Holk County Observer

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BY LEW A. CATES.

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OLD AGE PENSIONS.

There is considerable sentiment in sions, and a considerable number of war is ended. people who believe that eventually

disadvantages.
In 1908 the Canadian government inaugurated a system of annuities which at first was under the management of the department of trade and commerce, but is now a part of the provide old age pensions for Canadians on a voluntary instead of a compulsory basis. Under the system now in operation no one can begin to receive a government annuity until fifty-five years of age, although the purchase of such annuity may begin any other way endangered.

ties will allow to insure the regular

liament. Every postmaster has been made later. made an agent of the annuity system

JOKERS IN THE WAR NEWS.

American correspondent now in Gera bit timid about risking their precies, and they are listed as follows: ious ships.

Now of course it is true that the State British have been rather secretive about the location and plans of their boasted great fleet, yet every one very easily could find and meet this fleet if they simply started to look Nor is it to the discredit of the Germans that they do not make this effort, for it is a further fact, known to all, that the British navy enormously exceeds that of Germany in size, weight or armament and number of men, and that if the rival fleets came together the chances would be strongly against the Germans. The latter are therefore wise in keeping their ships in sheltered positions and not courting disaster, from the very fact they would be compelled to face unequal terms. But it sounds funny, least, to hear that the German or an entire lack of it.

GETTING THERE

markable increase of our trade with Argentina, the same as with a similar nerease of trade with other South American countries, is explained by the fact that the European war has served to cut off the usual sources of 🌲 supply, so that the South Americans are literally forced to trade with this nation. At the same time, American merchants and exporters are not neglectful of the opportunity which has been thrust upon them, and they are more active than ever before in soliciting South American trade and trying to comply with the regulations + and requirements which govern such . As a result, there has been a . rapid and gratifying growth in the interchange of trade with South and Central America, and business relations and business friendships are thereby being established which promthis country in favor of old age pen- ise to continue after the European

That European nations will make a some plan of this kind will be estab- strong effort to regain their former + lished in this land. It is, therefore, trade supremacy in Latin-American of considerable interest to note that countries after the war goes without Canada has gone ahead of us in this saying, and it is likely there will be matter, for such a system has been in fierce competition in that quarter for operation for several years in Canada, many years. The game will not be so although not long enough as yet to one-sided, however, as it has been in definitely determine all its merits and the past, for Americans will hold advantages they never before possessed. They are getting a fine start in introducing their goods and extending business relations, and they should be able to hold their customers and gain 4 new ones, even in the face of fair + postoffice. The object sought was to competition. Comparative prices, of course, will cut a big figure, but even in this respect the Americans should be able to hold their own.

PRESIDENTIAL PRIMARIES.

The presidential primaries which are to be held next year, for the selecat any time. The annuity is absolute- tion of delegates to the national conly the property of the person for ventions, already are commencing to whose benefit it was bought. It can excite considerable discussion and innot be mortgaged, sold, traded, or in terest in them will grow rapidly from . now on. An actual majority of the tevery resident of Canada is free to delegates to the republican national contribute to and enjoy the advantag- convention will be chosen in this manes of the system. There is no exclu- ner, and as the first selections will ocsion on account of sex, no age limit, cur as early as March 7 it probably no medical qualifications as to health means that the work of crystallizing or strength. The annuitant pays what sentiment in the primary states will he can, when he can; but the officers commence even before the turn of the in charge do all that their official du-year. So far as the democrats are concerned the task will be less difficult payment of premiums as agreed. If for the reason that unless Bryan man-for any reason the annuitant has not ages to cause a split in that party been able at fifty-five years of age to there probably will be but one candipay the cost of the smallest annuity date, meaning, of course, President allowed, his money is not forfeited, Wilson himself. But the republicans but is returned to him with interest, will have to choose from among a The calculations for this system are number of well-known leaders, each based on four per cent interest com- having his own following of admirers pounded annually, and no charge and supporters, and the latter will do whatever for expenses or management, their best to capture the early primthe salaries of officers and other out- ary delegates for the sake of the inlays being voted by the Canadian par- fluence it will have on selections to be

Eighteen states already have arand is paid a small commission on the business done through his office.

According to the latest report the government has made 3,450 annuity continued for primary elections has passed. ernment has made 3,450 annuity con- time for primary elections has passed. tracts, amounting to \$700,000 a year. For instance, the Alabama legislature may make such provision before it adjourns, while the legislatures of Probably Mr. Karl Wiegand, the merican correspondent now in Germeet in January and it is regarded as "Many homely men are popular with a large cut of their own brand of gun, and what they do not say shout this many, had no intention of being hu-likely that some, if not all of these morous when he recently quoted Ger-states will be added to the primary man naval men as expressing their list. Vermont also has a primary law, keen disappointment over the failure adopted by the legislature last winter, of British war ships to "come out but it will not become effective unless and fight." Mr. Wiegand says he endorsed by the people at a referenheard this question asked repeatedly dum vote yet to occur. However, as by the German sailors, with the in-ference conveyed that the British are surely will hold presidential primar-

Date

The state of the s	W-1	We making an area
Indiana M	arch 7	30
Minnesota M	arch 14	24
OregonM	arch 16	10
North Dakota, M.	arch 21	10
Michigan A	oril 3	30
IllinoisA	oril 4	58
New York A	oril 4	90
Wisconsin A)	oril 4	26
Iowa	oril 10	26
Massachusetts Ay	ril 25	36
Nebraska Aj	oril (†)	16
Maryland Mi	y 1	16
California Mr	y 9	16
Ohio	y 9	48
Pennsylvania, Ma	y 16	76
New Jersey Ma	y 23	28
South Dakota, Ju	ne 6	10
West Virginia, Ju	ne 6	16
		-

The next republican national cor

sailors are so anxious for the British vention probably will have 988 dele-to "come out and fight." And anoth- gates, 495 constituting a majority, so er odd thing about this story is that that control of the convention easily the German censors should have pass- will rest with the delegates chosen by ed it. Apparently this must have been the primary states. Moreover, as notdue to an excessive sense of humor, ed by the above list, nearly two-thirds of these primary delegates will be chosen before the first of next May, so that by that time the people will Uncle Sam seems to be "getting probably have a very clear impression there'' with respects to South American for the whole leaves this nation and our South American neighbors is being cited. During August of last year this country sent only about a million dollars' worth of products to Argentina. For the month of August this year, on the other hand, American exports to Argentina amounted to four and one-half millions, or at the rate of fifty-five millions a year.

Of course it is true that this reconstruction time.

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Of course it is true that this reconstruction time.

Volunteer Infantry. Now who'd a he cannot recommend. If he had now thought that man might have been expected to, and was several hundred miles away and could the spanish-American Remember we don't want to say that you can't get goods from these suggestion made by Rev. Bennett, attended church Sunday evening and larged off Billy Miller's umbrella.

Some unknown person accepted the suggestion made by Rev. Bennett, attended church Sunday evening and larged off Billy Miller's umbrella.

This will be done early in the spring, and that republican sentiment rate of fifty-five millions a year.

Of course it is true that this reconstruction time. there" with respects to South Ameri- of who likely will be nominated by

'DO YOUR CHRISTMAS SHOPPING EARLY''

By J. A. Coleman

The above slogan in the hands of an astute business man, changed the whole practice of Christmas shopping and stimulated holiday business as nothing else could have done. This man, with the nerve of a Barnum and the judgment of a Wanamaker, grabbed the thought from the public mind and put it into big BLACK TYPE where "He who runs may read''-in the newspaper! He backed a popular conviction with his coin and advertised the universal belief that it would be better for everyone concerned if the inevitable Christmas purchases were made at once while stocks were fresh and new and the choice was wide and ample.

The result not only paid the advertiser as it always does-but the hole county profited beside.

This slogan has since slipped into practical use in every corner of nmercial America. Excepting perhaps its fellow slogan, "Safety First," which reduced the accident death rate enormously, it has done more good in the world than any business phrase ever coined. It has been the means of discontinuing the time honored practice among many stores of keeping open in the evening a week or two preceding Christmas Eve. It has enabled manufacturers to prepare their goods and fill orders far enough in advance to insure clear store rooms long before the Yuletide candles were lighted. It prevented the disappointment of millions of Christmas shoppers who were wont in times past to wait for the more attractive novelties which turned up at the last moment. And not the least important, it saved the heartaches of neglected ones who leant upon the broken reed of mere man's thought-

That phrase, "Do your Christmas Shopping Early," was instantly taken up and flashed before the eyes of the world through the medium of its newspaper. Just as every other worth while thing is told this nation of readers by the ever present, constant, reliable, newspaper. Nothing the world does is done without ITS knowledge, nothing you want the world to know can be made known without its aid. No newspaper advertiser who kept it up wisely ever lost money.

The newspaper pays the advertiser. The latter merely invests in business publicity. The cost of advertising is like a phantom Zeppelin-it never lights anywhere. It is a bugaboo made of thin air and a vellow streak. The common supposition that advertising expense is levied upon the consumer is likewise a fallacy. The fact of the matter is that the non-advertiser pays for it out of the business he loses to competitors who do advertise.

Advertising doubles output, balves overhead, divides selling cost and, by making two customers buy where ONLY ONE BOUGHT BE-FORE, it creates a hundred per cent, increase in profit—out of which any business man can well afford to pay for his own advertising,

MORAL FOR MERCHANTS: Advertise in The Polk County Observer and do your Christmas BUSINESS early.

OTHER THINGS

A Rare and Curious Collection of Fact and Fancy.

..........

The Home Town Paper. When the evening' shade is fallin' at the endin' o' the day An' a feller rests from labor, smok-

in' at his pipe o' clay There's nothin' does him so much good, be fortune up or down, As the little country paper from his ol' home town. -Aron.

not so different from automobiles that Vick brothers are not mighty glad to make a living through their sale.

They will take a well-known brand of shotgun, say the Smith Hammer-less, and offer it at \$25,00. This gun

Bill White, the rabbit-exterminatthe beautiful women because of the contrast offered by such a match. That why it seems strange that that perticular phenomenon has had very little bearing in my case."

The words worth a great deal more.

A Warning. How doth the little busy flirt

Improve each shining minute, And lightly go from beau to beau

Two Views.

stately fir on the mountain side; Valley rich in clover bloom; Fabries of beauty in glade and glen, Woven in God's great loom. The lure of the deep, dark woodland. The charm of the tender skies. Some of us call it Oregon, And others Paradise.

When it's raining, raining, raining, And the sky is dark and drear, And all the world seems desolate, There is naught of charm or cheer Howls the wind on hill and moo In the sad and dripping dell;

ome of us call it Oregon, And others call it —

◆ ◆ • in these days of cold and sniffles

If you have any doubts about it, ask Oscar Holmes. He was with Joe Craven when it happened.

HOW THEY FOOL YOU.

Bret Harte, in a famous and characteristic poem, spoke of the Mongolian thus: And for ways that are dark for

tricks that are vain, the heathen Chi

nee is peculiar.

And for ways that are dark and for tricks that are vain, the catalogue and mail-order houses are more than peculiar.

they describe with a few lines and use a small cut or picture of it.

worth a great deal more.

The reader orders the \$19.87 gun, on

which the supply houses make a profit of 50 per cent; while if he had ordered the \$25.00 gun they would not have made 5 per cent. But listing a have made 6 per cent. But listing a have made 6 per cent. But list

would not need to leave their own cities to sell at the prices they quote as the city people would go wild over the bargains. But with style and val-ue lacking, they dare not show their goods in the city, where the prospec-tive customer would have the opportunity for comparison, but by cleverly worded and exaggerated description they make the country people believe they are offering more desirable wares than the country merchant keeps at a less price, and having no opportunity for comparison before buying, mahy people are actually duped.

We know it is a fact that many ar-

ticles are priced in these catalogues cheaper than you can find them in your home stores. Have you ever thought of the reason why that is? It F. L. Harford in "Once Over." is not because he cannot get these goods and sell them to you at just as Ben Werner, the well-known and low prices, but it is because he is good-looking railroader, has ordered afraid to sell articles that have no another new suit of clothes and hopes merit, because you can reach him that the vest and trousers will meet, daily and expect him to make it good. The nation's hig-bazooed peace propogandist is Colonel William Jennings Bryan of the First Nebraska Volunteer Infantry. Now who'd a be cannot recommend. If he had nev-

up of some far-away city? Is it not a fact that if our town had 10,000 population instead of 3,000 it would be better for us all? Would there not be much more employment; would not these people consume more products and consequently make a better market; would not the small homes with one lot be doubled in value and even farms within a radius of ten miles be worth \$10 to \$50 an acre more? Then, it is only a good thing for the merchant or tradesman if you buy of him? Is it not just as good a thing for you?

Membership Fee Reduced.

At a meeting of the directory of the La Creole club, Dallas' social organization for men, the membership fee was reduced for a time from \$10 to \$5 in order to increase the enrollment. The club already has a large membership, and is in a flourishing condition

TREASURER'S NOTICE.

Oregon. All persons holding claims against said estate should present the same to the undersigned for adjustment, and all persons owing said es-tate are hereby notified to settle same with said guardian.

J. D. SMITH. Guardian of the estate of Henry M Berry. SIBLEY & EAKIN,

SUMMONS-CASE NO. 4720.

In the Circuit Court of the State of Oregon for the County of Polk. Harrison B. Riley and William C. Niblack, Plaintiffs, vs. Mary Augi, Frank Laundry, and the unknown heirs of Joseph Augi, deceased, and each of them; and also all persons or parties unknown claiming any right, title, estate, lien or interest in the real property described in plaint herein, Defendants. property described in the com-

To Mary Augi, Frank Laundry, the unknown heirs of Joseph Augi, de-ceased, and also to all persons or parties unknown elaiming any right, title, estate, lien or interest in and

RABID RUDOLPH SAYS A LOT OF MEN WOULD LIKE , TO SEND THEIR. WINES TO EUROPE THIS SUMMER -A STAR WHEN HITS THE LOVE HE CREDIT GETS BUT WHEN HE HITS AN UMP HE'S GOT TO PAY CASH

could sell goods cheaper and every-body would order their goods from them—the local stores would soon be no more; you would then be obliged plaint herein, to-wit:

to send for everything. Remember, a store cannot be kept up with the small purchases if the money is sent away for the big things. You have then east quarter and the North half of the for the big things. You have then succeeded in ruining your home trade and you have then helped to build up an enormous corporation in some far-distant city. Your home consumption and market would decrease the value of your farms, or houses would get less valuable, as you well know if a town goes back and the value of it and its surroundings decrease. Send your money away, you get nothing but the goods; spend it at home and it will come back to you in better towns, better stores, better schools, better to soil advantages. come back to you in better towns, better through or under them, and each of the stores, better social advantages, them, be forever barred, enjoined and restrained from claiming or setting right, title or interest to all Is not the building up of your small restrained from claiming or setting town more to you than the building up any right, title or interest to all or any part of said land.

This summons is published by order of the Honorable J. B. Teal, County Judge of the above-named County of Polk, duly made and entered the 4th

day of October, 1915. Dated at Dallas, Oregon, this 4th day of October, 1915.

A. C. SHAW, Attorney for Plaintiffs, 819 Yeon building, Portland, Oregon. First publication First publication, October 5th. Last publication, November 16th.

NOTICE.

Notice is hereby given by the undersigned taxpayers of Road District Number 3, in the County of Polk, State of Oregon, who are more than ten per cent. of the taypayers of said District, that a meeting of the resident taxpayers of said Road District will be held on Saturday, the 27th day of November, in the year 1915, Notice is hereby given that all Road District Warrants of Polk County, Oregon, endorsed "Not paid for the want of funds," are due and payable said Road District, for the purpose on presentation at the office of the Treasurer of said County. on presentation at the office of the or rotan additional tax shall be levInterest ceasing on the above mentioned warrants from the date of this notice.

Dated Dallas, Oregon, November 12, 1915.

F. J. HOLMAN, County Treasurer.

GUARDIANS NOTICE.

Or voting on the question of whether or not an additional tax shall be levied by the resident taxpayers of said district for road purposes, under the provisions of Section 6321 of Lord's Oregon Laws as amended by Chapter 316, General Laws of Oregon, 1913. At said meeting the resident taxpayers of said district will by a majority vote of such taxpayers

C. H. GILLIAM LEANDER CONNER CHAS. REES J. FUDGE JOHN ZYLSTRA G. A. M'CULLOCH FELIX COMEGYS J. T. FRIAR J. J. ROBERTS G. H. RUSSELL I. J. WHITE W. H. M'KEE H.WOHLFORD

Date of first publication, November 5, 1915,

G. G. REMPLE

NOTICE OF FINAL SETTLEMENT.

Notice is hereby given that the undersigned as executors of the of John H. Ground, deceased, filed their final account in the County Court of the State of Oregon, for Polk County, and that Saturday, the 20th day of November, 1915, at the hour of one o'clock in the afternoon of said day, at the court room of to Lot 6, and Northwest quarter of the Southeast quarter and North half of the Southwest quarter, Section four. Township seven South of Range eight West, Willamette Me. account, and the settlement of, ROBERT F. GROUND

thereof. WILLIAM H. GROUND JOHNNIE M. GROUND Executors of the estate of John H.

Ground, deceased. D. BROWN & J. R. SIBLEY, Attorneys for the estate.

The Observer, a Twice-a-Week pa-Supposing the mail order houses And if you fail to appear and an per, costs no more than a weekly.