Germans not dupes of the propaganda-fed German press already knew that England could not be starved by von Tirpitz' ruthless submarines.

But far from being satisfied with this major part in winning the war, the farmer has played a liberal part in financing the struggle. Last spring, with seed and implements to buy, and all the pre-harvest expense of wages and maintenance, not an agricultural district in the west failed to meet or oversubscribe its quota of the Third Liberty Loan.

FARMERS FIRST IN LIBERTY LOAN

Oregon, almost purely an agricultural and stock-raising state, was the first in the district to announce its quota exceeded.

The farming districts were uniformly more prompt in meeting their assigned obligation than were the metropolitan districts where banks and factories were concerned.

With the coming of the Fourth Liberty Loan, which will overshadow any previous financial triumph of the United States by two to one, the farmers part should be relatively easier since he now has turned his matured crops into cash.

The Fourth Liberty Loan, calling for twice as much as any of the previous war funds, all of which were epochs in the country's history, will show the United States really buckling down to business.

4TH LOAN CALLS FOR FULL EFFORT

Despite our present training in thinking in nothing less than six figures, the Fourth Liberty Loan is a huge sum and will require a long, strong pull from every citizen if it is to be accomplished in three weeks, from September 28 to October 19, allotted.

There is no more doubt of the fulfillment of the loan on schedule time than there is that the American army will throw von Hindenburg and Ludendorff back across the Rhine.

And as surely as tens of thousands of the bravest of American youth will lose their lives in the fierce combats in which the Hun will be forced backward out of France, just so surely will the raising of the great Liberty Loans not be accomplished without every American marshalling the last dollar of his resources, and abating every unnecessary expenditure.

"Six months of war among the great powers will bankrupt the world," said economists before August, 1914.

Now, with the Allied Powers preparing to end the war in its sixth year, the least of their worries is finance.

Make your Fourth Liberty Loan subscription a heavy one—oversubscriptions will make the American army that much stronger in morale.

Knock the Heim out of Wilhelm—Liberty Bonds.

A little for bonds or all for the Kaiser.

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