

70 BUSY STORES

# THE GOLDEN RULE STORE

## DALLAS, OREGON

70 BUSY STORES

### SOMETHING NEW IN LADIES' FOOTWEAR

We have already received a great portion of our Spring Line of Ladies' Shoes. The very latest in Oxfords and Pumps. Note a few of the styles shown here.



### LADIES' SHOES

#### THE ORIGINAL MARY JANE BOOT

Patent, cloth top, button, \$4.00 value, at \$3.50 Gun Metal, \$4.00 value, at \$3.50

KID, BAL OR BLUCHER, \$2.50 value at.....	\$1.98
KID, LOW HEEL, \$2.50 value at.....	\$1.98
PATENT, BUTTON, \$3.00 value at.....	\$2.25
GUN METAL, BUTTON, \$3.00 value at.....	\$2.25

PATENT, CLOTH TOP BUTTON, \$3.50 value at.....	\$2.98
GUN METAL, BUTTON, \$3.50 value at.....	\$2.98
TAN, BUTTON, \$3.50 value at.....	\$2.98

VELVET, BUTTON, \$3.50 value at.....	\$2.98
PATENT, LACE OR BUTTON, \$4.00 value at.....	\$3.50
TAN, BUTTON, \$4.00 value at.....	\$3.50
VELVET CLOTH TOP, BUTTON, \$4.00 value at.....	\$3.50

1 STRAP, PATENT LEATHER, \$2.50 val.,	\$1.98
BUTTON OXFORD, TAN OR BLK., \$2.50 vl.	\$1.98
2 STRAPS, PATENT, \$3.00 value at.....	\$2.49

### OXFORDS

2 STRAPS, GUNMETAL, \$3.00 value at.....	\$2.49
2 STRAPS, TAN KID, \$3.00 value at.....	\$2.49
1 STRAP, MARY JANE PUMP, \$3.0 val. at.....	\$2.98



Watch for Our Spring Bill

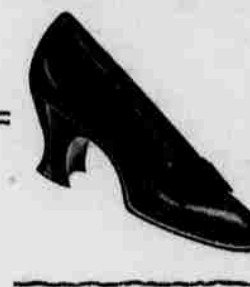


PATENT, PUMP, \$2.50 value at.....	\$1.98
SATIN PUMP, PLAIN, \$3.50 value at.....	\$2.98
PATENT PUMP, PLAIN, \$3.50 value at.....	\$2.98

WATCH FOR OUR SPRING BILL



### PUMPS



Watch for Our Spring Bill



GUN METAL PUMP, PLAIN, \$3.50 val. at.....	\$2.98
PATENT, COLONIAL, \$3.50 value at.....	\$2.98

We want to announce, also, that in a few more days our stock will be complete, with all of the new spring goods. Spring Suits, Dresses, Skirts, Waists and Dress Goods; both Wool and Silk. WATCH FOR OUR SPRING BILL LATER

# THE GOLDEN RULE STORE

### Polk County Observer

THE HOME PAPER

Gerald Volk, Editor.

Entered as second-class matter in the Postoffice at Dallas, Oregon.

#### Subscription Rates:

One Year.....	\$1.50
Six Months.....	.75
Three Months.....	.40

#### Get Busy, It Is Spring Time.

Let every reader of the Observer who resides in Polk County take time and write a letter to some one they know, and tell them what a great county Polk is, and invite them to come and see for themselves. You need not be ashamed to spread it on as Dallas, as a county seat, is a great credit, and all other cities in this county are prosperous. Good schools, good churches, good farmers, the best of mercantile stores, roads far better than the average, and land that will produce all kinds of crops, needs no irrigation and never had a failure, and taxes lower than the average. You will do your friend a favor and the county will substantiate your words. Spring time is the time for those who doubt, to see for themselves the County that can show the goods. Don't put it off, act to-day.

#### THE COUNTY POLITICS

What about politics is a question often asked these days, and in reply will say that the Observer is keeping its eyes and ears open and will inform our readers in ample time. We do not think that because a man registers as a Republican is all the qualification he needs for office, neither do we believe that because the editor is a Republican, that all Democrats are unworthy of office.

#### LETTERS FROM THE PEOPLE

This department is yours and if you desire to write something that you think is of interest to the general masses, send it in. We will refrain from publishing your name if you so request, but you must sign the articles so we will know who is responsible.

Address The Observer, Dallas, Oregon.

There is but one phase of public road discussion that I resent and deplore and that is the unjust criticism

and condemnation of pioneer road workers, the utter lack of an appreciative understanding of past road conditions, efforts and results, for, apparently, many people do not possess even a faint conception or realization of the extent and magnitude of pioneer road-workers' accomplishments.

For the enlightenment of the unformed I wish to cite a few facts: First, road taxes in Oregon have been payable in cash but a short period of time, probably about 12 years. Previously the road tax was a meagre labor tax, that road supervisors under the then existing circumstances, had to accept at the convenience of their neighbors, in still smaller dribbles in order to live harmoniously in their respective communities. In fact, the road supervisors was such an undesirable, trying position, that the legislature saw fit to pass an act, authorizing and empowering county courts to fine any person \$25 for refusing to act in such capacity, after appointment. Just imagine, the legislature passing an act to compel city good roads advocates of today, to undertake to construct, improve and maintain public roads without any cash funds and if they refused to undertake such a task, fine them for refusing to accept the positions; and if they were through necessity, compelled to serve, criticize and condemn them for years, because they could not hard surface the highways, for a future very destructive traffic, wholly unknown to them, and do it in a way to last several generations.

Now some people, apparently imagine that the farming class should have accomplished such a feat, under such conditions; and as they did not, such failure is self-evident proof of their incompetency to construct permanent roads. It is deplorable that Oregon is afflicted with an element of road critics that are continuously harping about the wastefulness and incompetency of pioneer road workers because they did not accomplish miraculous results, under such described conditions, that existed nearly three-fourths of the time, during the past 40 years.

I wonder if the wise road critics and skilled engineers of today could even acquire without any funds, very much right of way for public roads? And if they could, would they have the courage, grit and determination to do so, if the reward they were to receive, was either a personal fine, or unjust condemnatory criticism through life and after death?

The pioneer road workers, not only acquired the public ownership of a vast acreage for road purposes, but they also cleared thousands upon thousands of acres, of heavy timber that grew in such highways.

If the present land owners of a county would collectively, deed a township of their real estate holdings to the general public, and in addition clear four to six thousand acres of it, very few, if any, would openly condemn them. Yet an earlier generation, that actually left such a public legacy, are openly criticized and condemned; and their sons and daughters are expected to listen and read such unfair, unjust criticisms.

Words cannot express the feeling of gratitude we should have for the great work of the noble pioneers in all fields of activity.

George C. Mitty.

Dallas, March 3, 1914.

To the Editor: Permit me in your valuable paper to say regarding the letter signed Fair Play, attacking my address on Christian Science that his paper deserves an answer until he reveals his identity. If he had confined himself to churches in general, then to sign fair-play would be legitimate. But when his attack became personal, true manliness would demand that he write over his own signature. If he is a man, not a coward, let him declare himself and I will answer his letter, a part of which by the way is grossly misrepresentative.

Respectfully,

Rev. Chester P. Gates.

### HAVE PRETTY HAIR

Thick, Soft, Fluffy, and no Dandruff--Use Parisian Sage.

If your hair is losing its natural color, coming out and splitting, or lacks that enviable softness, gloss and beauty, do not despair--pretty hair is largely a matter of care. If it is too thin make it grow. If it is harsh and brittle soften it up--lubricate it. If you have dandruff it is because the scalp is too dry and flakes off. Freshen up the scalp with Parisian Sage--all dandruff disappears, falling hair and itching head cease, your hair is doubly beautiful.

Parisian Sage, sold by Conrad Staffin and at all drug counters, is just what you need--a large bottle costs but 50 cents. It surely makes the hair lustrous and seem twice as abundant. You cannot be disappointed in Parisian Sage.

### In PORTLAND

A most pleasing high grade hotel that is uniquely "different" and homelike. Equally pleasing are the economical prices. In the heart of Portland's interesting and essential points of business and social life. European plan from \$1.00 American plan from \$2.00

### NORTONIA HOTEL

11th, just off Washington St.

Send for illustrated folder

Mr. Editor: Please publish the following written by Mr. W. J. Garrison and oblige a taxpayer who appreciates the Observer's efforts in keeping down taxes. The farmers will stand by you. A Farmer.

Why so much interest shown for hard surface roads? It isn't for the farming public as a general thing, only he is the man that will foot the bill. I notice 90 per cent. of the good roads advocates live in cities and towns, mostly doctors, lawyers, dentists, merchants, etc., also those Portland clubmen come in with their smooth talk, for the old hayseed, telling him what a lovely time he will have driving and hauling on this New Jerusalem highway when finished. The fact is the farmer does not want a road made that will cost him his land possessions to be paid in taxation through high interest to the bond holder during his lifetime, and then leave the principal for the coming generation to assume, when the road that will be made now on bonded indebtedness will be worn out. Who of us today would pay full price for a ragged garment? I for one am against this bonded rascality which is to benefit mostly the automobile manufacturer, dealers and the sports of the country.

### City Transfer

W. R. COULTER, Proprietor

The world moves itself; We move anything else

Piano and Furniture Moving a Specialty

Stand--Kersey's Confectionery. Phone 1061

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### Ballard's Horehound Syrup

Sore Lungs and a Dry Hacking Cough can be relieved by using

Its effect in the lungs is soothing and healing, very gratifying to those who are racked by a painful cough. Relieves tightness, loosens phlegm, clears the voice of hoarseness and quiets all irritated conditions, so that the sleep is no longer disturbed at night.

Price 25c, 50c and \$1.00.

Buy the \$1.00 size. It contains five times as much as the 25c size, and you get with each bottle a Dr. Herriek's Red Pepper Porous Plaster for the chest. James F. Ballard, Prop. St. Louis, Mo.

Stephens Eye Salve is a healing ointment for Sore Eyes.

SOLD AND RECOMMENDED BY Conrad Staffin.

### Hills Bros.



TEA and COFFEE

FOR SALE AT Loughary Grocery

DALLAS, OREGON

### New Model No. 10

# ROYAL TYPEWRITER

The Machine with the velvet touch

SEE THEM AT

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428 Main Street

### FIRST CLASS

# PRUNE TREES

5 to 7 foot.....5 cents each  
Smaller trees at .3 cents each  
Address Fruit and Nursery Company, R. F. D. 6, Salem, Oregon.



The best lamp in the world is the Sunshine Safety lamp that I absolutely guarantee to give satisfaction or money refunded. 200 candle power with only 11 cts. cost for 21 hours of bright light. Henry Gehrke, sole agent, Dallas, Oregon.

### LODGE DIRECTORY

UNITED ARTISANS--Dallas Assembly, No. 46, meets on first and third Mondays of each month at Woodman hall. Visiting members made welcome.

W. J. WHITE, M. A. WILLIS SIMONTON, Secretary.

WOODMEN OF THE WORLD--Dallas Camp No. 209 meets in W. O. W. Hall on Tuesday evening of each week. J. F. Driscoll, Consul Com. F. J. Craven, Clerk.

A. F. & A. M.--Jennings Lodge, No. 9, meets second and fourth Fridays of each month, in Masonic hall on Main street. Visiting brethren welcome.

W. R. ELLIS, W. M. WALTER S. MUIR, Secretary.

### Professional Cards

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DR. CLINTON L. POSTER, New City Bank Building.

Office Phone 931. DALLAS OREGON.

#### DENTIST

M. HAYTER, Dallas National Bank Building, Dallas, Oregon.

#### Olive Smith-Bicknell

Teacher of PIANO and ORGAN, Studio 712 Oak St.

DALLAS OREGON

#### Chiropractor Phone 1304

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B. F. BUTLER, Office over Fuller Pharmacy, Office hours from 9 to 12 a. m. 1 to 5 p. m. Dallas, Oregon

Phone 1182-2

R. L. CHAPMAN, FUNERAL DIRECTOR AND EMBALMER, Calls promptly answered day or night, Dallas, Oregon.

#### ATTORNEY AT LAW

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