

OUR BIG JEWELRY SALE NOW GOING ON

DOWN GO PRICES---PROFITS ARE SACRIFICED

Every Piece of Jewelry, Every Watch, Every Clock, Every Article in Silverware, Glassware, Chinaware and Jeweler's Novelties Reduced in Price.

THIS IS A GENUINE STOCK-REDUCING SALE, AND REDUCTIONS ARE MADE ON PLAINLY MARKED PRICE CARDS, ELIMINATING ALL FEAR OF DECEPTIVE METHODS, TOO OFTEN PRACTICED IN SALES OF THIS CHARACTER. THIS IS AN OPPORTUNITY TO BUY STANDARD GOODS AT A LOWER PRICE THAN EVER BEFORE OFFERED IN DALLAS, OR POLK COUNTY. EVERY ARTICLE IS BACKED BY OUR GUARANTEE TO BE AS REPRESENTED, AND OUR PAST BUSINESS HISTORY IS A FURTHER GUARANTEE OF THE GENUINENESS OF THIS SALE, WHICH WILL CONTINUE ONLY UNTIL SUCH REDUCTIONS TO STOCK IS MADE THAT WILL RELIEVE THE CONGESTION. IT WILL THEREFORE, BE WISE TO CALL EARLY AND MAKE SELECTIONS. REMEMBER, EVERY ARTICLE IS MARKED IN PLAIN FIGURES, AND FROM WHICH THE DISCOUNT WILL BE TAKEN, AND THAT NOTHING WILL BE HELD BACK OR RESERVED.

SALE CONTINUES THIS WEEK AND UNTIL JULY 2

WATCHES---20 PER CENT REDUCTION

GENTS' RAILROAD GRADE, 21 Jewels, HAMILTON, 20-YEAR GOLD CASE, REGULAR PRICE, \$36.00, SALE PRICE \$28.80
21 JEWELS, HAMILTON, NICKLE CASE, REGULAR PRICE, \$30.00, SALE PRICE \$24.00
SOLID GOLD, 14K., RIVERSIDE WALTHAM, REGULAR PRICE, \$55.00, SALE PRICE \$44.00
WALTHAM WATCHES, 7 TO 17 JEWELS.
REGULAR PRICE, \$6.50, SALE PRICE \$5.20
REGULAR PRICE, \$8.50, SALE PRICE \$6.80
REGULAR PRICE, \$10.00, SALE PRICE \$8.00
REGULAR PRICE, \$12.00, SALE PRICE \$9.60
REGULAR PRICE, \$15.00, SALE PRICE \$12.00
REGULAR PRICE, \$16.00, SALE PRICE \$12.80
REGULAR PRICE, \$18.00, SALE PRICE \$14.40
REGULAR PRICE, \$20.00, SALE PRICE \$16.00

ALL \$1.00 WATCHES GOING AT 75 CENTS.

LADIES' GOLD WATCHES.

REGULAR PRICE, \$10.00, SALE PRICE \$8.00
REGULAR PRICE, \$12.00, SALE PRICE \$9.60
REGULAR PRICE, \$15.00, SALE PRICE \$12.00
REGULAR PRICE, \$18.00, SALE PRICE \$14.40
REGULAR PRICE, \$20.00, SALE PRICE \$16.00
REGULAR PRICE, \$25.00, SALE PRICE \$20.00

LOOK AT THESE PRICES

COLLAR BUTTONS, 10c., SALE PRICE 5c.
COLLAR BUTTONS, 15c., SALE PRICE 10c.
COLLAR BUTTONS, 25c., SALE PRICE 15c.
PEARL CUFF LINKS, 60c., SALE PRICE 40c.
STERLING SILVER GRIP TAGS, \$1.00, SALE PRICE 65c.
TOOTH BRUSHES, \$1.00, SALE PRICE 65c.
BOOK MARKS, \$1.00, SALE PRICE 65c.
STERLING SILVER SOUVENIR SPOONS, 75c., SALE PRICE 50c.
ALL STERLING SILVER MANICURE PICS \$1.00, SALE PRICE 65c.
NAIL FILES, 50c., SALE PRICE 33c.
STERLING SILVER PENCILS, \$1.00, SALE PRICE 65c.
SINGLE PIECES MANICURE, STERLING \$1.00, SALE PRICE 65c.
NAIL FILE, \$1.00, SALE PRICE 65c.
CURLING IRON, \$1.00, SALE PRICE 65c.
STAMP BOXES, STERLING, 75c., SALE PRICE 50c.
BRAID PINS, 75c., SALE PRICE 50c.
BARRETTES, \$1.50, SALE PRICE \$1
SCARF PIN CLUTCH, 25c., SALE PRICE 15c.
STERLING SILVER THIMBLES, 50c., SALE PRICE 33c.
STERLING SILVER THIMBLES, 35c., SALE PRICE 23c.

GOLD UMBRELLAS, CANE, GERMAN SILVER MESH BAGS, HANDPAINTED CHINA PLATES, ONE-THIRD DISCOUNT. DIAMOND RINGS AT 20 PER CENT OFF.

ALL JEWELRY 33 1/3 PER CENT OFF

CHARMS, BABY RINGS, GENTS' RINGS, LADIES' RINGS, SCARF PINS, BRACELETS, EMBLEM PINS AND BUTTONS, LOCK-

ETS, GENTS' FOBS, LADIES' FOBS, COAT CHAINS, NECK CHAINS, WATCH CHAINS, LADIES' AND GENTS', GOLD FILLED BEADS, LAVALIERS CAMEO, PEARL BEADS, TIE CLASPS, GENTS' COLLAR PINS, GENTS' CUFF LINKS, SOLID GOLD, LADIES CUFF LINKS, SOLID GOLD, BROOCHES, DIAMOND, BROOCHES, CAMEO, EAR SCREWS, EAR DROPS, PIERCELESS, ETC., ETC. NOT SPACE TO MENTION ALL.

CLOCKS 33 1/3 OFF

ALARM, \$1.00, SALE PRICE \$.65
ALARM, \$1.50, SALE PRICE \$ 1.00
ALARM, \$2.00, SALE PRICE \$ 1.34
PARLOR, \$22.00, SALE PRICE \$15.00
PARLOR, \$24.00, SALE PRICE \$16.00
PARLOR, \$15.00, SALE PRICE \$10.00
PARLOR, \$7.50, SALE PRICE \$ 5.00
PARLOR, \$10.00, SALE PRICE \$ 6.67
PARLOR, \$8.50, SALE PRICE \$ 4.34
PARLOR, \$6.00, SALE PRICE \$ 4.00

33 1/3 PER CENT OFF ON ALL CUT GLASS

THE SILVERWARE CONSISTS OF 1847 ROGERS BROS. AND COMMUNITY SILVER IN TABLE, DESSERT AND TEA SPOONS, BERRY SPOONS, MEAT FORKS, FRUIT AND BAKING DISHES, GRAVY AND CREAM LADLES, CHILD'S SETS, ORANGE SPOONS, SOUVENIR SPOONS, STERLING SILVER SPOONS, NAPKIN RINGS, BREAD TRAYS, SMALL 3-PIECE CHOCOLATE SET, SILVER KNIVES AND FORKS 15% OFF.

ALL SILVERWARE 25 PER CENT OFF

SIGN OF THE BIG WATCH

SHEPHERD'S JEWELRY STORE

MAIN ST., DALLAS, OR.

AMONG THE FARMERS

L. A. Dickinson, who has a ranch a mile south of Dallas, was in town on Wednesday and told The Observer that his prunes would not exceed a one-third crop this season. He has about twenty acres of full-bearing trees. His neighbor, Mr. Butts, who has twenty-five acres of prunes, will realize in about the same proportion. Mr. Dickinson has just installed a water system on his ranch south of town. Water is pumped from a well into a 600-gallon tank by a gasoline engine, and gravity does the rest. A one and a half horsepower engine is used. The rains of the past week have damaged to slight extent the cherry crop.

CHERRY FAIR PROGRAM.

Polk County Day at Salem and Features of the Event.

The official program for the Salem Cherry fair as compiled by Milton L. Meyers and Dr. H. C. Eppley, will be carried out in the following manner:

Friday.—Delegations from Independence, Dallas and Monmouth arrive. Baby parade: line of march on Court street. All traffic to be suspended on that thoroughfare during parade. Autos to meet visiting Spanish war veterans and escort them about city, following baby show. Street and water sports. Motorcycle races at Fairgrounds. Carnival and circus. Dance in new armory.

Saturday.—Aqua Planes maneuvering on river, street and water sports. Rosarians and Portland commercial club arrive. Motorcycle races at Fairgrounds. Lasting until 8:30—Society circus. Grand electric parade. Dance at new armory.

Receipts for Last Week.

Receipts at Portland last week were: Cattle, 1511; Calves, 71; hogs, 2432; sheep, 8004.

Cattle.—Cattle prices steady to firm all week. Receipts of fair volume, especially first half of period. Good grass steers sold \$7.25 to \$7.50, light hay stuff \$7.75. Butcher trade slow, due to inferior stuff offering.

Hogs.—The hog market maintained its strength throughout the week, with buying demand keen and outlet strong. Extreme top at week's close \$8.10, with bulk going around 8c. and \$8.05.

Sheep.—Sheep house a very snappy

department, with a steady call for smooth fat mutton and lambs. Fancy yearlings at \$4.75 and \$5.00 featured. Ewes ranged from \$4.00 to \$4.25. Lamb buying was on a \$6.00 basis and the trade could have used more than was offering.

OLD COINS ARE FOUND.

Early-Day Silver Pieces Discovered by a Newport Youth.

Silver coins, amounting to \$4.60 and bearing dates ranging from 1854 to 1863, have been found in an old Indian grave on South Beach, located across the bay from Newport, by Lloyd Culver, a youth of that city. The coins are in remarkably good condition, considering the many years that they must have lain in the final resting place of the deceased aged man.

Culver was on a fishing trip up the beach a few weeks ago when he discovered the grave. The skull and bones of the Indian had been exposed by the wind and stacked in a neat pile alongside of the head were the coins, still bright and little tarnished by rust. The skull itself was encased by the root of a scrub oak, probably thirty or more years of age, which had grown over the grave. When Culver picked up the skull, a small green frog, which evidently had its abode within the bony case, hopped out, considerably surprising young Culver.

Culver found 11 pieces, eight half-dollars, two quarters and a dime. The oldest piece was the dime, bearing the date of 1854, while the latest was a half-dollar, minted in 1863. The coins are the same size as those now in circulation, but bear different designs. The half-dollars vary from the present coins in that they do not have the inscription, "In God We Trust," and the picture of the Goddess of Liberty shows the goddess in a sitting position while the present coins show only her head.

OREGON CHERRIES FOR PERU.

They Are Being Picked in Valley for Shipment on Grace Liner.

Cherries are being picked in the Willamette Valley for shipment to Peru on the W. R. Grace liner Santa Catalina, which is taking on a part cargo of lumber at Linnton. There will be forty cases in the lot—twenty Lamberts and twenty Royal Anns—and they will be the first fresh cherries ever forwarded to the West Coast of South America from Oregon. The Santa Catalina will be ready to sail Saturday.

NOTICE OF PROPOSED STREET IMPROVEMENT.

To L. F. Hadley, Ethel W. Hadley, W. J. Ballantyne et ux, H. Pauls, H. M. Brown Est., Mrs. H. M. Brown, Heirs of H. M. Brown, Joel Shaw et ux, C. N. Bilyeu et ux, Mary V. Muscott, Henry Muscott, Mabel M. Parrish, Lydia A. D'Lashmatt, J. M. Grant, Carrie L. Woods, Hugh G. Black, Claude Brown, Mary Hayes, Florence E. Hunter, Theodore Farrington, G. W. Myer, H. C. Seymour, Georgia Seymour, W. E. Kertz et ux, Amanda J. Hastings, W. J. Trent, Carrie Trent, Mary Sears, Josephine Howard, G. W. Vaughn, E. M. Smith, Laura M. Barham, Josephine McDevitt, Eliza Shultz, G. W. McBee et ux, G. F. McBee et ux, S. E. Clodfelter et ux, T. M. Stow et ux, W. A. Ayres et ux, Tempie Tribble, Mary S. Faust, S. F. Foster, R. B. Carpenter et ux, Florence Ellis, Trustees Presbyterian Church, R. Y. Morrison, Alice Morrison, F. B. Van Nortwick, W. H. Bonds, Margaret Brower, W. H. McDaniel, Finley Whitney, Sarah M. Greenwood, P. S. Greenwood, L. A. Bollman, V. C. Staats, H. C. Van Skike, Weldon Black et ux, W. J. Coy et ux, M. M. Dungan et ux, Ruth A. Embree, D. C. Starbuck et ux, A. M. Werner Est., W. L. Soehren, A. Shultz Est., and Everett Gwinn et ux:—

You and each of you are hereby notified that the City Council of the City of Dallas, Oregon, contemplates the passage of an ordinance requiring the improvement of all those certain streets and parts of streets described as follows, to wit: All that part of Hayter Street lying between the south line of Washington Street and the north line of Maple Street; all that part of Jefferson Street lying between the south line of Clay Street and the north line of Ash Street; all that part of Shelton Street lying between the south line of Clay Street and the north line of Ash Street; and all that part of Ash Street lying between the east line of Main Street and the west line of Lyle Street, all in the City of Dallas, Oregon.

That said improvement shall consist in general in the grading and macadamization of said streets and parts of streets hereinabove mentioned and described and the placing of cement curbs thereon, and will be done at the time and in the manner to be hereafter prescribed by such ordinance.

That the City Council of the City of Dallas, Oregon, will sit in the

Council Chamber in said City on Tuesday, the 30th day of June, 1914, at the hour of 8 o'clock p. m. of said day, and at said place and time will hear and determine all objections and remonstrances to said proposed improvements, if any there be; and

That all owners of real property situated within said above described proposed improvement district, and all other persons in interest, may attend at said place and time and show cause, if any they have, why such improvements should not be made.

Done by order of the City Council of the City of Dallas, Oregon, made and entered of record at a regular meeting thereof on the 15th day of June, A. D., 1914.

Witness my hand and the official seal of the City of Dallas, Oregon, this 18th day of June, A. D., 1914. (Seal.) CHAS. GREGORY, Auditor and Police Judge of the City of Dallas, Oregon.

SUMMONS.

In the Circuit Court of the State of Oregon, for the County of Polk. Fay Anthony, Plaintiff, vs. Robert Anthony, Defendant.

To Robert Anthony:—In the name of the state of Oregon, you are hereby required to appear and answer the complaint filed against you in the above entitled court and cause on or before the 10th day of July, 1914, said date being six weeks from the date ordered for the first publication of this summons, to-wit: six weeks from the 29th day of May, 1914, and if you fail to appear and answer said complaint plaintiff will apply to the court for the relief demanded in her complaint, namely: for a decree dissolving forever the marriage contract now existing between yourself and plaintiff, for the custody of Robert Murray Anthony, the minor child, and for such other and further relief as the court may deem just.

You are further notified that this summons is ordered to be served upon you by publication thereof in the Polk County Observer, a newspaper of general circulation printed and published in Dallas, Polk County, Oregon, for six consecutive weeks, beginning on the 29th day of May, 1914, and the last publication thereof to be made on the 10th day of July, 1914, and you are further notified that this summons is served upon you pursuant to an order of the County Judge of Polk County, Oregon, said order bearing date of 27th day of May, 1914.

M'NARY, SMITH & SHIELDS, Attorneys for Plaintiff. May 29-July 10-Fri.

PEERLESS MAZDA LAMPS

Prices Again Reduced.

10 Watts, 8 C. P.	\$.30
15 Watts, 12 C. P.	.30
20 Watts, 17 C. P.	.30
25 Watts, 22 C. P.	.30
40 Watts, 36 C. P.	.30
60 Watts, 56 C. P.	.40
100 Watts, 98 C. P.	.70
150 Watts, 167 C. P.	1.10
250 Watts, 278 C. P.	1.80

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Special Low Round-Trip Season Fares
Week-End Fares to All Points and Sunday
Excursion Fares from Albany and Corvallis
via the



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DOUBLE DAILY TRAINS

Leave Albany, daily.....	7:30 A. M.
Leave Albany, daily except Sunday	1:00 P. M.
Leave Corvallis, daily.....	8:00 A. M.
Leave Corvallis, daily except Sunday	1:40 P. M.

Connections made at Albany and Corvallis with S. P. trains.
Special Excursion Train will leave Newport every Sunday evening at 6:00 p. m., arrive Corvallis 10:15 p. m., Albany 10:45 p. m.

GOOD FISHING STREAMS ALONG THE C. & E.

At Elk City, Morrison, Toledo and along the Yaquina river, also on the Breitenbush and Santiam rivers on the East End.

For Folders describing Newport as an outing place call on our nearest Agent.

John M. Scott, General Passenger Agent, Portland, Oregon.