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Trent were Dallas visitors the middle of last week.

A. V. Oliver was called to Portland the middle of last week by the death of his mother. He returned home Sunday.

R. J. Williamson and family were Salem visitors on Wednesday of last week.

Mr. and Mrs. J. W. Edgar of Oak Grove and Mr. and Mrs. Finley Edgar were visitors at Mrs. J. C. White's Wednesday of last week.

Mr. Hamilton was a Dallas visitor last week.

Mr. and Mrs. Harry Valliere were recent Dallas visitors.

F. M. Edgar and family went to Oak Grove Sunday to see his mother, who has been quite sick for several days, but is now improving.

Mrs. Laura Fidler and daughter, Miss Neta Bonde of Dallas spent several days at R. J. Williamson's, returning home Monday night.

Bill Gose of Bowersville spent Saturday night with Elmer Hamilton. Tom Hayes was a visitor here last week.

Claud Lewis, a stock buyer of Lewisville, was here on business Saturday. F. M. Edgar attended grange at Oak Grove Saturday.

Mr. and Mrs. C. M. Warren and Mr. and Mrs. Carney Warren were Salem visitors the middle of last week.

M. F. White sold his Ford to Mr. Friesen last week. Several from here attended the basketball game at Oak Grove Saturday night.

Mr. and Mrs. Kaner Trent were Sunday visitors at Rickreall. M. F. White was a Dallas visitor Saturday.

WILDWOOD

Chas. and Fleming Oleman called on "Peet" Mason Saturday. J. F. Leigh and Emmett Mason were at Hoskins the latter part of the week.

F. L. Price has been doing some plowing during the recent good weather.

Mr. and Mrs. Fred Whitford left for Salem Monday. Mr. Whitford will go to Canada from there. Mrs. Whitford and son will join him later.

Levi and Jeanette Oleman went to Independence Saturday. Fred Price's children have recovered from their recent sickness and resumed school work Monday.

GUTHRIE

J. M. Card is working on the place here that he purchased from W. T. Hibbard recently.

A bobcat was killed by Will Tillotson last week. He was given no bounty on it as he had removed the claws.

There is a potato dealer in the neighborhood buying up potatoes for Chas. Bilyeu of Dallas. G. G. Irish and family are moving to Tillamook.

AIRLIE

A. W. Paddock and family arrived Wednesday from Bear Creek. Mr. Paddock will relieve Mr. Peterson as agent for the Southern Pacific.

Vern Williams was an Independence visitor Thursday. Jim Ray of Nashville was greeting friends here Thursday.

Roy Campbell, who has been quite sick the past week is reported to be improving.

E. C. Caughey left Friday for his homestead near Wastina, Oregon, where he expects to stay for several months.

Mrs. J. F. Ulrich and little daughter, Teresa, are visiting Mrs. Ulrich's sister in Perrydale for a few days.

Homer Ballantyne made a business trip to Portland Friday. L. C. Caughey and Laren Cosper are cutting some large oak logs which will be shipped to a Portland furniture manufacturing company.

Miss Helen Conn spent the weekend with her aunt at Turner, Oregon. Miss Vale Hildebrand spent Saturday and Sunday at her home in Independence.

Prof. and Mrs. Ridgway left for Portland Friday to consult a specialist as Mrs. Ridgway's health has not been the best for some time.

Z. A. French was a business visitor in Monmouth and Independence Friday.

A crew of men arrived at Davis and Weber's tie camp this week to survey for and build a flume from there to the railroad track, a distance of one and one-half miles.

Miss Jackson spent Sunday at her home in Monmouth. K. L. French was an Independence visitor Saturday and Sunday.

L. C. Caughey is spending a few days with friends in Albany. Rev. W. S. Plowman and Victor H. Ballantyne attended the conference of Evangelical ministers at Salem several days last week.

Mrs. W. S. Plowman returned home Saturday after a two weeks' visit with her sister, Mrs. Paul Ramsey in Portland.

Z. A. French is buying a car of choice potatoes which he will ship to the San Francisco market.

C. B. Peterson, our former Southern Pacific agent, bade farewell to Airline friends Friday.

BUENA VISTA

Roy Krutz was a Salem caller this week.

Roy Knighton of Seapoope spent a few days with relatives here. Leland Prather left Monday for Salem and Portland.

Mr. and Mrs. Ed. Mineer left this week for San Francisco to visit with relatives.

Mr. and Mrs. A. Kemp of Salem are visiting at the home of Mr. and Mrs. Ed. Prather.

Born to Mr. and Mrs. Elmer Frederickson, a girl. The high school basketball team defeated the Independence team on the home floor Saturday evening with a score of 41-5.

The basketball team from the intermediate room was defeated in Independence Friday evening by a score of 14-6.

OAK GROVE

Isaac Robertson was a Salem visitor Thursday of last week. Thad Stevens was a Dallas visitor last week.

Mrs. J. W. Edgar has been quite sick for several days. Our pastor, Mr. Warren of West Salem, preached here Sunday.

Cecil Riggs was a Sunday visitor in this vicinity. Quite a crowd attended the basketball game here Saturday night.

Clyde Vincent attended the dance at McCoy Saturday night. Frank Farmer is having some plowing done on the Roberts place.

Mrs. Ida Williamson is on the sick list. A. G. Roberts was a Salem visitor last week.

MOUNTAIN VIEW-POPCORN

Miss Myrtle Wilson was hired to teach the primary department, to fill the vacancy caused by the resignation of Miss Deal on account of ill health.

Miss Mary Schindler delightfully entertained some of her friends at a party Friday evening, January 12.

The Ladies' aid will meet at the home of Mrs. Guy McDowell on Thursday, all day, to quilt.

The people are greatly inconvenienced by the closing of the bridge. The people gathered at the church Tuesday evening for the purpose of organizing an orchestra.

Mr. Schindler has a very sore finger, caused by cutting with an axe, and then taking cold in it. It is thought he will have to have it amputated.

Chas Koehnke had the misfortune to break one of the bones in his arm.

BALLSTON

Mr. and Mrs. H. S. Fudge were given a surprise on Sunday, January 14 by a number of friends, the event being in honor of their recently adopted daughter. A bounteous dinner was enjoyed, those present being Mr. and Mrs. Roy Graves and two children.

Lee and Frances, Mr. and Mrs. G. W. Clark, Mr. and Mrs. Dell Clark and son, George, Mrs. Oscar Graves and two children, Margaret and Barbara, Mr. and Mrs. H. S. Fudge and daughter, Virginia.

PUTNAM HILL

E. Hunsperger of Alberta, Canada Mr. Puggle and Mr. Mackenzer of Clay Center, Kansas, are guests at J. J. Hedden's. They came from Alberta by auto and were about two weeks making the trip.

The only difficulty encountered was in trying to cross the mountains. They finally had to ship the car over. They are favorably impressed with Oregon and will go into business here.

W. E. St. Pierre has been sick the past two weeks with heart trouble. He got no better and was taken to the Salem hospital Monday. There is little hope of his recovery. They have called the children home. Ralph is attending medical college in Kirksville, Missouri, and Walter is teaching in the Marshfield high school.

Miss Anna Hewett is quite sick. Dr. Hewett of Independence is attending her.

Mrs. Charles Schwartz is visiting her sister, Mrs. Edwards of Salem. Master Virgil Kulin is able to be about again after having pneumonia.

MONMOUTH

Mr. French and Arch Kaiser of Airline made Monmouth a business visit Friday.

W. P. Fisher went to Portland last Saturday to visit with his daughter. He will probably be gone all winter. H. Wonder and wife of Pleasant Valley were business callers here last Saturday. He stated the roads out his way were in bad shape.

S. Gladstein of Portland was the guest of A. N. Halleck over Sunday. James Graham of the firm of Graham & Son, auto dealers, was taken quite sick Saturday. He is improving now, however, and will soon be out again.

D. M. Hampton and G. T. Boothby are able to be out again after having had a severe siege of grip.

A. F. Huber was a business visitor in Dallas Tuesday. Frank Hinkle has been laid up with rheumatism for some time past.

Mr. and Mrs. A. L. Tallman and Miss Louise Osburn were visitors in

the neighborhood of Independence last Sunday.

The measles have made the rounds here and left town. We hope they will not make us another visit for a great many years.

Jasper Bagley and wife left Lewisville Wednesday for Kansas City, Mo., where they expect to remain about six weeks.

Although situated in the best agricultural section of the Willamette valley and having the only active Normal in the state, Monmouth is sorely lacking in payroll enterprises.

There are but two business places here that have a payroll, the co-operative creamery and the lumber and wood yard. These are both paying businesses but there are other manufacturing projects that could be added to the town.

A co-operative warehouse, run by the farmers, an ax handle factory, a cabinet shop and a flour mill would all be paying concerns. Hundreds of bushels of apples hereabouts are going to waste each year, that could be profitably handled in a cider and vinegar factory.

Lots of young folks come here to school who need and would welcome some kind of employment to help them along. Monmouth would do well to follow the example of other valley towns which have such businesses.

PERRYDALE

J. E. Yoakum and Mrs. C. L. Bratcher were McMinnville callers Monday.

H. J. Elliott was in Dallas on business Saturday. Mr. and Mrs. F. E. Lynn have returned from Portland, where they were visiting for a few days.

Mr. and Mrs. John Derrick of Salem visited relatives here the first of the week.

E. E. Enes was a Salem visitor Saturday. J. E. Yoakum was a Dallas caller Saturday.

Charlie Beebe and brother visited in Portland the first of the week. Dorothy Caldwell was a Dallas visitor Saturday.

Mr. and Mrs. C. L. Bratcher were Dallas visitors Tuesday.

A surprise party was given at the home of Miss Bertha Hatfield Thursday evening. The evening was spent in playing games and cards. At midnight a dainty luncheon was served.

Those present were: Misses Violet and Bertha Hatfield, Otella Friar, Bessie Morrison, Genia and Winnie Rowland, Lucille and Frances Keyt, Nellie and Rosie Gilson, Ida White, Elsie Winters and Mary Bryant, Mes-

srs. Guy Lee, Claud Rowland, Herman Gilliam, Percy Zumwalt, Lawrence McKee, Joe Jennings, Blev. Friar, Lert Lee, Johnnie Fast, Linnie Bowles, Preston Jones, Irwin White, Milton Dent, Archie Brehneman, Bill Hatfield and Mr. and Mrs. C. Morrison.

D. L. Keyt of Monmouth was a visitor here Wednesday. Mrs. Jolly of Dallas is visiting relatives here this week.

SMITHFIELD AND POLK.

Every one is busy this beautiful weather. The Smith family have been having a bad time with sore eyes, every member of the family being afflicted.

Mr. Enns, who has been quite ill with pneumonia, is able to be up again.

Mrs. Huffman was called to Salem Monday by the death of her nephew, Earl Smalley.

Mrs. Allen, of Yoncolla, is visiting her daughter, Mrs. E. W. Keeney.

Rev. Allen preached at the Smithfield school house Sunday afternoon to a very appreciate audience. After the service a missionary society was organized with Mrs. Ash, president; Mrs. Garner, vice-president; Mrs. Kliever, secretary and Mrs. Gilson, treasurer.

A meeting of the parent-teachers' association will be held at Polk school house Saturday evening, for the purpose of dedicating the new playshed and also to organize the boys of the school into a corn club. Plans are also under way to hold a local corn show in this locality next fall.

The ladies club met at the home of Mrs. Lee, near Perrydale on Thursday afternoon.

Floyd Meyers shipped a carload of hay this week.

Mr. and Mrs. John Diehm visited at their neighbors, the Schmitts, on Sunday afternoon.

NORMAL NOTES

The Oregon Normal school is running along smoothly in its usual course now, with the Christmas holidays far in the past. By the end of next week the first semester will have passed, and the Oregon Normal will begin to be only a happy memory to the senior two's.

On Wednesday of last week a well known visitor, Superintendent Bonney of Wasco county, came to investigate

the work of the students. His talk to the students was practical, and was appreciated by all who heard it. Especially were his words of commendation of Miss Grace May encouraging, for they plainly showed what a Normalite can do out in the broad field of education.

Friday morning, Mr. Gilmors, head of the department of agriculture, entertained the students with a lantern slide talk on "Industrial Club Work." Mr. Gilmors has had splendid success in this line of work, and the pictures and thoughts which he gave were most instructive.

The regular society meetings were held Friday evening, and excellent programs were put on in all three societies. Practices are now being held for the last meeting of the semester which will be a week from this Friday.

Students from the different classes are diligently working on their orations for the oratorical contest try-outs, which will soon begin.

An event of much interest to students and outsiders will soon take place for the Glee club is to present "The Rose Maiden" on Friday of this week. Special singers from Portland will take the solo parts, among them being Mr. Whipp, who is already well known in Monmouth. The students will furnish the choruses for the occasion, and they have been practicing hard under Miss Hoham's direction for some time. Over three hundred tickets have been sold up to the present time so a full house is predicted.

Saturday, January the twentieth, is the date set for the dance and party. Committees are working to make both affairs a success.

The latter part of this week and the first of the next will be taken up with the final tests which will round up the semester's work. Though there is much to be done, the students understand that there must be plenty of work to which playtime only adds the spice.

Airlie Farmer Visits.

W. F. Gilliam, prominent farmer of Airlie, was a visitor here Wednesday and Thursday. He states that the cold weather of the past week has done some harm. Grain was planted late last fall in his section because of a dry fall and its tender sprouts will feel the effect of the cold to some extent.

"The damage would have been heavier," said Mr. Gilliam, "if the ground had not the chance it did to dry out just before the cold spell came."

(Twice-a-Week Observer \$1.50 a Year.)

FIVE REASONS WHY WE UNDERSSELL EVERYBODY:

- No. 1. Buying Merchandis for 125 Stores and paying Cash.
- No. 2. Buying direct from Manufacturers in place of Small Wholesalers
- No. 3. We do not deliver; this means a saving.
- No. 4. We have no credit accounts, therefore no loss on bad accounts
- No. 5. We mark our merchandise as low as it can be sold on its arrival

Quick sales and small profits make our everyday prices lower than others' sale prices. We have no accumulated Odds and Ends to get rid of. These are generally pretty dear bargains at the best. Glance over this list and compare prices; come in and compare quality.

American Print, at per yard.....	70c	Big Three Union Made Overalls.....	90c
Percalae, at per yard, 8 1-3c, 10c, 12 1/2c.....	15c	Big Three Union Made Jumpers.....	90c
Quality Gingham, at per yard.....	12 1/2c	Big Three Boys' Overalls.....	75c
Red Seal Gingham, at per yard.....	15c	Child's Overalls at.....	25c
Amoskeag Apron Check, per yard.....	8 1-3c	President Suspenders, at.....	19c
Worth Cheviot, per yard.....	12 1/2c	Stetson Hats, No. 1 quality, at.....	\$3.45
36-in. Bleached Muslin, per yard.....	6c	Paper of pins, at 4 for.....	5c
Hope Muslin, at per yard.....	10c	Needles, at per package.....	4c
Lonsdale Muslin, at per yard.....	12 1/2c	Coat's Thread at.....	4c
Fruit Muslin, at per yard.....	15c	Coats' Crochet Cotton, up to 50.....	10c
8-4 Brown Sheeting, per yard.....	27c	Coats' Crochet Cotton, 60, 70, 80, at.....	12 1/2c
8-4 Bleached Sheeting, per yard.....	29c	Flowered Ribbons, 120, 150, at.....	19c
Bungalow Aprons.....	59c, 69c, 79c	Flowered Ribbons, 60, 80, at.....	12 1/2c
Outing Flannel Gown, at.....	49c	Lace Front Corset.....	98c, \$1.49, \$1.98, \$2.98

The Golden Rule
 -J.C. Penney-Co-Inc-

WE LEAD, OTHERS FOLLOW THE STORE WHERE EVERY CENT COUNTS