

OUR BIG JEWELRY SALE NOW GOING ON

DOWN GO PRICES---PROFITS ARE SACRIFICED

Every Piece of Jewelry, Every Watch, Every Clock, Every Article in Silverware, Glassware, Chinaware and Jeweler's Novelties Reduced in Price.

THIS IS A GENUINE STOCK-REDUCING SALE, AND REDUCTIONS ARE MADE ON PLAINLY MARKED PRICE CARDS, ELIMINATING ALL FEAR OF DECEPTIVE METHODS, TOO OFTEN PRACTICED IN SALES OF THIS CHARACTER. THIS IS AN OPPORTUNITY TO BUY STANDARD GOODS AT A LOWER PRICE THAN EVER BEFORE OFFERED IN DALLAS, OR POLK COUNTY. EVERY ARTICLE IS BACKED BY OUR GUARANTEE TO BE AS REPRESENTED, AND OUR PAST BUSINESS HISTORY IS A FURTHER GUARANTEE OF THE GENUINENESS OF THIS SALE, WHICH WILL CONTINUE ONLY UNTIL SUCH REDUCTIONS TO STOCK IS MADE THAT WILL RELIEVE THE CONGESTION. IT WILL, THEREFORE, BE WISE TO CALL EARLY AND MAKE SELECTIONS. REMEMBER, EVERY ARTICLE IS MARKED IN PLAIN FIGURES, AND FROM WHICH THE DISCOUNT WILL BE TAKEN, AND THAT NOTHING WILL BE HELD BACK OR RESERVED.

STORE
OPEN
EVENINGS

SALE CONTINUES ALL THIS WEEK

STORE
OPEN
EVENINGS

WATCHES---20 PER CENT REDUCTION

GENTS' RAILROAD GRADE, 21 Jewels, HAMILTON, 20-YEAR GOLD CASE, REGULAR PRICE, \$36.00, SALE PRICE \$28.80
21 JEWELS, HAMILTON, NICKLE CASE, REGULAR PRICE, \$30.00, SALE PRICE \$24.00
SOLID GOLD, 14K., RIVERSIDE WALTHAM, REGULAR PRICE, \$55.00, SALE PRICE \$44.00
WALTHAM WATCHES, 7 TO 17 JEWELS.
REGULAR PRICE, \$6.50, SALE PRICE \$5.20
REGULAR PRICE, \$8.50, SALE PRICE \$6.80
REGULAR PRICE, \$10.00, SALE PRICE \$8.00
REGULAR PRICE, \$12.00, SALE PRICE \$9.60
REGULAR PRICE, \$15.00, SALE PRICE \$12.00
REGULAR PRICE, \$16.00, SALE PRICE \$12.80
REGULAR PRICE, \$18.00, SALE PRICE \$14.40
REGULAR PRICE, \$20.00, SALE PRICE \$17.60

ALL \$1.00 WATCHES GOING AT 75 CENTS.

LADIES' GOLD WATCHES.

REGULAR PRICE, \$10.00, SALE PRICE \$8.00
REGULAR PRICE, \$12.00, SALE PRICE \$9.60
REGULAR PRICE, \$15.00, SALE PRICE \$12.00
REGULAR PRICE, \$18.00, SALE PRICE \$14.40
REGULAR PRICE, \$20.00, SALE PRICE \$16.00
REGULAR PRICE, \$25.00, SALE PRICE \$20.00

LOOK AT THESE PRICES

COLLAR BUTTONS, 10c., SALE PRICE 5c.
COLLAR BUTTONS, 15c., SALE PRICE 10c.
COLLAR BUTTONS, 25c., SALE PRICE 15c.
PEARL CUFF LINKS, 60c., SALE PRICE 40c.
STERLING SILVER GRIP TAGS, \$1.00, SALE PRICE 65c.
TOOTH BRUSHES, \$1.00, SALE PRICE 65c.
BOOK MARKS, \$1.00, SALE PRICE 65c.
STERLING SILVER SOUVENIR SPOONS, 75c., SALE PRICE 50c.
ALL STERLING SILVER MANICURE PICS \$1.00, SALE PRICE 65c.
NAIL FILES, 50c., SALE PRICE 33c.
STERLING SILVER PENCILS, \$1.00, SALE PRICE 65c.
SINGLE PIECES MANICURE, STERLING \$1.00, SALE PRICE 65c.
NAIL FILE, \$1.00, SALE PRICE 65c.
CURLING IRON, \$1.00, SALE PRICE 65c.
STAMP BOXES, STERLING, 75c., SALE PRICE 50c.
BRAID PINS, 75c., SALE PRICE 50c.
BARRETT'S, \$1.50, SALE PRICE \$1
SCARF PIN CLUTCH, 25c., SALE PRICE 15c.
STERLING SILVER THIMBLES, 50c., SALE PRICE 33c.
STERLING SILVER THIMBLES, 35c., SALE PRICE 23c.

GOLD UMBRELLAS, CANE, GERMAN SILVER MESH BAGS, HANDPAINTED CHINA PLATES, ONE-THIRD DISCOUNT. DIAMOND RINGS AT 20 PER CENT OFF.

ALL JEWELRY 33 1/3 PER CENT OFF

CHARMS, BABY RINGS, GENTS' RINGS, LADIES' RINGS, SCARF PINS, BRACELETS, EMBLEM PINS AND BUTTONS, LOCK-

ETS, GENTS' FOBS, LADIES' FOBS, COAT CHAINS, NECK CHAINS, WATCH CHAINS, LADIES' AND GENTS', GOLD FILLED BEADS, LAVALIERS CAMEO, PEARL BEADS, TIE CLASPS, GENTS' COLLAR PINS, GENTS' CUFF LINKS, SOLID GOLD, LADIES CUFF LINKS, SOLID GOLD, BROOCHES, DIAMOND, BROOCHES, CAMEO, EAR SCREWS, EAR DROPS, PIERCELESS, ETC., ETC. NOT SPACE TO MENTION ALL.

CLOCKS 33 1/3 OFF

ALARM, \$1.00, SALE PRICE \$.65
ALARM, \$1.50, SALE PRICE \$ 1.00
ALARM, \$2.00, SALE PRICE \$ 1.34
PARLOR, \$22.00, SALE PRICE \$15.00
PARLOR, \$24.00, SALE PRICE \$16.00
PARLOR, \$15.00, SALE PRICE \$10.00
PARLOR, \$7.50, SALE PRICE \$ 5.00
PARLOR, \$10.00, SALE PRICE \$ 6.67
PARLOR, \$6.50, SALE PRICE \$ 4.34
PARLOR, \$6.00, SALE PRICE \$ 4.00

33 1/3 PER CENT OFF ON ALL CUT GLASS

THE SILVERWARE CONSISTS OF 1847 ROGERS BROS. AND COMMUNITY SILVER IN TABLE, DESSERT AND TEA SPOONS, BERRY SPOONS, MEAT FORKS, FRUIT AND BAKING DISHES, GRAY AND CREAM LADLES, CHILD'S SETS, ORANGE SPOONS, SOUVENIR SPOONS, STERLING SILVER SPOONS, NAPKIN RINGS, BREAD TRAYS, SMALL 3-PIECE CHOCOLATE SET, SILVER KNIVES AND FORKS 15% OFF.

ALL SILVERWARE 25 PER CENT OFF

SIGN OF THE BIG WATCH

SHEPHERD'S JEWELRY STORE

MAIN ST., DALLAS, OR.

Among Polk County Farmers and Stockmen

It was that beautiful June day Wednesday, the tenth, at W. O. Morrow's of Independence, that you missed a good time with the members of the Polk County Jersey Breeders' association. They were there from Perrydale, Luckiamute, Sievers—all points of the county—with their families and dinner baskets. Among the visitors outside of the county were: Ed Cary, president of the Oregon Jersey Cattle Club; J. M. Dickson, secretary of the Linn County Jersey Breeders' association; L. E. Warner, a Jersey breeder of Douglas county, and Prof. R. R. Graves of the Oregon Agricultural College, dairy department. The day was crowded with interesting things and the auto races scheduled to appear on the program were overlooked owing to the popular Jerseys attracting so much attention.

After most of the nickerbockers had gathered, Mr. Morrow passed around printed lists of his cows with ages and records of each, and supplemented these with explanations of breeding, at the same time pointing out the various individuals under discussion. Some time was spent in studying the different animals.

Just preceding the dinner hour the officers and directors of the association held a business meeting in the dairy house beneath the cool water tank. This location must have been chosen to avoid heated discussion although if we were to ask one of them for information we might be told to the contrary. The dinner was spread on the rustic tables provided in the grove on the banks of the La Creole from which La Creole Farm derives its name. Here in this beautiful place all were permitted to sit and feast on Jersey products and view the animals themselves grazing on the grassy paddock just over the fence. We had Jersey butter spread upon bread enriched with Jersey milk, and Jersey meat sandwich. Luscious Jersey cream made the strawberries more edible, and the Jersey cream cake and pies were the last partaken of before the Jersey ice cream, later in the evening. In fact Jersey products were necessary with everything except the pickles. We refrained from drinking Jersey milk to quench our thirst, having been forewarned by some of our guardian friends that it

was too rich for our health.

Following the dinner spread we were shown the "young stuff" and the owner received many compliments on the condition and tidiness of his stock. A class of four aged cows was selected and under the supervision of Prof. Graves, a vigorous judging contest was carried on. Each man was requested to give his placings of the animals and reasons. Judging from the amount of discussion Messrs. Dickson and Lynn must have been awarded a grade of 99.7 per cent by their worthy school master. Next a class of heifers in milk were judged and many questions were raised as to the true meaning of type, production, characteristics, etc.

After cooling ourselves down to normal temperature again with Jersey ice cream a business meeting was held and several things of vital interest to the association were considered. Interesting addresses were given by J. M. Dickson, Prof. Gentle, Prof. Graves, Hon. C. L. Hawley and F. E. Lynn. After the adjournment each hustled to his conveyance and home on "high gear," for milking time was near.

With thanks to the host and hostess and pleasant memories of a day well and joyously spent we look forward to many such meetings that help us enjoy our work to a maximum and teach us to become better neighbors.—D. Brooks Hogan in Rural Spirit.

Koser Going to Frisco.

F. A. Koser, the Rickreall Cotswold breeder, who won grand championship on ram at one National Sheep Show and first on pen of ten rams at another, besides important prizes at the International Stock Show, and thus furnished the prize flock with which Harding won at seven state fairs, is going down to San Francisco to the Panama-Pacific with a strong exhibit in 1915.

The August Ram Sale.

The gentlemen comprising the sales committee having in charge the Willamette Valley Ram Sale, at the North Portland Union Stock Yards, August 19 and 20, are Frank Brown, Carlton Chas. Cleveland, Gresham; C. L. Haw-

ley, McCoy; J. B. Stump, Monmouth; and F. A. Koser, Rickreall. Any of these gentlemen will give any information regarding the sale, the cost of which is guaranteed to be not over six per cent and will probably be considerably less.

More Holstein Cattle.

Herbert Jones, of Amity, has returned from Wisconsin, bringing twenty head of fine registered Holstein cattle from some of the best herds in that state. There were nineteen heifers and a bull, the latter being a son of Princess Jane Mercedes 90846, which made a semi-official record for a year of 21,611.7 pounds of milk and 909.7 pounds of butter at five years. The bull is a brother of Sir Prince Mercedes Piebe, which is the bull bought for Japan.

Successful With Turkeys.

Cooper Bros., the successful turkey raisers of Dallas, report remarkable success with hatching this season. They have over 150 poults. In most settings, every egg hatched, and they report a 90 per cent hatch for the season up to date, which is certainly fine. Cooper Bros. will be in great shape to furnish good breeding stock this fall.

Brunk Is An Authority.

Hon. Thos. Brunk, the veteran sheep and swine breeder of Salem, has been engaged to judge sheep and swine at the Montana State Fair at Helena, and at the Interstate Fair at Spokane, Wash. Mr. Brunk's son, Earl, will go with him and act as clerk.—Rural Spirit.

Among the Farmers.

John Young of Greenwood has oats that are fully six feet high, and will probably go eighty bushels to the acre when harvested. They are on new land.

Frank Coad, immediately west of Dallas, has some exceptionally fine spring oats, also grown on new land. Mr. French, the agricultural expert, visited Mr. Coad's place the other day, and remarked to The Observer afterwards that he had never before seen a finer lot of strawberries than Mr. Coad's Magoons.

Joseph Goetz of near Perrydale has a new kind of artichoke, and it will be exhibited at the State Fair this fall. The artichoke referred to is for table use, and the "good part" is far above ground on the stalk. Mr. French says he has never before seen anything of the kind in all his experience. One of the plants will be potted for exhibition.

OIL BLOSSOMS FOUND.

Indications of Oil Near Independence. Some News Notes.

From all indications there seems to be a large quantity of oil on the farm of G. A. Dawley's, located three miles southwest of Independence in the vicinity of Highland. Oil oozes from the earth continually and at times the ground is covered to a depth of several inches. Mr. Dawley says he is convinced that there is a flow of oil on his farm and if men with money could be interested enough to make an investigation he believes this vicinity not only would enjoy the product of oil, but sufficient gas could be obtained to supply the city and surrounding country.

An interesting law suit was tried in Squire Winn's court in which W. L. Campbell brought suit against Chet Long for \$149.15, which the former alleged was due him. It appears that Mr. Campbell and Mr. Long at one time were co-partners in the garage building, which later Mr. Long acquired of Mr. Campbell, assuming all indebtedness. Mr. Campbell's contention was that he had paid out the above amount which Mr. Long failed to reimburse him. A jury was empanelled, which gave Mr. Campbell a verdict for \$100.00.

While in the act of cranking her auto preparatory to coming to town to do some trading, Mrs. Frank Turner, south of Independence, broke both bones in her right arm just above the wrist.—Enterprise.

Prominent Mason Dead.

An Oregon pioneer of 1852, a resident of Linn county continuously for 62 years and one of the most prominent members of the Masonic fraternity in the state, was Llewellyn Clay Marshall, who died at his home in Albany. Only six days before his death Mr. Marshall had been elected grand high priest of the Grand Chapter of Royal Arch Masons of Oregon, the chief executive position of that branch of Masonry in the state.

Streets Will Be Improved.

The Falls City council has awarded to W. B. Stevens, of that city, the contract for macadamizing Third, Fifth, Montgomery, Bridge, Lombard, Butler, Clark, South Main streets and Sheldon avenue. The contract involves the expenditure of \$5526.

Why are birthdays celebrated? There isn't anything attractive about a mile stone.

DALLAS WAREHOUSE AND MFG. CO.

(Successors to Barham Bros.) for

All Kinds of Building Materials and Shop Work

Genasco Roofing, Shingles, Brick and Tile, Sand and Gravel, Sash, Doors and Moulding

ALL ORDERS PROMPTLY FILLED
All Kinds of Storage Famous Santa Cruz Cement

The citizens of Pedee and vicinity will hold their annual

Pedee Picnic

July Fourth, 1914, and invite all good people to enjoy the day with them. Program, band music, sports of different kinds and a general good time for all.

Bring Your Dinners and Meet Us In Grove on Fred Johnson Farm.

SMOKERS, ATTENTION

If you want "The Best Smoke" try the high-grade brands found at

THE BELVIDERE
J. V. CHITTY

326 MAIN STREET

PHONE 934