

DALLAS MERCANTILE COMPANY

CAUGHT WITH THE GOODS

GUILTY OF AN OVERSTOCK

A SURPRISE OF AWFUL MOMENT AWAITS EACH AND ALL
 NOTHING LESS THAN A COMMERCIAL FESTIVITY

LISTEN: It requires **PLUCK** and **NERVE**---we have both---to commit the **PRICE SURGERY ACT** at a time and season when merchants have a right to expect and obtain fair prices; but the **VERDICT IS RENDERED**. Preparations for a **GIGANTIC SLAUGHTER** is under way. Get in mind the opening hour.

 **8 A. M. THURSDAY, JUNE 5th** 

Is the exact moment, Rain or Shine the doors open and a Perfect Avalanche of Lowest of Low Prices in Each and every department of our Monster Stock will be in readiness for consideration. **NO RESERVE**. A regular tumble-down, running-over bargain event. The move-out price will appear **Bold, Fast and Furious** and as true and as faithful as the Gold Bonds of Uncle Sam, will you find us doing just as you read it here.

<p>TICKLING TICKLERS SPECIAL LINE OF SHOES</p> <p>Men's \$5.00 Dress Shoes \$2.98 Men's \$4.00 Dress Shoes \$2.39 Men's \$3.50 Dress Shoes \$2.19 Men's \$3.00 Dress Shoes \$1.98 Woman's \$4.00 Dress Shoes \$1.98 Woman's \$3.50 Dress Shoes \$1.69 Woman's \$3.00 Dress Shoes \$1.49 Woman's \$2.50 Dress Shoes \$1.19 Men's \$2.00 Dress Shoes \$.98 Men's \$5.00 Oxfords \$2.49 Men's \$4.50 Oxfords \$2.19 Men's \$4.00 Oxfords \$1.98 Men's \$3.50 Oxfords \$1.69 Woman's \$2.25 Canvass Pumps \$1.39 Misses \$2.00 Canvass Shoes \$1.19</p>	<p>EASY PICKING</p> <p>\$3.00 Lace Curtains \$1.39 \$2.50 Lace Curtains \$1.19 \$2.00 Lace Curtains \$.98 \$1.50 Lace Curtains \$.73 \$1.25 Lace Curtains \$.59 \$1.00 Lace Curtains \$.49 Fancy \$5.00 Parasols \$2.50 Fancy \$4.50 Parasols \$2.25 Fancy \$4.00 Parasols \$2.00 Fancy \$3.50 Parasols \$1.75 Fancy \$3.00 Parasols \$1.50 Regular \$3.50 Men's Umbrellas \$2.50 Regular \$3.00 Men's Umbrellas \$2.00 Regular \$2.50 Men's Umbrellas \$1.75 Regular \$3.00 Ladies' Umbrellas \$2.00 Regular \$2.50 Ladies' Umbrellas \$1.75 Regular \$2.00 Ladies' Umbrellas \$1.39</p>	<p>SPARKLING SNAPS TAKE NOTICE</p> <p>Everyday between the hours of 9 and 10 and 3 and 4 there will be rich pickings for the Busy Bargain Buyers</p> <p>To all purchasers of one or more dollars, 10 yds of best calico for 35c on our opening day</p> <p>Equally as Good</p> <p>and some far better offerings on each day of the sale. See that you are with us and get your share.</p>	<p>Humming Hummers</p> <p>Men's \$3.00 Hats go for \$2.39 Men's \$2.50 Hats go for \$1.69 Men's \$2.00 Hats go for \$1.39 Men's \$1.50 Hats go for \$1.19</p> <p>Men's Socks, all grades so cheap all can afford a change.</p> <p>A line of choice Sweaters to close out at far below cost.</p> <p>Wash Goods catch the "Skiddo" spirit.</p> <p>Everything to go. Come and help carry away the goods.</p>
<p>MEN'S CLOTHING</p> <p>All Regular \$10.00 Suits to go at \$ 6.39 All Regular \$12.50 Suits to go at 8.69 All Regular \$15.00 Suits to go at 10.98 All Regular \$18.00 Suits to go at 12.19 All Regular \$25.00 Suits to go at 17.69 All Regular \$15.00 Rain Coats to go at 8.39 All Regular \$10.00 Rain Coats to go at 6.49 All Regular \$5.00 Dress Pants to go at 2.98 All Regular \$3.00 Dress Pants to go at 2.19</p> <p>You'll feel compelled to carry away our Wash Vests.</p>	<p>Burden Lifters</p> <p>Everything in the line of Dress Goods, light, medium or heavy, marked to conform to a "Hurry Out Sale"</p> <p>Stacks of Ribbons, oceans of Laces, Embroideries, Braids and Ornaments that will have the low cut price.</p> <p>Great offering in all grades of Hose</p> <p>No end to our Monster Assortment of Silks at the get-away price.</p>	<p>BOYS' CLOTHING</p> <p>Any \$7.50 to \$8.50 Suit, yours for \$4.95 Any \$6.00 to \$7.00 Suit, yours for 4.39 Any \$4.50 to \$5.50 Suit, yours for 3.39 Any \$3.50 to \$4.00 Suit, yours for 2.69 All \$2.50 to \$3.00 Odd Pants, yours for .. 1.25 All \$1.00 to \$1.50 Odd Pants, yours for .. 75c All \$.50 to \$.75 Odd Pants, yours for .. 39c Men's \$1 to \$1.25 Dress Shirts, yours for 39c Men's 50c Rib Underwear 29c Men's 50c Ties, Hose and Belts to go for 37c</p>	<p>Women's and Misses' Ready To Wear</p> <p>\$18.00 to \$25.00 Suits, choice of the list \$12.50 \$15.00 to \$16.50 Suits, choice of the list 8.39 \$10.00 to \$12.50 Suits, choice of the list 6.50 \$18.00 to \$25.00 Coats, choice of the list 13.50 \$15.00 to \$16.50 Coats, choice of the list 9.50 \$10.00 to \$12.50 Coats, choice of the list 7.00 \$8.00 to \$11.00 Skirts, choice of the list 5.00 \$4.50 to \$6.00 Skirts, choice of the list 3.00 \$2.50 to \$3.50 Skirts, choice of the list 1.98 \$5.50 to \$6.00 1 Piece Dresses, choice of the list 2.98 \$4.50 to \$5.00 1 Piece Dresses, choice of the list 2.39 \$3.00 to \$4.00 1 Piece Dresses, choice of the list 1.98</p>

IMPOSSIBLE to schedule our entire stock. We guarantee the most **DRASTIC** and **DARING ATTACK ON PRICES** this community has ever witnessed. If **PRICE** shall prove the moving spirit the goods will fly away like chaff upon an Oklahoma cyclone. Bring your feet to us, for we have Shoes for Pa, Ma, Son and Daughter; Shoes that will fit the eye, mind, feet and purse; Shoes for the farm, shop, mill and street and at irristable prices. Men's and Boys' Clothing right from the home of fashions best, and marked at a price where the cost has been lost sight of. Choice selections in Wool, Cotton and Silk Dress Goods. Tempting morsals in Waistings. Any and everything the heart could wish for in Piece Goods. Notions for the notional. Hats for the hatless. Underwear that's cool for summer and warm when the chilly blasts attack you. As for Umbrellas, Parasols, Rubbers, Suspenders, Sox, Hose, Belts, Suit Cases, Handkerchiefs, etc., etc., they will prove to be a regular Hot Bed of Bargain Buds and a check to the high cost of living.

FATE HAS WILLED YOU THE BARGAIN TIME OF LIFE AND PURCHASING OPPORTUNITY

That's putting it strong, but we mean and will prove it. All known languages are shy the letters and words to over estimate, proclaim or adequately describe the wonderful purchasing power of your dollars. Enough said. Turn from the plow; Let the house work go; Take a day off and meet us face to face where Economy and Satisfaction join with glad hands. **COME TO THE SALE OF SALES. RAILROAD FARE ALLOWED ON \$10 PURCHASES.**

**A SALE
 MINUS
 THE WIND**

Dallas Mercantile Co.

Sales Men Wanted | Store Closed Tuesday and Wednesday | Sales Ladies Wanted

**NOT SELLING OUT
 JUST
 OUT SELLING**