

Down Down Down

Somebody said the high cost of living must come down. We are here to say to our many customers that it is already down. And we believe the people of Monmouth will agree with us that for the past five years we have at all times maintained the lowest prices not only in our grocery department but also on our Dry Goods as well.

Considering quality with price we are here for the purpose of extending at all times every courtesy possible to the public and our aim is to make every one feel at home while in our store. We own our large stock of Dry Goods and Groceries. Also our homes. We are taxpayers both to the State, County and Schools. And stand for the upbuilding of Monmouth in every way that would benefit the people.

To prove our statement we are going to offer for the public, commencing Dec. 19 and continuing to Jan. 1. the following prices as listed below:

Portland hard wheat flour	\$1.90 sack	Aunt Jemima Pan Cake flour	10c
Clearwater " " "	\$1.75 "	Arm and Hammer Soda	5c
Berry Sugar	13 lbs for \$1.00	Six bars Crystal White Soap	for 25c
" " "	By the sack \$7.65	" " Royal " " "	25c
Cream Rolled Oats	5c lb	Seven bars Toilet Soap	for 25c
Italian Prunes	10c lb	2 lbs good Coffee	35c
Dried Peaches	10c lb	2 cans Clams	25c
Good Bacon	20c lb	2 packages Grape Nuts	25c
Fancy Head Rice	8c lb	Fancy Sun Dried Apples	10c lb
Pink Beans	7c lb	3 lb Macaroni	25c
White Beans	9c lb	Peanut Butter	10c lb
3 packages Quaker Corn Flakes	for 25c	5 gallons of Coal Oil	65c

We do not claim or try to make believe these are wholesale prices: but are made SPECIAL for those who have been loyal to our store.

Monmouth Mercantile Co.



No Combination of Reading Like It and All For \$2.10

The Youth's Companion
52 Issues
The favorite family weekly of America. 12 Great Serials or Groups in 1917, and 250 Short Stories, a thousand Articles and Suggestions, a thousand Funny-isms. Special Pages for all ages.

McCall's Magazine
12 ISSUES AND A DRESS PATTERN
The Fashion AUTHORITY followed by millions of American women. You will get the 12 monthly issues of McCall's, making not merely a "department" but a fashion magazine every month of 1917.

64 Issues and 15c. McCall Dress Pattern for \$2.10

Send \$2.10 (Express or P. O. Money Order) to the publishers of the paper in which this Offer appears and get

- 1 THE YOUTH'S COMPANION for 52 weeks, and the 1917 Home Calendar. (This Offer is to new Youth's Companion subscribers only.)
- 2 McCall's MAGAZINE every month for one year; also choice of any 15-cent McCall Dress Pattern FREE for 2 cents extra to cover mailing.

THE YOUTH'S COMPANION, St. Paul St., BOSTON, MASSACHUSETTS

The Greatest Weather Prophet
Rev. Irl R. Hicks, of St Louis, the greatest and most successful of weather forecasters, died on Oct. 12th after a short illness. Before he took sick he had entirely completed his work on the great Hicks Almanac for 1917 and had read the proof of all his weather forecasts for a year in advance. This notable Almanac is now ready and is a fine specimen of Almanac making. Prof. Hicks' portrait was painted by a leading artist in St Louis in May, and this portrait, printed in colors, makes the frontispiece of the 1917 Almanac. The price of the 1917 Almanac is 35 cents by mail. Prof. Hicks' monthly Magazine, WORD AND WORKS will also be continued by the publishers. WORD AND WORKS one year with the Hicks Almanac for one dollar. Send 5 cents for a sample copy of WORD AND WORKS. Address **Word and Works Publishing Company, 3401 Franklin Ave., St Louis, Mo.**

O. A. Wolverton, M. S. Pittman, W. A. Wood and R. B. Swenson were among Monmouth people in Dallas Saturday.

Favored the Supervisor

The county school board convention in Dallas last Saturday went on record as in favor of retaining the county school supervisor, this largely as the result of a plea made by Senator Hawley of McCoy. Mr. Hawley had inquired into tax statistics and found that the average tax payer of Polk county was assessed \$50, a very modest valuation. On this assessment the average tax payer pays one half cent to the salary of the supervisor. A man assessed at \$1000 would pay 10c per year for the supervisor's work. The same valuation would pay \$1.07 for high school supervision and Mr. Hawley thought the rural districts should have the 10c spent on them as deserved.

Mr. Hawley also expressed himself as opposed to letting out school for the lesser holidays, as he thought the time of the pupil could be better used in studying the reasons for observing the days.

Mrs. Dora Chase who returned last week to her home in Bend, took with her the two daughters of her sister, Mrs. Hartley Mulkey and will bring them up.

Special! Special!

Why not send the Herald as an all the year around Christmas present to an absent friend or relative. It is a weekly letter at less than the cost of postage and stationery. To any one who has paid \$1.50 for his own subscription we will allow a price of \$1.00 each for additional subscriptions.

Harry Judd has sold his cement mixer and business to A. L. Tallman and has started for a trip into Nebraska, Nevada and Montana.

B. M. Partridge, who has operated a brick and tile yard near Dallas, will transfer his activities to Monmouth next year. He has leased the Monmouth plant of C. Lorence, administrator of the estate of the late Geo. F. Shew, and expects to start work about the first of April.

A basket ball game between Dallas Company Land Monmouth consisting of the pick of the high school and town is to be played in the high school gym Friday night, Dec. 22. 15c.

The Monmouth Boy Scouts defeated the Dallas Boy Scouts in a rattling game of basket ball at the high school gymnasium last Friday evening. The score was 15 to 8 and the Monmouth boys presented the following line-up: Rogers and Conkey, forwards; Strong, center; Williams and Fisher, guards.

President and Mrs. Ackerman were Portland visitors Saturday.

Hollis King of famed King's Valley was here Friday on business. Mr. King's grandfather and the latter's sons settled King's Valley sixty years ago.

E. E. Rake has sold his sawing outfit and will devote his attention to other business. Jack Moore and son are the new owners.

The vacation special of the S. P. will leave Monmouth next Saturday morning at 6:15 for Portland in time to catch the O.-W. train at 10 o'clock.

E. D. White and family of Oklahoma arrived in Monmouth recently and are stopping with his brother, J. W. White. They think of making their home here.

C. A. Cook of Chicago arrived in this city this week and will spend the holidays with Mrs. Cook, who is staying with her mother, Mrs. Richards. Mr. Cook is an accomplished musician and has been traveling with the "Many Women" company but left them at Salt Lake. He will go to Portland after the holidays where he expects to find an engagement.

C. B. Stone, councilman of Dallas, has been named as mayor of that city to succeed Mayor Kirkpatrick, appointed county judge. Tracy Staats and H. C. Campbell were named as councilmen to fill vacancies.

Prof. Gentle, who was severely sick last week with kidney trouble was operated on last Saturday by a Salem specialist, assisted by Dr. Matthis, and will soon be able to be out again.

Because of the condemning of the bridge at Salem and the building of a new one for which Polk county has to pay one half, it is not likely there will be money spent on county roads this year for new work, other than general up-keep.

Luther Chapin, former county agent of Marion county, was a visitor here Wednesday, having had business at the Normal.

H. K. Sickafosse has received an invitation to attend the Golden Anniversary of Hassalo lodge No. 15, I. O. O. F., in Portland, January 5th. He plans to spend the Christmas vacation in Portland.

D. C. Walker received a piece of copper ore from his former home in Michigan this week. The copper has a strange formation, having been deposited around quartz crystals.

The gang of Italians who were doing the railroad excavation for the Main street paving finished up their work and left Monday. Another gang is at work at present putting in a ballast of crushed rock. Some of the Italians were musical and one was of professional excellence. He, with two or three companions, were much in demand for their music evenings while here and were invited to various residences. Departing, he announced that next to Italy, Monmouth was a very nice place to live in.

Mrs. W. H. Mack and the girls of her household visited on the Alderson farm Tuesday and had dinner there which they enjoyed in cafeteria style. Word from Mrs. Wm. Alderson is to the effect that she is having a fine time in the east. She is visiting at Mason City and Wheelerwood, Iowa, and is being kept constantly on the go. It is her first visit in six years.

Mrs. Eugene Noble of Heppner is spending the holidays with her parents, Mr. and Mrs. R. M. Smith.

Travel on Low Round Trip

HOLIDAY FARES

Go home for X-mas Stay for New Years Day. Our low round trip Holiday tickets allow you plenty of time. All points in OREGON, CALIFORNIA WASHINGTON and IDAHO

Holiday Sale Dates

Between Oregon points Dec. 22 to 25 inc; Dec. 30 to Jan. 1 inc. Return limit, Jan. 3, 1917
To California points Dec. 21 to 23 inc; Dec. 25 to 28 inc. Return limit Jan. 15th.
To Pacific Northwest points in Washington and Idaho Dec 22 to 25 inc. Return limit Jan. 3, 1917

Ask local Agent for time of trains, fares, etc.

John M. Scott, G. P. A. Portland, Ore.

SOUTHERN PACIFIC LINES

FOOTBALL
Oregon vs Pennsylvania Pasadena, Cal. Jan. 1st

DR. J. O. MATTHIS

PHYSICIAN & SURGEON

PHONE NOS.
OFFICE 2303
HOUSE 2304

Himes Engineering Co.

Surveying and Platting

Estimates furnished on Drainage and Irrigation Work.

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Attorney at Law and Notary Public.

WALTER G. BROWN

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