

The Herald

RICHARD B. SWENSON
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MONMOUTH, OREGON

FRIDAY, AUGUST 3, 1917.



Monmouth Meditations

Just at present the motto of the householder is "can what you can and dry what you can't".

The demand for automobiles appears only limited to the capacity of the manufacturers to turn them out.

Reports from the vicinity of Pendleton are to the effect that the fall sown wheat is a fair crop, much better than first reported.

This is the season of the year when people leave home and civilization and exert themselves in behalf of pleasure for a short time and then return home for another year of rest and preparation.

Clothing manufacturers say that the scarcity and high price of wool will considerably modify the style of men's toggery for next year. Patch pockets and cuffs must go and if the war lasts two or three years longer there will be no pockets of any kind. They won't be needed anyway.

There is a philanthropist in Portland who is manufacturing those old home standbys, real Graham flour and real rye flour and a few others and he is making money at it. The modern miller saves the best part of the wheat kernels for the stock and charges double for it when he mixes in a little to make commercial Graham as we know it.

Vacation ideas differ. In fact, it is something different that we are all after. For instance now when the Normal faculty loses no time in leaving town for various places of interest, Mr. Pittman, who has spent a major portion of the year in traveling over the state, stays at home in order to enjoy his vacation.

It is hard to keep these weather records straight. The Lebanon Criterion states that within the record of man in the Willamette valley a rain never came between the 21st of July and the first of September. Weather sharks of Monmouth remember it differently however and state that a rain during the coming August would have one or two precedents to encourage it.

Old King Alcohol has been slipping from his throne. No more than a good push is needed to get him out altogether. He will be little regretted. His reign was cruel, his benevolence hypocrisy, his courtiers hired men. He was like the Kaiser who once said that "he had no friends, only dupes." He will make a shabby figure even among the "Nick-

ies" and "Tinos" and other imposters who form the nucleus of what we hope will be, before the war is over, a thoroughly representative colony of kings in exile.—Collier's

Like the Irishman's flea LaFollette is a hard man to locate and classify. Alternately he runs from one quality to another and about the time you are ready to prove him a knave and a villain he turns out to be a prophet and a patriot. For a mixture of big and little qualities it would be hard to find his equal in American politics. While people from one coast to the other have been berating him because of his peculiar stand on various phases of the war, LaFollette was burning midnight oil and putting in an astonishing amount of work on a revenue bill entirely separate from the committee bills of both House and Senate. LaFollette in his bill ignores entirely increased taxes on the necessities of life which have been a feature of the committee bills and has worked out a complete scheme whereby the necessary revenue will be raised by increased taxes on liquor and tobacco and increases in the income tax, but most especially by heavy taxes on the excess profits of the war business. Certain newspapers will not favor this plan. Neither will certain senators and representatives. But it will appeal largely to the sense of fairness of the people and if their interest is aroused, everything else will have to give way. It is quite likely that LaFollette's proposals will occupy a large part in the revenue bill as finally passed.

The words of no person of other lineage could have the same effect as these, spoken by Otto H. Kahn, in New York:

"Speaking as one born of German parents, I do not hesitate to state it as my deep conviction that the greatest service which men of German birth or antecedents can render to the country of their origin is to proclaim and to stand up for those great and fine ideals and national qualities and traditions which they inherited from their ancestors, and to set their faces like flint against the monstrous doctrine and acts of a rulership which have robbed them of the Germany which they loved and in which they took just pride, the Germany which had the good will, the respect and admiration of the entire world."

Whatever might have been the influence of Harrison Gray Otis and the Los Angeles Times previous to the dynamiting episode, neither one of them have been of commanding influence since that time. The experience of Mr. Otis with labor unions seemed to have soured him on all kinds of progress. For the past four years the Times has positively reeked with re-action and while it has been at all times dictatorial in its attitude in political matters, it is doubtful if within that time it has backed a single candidate, municipal, state or national who has been politically successful. Its opposition to Hiram Johnson amounted to monomania, its political news was strongly biased even to the headlines and the Times never lost an opportunity to make "Holy Hy" as they called him, distasteful. The more the Times opposed Johnson the more popular he became and the same with others until it came to be said that if a politician could get the Times opposition his standing was achieved.

The Times financial strength is in its advertising. It is a recognized vehicle of this sort of publicity and is sought both by buyer and seller. Its Sunday edition is its pride especially because of the features that go to make up its bulky whole and because of the immense amount of reading it carries. Its news columns are always viewed with suspicion because of the tendency to color them with political bias and because the same tactics are employed to exploit the glorious climate and real estate attractions of Southern California.

NO TYPHOID FEVER SCARE AT MONMOUTH, IS CLAIM

Monmouth, Ore., July 27.—The rumor that Monmouth had an epidemic of typhoid fever circulated in all parts of the state, is refuted by Health Officer Price, who says that not a single case of the malady exists in the city. The shortage of water for domestic use is thought to have started the rumor, for the supply became so short last week that it was turned off entirely for two days. President J. H. Ackerman, of the normal school, threatened to adjourn the summer school if the trouble continued and Water Superintendent Moreland at once remedied conditions.

The above printed as a news item in the Portland Telegram comes close to our idea of zero in boosting for your home town. As community advertising it represents the sharp end of nothing whittled to a fine point. If it had any foundation to stand on there might be some excuse for seeking the ear of the reading public, but with just enough possibility to give plausibility it will give rise in the minds of thousands, to suspicions that things are true that are in fact not true at all. No one in Monmouth knows anything about a typhoid epidemic; Health Officer Price had never heard even a suspicion until shown the clipping. Nor had she been interviewed or questioned concerning such rumored epidemic. The city water was not "turned off entirely for two days" so consequently it could not have been turned back on again because of any alleged threat of President Ackerman's. The water was shut off from a portion of the city during the sleeping hours of two or three nights in order to accumulate a small surplus in the reservoir for fire protection, and during some of the hottest days so much water was used for sprinkling and irrigating in the lower part of the city that a supply could not reach the dormitory and an appeal had to be made to the citizens to use less water so that all could have a share. These are the only facts on which the story could have been based. The heading which the Telegram gave to the item implies doubt and whether or not any such rumor existed in the state previously, it will now.

The man who stops his little "ad" Is not so very wise, bedad,
Because his advertisements tell
The public what he has to sell;
And it his "ad" is not on deck
The people pass him up, by heck,
And none of them will hesitate
To trade with merchants up-to-date
To stop your "ad", we would remark,
Is just like winking in the dark;
You may know what it means, but
Nobody else can ever see.
So do not for a moment think
That when you cut out printer's ink
You're saving money on the side;
'Tis merely business suicide.
—Canadian Grocer.

Geo. Sullivan, Hjalmar and Ermine Gentle and D. L. Williams are now owners of Fords since the receipt of a new shipment at the garage last week.

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