# People of Polk County-this is your opportunity o share in the profits to be made in Dallas Real Estate 

the next two or three years, with Dallas almost double her esent size, her realty values will be two to four times as great d many people will reap large profits as a result.

How would you like to get in on the ground loor on the purchase of some of her most deirable property?
ight in the path of Dallas' natural development, surrounded n all sides by homes, lies

## MILLERST

Dallas has to grow in the direction of Millerst. We purchased his beautiful piece of land at a price that enables us to put it n the market at just about half of what adjoining property is elling for. Do you realize what that means to you? t means that you can put a few dollars into something that ou know is worth right now more than it costs.

It means that you can make an investment that will net you a greater profit than you can realize elsewhere. It means that you can put your money where it is safe---where fire or flood or disaster cannot take it away---where it will grow in a very short time into two dollars for every one you invest.
It means that you will own a choice lot in the Most Exclusive Residence District in Dallas should you want to build.

## MILLERST

Lots are selling today for

## $\$ 125$ to $\$ 175$ per lot on the easiest kind of terms

Everybody can afford to buy one or more of these lots. No one can afford not to. We confidently believe you can make more money on your investment by the purchase of Millerst property than from any other source. Let us show you Millerst at once.

Let every man, woman and child take advantage
of this opportunity to get in on the ground floor
Prices positively advance 10 per cent July 1st
DALLAS DEVELOPMENT COMPANY
HOTEL GAIL, DALLAS, ORE.



## Beautiful California Photographs

We have secured a limited number of the choicest California Views in colors true to life, and will give them to our old and new subscribers while they last

## Absolutely Free

All that is necessary to secure one of these rare pictures is to pay for one full years' subscription in advance from May 1. If you want to take advantage of this offer you must hurry as the supply is limited.

## See Exhibit at Observer Office

Anyone desiring one of these handsome engravings without the Observer can have their choice of four different views for the special price of $\$ 1.00$.

