

## PRINTERS TALK PRICES

### WILLAMETTE VALLEY ASSOCIATION CONVENES IN DALLAS.

San Francisco Exposition and the Candidate Supply Material for Lengthy Discussions.

Although the mid-summer meeting of the Willamette Valley Press association did not call out the attendance that was expected, the session was, nevertheless, one of the most interesting yet held by the publishers of this section. The interest manifested in the session was probably due to the fact that the subjects discussed treated particularly and specifically with the future condition of the editors' respective pocketbooks. The meeting was held in the basement of the public library building, the court house being occupied by a democratic meeting in one corner, a socialists' gathering in another, a jury trial in another, while the fourth and last corner was necessary for the regular transaction of the county's business.

President H. Hornbrook of the Albany Democrat presided, and first introduced Eric W. Allen, dean of the department of journalism at the University of Oregon, who discussed "The Place of a Newspaper in Politics and Its Duty Toward Legislation," saying among other things that it was the duty of a newspaper to create the spirit of the community and not to tear it down, and when the spirit is created politicians will enact laws to accord with that spirit.

Phil S. Bates of Portland, secretary of the State Press association and publisher of the Northwest Farmer, speaking on the subject of "Free Publicity," took a whack at the publicity department of the Panama-Pacific Exposition, condemning that department for its efforts in trying to work the country newspapers in this state for an abundance of free advertising. He expressed himself as being in favor of advertising to a certain extent this fair, but was opposed to the country editors being worked for free space. He took to task those publishers who are printing illustrated articles in exploitation of the exposition, and held that the newspaper permitting itself to be thus worked in the interest of the fair was nothing more nor less than a sucker. Mr. Bates demanded that cash for this publicity should be forthcoming.

Lew A. Cates of The Observer, at the request of the speaker, took a contrary view of the matter, believing that through the Panama-Pacific exposition hundreds of thousands of eastern people would be induced to visit this coast country, affording opportunity to them to become acquainted with its unrivaled natural resources and wonderful climatic advantages over their home states, which could not result in other than good for the entire Pacific Northwest. The publishers of this section, he said, are devoting space to the slogan "Buy your ticket via Oregon, 1915," sent out by the Portland Commercial club, the effect of which is insignificant as compared with illustrated articles furnished by the publicity department of the exposition, in the success of which institution all are interested. While The Observer man expressed a willingness to accept payment for such publicity, he deemed it a duty to the coast country and the state to aid in making the San Francisco show the best success possible, for the reason that success meant greater development of a vast section.

And in this contention support was given by C. C. Chapman, immigration agent of Oregon, and secretary of the Portland Commercial club. He did not consider it within the possibilities to get an appropriation from the exposition for the purpose indicated, and were it possible to do so the money would doubtless be expended with the large eastern magazines and daily newspapers. He agreed with the other speakers that the exposition management was working the country press of the land to a fare-you-well, yet without the publicity received from that source the big show could not succeed.

In a talk following the free advertising discussion, Col. E. Hofer of the Oregon Manufacturer and a resident of Salem for more than a quarter century, condemned freak legislation, and declared that he did not know of a single measure on the ballot this fall that is needed by the state. Freak legislation, he said, is doing more to drive capital from the state than any other single agency. He thought the newspapers of the state should denounce these measures to their readers, and warn them against their adoption.

W. C. Pugh of the Lebanon Criterion, speaking upon the subject of "How Much Are Political Candidates Entitled to Under the Oregon System," declared that candidates should be charged double-rate for their advertising space, election coming only once in two years. With this proposition Mr. Cates took issue, believing that there should be no unjust discrimination simply because a man was un-

fortunate enough to be the nominee of his party in a political campaign. He thought the regular short-term rates should apply to this character of advertising as well as to others, and the committee on resolutions embodied this feature in its report, and it was adopted without dissent.

Mr. McIntosh of the O. A. C. extension department was present and addressed the meeting, as did also Mrs. Edythe Tozier Weathered, who but recently severed her connection with the Manufacturers' association of the state after having endeavored by pink teas to create favor for Made-in-Oregon goods. Mrs. Weathered is now associated with the State Fair, and invited the publishers to spend one day as guests of the fair, and promised to entertain them right royally.

W. H. Boyd of the Dallas Itemizer spoke on foreign advertising. H. E. Hughes of Silverton on the reader, D. L. Wood of Falls City on space rates, G. E. Brookings of Hubbard on the pleasures of being present, and Mr. Trype of Portland on the publicity man, to which class he belongs.

The committee on resolutions, consisting of Col. Hofer, Lew A. Cates and H. E. Hughes, besides resolving voluminously along various lines, profusely thanked the Dallas Commercial club and its committee in charge for the handsome entertainment tendered the association members during their brief stay in this city, which entertainment consisted chiefly of eating, and autoing around the loop. The place of the next meeting will be decided by the officers of the association.

### Plans Will Be Ready Soon.

City Engineer Taylor will have completed plans and specifications for the proposed septic tank by Tuesday next, and the aldermanic body will convene on that evening and make its arrangements for the construction of the sewage disposal plant. Bids will probably be invited at that time.

## TAPS A RICH COUNTRY

### NEW RAILROAD WILL DEVELOP UPPER LUCKIAMUTE.

Construction Work Is Being Rushed, a Large Number of Men Being Employed.

The construction of the Siletz and Valley railroad is going to aid very materially in the development of the Upper Luckiamute country, a section which has heretofore been practically isolated. While the principal object for building this railroad is to tap a district rich in timber in the great Siletz basin, inasmuch as it will pass through a fertile agricultural territory settlement is bound to follow. This railroad starts from a point on the Southern Pacific near Airlie in this county, following up the Luckiamute into Benton and then circling back into Polk county and on into the Siletz basin, the objective point of the road. The road is being well built with an easy grade. Fifty-six pound steel is being laid. Steel is now laid from the starting point to Hoskins a distance of about fifteen miles, and the company is hauling its supplies over the new track.

Work on the road is being pushed as rapidly as possible, the builders being determined to reach the fast decaying timber injured by fire as quickly as men, mules and machinery can make the connection. At the present time about two hundred workmen, two steam shovels and in the neighborhood of seventy-five mules are engaged in construction work, and there is general activity all along the line. When the line into the Siletz basin is completed logging operations will be inaugurated, and the logs will be either emptied into the Willamette river at Independence, or a sawmill will be erected at that or some other convenient point. While this territory is not directly tributary to Dallas, the commencement of operations there will mean no inconsiderable to this city and the county in general, for the reason that the interests of all sections of Polk county are practically identical, and what aids one must necessarily benefit another.

### Make Long Auto Trip.

"Jack" Robinson of Pendleton, accompanied by his wife, Leon Cohen and wife and Harold Smith, all of Eastern Oregon, were in Dallas on Sunday, coming thither while on an automobile tour to visit A. E. Thompson, who formerly resided in their neck-o'-the-woods. The party is traveling in a big Apperson seven passenger car, and the trip was made from Pendleton to Crater Lake, Klamath Falls, Medford, Grants Pass, Roseburg, and on north through the Willamette valley to Portland.

### Polk Roads Praised.

Traveling salesmen covering Polk county in automobiles report that the roads in this county are better as a whole than those of any other county in this state. They commend the people of the district for oiling their roads.

## PRaises THIS VALLEY RALLY A BIG SUCCESS

### TRAVELER TERMS IT THE GARDEN SPOT OF THE WORLD.

Mr. and Mrs. Jake Crider Cover More Than Thousand Miles by Automobile.

Mrs. J. C. Crider of San Jose, Cal., who is well known in Dallas, when interviewed by The Observer reporter said: "I consider the Willamette valley of Oregon and the Santa Clara valley of California the two garden spots of the world."

Mr. and Mrs. Crider arrived in Dallas last week from San Jose, having motored all the way. They were accompanied as far as Eugene by Mr. and Mrs. Frank Bailey and little daughter, Helen, who expect to make their future home in Oregon.

The motoring party left San Jose June 18, coming through Stockton, California, Reno, Nevada, and Fallon, Nevada, at which latter place a visit was paid to Mrs. Crider's brother. The Placerville route was then followed at the foot of the mountains along American river and out by Lake Tahoe, where good fishing was spoiled by a thunderstorm. Echo Lake, which has 7500 feet elevation, was visited June 22, and its beauty was greatly enjoyed. They then came through Carson City and Carson Valley, and the beautiful chain of lakes, including Eagle lake, and forty miles of excellent roads along the edge of the awe-inspiring Goose lake to Lake View, where a sane July 4 was spent, without even so much as a fire cracker, although a noiseless day was interrupted in the evening by a tremendous thunder storm. The route then came through Susanville, fifty miles from Mount Lassen, which was seen in eruption at that time. Summer Lake and Silver Lake were visited, and the party predicted a great future for land settlers in that district.

The roads are good as far as Fremont, but became dusty on nearing Bend. The only troublesome roads causing delay were experienced between Sisters and the Summit, which was reached July 9, and where coffee was made from melted snow, and where the party was much annoyed by great swarms of mosquitos. The Mackenzie river at Belknap Springs caused the best fishing on the trip, and a large number of resided, specked, and dolly varden trout were caught. The Mackenzie river in Oregon and the American river in California are so alike in beauty and proportions that the party believes they should be called the twin rivers.

The party separated at Eugene, Mr. and Mrs. Crider coming to Dallas, having covered 1121 miles and using 119 gallons of gasoline in a fifty horsepower, four-cylinder Kissel car. Mrs. Crider was pleased to note the improved condition of farms in the Willamette valley since her last visit here, and made special mention of the excellent appearance of the orchards in the neighborhood of Dallas.

Mr. and Mrs. Crider have motored to Dallas, before, coming over the Shasta route, and predict that many other California people will avail themselves of the same pleasures

## POLK COLD WATER ADVOCATES SPEND DAY IN CITY PARK.

### Prominent Illinois and Kansas Temperance Workers Deliver Addresses to Large Audiences.

The temperance rally in this city on Saturday, at which the first gun in the Oregon Dry campaign was fired, was an unequalled success from every angle, and the cause for which it was held will now be closely followed up by the cold water advocates until the last ballot is cast on election day next November. The rally had been extensively advertised throughout the county, resulting in a comparatively large attendance from cities and rural districts. Prof. D. M. Metzger, formerly of Dallas college, presided, and the High school girls' quartet rendered a number pleasingly at the opening of the exercises, invocation by Rev. C. C. Curtis of the Christian church following.

Mr. R. P. Hutton of Portland, a temperance field worker who has the subject well in hand, delivered the principal address of the morning. The speaker's arguments for a dry state were exceedingly strong, his statements being convincing and to the point. The picnic dinner at the luncheon hour was one of the enjoyable features of the occasion, and was participated in by many persons who were unable to remain during the program. The afternoon was devoted to the program as heretofore published by The Observer: Singing by a quartet, invocation by Rev. Owen Day, a reading by Mrs. Edna Seymour Brown of Falls City, an address on "Hops and Prohibition," by Rev. C. P. Gates and an address by Mr. Regan of Illinois.

### The Fool Taxpayer.

Backed by a bookful of facts and figures taken from the records to substantiate his statements, that while the average man pays little attention to public affairs he must necessarily pay the increasing burden of taxation while the larger interests pay a lesser share, Frank S. Regan of Rockford, Illinois, delivered an interesting and instructive address. The speaker convinced his hearers that the brewers are not classed among "the fool taxpayers" for many of these interests with a capitalization of from five to thirty millions of dollars contribute little or nothing in the way of taxes, while the little fellow is taxed to the limit.

Mr. Regan is what is commonly known as a tax sharp, and has gathered figures from the tax rolls of many states and in many counties of the various states, and vouches for their correctness in proving beyond doubt that the burden of taxation rests upon the man who is the least able to meet the demands upon him. His suggestion was that this sort of thing has been the rule under men's political domination, and he urged that the women, now enfranchised, should take the matter into their hands and see if they can't save "the fool taxpayer" from himself and make the larger interests pay their full share. Mr. Regan is a real cartoonist and kept

the audience interested. He presented a series of pictures showing the drunkard from the beginning to the end of his career. The pictures were not calculated to help the liquor cause.

### Mrs. Mitchner Talks.

The temperance rally closed at the courthouse in the evening, when Mrs. Lillian Mitchner of Topeka, Kansas, gave an interesting and instructive discourse on prohibition, relating how it affected her home state. Without marked oratorical effort she impressed her audience with a recital of what had been accomplished in Kansas, saying in substance that Kansas is the hub of the country's prosperity, because its population is the richest per capita in the world, while its children are counted among the best educated and rank highest in morality. To prove her contention she contrasted Kansas with other states, particularly Missouri. The latter has richer soil and greater rainfall as well as greater mineral resources, and yet with these natural advantages is just ten times poorer per capita.

The cause of this is proved to be because Missouri likes her 4,000 saloons better than she does the water wagons of her sister state. Missouri is so busy filling the almshouses and jail with liquor-soaked products that she is \$800,000,000 poorer than Kansas. The boys of the latter state like money in their pocketbooks, and so the second generation since prohibition was in force have sent their young representatives to the legislature to declare that their fathers were not enough prohibitionists. They have revised the liquor laws and made them even more stringent. "No booze," she says, is the slogan among the young men of Kansas, and for this reason the rising generations are increasing in vitality and mentality. Mrs. Mitchner pleaded for the interests of the children of Oregon that they might have the same opportunity to make of themselves clean men and women, and her message was enthusiastically received.

## INCIDENT NOW CLOSED

### ACCEPTANCE OF ARBITRATORS' REPORT SET ASIDE.

Council Having Purchased Brown Site for Tank, Passes Resolution Last Night.

The acceptance of the report of the arbitrators named to price the Uglow tract was set aside by the council last night, and all things in connection with that transaction were revoked, every councilman with the single exception of Alderman Hayter voting for a resolution introduced by Alderman Barber. On April 20 last the council made an order accepting the report of the arbitrators, fixing the value of the Abel Uglow land for septic tank purposes at \$1500. On May 6 a resolution was introduced in the council authorizing the purchase of the tract at the price named by the arbitrators, but the resolution failed to pass, and the council having refused to authorize a consummation of the deal, it was ordered by the resolution of last night that the acceptance of the report aforesaid be set aside and in all things revoked.

This closes the incident so far as the council is concerned, unless the city is made defendant in an action to compel it to take over the land in accordance with an alleged agreement to abide by the decision of the arbitrators as regards price. Mr. Uglow has informed The Observer that such action will be instituted, and that he will, if possible, force the city to make the purchase.

### FALLS FROM SCAFFOLD.

#### Strikes Timber and Splits Knee-Cap Into Five Separate Pieces.

A Moosmouth carpenter by the name of Moore is at the Dallas hospital with a broken knee-cap, which accident he suffered on Friday last while plying his trade in the school town. Mr. Moore fell from a scaffold to the ground, a distance of about twelve feet, alighting on a piece of timber, splitting the knee-cap into five pieces. The unfortunate man was brought to Dallas by Dr. Mathias and on the following day Dr. Starbuck removed two of the broken pieces and wired the other three together. The patient will be laid up for several months, but that the knee will be rigid is improbable.

### Had Money in Bank.

A. J. Beck, the young man who was drowned near Buell last week while driving logs in Cedar creek, had deposited \$439 in a Portland bank, and was planning on attending Oregon or Washington universities with the opening of the fall term. He had been a student at the U. of O., and had been engaged as a mining engineer in Idaho.

### Bowersville Bridge.

Work is progressing rapidly on the new Bowersville bridge, and it will probably be open for traffic about September 1st.

## STREET BIDS OPENED

### COUNCIL DELAYS AWARDS UNTIL WEDNESDAY NIGHT.

Lowest Tender for Curb Five Cents Per Lineal Foot, Made by Property Owners.

The council last night received a bid of five cents per lineal foot for 300 feet of concrete curb, or a total of \$15 for the entire work, it being the lowest price for an improvement of this character ever recorded in this city. The bid was made by Messrs. W. L. Soehren and B. J. Werner, and accompanying it was the required certified check, to be forfeited if the construction of the curb was not performed according to plans and specifications within the specified time. The location of the curb to be built is on the south side of Ash street, between Main and Jefferson, and the improvement is chargeable to the property owned by the bidders, which, it is unnecessary to state, is responsible for the low tender.

Bids for the macadamization of eight blocks and the building of concrete curbs the same distance were opened by the council, but no action was taken, the whole matter being deferred until tomorrow evening, to which date the aldermanic body adjourned. The Himes Engineering company's bid was as follows: Crushing 2500 yards of rock at 65 cents, \$1,625; delivering same at 85 cents, \$2,125; crushing and delivering at \$1.48, \$3,700; excavation or fill, 46 cents; macadamization at 27 cents per yard, \$675; construction of 4,200 lineal feet of curb at 3.45 per foot, \$1,440.

Holmes & Grant submitted the following bid: Construction of curb, 35 cents per foot, and \$2.80 for turns, material to be of crushed rock or washed gravel, or 31 cents per foot and \$2.50 for turns for Independence river run of gravel.

The Dallas Warehouse & Manufacturing company bid 28 cents per foot for curb, and \$2.00 extra for corners, the number of feet considered by the bid being 4,200.

Further than opening bids comparatively little business was transacted at the meeting. Mr. Barber, chairman of the street committee, reported on a number of sidewalks that should be rebuilt, and the council instructed the recorder to notify the parties owning the property to cause them to be reconstructed within the time allowed by the charter.

The Ash street improvement was reported to have cost \$141 for grading, but inasmuch as the property owners objected to having engineering that was not performed after the improvement had been ordered by the council included in the bill, \$9 for that work and \$1.50 for removing a sidewalk were eliminated and the whole improvement was then assessed at \$130.

The road oiling within the city not being satisfactory, and the recorder having heretofore notified the Oregon Road Oiling company to that effect, the recorder, on motion of Alderman Westover, was instructed to notify the company's bondsmen.

### OILING COMPANY SUED.

#### J. G. Hammer Asks \$10,000 for Injuries Alleged Received.

Attracted to the premises in Portland of the Oregon Road Oiling Company, composed of the Velgus Brothers, who did the work in Polk county this year, to look at an automobile offered for sale by an officer of the company, J. G. Hammer alleges in a damage suit that he fell into the elevator well and suffered injuries that can only be healed by the payment of \$10,000 and costs of the suit. The company is made defendant.

It was on May 2, 1913, he says in the complaint, that he visited the road-oiling concern, and he charges that, because of the negligence of the defendant company, the pit in the basement into which the elevator drops was left unguarded. Into this he fell, and he sets forth that his leg was injured, he was badly bruised, a rib was broken and one of his lungs punctured, resulting in hemorrhages and pneumonia.

### Mid-Night Air Is Rent.

On Saturday night last, between the hours of 12 and 1 o'clock, Dallas was the scene of wild excitement, caused by a couple of dozen visiting hoodlums said to have been from Salem and Sheridan, hooting on the principal thoroughfares of the city. The night officers did their best to quell the disturbance, but their efforts were without avail. Mayor Van Orsdel was about to take a hand when the bunch hastily departed. It was simply a drunken carousal.

### Speaker Will Be Present.

At the meeting of the fruit growers, to be held at the court house in Dallas next Saturday afternoon, an official of the North Pacific Fruit Distributors' will be present and explain to those not already informed the workings of that organization.

## Thrilling Finish of Great Intercollegiate Rowing Regatta

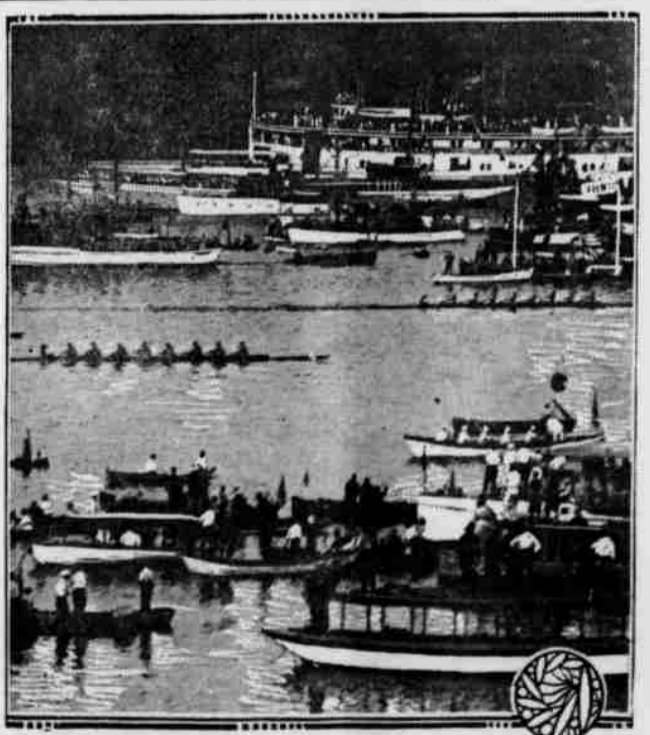


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NEVER was there a more thrilling rowing race than the contest at Poughkeepsie, N. Y., for the national championship of the varsity eights. Columbia won the big event after a heartbreaking spurt in the last half mile. Pennsylvania came in second. The much touted Cornell crew could not make better than third. The photo shows the Columbia crew finishing, Pennsylvania following.