DALLAS, POLK COUNTY, OREGON, FRIDAY, NOVEMBER 12, 1915,

(TWICE-A-WEEK)

NO. 73

EXTENSION OF SERVICE

OREGON POWER CONSIDERS BUILDING TO BUENA VISTA.

High Tension Line Would Afford Light and Power Facilities to Many Extensive Farmers.

The Oregon Power company is considering the advisability of extending its service to Buena Vista from Independence, supplying that place and farmers along the route, with electrical energy for light and power purposes, and will probably build a high tension cable between the places mentioned, provided fifty consumers sign agreement to use juice for a cer-

Major Rose is manager, and who is one of the most enthusiastic supporters of the enterprise. Mr. Fred West went over the proposed route on Months and the control of the co went over the proposed route on Monday, and interviewed a number of the
farmers who contemplate introducing
electrical service, and if the project
reaches successful consummation he
will probably connect most of the
properties adjacent to the line therewith

This is a plan which Manager Martin has been working on for some time past, and the construction of the proposed line to Buena Vista, and furnishing service to farmers, will mean that other sections of the counmean that other sections of the county will eventually follow in the wake of the enterprising tillers of the soil in this locality. The Oregon Power company's plant in Dallas is of sufficient capacity to care for the entire surrounding country. At present it furnishes electrical energy for light and power in this city, Independence and Monmouth, between which points the farmers along the high tension line have an opportunity to secure ample service for the operation of farm ple service for the operation of farm machinery and the lighting of their homes, dairy barns and outbuildings.

ELECTRICAL PROSPERITY WEEK

one of the most important events in jeet to manufa business year for 'power companies tilizer from limestone deposits ad-and electrical supply houses. Electri-cal Prosperity week is to take the one is real, the other prospective. The form of a nation-wide educational Oregon Portland Cement company campaign in the advantages of electri-will open its quarry here and ship cal equipment. "The week will be devoted," says A. L. Martin of the Ore-railroad spur of several miles has been gon Power company, "to acquaint the completed, while as regards the ferpublic with the new and up-to-date tilizer proposition "investigations" uses for electricity in home, store, of-fice and factory. Every possible form of advertising, including bill boards, window displays and newspapers will

Not only these things, but Electrical farmers who furnished the eggs.

Prosperity week will mean a 'shop early' opportunity. The week of November 29 to December 4, inclusive, will be Electrical Processing the Planting Processing Pr

dents of departments are requested to dents of departments are requested to meet at the home of the president, Mrs. A. S. Campbell, next Monday evening at 7 o'clock, to discuss plans of work for the coming year. It is hoped that all the members of this committee will be present. At the regular business meeting last Monday it was decided to let each department have charge of one social meeting during the year that there may be a better understanding in general of the work.

WANTS GOOD ORGANIZATION.

Republican County Committee May Convene During Present Month.

sidering the advisability of extending its service to Buena Vista from Independence, supplying that place and farmers along the route, with electrical energy for light and power purposes, and will probably build a high tension cable between the places mentioned, provided fifty consumers sign an agreement to use juice for a certain period. Manager Martin attended a meeting of the farmers and citizens of Buena Vista at what is known as the Bottom school house the other night, and the interest manifested in the project by the residents of that section indicated that they are earnestly in favor of introducing the modern method. Nearly fifty people were in attendance, and with very few exceptions all signified their intention of becoming identified with the undertaking.

It is the purpose of the company to build a light and power line from Independence to Buena Vista, via the lower road, the farmers to make connections therewith at their own expense. At the meeting Mr. Martin surprised those present by offering to build the line between the two points without cost to those to be served, the only condition being that his company be given fifty patrons for a specified time. Those who had taken the matter up with him entertained the proposition most favorably, and are now engaged in securing the required number of consumers, in which they expect to experience little or no difficulty.

The proposed line would serve some of the largest ranchies of the county.

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culty.

The proposed line would serve some of the largest ranches of the county, passing through the rich bottom lands of the Willamette river, where extensive hop yards are maintained. One of these is the Wigrich ranch, of which Major Rose is manager, and which is

Youth Blacks Eye of Accuser-is Arena for Fight.

is Arena for Fight.

Because he was accused by John Diehm of participating in Hallowe'en pranks, John Quiring, a Polk Station youth, assaulted Mr. Diehm who, as a result, is nursing a much discolored eye. Mr. Diehm, who was no match for his assailant because of his physical condition, swore out a complaint against Quiring and late yesterday afternoon Justice Holman fined the against Quiring and late yesterday afternoon Justice Holman fined the youth \$5 and costs when he pleaded guilty to the charge. Sheriff Orr argested Quiring by phone, and the young man appeared at the court house on time. The mixup in which Mr. Diehm was assaulted cecurred on Sunday at the Mennopite church at Polk Station, where the fistienffs attracted a good andience.

No Poultry Show.

The report, originating in the fertile mind of the Oregonian's Rickre-all correspondent, that the Polk County Poultry association will hold a show in Dallas in January is without foundation of fact. When the Poultry show was consolidated with the county fair, the January event was tracted a good andience.

Courier's Wires Are Crossed.

A. L. Martin Tells of Significance of lished at Corvallis, has its wires cross-

fice and factory. Every possible form of advertising, including bill boards, window displays and newspapers, will be used to attract public attention to this week, and to prompt people to ask questions about electricity and about electricial appliances. The field is one of great opportunities, and the inquirer is bound to be made enthusiastic by what he learns."

"The wonderful developments in the uses of electricity have come along so rapidly that it has been impossible to keep the people informed. Electricial interests have not been able to keep pace with the growing interest. Not only these things, but Electrical appliants of the price paid by the local committee will be distributed among the farmers who furnished the eggs.

The money received that appeared for the first time in the misspelled word on the bargain page that appeared for the first time in the page will not only result in a chance in Tuesday issue of the paper. At noon on Tuesday issue of the paper. At noon on Tuesday issue of the paper, and an occasional response comes from some one who has carefully persused the page of interesting and attractive ads. In the hope of collecting the dollar in eash. Although the amouncements from local merschants, and a careful reading of the misspelled word on the bargain page that appeared for the first time in the page will not only result in a chance in on Tuesday issue of the paper. At noon of the times time in the misspelled word on the bargain page that appeared for the first time in the misspelled word on the bargain page that appeared for the first time in the misspelled word on the bargain page that appeared for the first time in the misspelled word on the bargain page that appeared for the first

Not only these things, but Electrical Prosperity week of November 29 to December 4, inclusive, will be Electrical Prosperity week. That is just three weeks before Christmas and will give people a chance to select electrical gifts under the most favorable conditions."

Committee to Hold Meeting.

Mrs. A. H. Morrison, press superintendent for the local Woman's Alls City, bruised shoulder, sawmill; Roman Houser, intendent for the local Woman's Palls City, bruised shoulder, sawmill; Roman Houser, and the mistake will personally earlied the executive committee of green on the motor car that hit a log the W. C. T. U. and the superintendent for the special manner and the executive committee of the W. C. T. U. and the superintendent for the special manner as the shops here, last week.

BUILDING NEW FENCES MAY USE ENDOWMENT

BOSHES FAKE ADVERTISING

Solicitors Must Hereafter Have Would Establish Divinity School to Scheme Sanctioned Before Business Men Contribute.

al hundred dollars to these causes for which the returns amount to comparatively nothing. While no merchant declines to contribute to worthy causes, the drawing of the line between the worthy and unworthy is difficult to distinguish without some investigation, and it is the purpose of this organization to name a committee to which such matters may be taken for approval, without which all contributions will be withheld in the future. This same plan is successfully operated elsewhere in the valley, and it is as much in the intervalley, and it is as much in the interest of meritorious undertakings as est of meritorious undertakings as those of a questionable character. Un-der the proposed new order of things causes of merit may secure the ap-proval of the committee by applying to the secretary or president of the association, and when their petition is so branded the desired support will be forthcoming from those members who may elect to make contributions. Fake advertising has long been a source of annoyance to merchants of

Dallas, as elsewhere, scarcely a week passing that some itinerant does not appear upon the scene with some publicity scheme, which is worked with more or less success. The association purposes to hereafter give the home publications the benefit of their ex-

Electrical interests in Dallas and the operations of the Oregon Portelsewhere are preparing, with much land Cement company, whose work of ceremony and publicity, for the celebration of Electrical Prosperity week, tail is now in progress, with the pro-

Attracts Much Attention

****************** For two entire days The Observer is conclusively indicated from the

staff has been on a continual jump to answer telephone calls and personal presentations by those who found the esting announcements from local merses of the contains, each week, some very interesting announcements from local merses of the contains announcements from local merses of the contains announcements from local merses of the contains and the contains announcements from local merses of the contains and t

MERCHANTS' ASSOCIATION KI- DALLAS COLLEGE CONSIDERING

The elimination of fake advertising by itinerants who travel over the country catching the unwary, and placing the soliciting of money for charities, pienies and all other purposes on a sound business basis, are two important features of the recently organized Merchants' Retail association. From the evidence of business people, introduced at the session, it was clearly shown that the average merchant annually contributes several hundred dollars to these causes for which the returns amount

set and cheapest bunk of all, and was at that time recommended for adoption. It was adopted efficiently adopted throughout the country. The Gertinger of the care and thus avoids any other railroads throughout the country. The Gertinger and in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said in this city for a number of years by the Evangelical church of the said and the said and the said of the said and t

more or less success. The association is purposes to hereafter give the hone publications the benefit of their expenditures for publicity, and unless some proposition of unusual merit is presented schemes of this character will be imped in the bud by the commission and the control is a threat the properties of the organization of the organization of the organization of the organization of the present of the organization of the present of the control is a threat the properties of the control is a threat threat the properties of the control is a threat threat threat the past when the policy and unless the properties of the public service commission at Portpers, or publicity, and unless the present of the organization of the public service of the public service commission at Portpers, for the public service commission at Portpers, or the public service commission of the present threat threat three cases of advertising gets us nowhere; It believe in patronizing the home papers, for they are constantly laboring to build up the community, and their fefforts in this direction gives us direct returns. In building a fence are not only encouraging home industry our appreciation of what the newspar our appreciation of the Prosecution with the newspar of the public service commission at Portpers, our appreciation of what the newspar our appreciation of the device the transfer of the public service our appr

those qualifications necessary to success, and enters upon the work with a determination to get the best pos-sible results. In addition to the du-

ritical operation at the Dallas hospital on Wednesday, when an ulcer in the stomach and the appendix were removed. Mr. Wood has been suffering for several months with the pains incident to these growths, but he is November 25, Thanksgiving day, has rallying colonidals after the coverage of the coverag incident to these growths, but he is rallying splendidly after the operation. Dr. A. B. Starbuck says his patient will be in the hospital for about three weeks. His many friends will be visitors at Mr. Woods bedside as acoon as his condition permits.

Adjourned Meeting Monday.

The Retail Merchants' association.

The Retail Merchants' association will hold an adjourned meeting at the first, however, to detect the mistake Saturday sales day.

and he collected the cash. The staff Many of the applicants for the had almost dispaired of getting out cash award had selected a word of La Creole club pariors Monday evening, when it is expected that several which the spelling was perfectly cor-

Holbrook Asks Reparation

Because his horse was killed and his buggy demolished and severe personal injuries received as a result colliding with a Ford, L. A. Hol-brook of Monmouth has filed suit in a determination to get the best possible results. In addition to the duties named it will be incumbent upon Mr. Chenoweth to assist in athletics, and in this line he has had much experience.

Operate on Harry Woods.
Harry A. Woods underwent a very critical operation at the Dallas hos-

POLK GOATS LEAD

A dispatch from San Francisco, under date of Wednes-day, says William Riddell & Sons of Monmouth took three first prizes in three sections for Angora goats. The dis-patch further says: "The prospects are that they will sweep everything over Texas, New Mexico and California in the Angora goat entries."