

CASH PRICES

Hart Schaffner & Marx

Spring Suits	-	\$14.00
"	"	15.00
"	"	16.00
"	"	18.00
"	"	20.00

These prices include every suit in the house, The Best Suits Made. Other suits reduced in proportion.

Conqueror Hats

\$2.50

Packard Shoes

\$3.50, \$4.50 and \$5.50

Robert Johnson & Rand Shoes

We have a large stock of these on hand but we find the Men's and Boys' shoes are not giving the service we expect of a first class shoe so we are making a price on them that means Big Value at the price asked.

Patriot Shoes, Regular	\$5.00 now	\$3.45
Pilgrim " "	4.00 "	2.85
Pluck " "	3.50 "	2.45

Our Family Shoes One-Third Less

BUSINESS OF THE WORLD MOVES FAST

Business Methods are Changing Fast



FREE! FREE!

We will Continue to Give Away those Beautiful Oil Paintings

Thursday, Friday, and Saturday

Morning Specials

One Oil Painting Free to the first 10 Ladies who buy \$1.00 worth of goods. Only 10 given away each morning.

See That Your Duplicate Slips are Dated and Save Them

You Will Know The Why Later

Ladies' Suits and Coats

We are having a fine trade on our Coats but to keep things humming we are going to cut deep on a price that was already very low. We have garments that you know. Palmer Garments are known all over the U. S. We sell them at prices other people get for cheap trash.

CREDIT BUSINESS IS A FAILURE

People that Pay---Pay for the People that Don't Pay

Are You Paying for the Goods the Other Fellow Got and Didn't Pay For?

It Don't Pay You - - - It Don't Pay Us

The Dead Beats are the Only Ones that Profit by the Credit System

CASH PRICES

Men's heavy ribbed Underwear	39c
Men's Spring weight Union Suits	85c

This is fine balbrigan Underwear sold regularly everywhere at \$1.25, our regular cash price will be \$1 for these suits but we make a special sale price of 85c

Men's Fine Balbrigan Shirts and Drawers	39c
New Spring Stock bought to sell at	50c

Holeproof Hose we sell at regular price as it is contract goods. But we have a big stock of other hose that we will price very low.

Boys' Suits---We are having a fine trade our New Spring Suits, Norfolks, etc., but this sale must bring in the money quick, so we have cut deep on our Boys' Suits.

Suits, Regular \$6 to \$8 now	\$4.95
Othes Suits \$1 and up.	

Men's Summer Pants 50c and up.

Sell For Cash and We can Pay Cash

Sell For Cash and We Can Sell Cheaper

Store Closed Wednesday April 9
ALL DAY

Open Thursday Morning 8 a.m.
For a Big Cash Sale

to clean up our stock and bring all our business to a

Strictly Cash Basis

We intended to make this change a year ago but we found that we were overstocked, so we delay making the change, but the time has come when we must make the change or fall behind in the march of progress.

CASH PRICES

Heavy Rough Neck Sweaters, regular	\$6.50, now	\$4.50
	\$3.50, now	2.50

Heavy Dress Goods, Serges Etc.,
One-Fourth Less

Flaxons, Dimities, Lawns, Etc.,
Less 20 Per Cent.

Best Grade Gingham at
7c, 9c and 11c

Finest 36-inch Percales at
10 Cents

Silks and Satins
One-Fourth Less

Outing Flannel
7c and 9c

No Racket Store trash bought to sell cheap but a clean-up of our regular Flannels.

Windsor Crepes, Fancy and White
19 Cents

Scrims---Over stocked on some patterns
1-3 to 1-2 Less

CASH PRICES

Ladies' Waists

Silk, Voile, Linen, Embroidered Lawn
One-Fourth Less

UnderSkirts

Silk, Heatherbloom, Sateen
One-Third Less

Ladies' Underwear

New Spring Stock marked at strictly cash prices. All other stock 1-3 Less.

Ladies' Shoes

Misses' Shoes

Children's Shoes

New Summer Styles, Oxfords and Pumps
all go at

One-Fourth Less

We can't buy at this price, so make your selections at once.

One Price
To All
No Credit

Dallas Mercantile Co.

THE STORE THAT LEADS

One Price
To All
No Credit