

SEMI-ANNUAL CLEAN-UP SALE

Thousands of Dollars worth of new and seasonable merchandise will be offered at greatly reduced prices. The people of Dallas and vicinity know the quality of merchandise carried by this store. Hundreds of families having dealt with us continuously for many years, they all know that when the Bee Hive Store puts on a sale it means an economy event of great importance. It means first, a great saving in prices; secondly, the opportunity to buy strictly A 1 merchandise for less money than inferior goods are sold at by other stores. Our work and aim for years have been centralized in an effort to make this store the "Standard" along the line of Modern Merchandising in this community.

Our Semi-annual Clean-up Sale Begins Thursday, July 3, 1913

And will continue throughout the entire month.

It takes Discrimination at Most So-called Sales to Pick the Real Bargains
 You Will Have No Trouble Here, However. Read Our Prices, Then Inspect Our Goods

JULY SALE MEN'S AND BOYS' CLOTHING

Men's \$15.00 Suits now	\$ 9.85	Men's Blue Stripe Overalls now	.59
Men's \$18.00 to \$25.00 Fancy Suits, now	15.00	Men's Corduroy Pants, \$3.50 and \$4.00 values, now	2.69
Young Men's Suits, \$12.50 values, now	7.85	Men's Work Shirts, 50c value now	33c
Boys' \$5.00 to \$6.00 Suits now	\$3.95	Boy's 50 cent Shirts now	33c
Boys' \$7.00 to \$10.00 Suits now	\$4.95	Men's \$1.00 Dress Shirts, soft collar	.68
Men's \$4.00 to \$6.00 Pants now	3.25	Men's \$1.50 Fancy Shirts now	.98
Men's Blue Denim Bib Over- alls, now	.69	Men's 15c Hosiery per pair	.10
Boys' Blue Overalls, all sizes, now	.43	Men's 50c Summer Underwear reduced to	.37 1/2
Boys' Blue Stripe Overalls now	.43	Men's Union Suits, reduced to	98c

SALE IN RIBBON, NECKWEAR HOSIERY DEPARTMENT

Ladies' 15c Hose now per pair	10c	July Clean-up in Glove Department
Ladies' 25c Hose now per pair	19c	Our Mascot \$1.25 Gloves
Boy's 25c Hose now per pair	19c	Silk and Lisle Gloves 75c value
Misses 25c Hose now per pair	19c	Long Silk Gloves \$1.25 values
Ladies' Lace Hose 35c kind now per pair	12 1/2 c	15c Sleeveless Vest 15c kind
5 1/4 in. all Silk Ribbons all shades, yel	15c	All our Bulgarian Neckwear 50c and 75c grade
Big lot Ladies' Collars and Fancy Neckwear, 25c and 35c grade	15c	One lot Laces and Insertion to close yd.
		Big values, Ladies' 10c Handkerchiefs, each

JULY SALE READY TO WEAR GARMENTS

One lot Ladies' Tailored Suits—all this season's styles in light shades of Greys and Tans, regular values \$15.00 to \$25.00, slashed to	\$7.85	Children's Wash Dresses at a great reduction, good assortment at 39c, 59c, 79c, 98c, \$1.19
One lot of Choice Dress Skirts, splen- did assortment of colors, all lead- ing styles, values to \$6.50 slashed to	\$3.98	Our "Simplicity House Dress and Apron combined—a new garment and a very practical one, sale
Our entire line of Ladies' House Dresses at a sacrifice	89c	98c
All our \$1.25 grade, now	89c	MUSLIN UNDERWEAR BARGAINS
All our \$1.50 and \$1.75 kind, now...	\$1.19	Muslin Drawers, values to \$1.00
		39c
		Corset Covers, values to \$1.00
		39c
		Entire Line goes regardless of former value.

JULY BARGAINS IN OUR SHOE DEPARTMENT

Our entire line of Ladies' Oxfords in Tans, Patents, White Buck, Gun Metals, etc. our regular \$3.50 to \$4.00 line, now	\$2.48	One lot children's Shoes and Ox- fords, our \$1.00 to \$1.25 kind now	79c
Misses and Children's Oxfords values to \$2.50, July clearance	98c	Our entire line of Ladies' Dress Shoes at a substantial reduction.	
Misses' and Children's Shoes, Vir- ginia, lace and button, \$2.50 values	\$1.79	One line of Men's Dress Shoes, our \$4.00 kind, lace and button, now...	\$3.40

SALE DRESS GOODS, SILKS, COTTON FABRICS

66 Diagonal Batting, 36 in. side now	39c	36 in. American Pongee Silk at yard	39c
Our entire line at \$1.98	75c	26 in. Messaline Silk plain colors, yard	59c
Dress Goods, silk, yard	89c	26 in. Messaline and Foulard Silks, yard	69c
Our entire line at \$1.50	98c	36 in. Heavy Dress Linen at yard	27 1/2 c
Dress Goods, silk, yard	1.29	36 in. Best Quality Dress Linen at yard	37 1/2 c
Our entire line at \$2.00	1.49	32 in. Scotch Zephyr Gingham at yard	19c
Dress Goods, silk, yard	1.89	27 in. Amoskeag Dress Gingham at yard	10c
Our entire line at \$2.50	1.89	27 in. Amoskeag Apron Gingham at yard	6 1/2 c
Dress Goods, silk, yard	29c	27 in. Outing Flannels 10c grade, yard	7 1/2 c
Short length Taffeta Silks at yard	29c		
36 in. Silk and Cotton Foulard at yard	39c		

**Clearance Sale Prices on Table Linen, Curtains and
Curtain Materials, Bed Spreads, Blankets, Com-
forters, Kimonas, Cotton and Silk Petticoats, Cor-
sets, Waists, Ladies' Underwear, etc.**

Remember this Sale Starts
THURSDAY, JULY 3

The Bee Hive Store, Dallas

A Reliable Place to Trade