

THE OBSERVER'S BARGAIN PAGE

Weekly list for Polk county buyers. Patronize home merchants.

THERE IS A MISPELLED WORD IN ONE OF THESE ATTRACTIVE ADS. THE FIRST RURAL PERSON TO FIND THE MISTAKE AND TO PRESENT THE CORRECTION TO THE MERCHANT IN WHOSE "AD." THE MISPELLED WORD APPEARS, WILL BE GIVEN ONE DOLLAR IN CASH. PROPER NOUNS AND TRADE NAMES EXCEPTED

DO IT NOW

Get that new Edison Diamond Disc Phonograph. A joy for every day of the New Year.

J. C. UGLOW, 402 MAIN ST

Always One Price at the Golden Rule Store

SEASON IN AND OUT, THE GOLDEN RULE STORE NEVER CHANGES ITS PRICES. OUR BUYING AND SELLING PLAN IS DEVELOPED TO SUCH A SYSTEM THAT WE OFFER YOU OUT THE YEAR THE GREATEST VALUE FOR THE MONEY YOU SPEND THAT IS POSSIBLE TO OBTAIN. IN SPITE OF THE HEAVY CHRISTMAS RUSH WE HAVE EXTENSIVE STOCKS STORE AT ALL TIMES.

LADIES' SHOES	
KID BUTTON, \$2 VALUE.....	\$1.49
PLAIN TOE LACE.....	\$1.49
ELASTIC SIDE.....	\$1.49
PATENT BUTTON.....	\$1.98
KID LACE, WIDE ANKLE.....	\$1.98
GUN METAL BLUCHER.....	\$1.98
CLOTH TOP PATENT.....	\$2.49

CHILDREN'S SHOES.	
KID BLUCHER.....	49c, 69c
KID BUTTON.....	98c
KID, PAT ANKLE.....	98c
SOFT SOLE SHOE.....	25c, 45c
TAN BOOT.....	\$1.98

MEN'S SHOES.	
KID, PLAIN TOE.....	
GUN METAL BLUCHER.....	
GUN METAL, WIDE TOE.....	
KID, PLAIN TOE.....	
TAN, BUTTON.....	
KANGAROO KID, CUSHION INSOLES.....	
DARK TAN, SPORT BOOT.....	

The Golden Rule
-J.C. Penney Co. Inc-

BLANKETS

200 PAIRS MORE BLANKETS ARRIVED YESTERDAY. THESE BLANKETS WERE DELAYED IN TRANSIT THREE MONTHS, AND SHOULD HAVE REACHED US BY OCTOBER. A SATISFACTORY ADJUSTMENT HAS BEEN MADE BY THE SHIPPER AND WE ARE OFFERING YOU REAL BARGAINS IN BLANKETS.
64x76 COTTON BLANKETS, WHITE, TAN, GREY.....89c
70x80 COTTON BLANKETS, WHITE, GREY, TAN.....98c
THESE BLANKETS CANNOT BE DUPLICATED AT THIS PRICE AFTER THIS LOT IS ALL GONE.

Campbell's Cash Store

Tonics for Stock or Fowls



Special Prices on Stock Foods and Laying Tonics

CONKE'YS LAYING TONIC
Guaranteed to Produce Winter Eggs

S. M. RAY, DALLAS, OREGON
DEALER IN GRAIN, FEED, FIELD AND GARDEN SEEDS. POULTRY AND BEE SUPPLIES.

PRINTING...

THE KIND THAT SATISFIES

There's nothing too large, nor too small, for us to tackle. Our facilities are unequalled in this section, while our workmen have that "touch" so necessary in the execution of "good work."

THE POLK COUNTY OBSERVER

KERSEY'S CANDIES ARE BEST

BECAUSE THE CHRISTMAS RUSH IS OVER DOES NOT MEAN THAT KERSEY'S CANDIES ARE NOT JUST AS GOOD AND AS PLENTIFUL AS EVER. WE MAKE FRESH CANDY EVERY DAY IN THE YEAR. START THE NEW YEAR RIGHT BY BUYING MADE IN DALLAS SWEETS.

F. E. KERSEY, Proprietor

318 MAIN STREET

PHONE 1061

PRACTICAL HATS--PRACTICAL PRICES

FOR THE CHRISTMAS HOLIDAY SEASON I HAVE REDUCED THE PRICE ON

Every Hat in the Store one-third to one-half off TRIMMINGS ALONE ON MANY OF THESE HATS ARE WORTH DOUBLE THE SALE PRICE, SO YOU WILL READILY UNDERSTAND THESE REDUCED PRICES ARE VERY REMARKABLE OFFERINGS

All Styles and Shapes for Winter Wear
Miss McCallon, Milliner, 620 Court St.

A Happy New Year

WE WISH YOU A MOST HAPPY AND PROSPEROUS NEW YEAR. WE THANK YOU FOR YOUR PAST PATRONAGE AND TRUST THAT BY HONEST MERCHANDISE AND HONEST METHODS WE MAY MERIT YOUR ESTEEMED TRADE DURING THE COMING YEAR.

F. E. DAVIS FURNITURE CO.

A Sack of Hard Wheat Flour Any Day This Week for \$1.50.

MILL FEED, SEEDS, POULTRY AND BEE SUPPLIES. FLOUR, GRAIN AND STOCK TONICS. POULTRY AND EGGS BOUGHT

EGGS POULTRY

J. L. BRADEN

FEED SEED

ALL TOYS AT COST TODAY

OUR LARGE STOCK OF TOYS IS ON SALE TODAY AT COST PRICE, AND EVERY DAY UNTIL ALL ARE SOLD. YOU WILL HAVE TO HURRY--PLEASE.

VOTH VARIETY STORE, Phone 902

After Christmas Reductions

EXTRAORDINARY BARGAINS ARE OFFERED ON THE SEASON'S NEWEST HATS FOR LADIES. THE DISPLAY AT THIS STORE WILL CERTAINLY ATTRACT YOUR INTEREST AND THE PRICES WILL PLEASE YOU. AN AFTER-HOLIDAY CLEANUP OF WORTH-WHILE HEADWEAR.

MRS. TONER, Milliner
GREEN TRADING STAMPS WITH EVERY PURCHASE

A Good Resolution

YOUR FIRST RESOLUTION FOR THE NEW YEAR BE TO BUY QUALITY GROCERIES THROUGHOUT THE COMING YEAR. WE SELL ONLY QUALITY GROCERIES

VASSALL & COMPANY

—QUALITY GROCERS—

TOILET SOAP

AN UNUSUAL ASSORTMENT OF TOILET SOAP DISPLAY THIS WEEK AT THIS STORE. YOU WILL FIND YOUR NEED FOR SOAPS OF ANY KIND HERE

Conrad Stabris
THE Rexall DRUGGIST

A New Year--A New Supply

WHEN YOU SAY YOU WILL START THE NEW YEAR RIGHT DO YOU MEAN IT? HAVE YOU DONE ANYTHING TO MAKE THE NEW YEAR BETTER THAN THE OLD? CONSIDER ELECTRICITY! YOUR HOME WILL BE MORE COMFORTABLE, BRIGHTER AND BETTER NEATLY ELECTRICALLY EQUIPPED. LET US FIGURE WITH YOU

Polk County Electric Supply

614 COURT STREET

---AND MORE---

NOT THE LETTER BUT THE SPIRIT OF OUR AGREEMENT IS FAITHFULLY CARRIED OUT IN ALL DEALINGS WITH OUR CUSTOMERS.

THERE ARE SO MANY LOOPHOLES IN THE USUAL CONTRACTING SPECIFICATION THAT A CAREFUL PURCHASER CONSIDERS NOT ALONE PRICE BUT THE REPUTABLE RELIABILITY OF HIS CONTRACTORS--THINK OF IT

H. H. RICH

PLUMBING AND HEATING
Phone 452 512 Main St.

SPECIAL

THIS WEEK

"Diamond W" Short Cut Macaroni
3 packages for 25c

WE WISH YOU, ONE AND ALL, A PROSPEROUS NEW YEAR

HUGH G. BLACK

617 COURT STREET

GROCEER

The Mis-spelled Word Prize of \$1 Is For a Rural Observer Reader Today. No Other Need Apply