

Tell the People "Why" in Your Advertisement

- Why they should buy of you
- Why you offer Bargains
- Why you sell cheaper
- Why you lead competition
- Why your store is popular

Take the Folks into your Confidence

Don't be afraid of your competitor---remember the fellow who first gets to the fore with his bargain news has an advantage over the parrot who copies your method, your progressiveness has forced him to give the people what you first offered them freely. Don't you believe the buying public will be quick to see the difference? Well, rather

Make Your Statements In an Attractive Way

In other words, talk to the buyer though the newspaper just the same as you would if he came into your store. Tell him "why"--that's the secret of successful newspaper salesmanship.

Buyers Read Newspaper Advertisements

No? Then you must be an exception, for you read this, didn't you?

Summons.
In the Circuit Court of the State of Oregon, for Polk County, Department No. 2.
M. A. Lillelund, Plaintiff, vs. H. U. Lillelund, Defendant.
To H. U. Lillelund, Defendant:
In the Name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled court and cause on or before the 29th day of August, 1913, said date being six weeks from the date ordered for the first publication of this summons, to-wit: The 18th day of July, 1913, and if you fail to appear and answer said complaint, plaintiff will apply to the court for the relief demanded in her complaint, namely: for a decree dissolving forever the marriage contract now existing between yourself and plaintiff.
You are further notified that this summons is ordered to be served upon you by publication thereof in the Polk County Observer, a newspaper of general circulation, printed and published in Dallas, Polk County, Oregon. That said publication will be made for six consecutive weeks beginning on the 18th day of July, 1913, and the last publication thereof will be made on the 29th day of August, 1913.
McNARY, SMITH & SHIELDS,
7-18 9-29

SUMMONS.
In the Circuit Court of the State of Oregon for Polk County, Department No. 2.
Dan P. Stouffer, Plaintiff, vs. Spencer C. Foster, Emma C. Foster, James Harley Foster, William Taylor Foster, Azar Foster, Rena H. Lewis, Fannie Ellen Horgan, T. P. Horgan, Kate M. Brower, William Joseph Brower, William H. Downing, Mattilda Barton Downing, Flora Hanson, Sarah C. Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, John Doe" Tony, and also all other persons or parties unknown claiming any right, title, estate, lien, or interest in the real estate described in the complaint herein, Defendants.
No. 4274.
To the defendants, William Taylor Foster, Azar Foster, T. P. Horgan, William H. Downing, Mattilda Barton Downing, Flora Hanson, Sarah C. Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, John Doe" Tony, and also all other persons or parties unknown claiming any right, title, estate, lien, or interest in the real estate described in the complaint herein:
You are hereby required to appear and answer the complaint filed against you in the above entitled court, and within six weeks from the date of the first publication of this summons, to-wit: On or before the 29th day of August, 1913, and if you fail to answer, or answer insufficiently, plaintiff will apply to said court and take a decree against you for the relief demanded and prayed for in said complaint, viz:
1. That you may be required to set forth the nature of your claims in and to the following described real property situated in the County of Polk and State of Oregon, to-wit:
(1) Beginning at the Southwest corner of the Donation Land Claim of Daniel Rowell and wife, Notification No. 1892, Claim No. 72, in Township 6 South, of Range 5 West, in the County of Polk and State of Oregon, and running thence North, along the West boundary line of said Claim, 22.72 chains; thence East 58.00 chains; thence South 1/4 deg. East 23.72 chains to the South boundary line of said Claim; and thence West along said South boundary 58.00 chains, more or less, to the place of beginning, containing 137.58 acres, more or less.
(2) Also, beginning at the Northeast corner of the above described and running thence in a Northernly direction to the Southwest corner of the Donation Land Claim, Notification No. 1919, Claim No. 38, in said Township and Range; thence West 120 feet; thence in a Southernly direction to a point 20 feet West from the point of beginning; and thence East 20 feet to the place of beginning.
(3) Also, the Lot Numbered One of Section 12 and the East half of the Northeast quarter and the Lots Numbered One, Two, and Three of Section 12, Township 6 South, of Range 6 West, in Polk County, State of Oregon, containing 113.95 acres, more or less.
(4) Also, the East half of the Southwest quarter and the West half of the Southeast quarter and the Lots Numbered Two, Three, Four, Five, and Six of Section 18 and the Lots Numbered One, Two, and Three of Section 12, in Township 6 South, of Range 5 West, in Polk County, State of Oregon, containing 340.00 acres, more or less; Excepting therefrom (1) so much of said Lot Two of said Section 12 as was conveyed by Jonathan Stouffer to John S. Martin by deed dated February 12, 1880, being 14.22 acres, more or less, and Excepting therefrom (2) the tract of 15 acres, more or less, conveyed by Dan P. Stouffer et ux. to Mary Ellen Pence by deed dated December 14, 1895, recorded at page 145 of volume 33 of the deed records for said County.
--the same being the real estate described in said complaint and that all adverse claims which you or either of you may have may be determined by a decree of said Court.
2. That by said decree it be declared and adjudged that you have no estate nor interest whatever in, or to, nor lien upon, the said lands or premises, or any part thereof, and that the title of plaintiff thereto is good and valid.
3. That you be forever enjoined and debarred from asserting any claim whatever in or to said lands or premises adverse to the plaintiff, and that plaintiff may have such other and further relief as to the Court may seem equitable.
This summons, by order of the Honorable J. R. Teal, County Judge of Polk County, Oregon, made at Chambers in the city of Dallas, on the 17th day of July, 1913, is served upon you by the publication thereof for a period of six consecutive weeks immediately prior to the 29th day of August, 1913, in the Polk County Observer, a newspaper of general circulation, published at Dallas, in said County of Polk.
The date of the first publication of this summons is July 18, 1913.
OSCAR HAYTER,
7-18 9-29
Attorney for Plaintiff.

Sheriff's Notice of Sale in Foreclosure
Notice is hereby given, that by virtue of an execution and order of sale duly issued out of the Circuit Court of the State of Oregon, for the County of Polk, on the 13th day of August, 1913, and to me directed, upon a judgment and decree duly rendered by said Court on the 5th day of August, 1913, and which judgment was enrolled and docketed in the office of the Clerk of said Court on the 13th day of August, 1913, in a certain suit then pending in said Court, wherein Nora C. Williamson, plaintiff, recovered judgment and decree against Harley J. Adams, Ella M. Adams, his wife, Ed. C. Allen and The Hibernia Savings Bank, a corporation, defendants, and by which execution and order of sale I am commanded to sell the real property in said execution and hereinafter described, to satisfy plaintiff's judgment herein, to-wit: The sum of \$1,000.00 with interest thereon at the rate of 7 per cent. per annum from the 18th day of March, 1912, until paid, and the further sum of \$100.00 as Attorney's fees together with the costs and disbursements of said suit taxed and allowed at \$25.25 and accruing costs and expenses up on said

execution, I will on **Saturday, the 13th Day of Sept., 1913,** at the hour of one o'clock p. m. of said day at the West door of the Court House in Dallas, Polk County, Oregon, sell at public auction to the highest bidder for cash in hand on day of sale, all the right, title, interest and estate which said defendant, Harley J. Adams, Ella M. Adams, his wife, Ed. C. Allen and The Hibernia Savings Bank, a corporation, (or either of them, if more than one) or all persons claiming under said defendant, (or either of them, if more than one) subsequent to the execution of the mortgage herein, to-wit: The 18th day of March, 1912, in, of and to said mortgaged premises and every part and parcel thereof; the said real property hereinbefore mentioned is described in said execution as follows, to-wit: The following parcel of land: Beginning at the Southwest corner of the East 1/2 of Section 18, township 7 South, Range 3 West of the Willamette Meridian, in Polk County, Oregon; thence running East along the South line of said Section 18, 6.68 chains; thence North parallel with the line running North and South through the center of the said Section 18, 29.81 chains to the center of the County road; thence North 87 degrees 30 minutes West along the center of said road, 6.69 chains to the line running North and South through the center of said Section 18; thence South along the said center section line running North and South through Section 18, 30.00 chains to the place of beginning and containing twenty (20) acres of land more or less, all being situated in Polk County, State of Oregon.
Said sale being made subject to redemption in the manner provided by law.
Dated this 14th day of August, 1913.
J. M. GRANT,
Sheriff of Polk County, Ore.
8-15 9-12

Summons.
In the Circuit Court of the State of Oregon for the County of Polk.
Earl R. Smith, Plaintiff, vs. R. Alletha Smith, Defendant.
To R. Alletha Smith, the above named defendant:
In the Name of the State of Oregon you are hereby required to appear and answer the complaint of the above named plaintiff in the above entitled court now on file with the Clerk of said court within six weeks from the date of the first publication of this Summons and you are notified if you fail to appear and answer said complaint as hereby required plaintiff will apply to the above entitled court for the relief prayed for in plaintiff's complaint, to-wit: For a decree dissolving the bonds of matrimony now existing between plaintiff and defendant, and for a further decree, decreeing and granting unto plaintiff the care, control and custody of the minor child of plaintiff and defendant, Wister B. Smith, and for such other and further relief as to the court may seem equitable in the premises.
This Summons is published by order of the Hon. Webster Holmes, Judge of said Court, which order is dated August 19, 1913, which said order provides that publication be made for six consecutive weeks and the time prescribed in the order begins to run from the day of the first publication hereof, which is August 22, 1913.
OSCAR HAYTER and Weatherford & Weatherford,
8-22 9-3
Attorneys for Plaintiff.

Notice of Final Settlement.
Notice is hereby given that, I the undersigned administrator of the estate of Hannah J. Walker, deceased, have filed my final report in said estate in the County Court for Polk County, Oregon, and said court has fixed the 20th day of September, 1913, at the hour of 11 o'clock a. m., as the time for hearing the same. All persons who have any objections to such report or reason why the same should not be allowed and approved, are hereby required to file the same on or before the time fixed for hearing the same as above stated.
W. L. WALKER,
Administrator of the Estate of Hannah J. Walker, deceased.
8-22 9-19

Notice of Final Settlement.
Notice is hereby given that, I the undersigned executor have filed my final report and final account in the estate of Harvey Walker, deceased, in the County Court for Polk County, Oregon, and that the time for hearing such report and account has been fixed by the said County Court of Polk County, Oregon, for the 20th day of September 1913, at the hour of 11 o'clock a. m. of said day. Any and all persons are required to appear and file any objections they may have or to show cause why said final report and account should not be allowed and approved.
Dated this 21st day of August, 1913.
W. L. WALKER,
Executor of the estate of Harvey Walker deceased.
8-22 9-19

A SKELETON IN THE CLOSET.
Tragic Story of the Origin of the Familiar Expression.
"A skeleton in the cupboard" is a familiar expression which has a tragic origin. The story is that a certain widow in England had a son in India, but owing to his falling health his mother became very anxious for his return. One day she received a letter from him containing the strange request that she should find some one who had no care or trouble and ask her to make six shirts for him.
Anxious to accede to his wishes, the mother hunted long and finally found a lady who apparently fulfilled the condition. The lady listened in silence to the request and then invited the widow into her bedroom, and there she opened a cupboard, which contained a human skeleton.
"Madam," she said, "I endeavor to keep my trouble to myself, but every night my husband compels me to kiss that skeleton, which was once his rival, whom he killed in a duel many

years ago. I think you that I am sorry?"
Then the mother wrote to her son of the fruitless errand, and his reply was: "I knew when I gave you the commission that every one had his cares, and you, mother, must have yours. Know, then, that I am condemned to death and can never return to England. Mother, mother, there is a skeleton in every house!"

Ysaeye's Lost "Strad."
Of fiddles lost, stolen or strayed the most notable instance within recent times is the disappearance of the violin belonging to the great player Ysaeye

It was a Stradivarius, made in 1732, and one of the violins shown in the loan collection of musical instruments at South Kensington in 1885. It was the practice of Ysaeye, as of every other great player, to carry with him two violins, so that in case of accident he might have one to fall back upon. The stolen one was left unattended in the artist's room below the orchestra. It vanished, and in consequence of the hue and cry that resulted the instrument has never come to light again. Nor can the possessor of such a violin bring it to light while the present generation of experts is alive, for infallibly it would be recognized.--St. James'

FRONTIER DAYS

Walla Walla, Wash., U. S. A. SEPTEMBER 25, 26, 27, '13



Frontier Days at Walla Walla will, undoubtedly, be the biggest and best attraction of the kind ever promoted by any city of the United States. Every feature of western life will be re-enacted in a truly amazing manner by the most skillful and daring performers living.

Champion riders of world fame will, each day, compete with each other in wonderful and thrilling feats of horsemanship; racing wild horses by dare-devil riders will hold the crowds spell-bound; the "drunken-ride" is a top-notch feature; Indian races and feats will truly depict the character and cunning of the Red man, while the 150-mile pony express relay race will require a wonderful endurance test of man and beast. Champion lady riders will perform in wondrous manner and remarkable is their skill as horsewomen. The square dances, Indian dances, Indian village and a REAL INDIAN WEDDING will portray in vivid manner Indian life. Bulldogging cattle, roping and branding, throwing by the horns and a general stampede are but a few of the features of life among the cattle. Not the least of the events planned is the monster street parade which will show every phase of early western life, cowboys, trappers, miners, express riders, stage coaches, pack trains and early settlers will participate. The world famous 72d Seaford Highland Band of 70 pieces will be one of the musical treats.

EXCURSION RATES ON ALL RAILROADS
Walla Walla County Fair--Sept. 22-27--\$25.00 Purse and Premiums
Don't Fail to Attend the Big Fair and the One Only Big Western Show
For other information address
R. H. JOHNSON, Secretary, Walla Walla, Washington, U. S. A.

The Remington Cube near find a "bad one" in their metallic.

REMINGTON UMC

REVOLVER and PISTOL CARTRIDGES

Remington-UMC in the Box with the Red Ball

A CENSUS of Revolver and Pistol Experts will show that the majority use Remington-UMC cartridges--for prompt ignition, uniform and sure; and accuracy demonstrated by world's records.

World's Indoor Fifty-Shot Pistol Record held by George Armstrong . . . 402 x 500
World's Indoor Twenty-Five Shot Pistol Record held by George Armstrong 244 x 250
World's Seventy-Five Shot Rapid Fire Record held by A. F. Lane . . . 605 x 750
World's Outdoor Pocket Revolver Record held by A. F. Lane . . . 211 x 250
World's Grand Aggregate Individual Record held by A. F. Lane . . . 1236
World's Military Record held by Samuel Petersen . . . 215 x 350

Can your dealer give you the Remington-UMC ammunition you ought to have? For every standard make of arm--and the box bears the Red Ball mark. Look for it.

Remington Arms - Union Metallic Cartridge Co.
299 Broadway New York

FIFTY-SECOND ANNUAL
Oregon State Fair
SALEM, SEPT. 29---OCT. 4

A whole week of pleasure and profit. \$20,000 offered in premiums on Agricultural, Livestock, Poultry, Textile and other exhibits.

Horse Races, Shooting Tournament, Fireworks, Band Concerts, Eugenics Exposition, Children's Playground and other Free Attractions, including Boyd & Ogle's One Ring Circus. Free Camp Grounds. You are invited.

Send for Premium List and Entry Blanks. Reduced Rates on all Railroads. For particulars address
FRANK MEREDITH, Secretary, Salem, Oregon

Your Grocery Phone--18

(SIMONTON & SCOTT)

YOUR Grocery Troubles grow less when you deal with a Grocery firm whose Groceries are Standard as well as Fresh and Palatable. Prompt service at the store and quick delivery mean much to particular customers to whom we appeal. A satisfied customer is our friend. When we do up a bundle of Sugar, Coffee, Spices, Davis Hard Wheat Flour, for which we are exclusive agents, the new customer becomes permanent and the old customer is satisfied with his purchase. Become a customer if not now one

Market Price for Fresh Butter and Eggs

SIMONTON & SCOTT 525 Court St. DALLAS, OREGON

Your Grocery Phone--18
(SIMONTON & SCOTT)

YOUR Grocery Troubles grow less when you deal with a Grocery firm whose Groceries are Standard as well as Fresh and Palatable. Prompt service at the store and quick delivery mean much to particular customers to whom we appeal. A satisfied customer is our friend. When we do up a bundle of Sugar, Coffee, Spices, Davis Hard Wheat Flour, for which we are exclusive agents, the new customer becomes permanent and the old customer is satisfied with his purchase. Become a customer if not now one

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