

Tell the People "Why" in Your Advertisement

Why they should buy of you
Why you offer Bargains
Why you sell cheaper
Why you lead competition
Why your store is popular

Take the Folks into your Confidence

Don't be afraid of your competitor---remember the fellow who first gets to the fore with his bargain news has an advantage over the parrot who copies your method, your progressiveness has forced him to give the people what you first offered them freely. Don't you believe the buying public will be quick to see the difference? Well, rather

Make Your Statements In an Attractive Way

In other words, talk to the buyer though the newspaper just the same as you would if he came into your store. Tell him "why"--that's the secret of successful newspaper salesmanship.

Buyers Read Newspaper Advertisements

No? Then you must be an exception, for you read this, didn't you?

Summons.
In the Circuit Court of the State of Oregon, for Polk County.
Department No. 2.
M. A. Lillelund, Plaintiff, vs.
H. U. Lillelund, Defendant.
To H. U. Lillelund, Defendant:
In the Name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled court and cause on or before the 29th day of August, 1913, said date being six weeks from the date ordered for the first publication of this summons, to-wit: The 18th day of July, 1913, and if you fail to appear and answer said complaint, plaintiff will apply to the court for the relief demanded in her complaint, namely: for a decree dissolving forever the marriage contract now existing between yourself and plaintiff.
You are further notified that this summons is ordered to be served upon you by publication thereof in the Polk County Observer, a newspaper of general circulation, printed and published in Dallas, Polk County, Oregon. That said publication will be made for six consecutive weeks beginning on the 18th day of July, 1913, and the last publication thereof will be made on the 29th day of August, 1913.
McNARY, SMITH & SHIELDS.
7-18 8-29

Notice to Creditors.
Notice is hereby given that the undersigned, William O. Morrow, has been duly appointed by the County Court of the State of Oregon for Polk County Administrator of the estate of Mary Ann Morrow, deceased, and has qualified.
All persons having claims against said estate are hereby required to present them, duly verified, with the proper vouchers within six months from the date of this notice to the said administrator at the office of Oscar Hayter, Lawyer, at Rooms 5-7 Uglow Building, in the City of Dallas, in Polk County, State of Oregon.
Dated and first published July 18, 1913.

Summons.
In the Circuit Court of the State of Oregon for Polk County.
A. C. Rankin, Plaintiff, vs.
W. H. McCrady, Defendant.
To W. H. McCrady, the Defendant above named:
In the name of the State of Oregon, you are hereby required to appear and answer the Complaint filed against you in the above-entitled Court and action within six weeks from the date of the first publication of this Summons, to-wit, on or before the 16th day of August, 1913; and if you fail so to answer for want thereof the Plaintiff will take judgment against you that the real property owned by you and attached in this action and described as follows, to-wit:

An undivided one-sixth (1-6) interest in and to all those certain lots, pieces or parcels of land described as follows:

The west half of Section 12, in Township 8 South, of Range 7 West of the Willamette Meridian, and the south half of the north half, and the southeast quarter, and the northeast quarter of the southwest quarter, and the south half of the southwest quarter, and the Lots numbered one, two, three and four of Section 4, and the north half, and the northwest quarter of the southwest quarter of Section 9, in Township 8 south, of Range 8 west of the Willamette Meridian, containing in all 1246.6 acres, more or less, all being situate, lying and being in the County of Polk and State of Oregon,
—be sold to satisfy the Plaintiff's demands as stated in his complaint in this action, viz., the sum of Three Thousand Dollars (\$3000.00), with interest thereon from the 19th day of February, 1913, until paid, at the rate of six (6) per cent. per annum, and the costs and disbursements of this action, and that proper execution issue for the enforcement of such judgment.

SUMMONS.
In the Circuit Court of the State of Oregon, for Polk County.
Dan P. Stouffer, Plaintiff, vs. Spencer C. Foster, Emma R. Foster, James Harley Foster, William Taylor Foster, Azar Foster, Rena H. Lewis, Fannie Ellen Horgan, T. P. Horgan, Kate M. Horgan, William Joseph Brower, William H. Downing, Matilda Barton Downing, Flora Hanson, Charles Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Delano Harding, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, John Doe" Tey, and also all other persons or parties unknown claiming any right, title, estate, lien, or interest in the real estate described in the complaint herein, Defendants.
No. 4274.
To the defendants, William Taylor Foster, Azar Foster, T. P. Horgan, William H. Downing, Tom Martin, Downing, Flora Hanson, Sarah C. Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Cora E. Harding, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, "John Doe" Tey, and also all other persons or parties unknown claiming any right, title, estate, lien or interest in the real estate described in the complaint herein:
In the Name of the State of Oregon: You are hereby required to appear and answer the complaint filed against you in the above entitled Court and suit within six weeks from the date of the first publication of this summons, to-wit: On or before the 30th day of August, 1913, and if you fail so to answer, for want thereof the Plaintiff will apply to said Court and take a decree against you for the relief demanded and therein in said complaint, viz.:

(1) Beginning at the Southwest corner of the Donation Land Claim No. 1822, Claim No. 72, in Township 6 South of Range 7 West, in the County of Polk and State of Oregon, and running thence North, along the boundary line of said Claim, 23.72 chains; thence East 58.00 chains; thence South 1/4 deg. East 23.72 chains to the South boundary line of said Claim; and thence West along said South boundary 58.00 chains, more or less, to the place of beginning, containing 137.58 acres, more or less.
(2) Also, beginning at the Northeast corner of the tract of land above described and running thence on a Northerly direction to the Southwest corner of the Isaac Ball Donation Land Claim, Notification No. 1919, Claim No. 22, in Township 6 South of Range 7 West, 20 feet; thence in a Southerly direction to a point 20 feet West from the point of beginning; and thence East 20 feet to the place of beginning.
Also, the Lot Numbered One of Section 12 and the East half of the Northeast quarter and the Lots Numbered One and Two of Section 13 in Township 6 South, of Range 4 West, in Polk County, State of Oregon, containing 119.95 acres, more or less.
(3) Also, the East half of the Southwest quarter and the West half of the Southeast quarter and the Lots Numbered Two, Three, Four, Five, and Six of Section 14 and the Lots Numbered One, Two, and Three of Section 15 in Township 6 South, of Range 4 West, in Polk County, State of Oregon, containing 340.90 acres, more or less; Excepting therefrom 111.90 acres, more or less, as was conveyed by Jonathan Stouffer to John S. Martin by deed dated February 13, 1859, being 34.22 acres, more or less, and Excepting therefrom (2) the tract of 15 acres, more or less, conveyed by Dan P. Stouffer et al. to Mary Ellen Foster by deed dated December 14, 1858, recorded at page 365 of volume 23 of the deed records for said County.
—the same hereto and the real estate described in said complaint; and that all adverse claims which you or either of you may have may be determined by a decree of said Court.
That you may be required to set forth the nature of your claims in and to the following described real property situated in the County of Polk and State of Oregon, to-wit:

(1) Beginning at the Southwest corner of the Donation Land Claim No. 1822, Claim No. 72, in Township 6 South of Range 7 West, in the County of Polk and State of Oregon, and running thence North, along the boundary line of said Claim, 23.72 chains; thence East 58.00 chains; thence South 1/4 deg. East 23.72 chains to the South boundary line of said Claim; and thence West along said South boundary 58.00 chains, more or less, to the place of beginning, containing 137.58 acres, more or less.
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AGRICULTURAL STANDPATTERS.
That was certainly a mossaeboc locally where some weeks ago when the bankers and merchants offered to contribute generously for the support of a county agricultural expert a majority of the farmers approached turned a very cold shoulder on the proposition. They seem to have resented the implied reflection on their present style of farming in this proposal of a county expert and gave the committee very definitely to understand that when they needed any assistance of this kind they would do the inviting. The writer happens to know that a good many of these same farmers are

CHICHESTER SPILLS
DIAMOND BRAND
LADIES!
See how beautiful for CHICHESTER'S DIAMOND BRAND PILLS in Red and Gold metallic boxes, sealed with Pink Ribbons. Take no other. Buy of your Druggist and ask for CHICHESTER'S PILLS and you will get the best. Do not be misled by cheap imitations. Always holding SOLD BY ALL DRUGGISTS
TIME EVERYWHERE TESTED

Polk County, Oregon, made at Chambers in the city of Dallas, on the 17th day of July, 1913, is served upon you by the publication thereof for a period of six consecutive weeks immediately prior to the 30th day of August, 1913, in the Polk County Observer, a newspaper of general circulation, published at Dallas, in said County of Polk.
The date of the first publication of this summons is July 18, 1913.
OSCAR HAYTER,
Attorney for Plaintiff.
7-18 8-29

Notice to Creditors.
Notice is hereby given that the undersigned, Eisuke Fukuda, has been duly appointed by the County Court of the State of Oregon for Polk County administrator of the estate of N. Fukuda, deceased, and has qualified.
All persons having claims against the said estate are hereby required to present them, duly verified, with the proper vouchers, within six months from the date of this notice, to the said administrator at the office of Oscar Hayter, Lawyer, at Rooms 5-7 Uglow Building, in the City of Dallas, in Polk County, State of Oregon.
Dated and first published July 11, 1913.

EISUKE FUKUDA,
Administrator of the estate of N. Fukuda, deceased.
OSCAR HAYTER, Attorney.
7-11 8-9

Summons.
In the Circuit Court of the State of Oregon for Polk County.
A. C. Rankin, Plaintiff, vs.
W. H. McCrady, Defendant.
To W. H. McCrady, the Defendant above named:
In the name of the State of Oregon, you are hereby required to appear and answer the Complaint filed against you in the above-entitled Court and action within six weeks from the date of the first publication of this Summons, to-wit, on or before the 16th day of August, 1913; and if you fail so to answer for want thereof the Plaintiff will take judgment against you that the real property owned by you and attached in this action and described as follows, to-wit:

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No. 4274.
To the defendants, William Taylor Foster, Azar Foster, T. P. Horgan, William H. Downing, Tom Martin, Downing, Flora Hanson, Sarah C. Phelps, Charles Phelps, Rebecca A. Shaw, Columbus Shaw, Ruth S. Downing, Tom Martin, the unknown heirs of John Martin, deceased, Winfield Scott Gerard, L. M. English, Cora E. Harding, Delano Harding, Margaret L. Gerard, Elmer Gerard, Tett Edna Harris, "John Doe" Tey, and also all other persons or parties unknown claiming any right, title, estate, lien or interest in the real estate described in the complaint herein:
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TIME EVERYWHERE TESTED

growing more quack grass this year than they did last, some are still growing mustard in their oat field, all too few have silos and dairies or know even the fundamentals about soil chemistry or scientific crop production. When the farmers of any community show a disposition of this kind the money for an agricultural expert would better be sent to the heathen in India or Africa.

GROWING ALFALFA.
The number is constantly increasing of those who are taking up the growing of alfalfa, and the tendency is a matter of congratulation, for no other crop that can be grown in the north temperate zone gives so great promise along the line of restoring or maintaining soil fertility and increasing the bank accounts of the farmers who grow it. For this reason it is in place to repeat in these notes some simple directions for getting a start with the valuable legume. In the first place the soil selected for the alfalfa patch should be well drained and should not have an impervious layer of hardpan or clay nearer than five feet to the surface. Also the soil must not be sour, a condition which is apt to exist if the soil is not well drained. If sour the soil should be treated with a couple of tons per acre of ground limestone or lime refuse from a beet sugar mill.

AN OLD ALFALFA PATCH.
An interesting story is told in a recent issue of the Southwest Trail, which is published under the supervision of H. M. Cottrell, agricultural commissioner of the Rock Island railroad, of a patch of alfalfa that is still growing in the heart of the city of Burlington, Ia., being seeded more than forty years ago by a German couple,

who brought the seed tied up in a handkerchief on their arrival from the fatherland, to give them something that would remind them of their old home in Westphalia. It was known by them as the "thousand year" clover, or lucern, and in the long period since it was started has shown a remarkable degree of hardiness and thriftiness. Some of the seed has been sown by the Iowa Agricultural college with the idea of distributing it to farmers in different sections of the state.

A PELICAN'S NEST.
Residents of and visitors at Clear Lake, in north Iowa, have had the privilege the past few weeks of watching a couple of pelicans that have built a nest far out in the lake among the reeds. In feeding the birds rise some distance above the surface of the water and on spying a fish pounce down on it forthwith. The sight of the huge birds as they rise dripping from the water with good sized fish flopping in their strong beaks is said to be one that is well worth seeing. The nest the birds have built is a huge affair and made of mud and reeds. Normally these birds nest much farther north than the latitude in which this pair have decided to spend the summer.

Indisputable Evidence.
"Say, father," said little Fred, "did you ever have another wife besides mother?"
"Why, certainly not," said the father.
"How do you happen to ask such a question, my boy?"
"Well, father," continued the boy, "I saw in the family Bible that you married Anne Domint, 1892, and I know that wasn't mother, for her name was Mary Parsons when she was a girl."—Chicago Record-Herald.



REMINGTON UMC AUTO-LOADING RIFLE
Better hide! The Remington Cubes carry an Autoloader
BEFORE you buy a big game rifle, by all means ask your dealer to show you the Remington Autoloading Rifles.
They are five-shot repeaters—operated by the recoil. Always a shot ready for the emergency, for the cripple, for the deer that is getting away, or the charging beast that promises to be troublesome if you don't get him quick.
The Remington Autoloading Rifles and Shot-guns are the latest achievement in ninety-six years of producing fine firearms.
Remington Arms-Union Metallic Cartridge Co.
299 Broadway New York

FRONTIER DAYS

Walla Walla, Wash., U. S. A.
SEPTEMBER 25, 26, 27, '13

Frontier Days at Walla Walla will, undoubtedly, be the biggest and best attraction of the kind ever promoted by any city of the United States. Every feature of western life will be re-enacted in a truly amazing manner by the most skillful and daring performers living.
Champion riders of world fame will, each day, compete with each other in wonderful and thrilling feats of horsemanship; racing wild horses by dare-devil riders will hold the crowds spell-bound; the "drunken-ride" is a top-notch feature; Indian races and feats will truly depict the character and cunning of the Red man, while the 150-mile pony express relay race will require a wonderful endurance test of man and beast. Champion lady riders will perform in wondrous manner and remarkable in their skill as horsewomen. The square dances, Indian dances, Indian village and a Real Indian Wagon will portray in vivid manner Indian life. Bulldogging cattle, roping and branding, throwing by the horns and a general stampede are but a few of the features of life among the cattle. Not the least of the events planned is the monster street parade which will show every phase of early western life, cowboys, trappers, miners, express riders, stage coaches, pack trains and early settlers will participate. The world famous 72d Seaford Highland Band of 70 pieces will be one of the musical treats.
EXCURSION RATES ON ALL RAILROADS
Walla Walla County Fair—Sept. 22-27—\$25.00 Purse and Premiums
Don't Fail to Attend the Big Fair and the One Only Big Western Show
For other information address
R. H. JOHNSON, Secretary, Walla Walla, Washington, U. S. A.



NOV FOR A NEW CRAVAT
Poplin Four-in-Hands, reversible and 48 inches long. The real Summer Scarf to brighten up the soft shirt. Twenty different color combinations.
SOFT SHIRTS, \$1.50
Plain colors, Pongee fabrics, soft cuffs, neckband or collar attached.
Uglow Clothing Company