

GRAND PRIZE OFFER DISTRIBUTION

To The Schools of Polk County to Assist in Their Standardization

OFFER CLOSES MAY 31, 1913

Recognizing the unquestioned merit of the movement by the county educational authorities and the patrons and the pupils of the different schools to comply with requirements, and to make their schools standard in every respect, and being thoroughly imbued with a desire to assist in every possible way in this laudable effort, the management of The Observer has decided to offer a series of prizes which will aid in this work. One of the requirements necessary to the standardization of any school is a picture for the school room, and a new picture must be secured each year. The Observer will undertake to supply these pictures without cost to the schools and, at the same time, offers to the pupils an opportunity to earn money for themselves by securing subscribers to this newspaper.

Here is the Offer---Read it Carefully

The Observer will give away, to every school in the county, and to every grade in the graded and high schools, a series of six beautiful pictures retailing at regular prices from \$6 to \$50, and the only requirement will be a certain number of subscribers to this newspaper at the regular rates, as follows:

For 15 yearly subscriptions, picture worth	\$6.00
For 20 " " " "	8.00
For 25 " " " "	10.00

For 35 " " " "	15.00
For 50 " " " "	25.00
For 100 " " " "	50.00

In connection with this offer we will also allow credits on the renewal of old subscriptions, at the rate of two for one—that is, every old subscriber who pays two years subscription will be credited as one subscriber on the list for the picture premium. In other words, if the school desiring any of the above pictures, say the \$6 one for example, should bring to this office, five new subscriptions, and payments which total 20 years from old or present subscribers, that school would be entitled to the picture; this example will hold good for any picture in the list.

Remember These Are Not Cheap Pictures, but the Same Quality Usually Purchased by the Schools and May be Seen on Display at J. C. Hayter's Book Store in Dallas.

Commissions Paid Pupils for New Subscribers

In addition to the above premiums offered to the school, The Observer will give every pupil 15 per cent in cash for every new subscription secured, and 20 per cent for every dollar on subscription paid by old subscribers, thus every pupil who takes a part in securing a fine new picture for the school room, will also earn some money for himself. In other words, where a school decides to make an effort to secure the \$6 picture, the pupils of that school who secure the subscribers will receive \$1.85 in

cash commissions, or the school which secures the \$10 picture would be entitled to \$5.60 in cash commissions to be distributed among the pupils who secured the new names, and so on through the list. Where the payment of money on old subscriptions is secured, and renewals are made, the commission paid will be 20 per cent in every case.

A Chance For Every Boy and Girl to Earn Their Own Spending Money

Earn Money While Working For a Picture For Your School

The Observer is the leading newspaper of the county. It prints the news while it is news and is issued twice each week. The regular subscription price is \$1.50 per year and it is a stipulation of this prize offering that all new subscriptions must be accompanied by the cash. The price for six months subscriptions is 75 cents and these will be accepted also, but it will, of course, require twice as many of them to secure the picture.

This Offer is Open to Every School, High School or College or Other Educational Institution in the County, Also to Churches, Clubs, Private Homes, Hotels, or Others.

All that is necessary to secure the prizes is to bring to this office the number of subscribers noted in every class and the picture will be presented absolutely without cost.

May Choose Your Own Pictures

When you have decided on the quality of the picture you want and bring to this office the requisite number of subscribers, you may call at Mr. Hayter's book store and select any subject you choose in that class, and it will be furnished.

CONDITIONS OF THE OFFER

There are no conditions to this offer other than those set forth in this advertisement. It is not a contest, and there are no strings of any kind attached to it. All that is necessary is to bring in the subscribers, or the renewals and payments on old or present subscriptions, and select your

picture. There is also no limit on the number you may secure. The same offer will hold good for one picture or a half dozen pictures for every school and for every room or grade in a graded school. The principal question is for the pupils of each school and each grade to determine which picture they want and then rustle the subscribers to secure it. There are also no restrictions on the location of the people who subscribe for the paper in this prize offering. The paper will be sent to any address in any part of the country.

This Offer will be Open Until May 31 1913

Statements of due subscription accounts will be mailed to subscribers in every district in the county that decides to take up this offer, thus each subscriber will know how he stands on our books, and by payment of arrears and one year or six months in advance, will thus assist toward the securing of a picture for their school.

Remember, The Pictures are FREE

We do not ask a cent for them—we simply offer them for a club of a certain number of subscribers to this newspaper at the regular subscription price, and our only object is to assist in the standardization of the schools of the county and, at the same time, to place this newspaper in every home in the county. We are also offering an opportunity for the pupils to earn some money for themselves while doing it. The task is easy. It will not be difficult to get your parents or your friends who are interested in the schools to subscribe for the paper and if they are already subscribers, they will gladly renew for another year and pay back subscriptions in order to help along the good work. Try it, anyway but, if by any chance you should fail in your efforts, remember that you will still be entitled to a commission on every dollar you turn into this office on subscription, old or new.

PUBLICITY without Salesmanship is Nix; Publicity plus Salesmanship is Advertising
---Elbert Hubbard



[This matter must not be reprinted without special permission.]

A number of years ago a woman who was editing a household column gave it as her opinion that when a man gets a notion that he can cook and can't be a bigger nuisance about the house than a dog with fleas. This is respectfully referred to the consideration of our lady readers.

An Ashland (O.) hen laid an egg the other day that, on being boiled hard and opened, was found to contain a good sized safety pin. Just what this old Biddy had on her mind when she pulled off this stunt it would be difficult to guess unless possibly she had discovered that the head of the house needed an anchor for his galleasses.

There are many miracles in the natural world, and we do not think of them as wonderful because they are so common. One such interesting phenomenon is that observed in the case of fish life, fish being endowed with the capacity to retain the life spark even though frozen solid in ice for months at a time. The freezing and thawing process must be slow or the fish will not survive it.

The young men and women students at the North Dakota Agricultural college concluded a short time since a tour of some thirty towns of the state in a special demonstration car. The purpose of the trip was educational. The young men gave demonstrations in seed testing and other good farming activities, while the young women gave demonstrations in domestic science.

An Oklahoma contributor to the Kansas City Weekly Star recommends the use of sand for curing scours in calves, having used it in his own dairy herd for a dozen years. For a dose he takes as much sand as he can hold in the palm of his hand, washes it clean and

then gives it in the form of a gruel in a pint of water. He reports this remedy effective in ninety-nine cases out of a hundred.

A Kansas farmer proved the other day to his own satisfaction that it pays to care for his farm machinery. For years he has followed the practice of housing his farm implements when not in use. One seed drill that he had used for fourteen years sold for \$41.50. This same implement would cost new today about \$80. Other machinery that had been used a number of years brought correspondingly high prices.

Every now and then there appear in the news dispatches accounts of the death of people who have eaten underdone pork. In practically all of these cases death is due to trichinosis, brought on by the presence in the pork eaten of the parasite worms called trichinae, which perforate the stomach and intestines of the patient. Death from this source can be entirely and very easily avoided by cooking all pork thoroughly. Death from this malady is one of the most agonizing known.

As the result of a number of Missouri experiments it was found that seed from pure bred corn produced on the average fifteen bushels per acre more than common dent varieties. The seed used in making these yield tests was taken from the planter boxes of some thirty or forty farmers, so the test was a fair one. It takes no more time to plant pure bred than common corn and no more time to cultivate it. The argument in favor of using the pure bred seed would seem to be strong enough.

Under the lead of the alert Senator Kenyon of Iowa the clause of the agricultural appropriation bill providing for an expenditure of \$250,000 for the distribution of free seeds under congressional frank has been stricken out. This action will not prevent distribution by the department of rare and useful seeds, with a view to adding to the agricultural wealth of the country, but it will put an effective damper on the sily distribution of oceans of second rate seeds as a sort of expression of the benevolence of large hearted congressmen to their constituents. Incidentally it removes an unfair type of competition from the seedsmen of the country.

Some of our northern readers who have not traveled through the southern country, where the listing of corn is practiced, may be interested in knowing that the so called listing is a method of preparing the ground where by the seed is drilled in in trenches dug to a depth of six or seven inches below the surface level of the ground, in cultivating, the earth is gradually

worked from the ridges into these trenches until by the time the crop is laid by the land is about level. The advantages claimed for listing are two—chiefly that it conserves moisture more than the usual check method of handling and that it gives the corn plant a deeper root, which enables it the better to withstand drought.

In looking over the 1887 file of his paper the other day the writer ran across a news note giving prices of land in different townships in his home county that are calculated to make a fellow kick himself that he did not tie up a goodly acreage of this land years ago. The average price per acre of five parcels of land ranging in size from a forty to a quarter section was just \$11.58. Three of the tracts in question were unimproved and two improved. These same farms would bring just about ten times today what they sold for twenty-six years ago. It is no wonder that farmers who have stuck by their homesteads and have raised fair crops are the most well to do class that we have today.

At the international live stock show held recently at Chicago the world's championship for the best beef steer was awarded to Glenmarquock Victor, a two-year-old grade Angus steer belonging to J. D. McGregor of Brandon, Manitoba. The winner was fattened on a ration consisting of barley, oats and hay and did not receive a mouthful of corn during the fattening process. Second prize in the competition was won by Black Rock, which was last year's champion and is the property of the Iowa Agricultural college.

When the cold weather comes the enemies of poultry, such as skunks, weasels and cats, are deprived of their natural prey of field mice and make extra efforts to get at the chickens. See that your fowls are shut up safely each night or some morning you will find some of them missing.

A cheap as well as effective dope for rats may be made by making a flour or cornmeal porridge and just before it is done stirring in one part of barium (barium sulphate) to eight or nine parts of the material used. The poison acts slowly, and after eating it the rats usually leave their runs in search of water.

A simple way to ventilate the sleeping room is to let the upper sash of the window down from the top and fasten a piece of muslin over the opening. By tacking the muslin to the upper part of the window frame and the upper part of the sash it will be in place ready for use whenever the window is lowered.

During changeable weather fowls are apt to contract colds, which, if left unattended to, may develop into roup. The affected fowls may be noticed by their sneezing, also by having their nostrils gummed up. The first thing to do is to clean out their nostrils, then dip their heads in a brine of salt and water or pure cider vinegar and then anoint their heads with a soothing oil or ointment.

That is surely a very commendable species of rivalry which is being indulged in by the Kansas veterinary department in its activity in furnishing Iowa farmers with hog cholera serum at the same price it is charging farmers of the Sunflower State. Two big shipments have already been sent to the Iowa department from the Kansas veterinary department, and it is likely that others will follow.

What seems to be a new world's cornhusking record was made recently by J. H. Alldredge of Leon, Ia., who is also champion wrestler of the southern part of the state. He husked in ten hours 282 bushels, the corn being carefully weighed by judges. Alldredge's speed as a husker is said to be in part due to the great strength of his wrists, which enables him to pick an ear and husk it in practically one motion.

The annual congressional free seed flasco is to be pulled off as usual in the coming weeks. An army of clerks is at present engaged in the work of dividing 600 tons of garden and flower seeds of a very mediocre quality into 90,000,000 separate packets preparatory to distribution with the opening of the new year. It is to be hoped that the administration that was inducted on Nov. 5 will put an end to this wanton waste of public money.

While the cultivation and exportation of flower bulbs have been carried on in Holland since 1750, the present volume of trade has been the growth of the past thirty years. About \$4,000,000 worth of bulbs are now exported annually, being produced by some 3,000 growers who are organized into a federation. A paper is published by the federation, there are judges to pass on new varieties, while a council, named for the purpose, settles all disputes arising among members.

If the fireless cooker did no other cooking well it would be entitled to a place in every up to date kitchen simply for the way in which it will cook oatmeal. The cereal is put on the stove in a double boiler at supper time and cooked ten or fifteen minutes. It is then removed at once from the stove and placed in one of the compartments in the cooker and the cover slipped on. In the morning it is perfectly cooked, being tender and toothsome and the

kernels of the grain keeping their shape nicely.

TOO MUCH WATER.
The cold storage butter fellows in Chicago are having some trouble these days. It seems that chemists and revenue officers of the department of agriculture began an examination of portions of some 25,000,000 pounds, the amount of butter in Chicago last December. On the basis of 3,000 tubs inspected it was estimated that one-third of the butter supply of Chicago was unlawfully adulterated with water—that is, that it contained more than the 16 per cent which the law allows. As a result of the investigation 250,000 pounds of butter were seized, and the chances are that the creameries that made it will be prosecuted. The penalty for violation of the law which regulates the amount of water in butter is a fine of \$5,000 and a tax of 10 cents for each pound adulterated.

NOT A HOG FEED.
After conducting rather extensive experiments in the feeding of cottonseed meal to hogs the Texas experiment station directors came to the conclusion that there is no advantage whatever in feeding either cotton seed or cottonseed meal to hogs of any age. They found that the death rate was high and that the hogs that survived the feeding tests were permanently stunted. While it is to be regretted that cotton seed is not available as a cheap source of protein for the southern hog raiser, there is some satisfaction that the results of these feeding experiments were so definite. As it is the question seems to be settled.

J. E. Trigg

"There is always room at the top," said the sage.
"Aw, yes," yawningly replied the youth with the curly blond front hair. "But it is so blame much easier to sit at the bottom and make excuses."—Judge.

I asked Toinette to be my bride—I did not hope to win her—But she, dear girl, straightway replied, "Right now or after dinner!"—Johnstown Democrat.

When I proposed to Annabelle I thought my speech would fetch her, But my romantic notions fell When she replied, "You betcher!"—Detroit Free Press.

"Will your dog bite us?" "I shouldn't be surprised, miss. 'Er's got an uncommon sweet tooth."—London Opinion.

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