

The Herald

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Monmouth should have a Board of Trade or some kind of commercial organization that would look after the development of the city and country immediately surrounding it. Other towns in the valley with no better advantages than we have are rapidly growing in population and wealth as the result of well organized commercial bodies. We have many advantages over a number of them, chiefly that of cheap land and cheap rent. We venture the assertion that no where in this country is there cheaper rent and in very few places is it so cheap. Our school advantages are second to none and the horticultural possibilities are the best. We should reach out after some of the great immigration that is coming westward and divert it to our part of the state. Many orchard tracts are being exploited by Portland operators and sold at from \$250 to \$400 per acre where transportation facilities are nowhere near as good as ours and where there is no advantage in soil or climate. Here land can be had adjoining town, where we have rail and river transportation, for \$100 per acre and out a few miles it can be had as low as \$20. All this is good farming or dairying land and with our creamery, fruit evaporator and cannery ready for any and all the products of the soil it would seem that we have an ideal place for the thrifty eastern farmer to locate. Let's get together and do something in the way of organization.

The Southern Pacific has never given Monmouth justice in the matter of freight shipments. Whether the local lessees are to blame in this matter we are unable to say, but be that as it may the fact remains that we are unjustly discriminated against in more ways than one. In the first place there is no warehouse here for storing freight and if a man wants to send freight away he will have to haul it here in a wagon and then run the risk of being able to get it into a car. The cars that come here loaded with wood are sidetracked along side the grain warehouse where the only way to get at them is across all the trucks and switches in the yard and where the mud is hub deep in the winter. In order to unload cars, many times the draymen must place themselves in such a position that if an accident should occur, they could get nothing out of the railroad, for they are violating orders. Yet the railroad forces them to get into these places in order to get the freight away. It seems to be a case of "you're damned if you do and you're damned if

you don't." However the railroad company cannot compel anyone to pay demurrage here on account of not getting cars unloaded on time. The officials cannot plead ignorance for they have been here twice this fall.

Keep this fact in view. We do not claim to be the biggest and best paper in the county, but we claim, and can prove our claim, that the Herald comes nearer being a model country newspaper than the large majority of papers published on the coast. In the first place we do not use a "patent inside" in the second place there are no nauseating patent medicine ads in the paper. The best newspaper critics in the world long ago condemned the ads on the front page and no modern paper allows them to appear there. Some people claim that self praise is half scandal, but this does not apply to a meritorious article you have for sale. We believe the Herald is meritorious and have it for sale in weekly installments at one dollar for 52 of them. Try it once and you will always keep it in the house.

Read the ads in the Herald. They are paid for with reasonable supposition that they will be read. After you have read them tell the merchant that you read their ad in the Herald. It will help us and will do you no harm.

Twain's Emancipation.

An honorary degree was once conferred on Mark Twain by a humble institution in a Missouri town that had known him when he was playing Tom Sawyer there in real life.

It happened that the degree conferring ceremonies took place one lazy day in June when newspapers generally were suffering from a total collapse of everything in the way of news.

One New York news editor raked the land with a figurative fine tooth comb and got a dry haul for his pains. Then, recalling that Mark Twain was getting his honorary degree that very day, it occurred to him that a message direct from the famous author might relieve the situation in the news. After much scratching of the editorial idea factory he evolved this query which was transmitted to Mark Twain by wire:

How does it feel to be a doctor of laws? Please wire answer at our expense.

After a wait of several hours this characteristic response came hot over the wire from Missouri:

It feels like emancipation from ignorance and vice. MARK TWAIN.

Riding a Camel in the Desert.

Dr. Nachtigal, the celebrated African explorer, was the guest of a rich Hamburg merchant. The merchant's son, a young man of a somewhat sentimental temperament, said among other things that his dearest wish was to ride across the desert on the back of a camel. He thought such a ride must be very poetical indeed.

"My dear young friend," replied the explorer. "I can tell you how you can get a partial idea of what riding a camel on the deserts of Africa is like. Take an office stool, screw it up as high as possible and put it in a wagon without any springs. Then seat yourself on the stool and have it driven over rocky and uneven ground during the hottest weather of July or August and after you have not had anything to eat or drink for twenty-four hours, and then you will get a faint idea of how delightfully poetic it is to ride on a camel in the wilds of Africa."

He Gave Her a Present.

When I was a young man Lady Jersey was one of the leaders of fashion, and her house was the resort of politicians and others. With her lived her daughter, Lady Clementine Villiers, a handsome and clever girl. The custom had been established that all friends should give the latter a present on her birthday, and these presents were set out in an antechamber. Among these friends was Lord Brougham, then an old man. He called on a birthday, but had forgotten what the occasion was, and had brought no present. Seeing a mass of presents laid out, he seized one of them and took it in as his present, rightly counting that the young lady would not remember that it was one that already had been given to her. And very proud he was of his presence of mind. But, then, he was an ex-lord chancellor.—London Truth.

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