Professional Cards

### Polk County Observer

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The way to build up Dallas is to patronize Dallas people.

#### SCHOOL JOURNALISM.

of "journalism." Primarily, we do people generally will adopt this not believe that a "journalist" can course, they will be amply repaid in be successfully tutored in any edu- the satisfaction of doing their share cational institution. However, it in building the 'ci'ty beautiful." may be possible to manufacture "journalists" but when it comes to and the two publications are conference in treating it successfully. ists between the two. And he has found that the young fellow who comes to him as a "journalist" He knows how it should be, accordant of how it really is. The average newspaper proprietor knows this full well, and it is the bright young fellow, brought up in the harness, who has learned the game from the roller other words, served in every capac- clusive Eastern universities? ity of the newspaper and the printing office, who makes good, and who

every time. proper use of the language, but they elected coroner. cannot give you the "nose for news" that every successful newspaper man ing the news and reporting it cor- quiring into a gentleman's bibacity. reetly. Many diploma - bearing "journalists" have found this true time and again, and while they have and could construct pleasant sounding and delightfully rounded sentences, they have found themselves 4 entirely unable to write the story of a big news event and tell the people in simple language, what they 4 want to read.

The college or the university may be ideal in the construction of "journalists" but newspaper men ed under this head from responsible parties, but their publication does not necessarily imply that they express the sentiments of the editor.

That "reformed" minister who Sanitation One of the Principal told the Willamette valley editors recently that he had saved \$8,000 in all out of his newspaper in his little should receive immediate attention. country town of 500 people! He's a "journalist," Dallas, June 5.

#### WATER YOUR LAWN.

One of the most important adjuncts to the city beautiful is green and well kept lawns. Sad to relate, however, this matter is overlooked to a great extent in this city, and only comparatively few of the grass 2 plats surrounding the dwellings are kept in a good state of preservation during the dry months. In this connection many people declare that the water rates are too high to permit of the liberal use of water on the lawns and that, therefore, they cannot afford to keep them in good condition during the very dry weather. The fact is that, unless a yard is large, the average family could keep their lawn in good condition without the expenditure of an additional cent to the water company. The minimum amount of water which a patron may use is now placed at a point where it is practically impossible for the average family to use their full quota during a month and many could still water their lawn sufficiently to keep it fresh and green and still remain within their limit. Those who have been fearful that the keeping up of their lawns might be too expensive should try the experiment one month. Read your own meter. Look up the figures today While The Observer has been an and then go ahead and water your enthusiastic supporter of higher ed- lawn, keeping track of the water you ueation, and has been doing all that use-it is a simple matter to check was possible in aiding the state uni- it up yourself, and if you find that versity in its fight against its foes, you are running over, or are using there is one branch of learning more water than you feel you can taught at that institution which we afford, you may easily stop further do not believe will attain the object consumption for the lawn. You will sought. We refer to the much her- at least have added materially to the alded and widely advertised chair appearance of the city, and if the

Accompanied by a body guard of "newspaper men" they must secure state militiamen Governor West intheir education in the practical vaded the city of The Dalles on Sunschool of experience, at least so far day and made a spectacular raid on as those who manage and edit the the red light district, and in his uscountry newspapers are concerned, ual boastful manner pulled off a A university school of journalism is very satisfactory stunt, from his largely one of theory. A high prie-ed instructor, who has gained his knowledge of the business, if he has sought to be accomplished by these any practical understanding of it, sensational raids on the part of the from the metropolitan newspaper, governor, and if they were carried on may be all right to tell the class how with the sole idea of enforcing the the big daily is conducted, and how laws, no one could bring forth critithe news is handled, but he is entirely at sea in the country newspaper office, for the reason that the of this kind without making himself gulf which separates the city daily the central figure, and posing as the from the country newspaper is wide, only individual in the entire state with moral stamina sufficient to enducted on entirely different lines. force the law. Probably the officials While all news is essentially news, of The Dalles might have been dere-wherever found, there is a great difthere might have been improved, but The writer has had more than 25 a letter from the chief executive to years experience in all branches of the proper parties would undoubtedthe newspaper and the printing bus-iness. He has served on metropolitan dailies and country weeklies and plished. But, in that event, the he knows the wide difference that exforthcoming and the advertising feature would have been overlooked.

Why all this talk about abolishing fresh from the college class, with a prize fighting because one of the diploma and a theoretical knowledge bruisers was killed by an accide ital of the business, is about the most blow at Calgary recently? There has helpless individual in the business. been evidence for many years that prize fighting has had its share of ing to his pleasing theories, but he deaths, but so has base ball, footfinds out that he is absolutely ignor-ball and many other sports. This isn't a defense of prize fighting, for, so far as we are concerned, we could manage to worry along even if the prize ring was abolished, but the washing in the back room to the ing as a mark for protestationpoint is, why single out prize fightmethod of estimating the cost of a football has been far more fatal. Is job of printing, or the rate on a big it because the latter sport is fatheradvertising contract, who has, in ed by the rich men's sons in the ex-

Legislation by a certain church sowill be employed in preference to ciety against ministers who follow the college "journalistic" graduate, side lines, calls to mind the story of one who worked at preaching and Real journalism cannot be learned undertaking. The combination seems from books. Books may tell you an ideal one, but completeness seems how to construct sentences and the to demand that he should have been

Now that it is all over we can't must possess. Books cannot give you help thinking that if that Michigan that sense of being "there" when editor had been brought up amongst things happen, that ever-present the Bourbon influences in the Sunny something that guides the trained South, he would never have violated and experienced reporter in gather- the amenities of good society by in-

There is one point about Bryan's gape juice proclivities that has been been entirely familiar with all the overlooked—it will never fall to his prestly theories and have had a great to be obliged to vindicate his sopretty theories, and have had a great briefy in court. The mint bed in command of the English language President Wilson's back yard has no attractions for him.

> Editorials of the People.

Signed communications will be printed under this head from responsible

work up from the bottom in the har- DISPOSAL OF CITY GARBAGE

Questions Facing Dallas. Editor Observer: If we are to six years in a town of 500 people, continue a city of health, something is entitled to a place of honor at the should be done by the city council right hand of the Most Monstrous in the way of sanitation; how to dis-Prevarieator of the Aninias club, He pose of our garbage and rubbish so related to those gaping editorial hu-mans, that he didn't know a thing healthy to dump it in the alleys or about the printing business, he took pile it up one the corner of our lot. the paper when it was run down and We should have an incinerator, or had a circulation of only 117, and in at least a dumping ground outside of the six years he has built it up in the city, and a garbage wagon either subscribers and outfit until today he owned by the city, or a private one has a typesetting machine, improved presses, doesn't owe a cent and has \$8,000 in the bank! And he made it to who want the rubbish hauled away. It seems to me that this matter

IRA WAKEFIELD.

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