

JUST STARTED

Our 13-Day Sale Was a Great Success

We sold over Eleven Hundred (\$1100.00) worth of goods the first day. Shows our prices were very low to bring that much business in one day? But we are still

OVERSTOCKED

WE MUST RAISE AT ONCE

\$5000.00

Five Thousand Dollars' Worth of Goods SACRIFICED

In the next two weeks. Where our sale has ticken staplelines, we will make a still greater reduction to clean them up

FREE MERCHANDISE PRIZES

Have proven so popular and brought such large crowds to our store each day that we have decided to continue them. Tickets given free every day to **ADULTS ONLY**, and more valuable prizes will be given.

Only a few of the startling reductions can be mentioned. Come and see. It will worth the trouble. **STORE CLOSED ALL DAY WEDNESDAY.**

OPEN THURSDAY MORNING

MEN'S SUITS

HALF

Regular Price

DON'T WAIT AND LET THE OTHER FELLOW GET THE BEST.

BOYS' SUITS

\$1.98

THIS LINE OF BARGAIN SUITS HAS BEEN VERY POPULAR—SO WE WILL FILL IT UP FROM OUR \$4 AND \$5 SUITS.

Men's Dress Shirts

DRESS SHIRTS, ALL SIZES, LATEST SPRING STYLES. REGULAR \$1.00 AND \$1.25 VALUES, GO ON SALE THURSDAY MORNING AT

69c

UNION SUITS, REGULAR \$1 VALUES

69c

BALLBRIGAN, POROSKNIT, B. V. D., ETC.

SEPARATE GARMENTS, ALL MAKES

33c

Packard Shoes

BECAUSE WE NEED THE MONEY, ALL SACRIFICED AT

\$3.50

FINE SHOES, GUARANTEED TO GIVE GOOD SERVICE

\$2.50

LADIES' SHOES

THE DEPARTMENT FOR LADIES' SHOES IN OUR NEW STORE IS RIGHT IN THE MIDDLE OF THE STORE. A FINE PLACE TO SHOW OUR LADIES' AND CHILDREN'S SHOES, BUT ROOM IS LIMITED, SO WE MUST SELL ALL SUMMER SHOES TO MAKE ROOM FOR FALL STOCK. SO THIS IS WHAT WE DO.

ALL PUMPS, OXFORDS AND LOW SHOES

ONE-HALF PRICE

LOW PRICES

LADIES VESTS..... 5c, 6c, 7c
 MISSES VESTS & PANTS. 5c to 10c
 BRASSIERES, 50c GRADE..... 23c
 CORSET COVERS 50c to 75c..... 33c
 MUSLIN GOWNS..... 33c
 WHITE SKIRTS..... 33c
 CHILDREN'S DRESSES..... 33c
 LADIES' WAISTS..... 33c
 SILK GLOVES..... 33c
 CHILDREN'S SHOES..... 33c
 WASH SKIRTS..... 33c
 LONG KIMONAS..... 69c
 LADIES' SHOES..... 69c

Dallas Mercantile Co.