

Tell the People "Why" in Your Advertisement

Why they should buy of you
Why you offer Bargains
Why you sell cheaper
Why you lead competition
Why your store is popular

Take the Folks into your Confidence

Don't be afraid of your competitor---remember the fellow who first gets to the fore with his bargain news has an advantage over the parrot who copies your method, your progressiveness has forced him to give the people what you first offered them freely. Don't you believe the buying public will be quick to see the difference? Well, rather

Make Your Statements In an Attractive Way

In other words, talk to the buyer though the newspaper just the same as you would if he came into your store. Tell him "why"--that's the secret of successful newspaper salesmanship.

Buyers Read Newspaper Advertisements

No? Then you must be an exception, for you read this, didn't you?

Summons.
In the Circuit Court of the State of Oregon, for Polk County.
Department No. 2.
M. A. Lillelund, Plaintiff, vs.
H. U. Lillelund, Defendant.
To H. U. Lillelund, Defendant:
In the Name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled court and cause on or before the 20th day of August, 1913, said date being six weeks from the date ordered for the first publication of this summons, to-wit: The 18th day of July, 1913, and if you fail to appear and answer said complaint, plaintiff will apply to the court for the relief demanded in her complaint, namely: for a decree dissolving forever the marriage contract now existing between yourself and plaintiff.

You are further notified that this summons is ordered to be served upon you by publication thereof in the Polk County Observer, a newspaper of general circulation, printed and published in Dallas, Polk County, Oregon. That said publication will be made for six consecutive weeks beginning on the 18th day of July, 1913, and the last publication thereof will be made on the 29th day of August, 1913.
McNARY, SMITH & SHIELDS.
7-18 & 29

Notice to Creditors.
Notice is hereby given that the undersigned, William O. Morrow, has been duly appointed by the County Court of the State of Oregon for Polk County Administrator of the estate of Mary Ann Morrow, deceased, and has qualified.
All persons having claims against said estate are hereby required to present them, duly verified, with the proper vouchers within six months from date of this notice to the said Administrator at his residence near Rickreall, in Polk County, Oregon.
Dated and first published July 18, 1913.

WILLIAM O. MORROW,
Administrator of the Estate of Mary Ann Morrow, Deceased.
OSCAR HAYTER,
Attorney. 7-18 & 15

SUMMONS.
In the Circuit Court of the State of Oregon for Polk County.
Dan P. Stout, Plaintiff, vs. Spencer C. Foster, Emma R. Foster, James Harley Foster, William Taylor Foster, Azar H. Horgan, H. Lewis, Fannie Ellen Horgan, T. P. Horgan, Kate M. Brower, Joseph H. Lewis, Brower William H. Downing, Matilda Barton Downing, Flora Hanson, Sarah C. Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Cora E. Harding, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, "John Doe" Tenny, and also all other persons or parties unknown claiming any right, title, estate, lien, or interest in the real estate described in the complaint herein. Defendants.
No. 4274.

To the defendants, William Taylor Foster, Azar Horgan, T. P. Horgan, William H. Downing, Matilda Barton Downing, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Cora E. Harding, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, "John Doe" Tenny, and also all other persons or parties unknown claiming any right, title, estate, lien or interest in the real estate described in the complaint herein:
In the Name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled Court and suit within six weeks from the date of the first publication of this summons, to-wit: On or before the 20th day of August, 1913, and if you fail so to answer, for want thereof, the plaintiff will apply to the court and take a decree against you for the relief demanded and prayed for in said complaint, viz:

1. That you may be required to set forth the nature of your claims in and to the following described real property situated in the County of Polk and State of Oregon, to-wit: The Southwest corner of the Donation Land Claim No. 1892, Claim No. 72, in Township 6 South, of Range 5 West, in the County of Polk and State of Oregon, and running thence North, along the West boundary line of said Claim, 23.72 chains; thence East 53.00 chains; thence South 1/4 deg. East 23.72 chains to the South boundary line of said Claim; and thence West along said South boundary 58.00 chains, more or less, to the place of beginning, containing 127.55 acres, more or less.
(2) Also, beginning at the Northeast corner of the tract of land above described and running thence in a Northerly direction to the Southwest corner of the Donation Land Claim No. 1892, Claim No. 38, in said Township and Range; thence West 20 feet; thence in a Northerly direction to a point 20 feet West from the point of beginning; and thence East 20 feet to the place of beginning.
(3) Also, the Lot Numbered One of Section 12 and the East half of the Northeast quarter and the Lots Numbered One and Two of Section 13 in Township 6 South, of Range 5 West, in Polk County, State of Oregon, containing 119.95 acres, more or less.
(4) Also, the East half of the Southwest quarter and the West half of the Section and the Lots Numbered Two, Three, Four, Five, and Six of Section 12 and the Lots Numbered One, Two, and Three of Section 13 in Township 6 South, of Range 5 West, in Polk County, State of Oregon, containing 119.95 acres, more or less. Excepting therefrom (1) so much of said Lot Two of said Section 12 as was conveyed by Jonathan Stouffer to John S. Martin by deed dated February 12, 1880, being 14.32 acres, more or less, and Excepting therefrom (2) the tract of 15 acres, more or less, conveyed by Dan P. Stout at ux to Mary Ellen Pence by deed dated December 14, 1898, recorded at page 255 of volume 35 of the deed records for said County.

—the same being the real estate described in said complaint; and that all adverse claims which you or either of you may have may be determined by a decree of said court.
2. That by said decree it be declared and adjudged that you have no estate nor interest whatever in or to, nor lien upon, the said lands or premises, or any part thereof, and that the title of plaintiff thereto is good and valid.
3. That you be forever enjoined and debarred from asserting any claim whatever in or to said lands or premises adverse to plaintiff, and that plaintiff may have such other and further relief as to the Court may seem equitable.
This summons, by order of the Honorable J. B. Teal, County Judge of Polk County, Oregon, made at Chambers in the city of Dallas, on the 17th day of July, 1913, is served upon you by the publication thereof for a period of six consecutive weeks immediately prior to the 20th day of August, 1913, in the Polk County Observer, a newspaper of general circulation, published at Dallas, in said County of Polk.
The date of the first publication of this summons is July 18, 1913.
OSCAR HAYTER,
Attorney for Plaintiff.
7-18 & 29

Notice to Creditors.
Notice is hereby given that the undersigned, Etsuke Fukuda, has been duly appointed by the County Court of the State of Oregon for Polk County administrator of the estate of N. Fukuda, deceased, and has qualified.
All persons having claims against the said estate are hereby required to present them, duly verified, with the proper vouchers, within six months from the date of this notice, to the said administrator at the office of Oscar Hayter, Lawyer, at Rooms 5-7 Uglow Building, in the City of Dallas, in Polk County, State of Oregon.
Dated and first published July 11, 1913.
EISUKE FUKUDA,
Administrator of the estate of N. Fukuda, deceased.
OSCAR HAYTER, Attorney.
7-11 & 8-9

Summons.
In the Circuit Court of the State of Oregon for Polk County.
A. C. Rankin, Plaintiff, vs.
W. H. McCrady, Defendant.
To W. H. McCrady, the Defendant above-named:
In the name of the State of Oregon, you are hereby required to appear and answer the Complaint filed against you in the above-entitled Court and action within six weeks from the date of the first publication of this Summons, to-wit, on or before the 18th day of August, 1913; and if you fail so to answer for want thereof the Plaintiff will take judgment against you that the real property owned by you and attached in this action and described as follows, to-wit:

An undivided one-sixth (1-6) interest in and to all those certain lots, pieces or parcels of land described as follows:
The west half of Section 12, in Township 8 South, of Range 7 West of the Willamette Meridian, and the south half of the north half, and the southeast quarter, and the northeast quarter of the southwest quarter and the south half of the southwest quarter, and the Lots numbered one, two, three and four of Section 4, and the north half, and the northwest quarter of the southwest quarter of Section 9, in Township 8 South, of Range 8 West of the Willamette Meridian, containing in all 1246.6 acres, more or less, all being situate, lying and being in the County of Polk and State of Oregon,
—be sold to satisfy the Plaintiff's demands as stated in his complaint in this action, viz, the sum of Three Thousand Dollars (\$3000.00), with interest thereon from the 19th day of February, 1913, until paid, at the rate of six (6) per cent, per annum, and the costs and disbursements of this action, and that proper execution issue for the enforcement of such judgment.

This Summons, by Order of the Hon. J. B. Teal, County Judge of Polk County, Oregon, made in chambers at Dallas, Oregon, on the 2d day of July, 1913, is served upon you by the publication thereof once a week for six consecutive weeks next preceding the 16th day of August 1913, in the Polk County Observer a weekly and semi-weekly newspaper of general circulation, published at Dallas in said County of Polk.
The date of the first publication of this Summons is July 4, 1913.
OSCAR HAYTER,
Attorney for Plaintiff.
(7-4 & 15)

POLK COUNTY NEWS
(Continued from Page One)
has been visiting her cousin, Cassie Sears.
Mr. and Mrs. Martin Van Gross returned to Portland Sunday after several days' visit with her parents.
Mr. and Mrs. V. B. Sears.
Zelma Butler returned Saturday night from a several days' outing at Neskevin.
Mr. and Mrs. Scott Riggs, of Salem were visiting Mr. and Mrs. V. B. Sears during the past week.
Mrs. V. B. Sears has gone to Eastern Oregon to visit her daughter, Mrs. A. L. Newell.
Eva Morris returned Wednesday from a several weeks' visit with friends in Portland.
Mrs. Mary Bronson and daughter, Opal Evans, of Sheridan, have been visiting Mrs. Brown's aunt, Mrs. J. S. Newbill.
Nellie Shipley, of Monroe, visited at Henry Butler's, Tuesday.

BRIDGEPORT
Scott Campbell has been building a hop house for Herman Petre near Aldie.
G. P. Locks came up from Buena Vista and put up their hay crop.
H. Fern is putting his machine in shape and will begin threshing the last of the week.
G. G. Irish spent Sunday with his folks here.
The grade on the Riggs place has been completed and we are informed gravel hauling will begin soon.
Dan Pickett and wife returned a few days ago from a three weeks stay at Seaside.
I. F. Yoakum and family are living with Orer and Cecil Smith for a while.
H. S. Smith and wife returned a few days ago from Portland, where they had been at the bedside of his mother who is dangerously ill. They report her condition as no better.
The rock crusher was moved last week from the Lee quarry to Salt Creek.
Gene Johnson has exchanged his property here for Salem property and will move there the coming Fall.
The families of John and W. N. Yeater and L. N. Retien were camping in the Siletz basin a few days last week.
L. N. Belien has been on the sick list but is convalescing.
Mr. Munkers is building a new residence on his property near the city of Guthrie.
John Foster and family, of Salt Creek, spent Sunday with W. T. Foster of this place.
Mrs. Palmer has been engaged to teach the Antioch school the coming term.
Verl Yeater has a new clover hulling outfit. The Crook Bros. also have a new outfit.

PERRYDALE
The W. C. T. U. meeting this month will be held at the home of Mrs. Lee Conner, on Wednesday, August 13, at 2:30 p. m.
Mr. Elliott is having a new flour house erected.
Mr. Gordon Watt, of Coburg, spent Saturday and Sunday at the home of D. L. Keyt.
Several auto loads went to Broadmead, Saturday evening, to attend an ice cream social given for the benefit of the new school.
Miss Fannie Keyt and nieces, Misses Elsie, Wanda and Lenna Keyt, motored to Dallas, Tuesday.
Several from here attended the Davis trial in Dallas, Saturday.
Mrs. E. Parks, of Portland, is here spending a few days at the home of George Nerneis.
Mr. and Mrs. Clarence White, of Portland, are visiting at the home of Jim Jones, for a few weeks.
Mr. and Mrs. Homer Foster visited relatives here Sunday.
Mrs. H. J. Elliott and children were Dallas visitors last week.

NEWPORT
Mr. and Mrs. George Bon, of Monmouth, and Mr. and Mrs. Irvin Bon, and Clint Bon, of Independence, were at the sea side last week.
Misses Maggie and Allie Butler, of Monmouth, are enjoying the pure sea breeze at Newport.
William Smith, cashier of the First National Bank, of Monmouth, was in Newport last week.
Mrs. J. Berry and sister, Miss Emma Cramer, of Monmouth, are in Newport this week.
There are quite a number of people of note here, among them being, Doctor Stocton Saxson, brother-in-law (Continued on Page Four)

to present them, duly verified, with the proper vouchers, within six months from the date of this notice, to the said administrator at the office of Oscar Hayter, Lawyer, at Rooms 5-7 Uglow Building, in the City of Dallas, in Polk County, State of Oregon.
Dated and first published July 11, 1913.
EISUKE FUKUDA,
Administrator of the estate of N. Fukuda, deceased.
OSCAR HAYTER, Attorney.
7-11 & 8-9



REMINGTON-UMC
The Remington-UMC Slide Action Repeater
A NEW HIGH POWER RIFLE—
The Remington-UMC Slide Action Repeater
GETTING in touch with the shooting fraternity all over the country, as we do, we find a very considerable number of Remington users who want a Remington slide action repeater in a high power model—one heavy enough for practically any type of game that is found on this continent.
The answer to this demand is the new Remington-UMC High Power Slide Action Repeating Rifle. During the few months these rifles have been on the market, several hundred of them have been put into use. The testimony of the owners is that they are emphatically a success.
Your Remington dealer has these repeating rifles in stock or will get you one. Don't buy a high power repeater until you have seen it. It is the gun you want.
Remington Arms-Union Metallic Cartridge Co. 4 29 Broadway, New York

FRONTIER DAYS

Walla Walla, Wash., U. S. A.
SEPTEMBER 25, 26, 27, '13

Frontier Days at Walla Walla will, undoubtedly, be the biggest and best attraction of the kind ever promoted by any city of the United States. Every feature of western life will be re-enacted in a truly amazing manner by the most skillful and daring performers living.

Champion riders of world fame will, each day, compete with each other in wonderful and thrilling feats of horsemanship; racing wild horses by dare-devil riders will hold the crowds spell-bound; the "drunken ride" is a top-notch feature; Indian races and feats will truly depict the character and cunning of the Red man, while the 150-mile pony express relay race will require a wonderful endurance test of man and beast. Champion lady riders will perform in wondrous manner and remarkable in their skill as horsewomen. The square races, Indian dances, Indian village and a REAL INDIAN WEDDING will portray in vivid manner Indian life. Bulldogging cattle, roping and branding, throwing by the horns the least of the events planned is the monster street parade which will show every phase of early western life, cowboys, trappers, miners, express riders, stage coaches, pack trains and early settlers will participate. The world famous 72d Seaford Highland Band of 70 pieces will be one of the musical treats.

EXCURSION RATES ON ALL RAILROADS
Walla Walla County Fair—Sept. 22-27—\$25.00 Purse and Premiums
Don't Fail to Attend the Big Fair and the One Only Big Western Show
For other information address
R. H. JOHNSON, Secretary, Walla Walla, Washington, U. S. A.

HOMESTEADS

If you want a good 320 acre homestead you should write me at once. I spent several hundred dollars and almost a years' time investigating the different homestead districts of the Northwest. I finally bought out a relinquishment here adjoining the town of Imperial. I now have two or three other first class relinquishments near mine for sale. The price is no more, if as much, as the usual location fee charged by locators.

This valley is thickly settled, prosperous, has schools, the advantages of a small town, daily passenger and freight automobile service connecting with railroads. We will soon have a railroad. Plenty of water and wood, good even climate, grow almost any crop. Write me now, enclosing stamp, and I will tell you all about these claims.
Address
Sherman Montgomery
IMPERIAL, Crook County, Oregon

Your Grocery Phone-18

(SIMONTON & SCOTT)

YOUR Grocery Troubles grow less when you deal with a Grocery firm whose Groceries are Standard as well as Fresh and Palatable. Prompt service at the store and quick delivery mean much to particular customers to whom we appeal. A satisfied customer is our friend. When we do up a bundle of Sugar, Coffee, Spices, Davis Hard Wheat Flour, for which we are exclusive agents, the new customer becomes permanent and the old customer is satisfied with his purchase. Become a customer if not now one

Market Price for Fresh Butter and Eggs

SIMONTON & SCOTT 525 Court St.
DALLAS, OREGON