

The Herald

RICHARD B. SWENSON
Editor & Publisher

Entered as second-class matter September 8, 1908,
the post office at Monmouth, Oregon, under the
Act of March 3, 1879.

ISSUED EVERY FRIDAY

Subscription Rates

One year - \$1.50
Six months - 75 cts
Three months - 50 cts

MONMOUTH, OREGON

FRIDAY, JAN. 4, 1918



Monmouth Meditations

Have you learned to write it 1918 yet?

Some men know so much that their knowledge gets in the way every time they try to talk.

Speaking of special editions the Dallas Observer got out one this week that was distinctly creditable.

The editors of Polk county will feel like a privileged class when the returns on income tax are asked for. They will all be exempted.

Pittman for U. S. senator. It surely sounds good and the Herald takes advantage of a lull in the conversation to volunteer its allegiance, thus early in the contest.

We trust the reader is not overlooking the training school notes which have appeared in the Herald the past few weeks. They are very readable.

Our industrious little neighbor, Japan, is fattening in the great war. Some 172 of the leading firms of that nation announce a profit in six months of 237 per cent.

When a woman arrives three minutes late at a railway station she is always sure that the engineer saw her coming and pulled out just for spite.

R. N. Stanfield is headed for this section being about to canvass the Willamette valley on the strength of his senatorial aspirations by way of an appetizer while his enthusiasm and vigor are still fresh.

Picking apples off the tree on New Years Day as was done in Monmouth this year, would sound like a fairy tale to the New Yorkers who were freezing with 13 below at the same time.

No, we don't think the Turks will retake Jerusalem—not in the present scrimmage. They can't do it without the Germans and the latter have about as large a mouthful as they are able to masticate just at present.

Special editions at this season of the year are distinctly the thing and the one the Oregonian got out on January first was a credit to itself and the city it represents. With the ship building industry in full blast, Portland is a busy place at present.

A good Christmas trade, is the universal report, and Portland merchants claimed they were surprised with the volume of business done. Business is a matter of confidence and there is no better way to kill business than to talk disparagingly of it. Prices are high but income and outgo even themselves in the long run.

Germany has been out shopping for three years after world dominance but has failed to get within reach of the bargain counter.

The nations who are turning down the peace proposals of the central powers are surely willing to take responsibilities. It is hard to get anywhere in trench warfare, and from the Russian outlook the prospect of starving out the Germans is very remote indeed. If at the end of six months or six years of war with its constant expenditure of blood and money we are no nearer the goal than we are at present, we know what we will have lost but what will we have accomplished?

The Independence Monitor insists that Bryan was merely ahead of his time and intimates that all that he advocated will come to pass in due course of time. As we remember it each time Bryan made his three trials for the presidency he had a paramount issue. In 1896 it was free silver; in 1900 it was anti-imperialism, and in 1908 it was enforced insurance of bank deposits; no one of which was ever adopted. Bryan, like La Follette, always advocated enforced competition as a means of dealing with trusts. The real progressive sentiment now is so far from this that it advocates the largest combination possible, under Federal license.

How we all like to crow from our own junk heaps: One thing that Champ Clark re-iterates in his autobiography is that Pike county Missouri, is the garden spot, the "asparagus bed" of creation, and that its inhabitants are the cream of the humanity which the Almighty allows to people the globe. Some of his stories bear interesting testimony that it is considerably in the point of view. Theological arguments and shooting up the neighborhood, we take it, are the favorite diversions in that bit of Eden. The Presbyterians and the Disciples of the neighborhood are wont to hold public debates on the relative importance of immersion and sprinkling and these things occupied the mind of the young lawyer and budding politician, except when he was engaged in defending some fellow citizen who had perhaps slaughtered his mother and brothers and started out to wipe out the family name from the face of the earth. We fancy Champ didn't quite approve of all this, but he knows how to tell an interesting story, and he does love to tell one and is too much of a politician to display his characters in any other garb than that of good humor.

The railroads of the country are now under Federal control, another great step in socialism made necessary by extraordinary conditions. The government had to take control of traffic to enable the doing of things which with the railroads themselves as the managing party would have been illegal. The honored dictum that it is wrong to combine in restraint of trade is developed in many of our laws, especially those regulating the railroads.

Now when it is necessary to get the utmost usefulness out of this division of public utilities, the rule is thrown into the scrap heap and actual results are sought for in the elimination of competition. Competition is both wasteful and extravagant, the socialists claim, and by its act, the government eloquently acknowledges that this is right. This makes at least three steps into practical socialism which the war has caused our government to take, the other two being conscription and the making of a standard price. Questions of policy and politics have modified all of them but these radical steps

have been taken and as such will set a precedent.

It seems highly inconsistent that the publisher of the Oregon Journal, who not so many moons ago took especial pleasure in belittling the country press and in his choice vocabulary said they didn't amount to a damn, or words to that effect, should now, that he is elevated to the chairmanship of the war savings committee of Oregon, besiege these same discreditable newspapers for free publicity to carry on his work with the soft soap jar depleted to lubricate the statement that "the success of the war savings campaign depends upon the country newspapers." It surely does, and the same country newspapers will be found ready and willing to deliver the goods but not because of any allegiance they owe the committee chairman.—Sheridan Sun

Just about every big achievement recorded in history succeeded by reason of well directed cooperative effort.

This is true of towns and communities. Think of any live and prosperous town you are familiar with and analyze the reasons for its growth and advancement and you will find its character to reflect the amount and quality of united effort put forth by the residents in and around it.

Most thriving small towns owe their progress to the support that is given their retail stores by the surrounding community. In saying this we do not urge or expect our readers to patronize their local stores if they can do better elsewhere. We appreciate the fact that you want good goods and good service along with a fair price. If your local merchants do not deserve your trade on this basis it is only natural to expect you to trade outside your home town.

We believe, however, that our subscribers' best interests, both financial and social, are dependent on building up with their trade the communities in which they live.

Trade kept at home means money kept at home—and money makes community progress possible—progress in which all may share.

Buy of your local merchants when you can do so to as good advantage as you can buy elsewhere.

But don't make it hard for your local storekeeper to carry a fresh, up-to-date line of goods by with holding trade you can give him to your mutual advantage. If your home town merchants are well-meaning progressive men, you may be sure they want your trade and will do everything they can to please you and to give you good service and a square deal every time.

We Say Nothing But Saw Wood



when some one tells us he can buy lumber for less than we charge. We don't care to argue with a man who judges solely by price. Don't you make such an error. Buy our lumber and buy satisfaction with it. You'll be money in pocket in the end besides.

Willamette Valley Lumber Co.

Phone Main 202. Monmouth, Oregon

Monmouth Transfer and Feed Stable

All kinds of transferring done promptly and on short notice

FRANK SKEEN, Proprietor.

Monmouth, Oregon

JOSEPH A. FINLEY, Vocal Teacher

Portland Studio, 411 Alder St.

Director of the Portland Oratorio society
Choir Director of Mt. Taber Presbyterian church
Conductor of the Gresham Oratorio Society
Conductor of the Astoria Oratorio Society
Supervisor of Music in the Dallas public schools
Supervisor of Music in Gresham grade schools

Private lessons given every Thursday afternoon and evening at the home of J. Craven. \$8 a month in advance for a 3-4 hour lesson a week. \$6 a month for a half hour lesson a week.

CITY MEAT MARKET

Geo. Sullivan, Prop.

Fresh and Smoked Meats

Hams, Bacon, Boiled Hams, Minced Hams, Bologna. Etc
Fresh Fish on Fridays

The highest cash price paid for poultry, veal and all kinds of hides. Free delivery. Phone 2302

Monmouth

Oregon

Our Best Club with this Paper

FOR a limited time we are able to offer two of America's foremost women's magazines together with our own paper at a big reduction from regular prices.

It is important for you to act quickly because we may have to withdraw this offer at any time on account of the tremendous increased costs of publishing.

Now that congress has passed the Zone Postage Bill, which will add millions of dollars to the expenses of the various magazines, it is certain that most magazines will soon have to greatly increase their subscription rates.

2,500,000 women have voted McCall's Magazine and Today's Housewife as two most helpful and entertaining magazines that are indispensable to every wife and mother. Each of these sterling periodicals now sell for 10c per copy so that you get \$2.40 newstand value besides a year's subscription for our paper for the special price indicated below.

This offer is open to new and renewal subscribers. Remittance must be sent with order. Send your order today or call at our office and look over the latest numbers of McCall's and Today's Housewife.



TODAY'S HOUSEWIFE

Is enthusiastically endorsed by over 1,000,000 progressive housewives because they have made this great discovery: TODAY'S HOUSEWIFE DECREASES THE COST AND INCREASES THE JOYS OF LIVING. TODAY'S HOUSEWIFE is the new title of TODAY'S MAGAZINE with which has been consolidated THE HOUSEWIFE. This attractive illustrated housekeeper's magazine is bigger, brighter and better than either was alone. Every issue will afford your entire family many hours of pleasure and, in addition, the inspiration and encouragement that always make both present and future brighter.



McCALL'S MAGAZINE

Famous for Fashions

If you wish to dress becomingly, attractively, stylishly, at a big saving of money; if you like to make beautiful things in fancy needlework; if you desire to economize on foods and housekeeping expenses; if you enjoy reading stories that are entertaining and inspiring—then we know you will be delighted with McCall's Magazine, because these are the things that make McCall's Magazine a favorite of more than one million, two hundred thousand American women.

Today's Housewife, McCall's & The Herald, all 1 year, \$2.30