

Special for This Week

Boys' Suits and Pants

Boys' Suits, unheard of values... sale 98c
\$5, \$6 and \$7 Boys' Suits... sale \$1.98
Youths' Long Pants Suits, values up to \$10... sale \$4.85
Boys' Knickerbocker Pants, sale 39c, 48c, 68c and 98c.

MIGHTY UNLOADING SALE

OUR OPENING DAY, SATURDAY, WAS A GRAND SUCCESS, FOR BEYOND ANYTHING EVER ATTEMPTED BEFORE, AND UNPARALLELED IN THE HISTORY OF DALLAS. THE PEOPLE WHO VISITED OUR STORE FULLY REALIZE THAT EVERY WORD AND STATEMENT MADE IN OUR ADVERTISING WAS TRUE AND BONA FIDE. THIS ENTIRE STOCK HAS BEEN SACRIFICED BEYOND COMPETITION, THAT WE MAY ACCOMPLISH OUR AIM IN REDUCING THIS STOCK ONE FOURTH IN THIRTEEN DAYS. DON'T MISS A DAY, AS THERE WILL BE DAILY SPECIALS THAT GO FOR A MERE TRIFLE OF THEIR REAL VALUE. ALSO FREE TICKETS AND PRIZES EVERY DAY. BRING YOUR TICKETS AND COME.

FREE: \$500 IN MERCHANDISE DURING THIS SALE

Men's Suits and Pants

\$15 Men's Suits... sale \$6.95
\$25 and \$20 Hart Schaffner & Marx Suits... sale \$9.95
Men's Dress Pants, values up to \$5.00, sale... \$2.73
Men's Corduroy Pants, values up to \$5.00... sale \$2.49
\$1.75 Men's Khaki Pants... sale 98c

Extra Specials

Embroidery, values up to 50c yd. go at 3c
Taffeta and Jap Silk, values up to 85c sale price... 23c
Silk Crepe, values up to \$1.00... 29c
\$6.50 and \$5.00 Ladies' Silk Waists, \$1.98
Fancy Silks and Satins up to 27 in. wide, all colors... sale yd. 69c

Men's Specials

75c values Men's Dress Shirts... 39c
Men's Hats, values to \$2.50... sale 98c
50c Chalmer's Porosknit Underwear, sale price... 33c
Men's Shirts, values up to \$1.50, go at 78c
\$3 quality Conqueror Men's Hats, \$1.98

Dry Goods Specials

DRY GOODS.

25c quality Figured Crepe... sale 16c
10c Lonsdale... sale 8c
12½ Berkeley No. 60... sale price 11c
27 in. Black Messaline... sale 49c
Simpson and American Calicoes... sale 4c

Notions

Ruffling in all colors, values up to 50c yard... sale 5c
25c Winsor and Middy Ties... 11c
50c Kayser Silk Gloves... sale 37c
Ladies' Black Art Silk Hose... sale 17c
\$1.00 Armor Plate Silk Hose... sale 69c

Shoe Specials

\$3.50 and \$3.00 Ladies' Oxfords, black and tan... sale 59c
One lot Ladies' Shoes, Oxfords and Pumps, values up to \$3.50, go at 98c
One lot Ladies' extra high grade Shoes, Oxfords and Pumps... sale \$1.48
Men's Work and Dress Shoes... sale \$1.79
\$5.00 Men's Packard Shoes, sale \$3.85

Free Tickets
and
Prizes
Every Day
This Week

NEVER BEFORE SUCH A SALE

Dallas Mercantile Co.

The
Big
Daylight
Store

A SCENIC AUTO ROUTE

(Continued from page one.)

few nice ones out of the fish pond. Such things have been known, and it is said that the many fish stories Tom Word, ex-sheriff of Multnomah county, has to tell about fishing in the Luckiamute have for their foundation the catches made out of Judge Teal's fish pond.

A visit to the modern, up-to-date sawmill plant of the Falls City Lumber company in Falls City is not only instructive, but highly interesting. If in want of some of the finest strawberries in the world, Tom Hollowell, the strawberry king of Polk county, whose vines produce the largest and most luscious berries imaginable from April to December, can accommodate all who come.

Leaving this beautiful little city, nestling as it does in a sort of natural amphitheater in the foothills of the mountains, the road leads over the Coast range of mountains in to the Siletz Basin. The grades have been reduced and automobiling is a pleasure. The first stream of any importance that is encountered is the Big Luckiamute river, off of the main highway three miles, and then the south branch of the Siletz, along the banks of which there is a winding course for a distance of six miles.

Rock Creek, one of the favorite fishing grounds, a little further on, is followed to a point where it empties into the Siletz proper. Eight miles beyond is the Indian agency, a most interesting place, being built upon the banks of the Siletz river, now a waterway of considerable proportions. The federal government has erected a number of buildings at this place for its several uses, and these are in charge of an Indian agent, who also carefully guards the wards. Launches are here available to the angler who wishes to try his luck fishing for salmon trout or mountain trout.

From the agency one may automobile down to tidewater along the banks of this beautiful stream. The Siletz is noted for its beauty, and for the sport it furnishes. The roads are in prime condition during the summer. From the agency to the sea, the highway may be likened unto a boulevard, and the autolists may speed along at a gait to suit his liking without danger.

Trip to Newport and Sea Eas.

The trip from Dallas to Newport by way of Falls City, may be accomplished in four hours without much effort and is one that induces the motorist to change the popular slogan, "See America First" to "See Oregon First," especially when he also recalls scenes at Siletz, McKenzie, Columbia, Willamette and Deschutes rivers, Mount Hood, Crater Lake, Three Sisters, Table Rock, Seaside, Bayocean, Netarts, Tillamook, Newport and Coos Bay.

On the trip to Newport over the Siletz road the angler, the huntsman, or the pleasure seeker may here find perfect solitude within the confines of a magnificent virgin forest, or companionable tenants of the homesteads, rich in their timber wealth, where

milk, cream, butter and eggs may be had, all combining to make this new trunk line highway to the ocean beach of pronounced merit to the traveler, especially those who travel by automobile.

This route to Newport is now being extensively advertised by the Chamber of Commerce of Portland and the Dallas Commercial club, as a side trip from the west side Pacific highway, and it is therefore, reasonable to expect that many autolists will pass over it during the summer. The best road to follow from Portland is through Newberg, McMinnville and Ballston to Dallas.



REV. CHAS. C. CURTIS

who delivered the baccalaureate sermon Sunday evening last.

SALEMITES ARE SLANDERED.

Mr. Begin Convinced That Independence's Wet Trade is Mythical.

Phil Begin, the young man who is making the Ford famous, took a early morning walk the other day—he says for his health—but those who sleep with one eye open say nay, but for the lack of gasoline. The young man in question with a companion, started from Salem when the hand of the hour dial pointed close to midnight, and hit up his usual merry gait until he came to the near-capital of Oregon, Eola, where his trusty Ford slowed down and refused to budge. The occupants of the car took it easy, and waited for some good Samaritan to come by and replenish their gas tank—but none came that way.

Seeing a farmer out with a lantern attending to a sick cow the young men procured from him enough of the necessary liquid to bring them to within four miles of Dallas, and there they "stuck" again. This time there was no waiting for belated cars. They hurriedly hoofed it home, arriving in time to take a short snooze before the call for breakfast. Mr. Begin says all this talk about Salemites spending so many evenings in Independence is pure slander, for didn't he wait at Eola long enough to find out that there were none on the road?

Twice-a-Week Observer \$1.50 a Year.

FALLS CITY.

The Falls City district school board has made the following budget for the 1915-16 school year, the total amount to be raised being \$11,242, or which it estimates that \$4,079.12 will come from state and high school fund, leaving \$7,162.88 to raise by taxation: Teachers' salaries, \$7,405.00; fuel and lights, \$237.00; janitor, \$600.00; chemistry, \$300.00; encyclopedia, \$100.00; supplies for domestic science and manual training, \$100.00; interest, \$400.00; water, \$100.00; other miscellaneous expenses, \$500.00; notes to be retired, \$1,500.00. There are unpaid warrants and bills amounting to approximately \$2,650, which will be covered by uncollected 1914 taxes. At their meeting Wednesday evening the Pythian Sisters elected the following officers: P. C. Maude Lewis; M. F. C., Edith Brown; E. S. Edith Brown; E. J. Emma Hinshaw; M. Birdie Finley; M. R. C. Jessie Moyer; M. F. Retha Selig; P. Bell Brown; G. Maude Brown.

A RARE BARGAIN.

Probably never again will any nation pick up such a genuine bargain as the United States did in 187 when it purchased Alaska for a trifle more than \$7,000,000. At that time the purchase was ridiculed as a silly waste of money and the cabinet official who put the deal through was denounced for his folly. Yet today—less than half a century afterward—the American people realize that Alaska is worth many times what was paid for it and that its purchase was one of the shrewdest business strokes ever made by this government.

Although much of Alaska is a bleak and barren country, a considerable portion of that territory is well adapted for stock raising and even farming along certain lines, while it has a wealth of valuable minerals, coal, timber and fish that make it a veritable storehouse of potential riches. Just the coal deposits alone are so valuable that the purchase price of the territory sinks to insignificance by comparison, and this and other great resources soon will be tapped by a railroad the government is now building into the interior. This road, together with the completion of the Panama canal, will greatly aid in the development of Alaska, which has an area almost one-fifth as large as the United States proper.

Summer Time Picnic Time.

The annual Rickreall picnic will be held on Saturday next, and with fair weather the attendance will be large. A splendid program has been arranged for this annual event. Following the Rickreall picnic on June 13 will be the Shady Land gathering, for which arrangements are now making. Mr. French, of the Agricultural college, will deliver the address of the day. There will also be games and sports of a varied character.

The Observer, a Twice-a-Week paper, costs no more than a weekly.



THE CREEPING TRACTOR

A Practical Farm Machine at a Moderate Price

Public Demonstration Saturday, June 12 at Rickreall, Ore.

Visit the Big Picnic and See the Tractor in Operation

Plows---Cultivates---Hauls

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