

GRAND PRIZE OFFER DISTRIBUTION

To The Schools of Polk County to Assist in Their Standardization

OFFER CLOSES MAY 31, 1913

Recognizing the unquestioned merit of the movement by the county educational authorities and the patrons and the pupils of the different schools to comply with requirements, and to make their schools standard in every respect, and being thoroughly imbued with a desire to assist in every possible way in this laudable effort, the management of The Observer has decided to offer a series of prizes which will aid in this work. One of the requirements necessary to the standardization of any school is a picture for the school room, and a new picture must be secured each year. The Observer will undertake to supply these pictures without cost to the schools and, at the same time, offers to the pupils an opportunity to earn money for themselves by securing subscribers to this newspaper.

Here is the Offer---Read it Carefully

The Observer will give away, to every school in the county, and to every grade in the graded and high schools, a series of six beautiful pictures retailing at regular prices from \$6 to \$50, and the only requirement will be a certain number of subscribers to this newspaper at the regular rates, as follows:

For 15 yearly subscriptions, picture worth	\$6.00
For 20 " " " " " "	8.00
For 25 " " " " " "	10.00

For 35 " " " "	15.00
For 50 " " " "	25.00
For 100 " " " "	50.00

In connection with this offer we will also allow credits on the renewal of old subscriptions, at the rate of two for one—that is, every old subscriber who pays two years subscription will be credited as one subscriber on the list for the picture premium. In other words, if the school desiring any of the above pictures, say the \$6 one for example, should bring to this office, five new subscriptions, and payments which total 20 years from old or present subscribers, that school would be entitled to the picture; this example will hold good for any picture in the list.

Remember These Are Not Cheap Pictures, but the Same Quality Usually Purchased by the Schools and May be Seen on Display at J. C. Hayter's Book Store in Dallas.

Commissions Paid Pupils for New Subscribers

In addition to the above premiums offered to the school, The Observer will give every pupil 15 per cent in cash for every new subscription secured, and 20 per cent for every dollar on subscription paid by old subscribers, thus every pupil who takes a part in securing a fine new picture for the school room, will also earn some money for himself. In other words, where a school decides to make an effort to secure the \$6 picture, the pupils of that school who secure the subscribers will receive \$1.85 in

cash commissions, or the school which secures the \$10 picture would be entitled to \$5.00 in cash commissions to be distributed among the pupils who secured the new names, and so on through the list. Where the payment of money on old subscriptions is secured, and renewals are made, the commission paid will be 20 per cent in every case.

Earn Money While Working For a Picture For Your School

The Observer is the leading newspaper of the county. It prints the news while it is news and is issued twice each week. The regular subscription price is \$1.50 per year and it is a stipulation of this prize offering that all new subscriptions must be accompanied by the cash. The price for six months subscriptions is 75 cents and these will be accepted also, but it will, of course, require twice as many of them to secure the picture.

A Chance For Every Boy and Girl to Earn Their Own Spending Money

This Offer is Open to Every School, High School or College or Other Educational Institution in the County, Also to Churches, Clubs, Private Homes, Hotels, or Others.

May Choose Your Own Pictures

When you have decided on the quality of the picture you want and bring to this office the requisite number of subscribers, you may call at Mr. Hayter's book store and select any subject you choose in that class, and it will be furnished.

CONDITIONS OF THE OFFER

There are no conditions to this offer other than those set forth in this advertisement. It is not a contest, and there are no strings of any kind attached to it. All that is necessary is to bring in the subscribers, or the renewals and payments on old or present subscriptions, and select your

picture. There is also no limit on the number you may secure. The same offer will hold good for one picture or a half dozen pictures for every school and for every room or grade in a graded school. The principal question is for the pupils of each school and each grade to determine which picture they want and then rustle the subscribers to secure it. There are no restrictions on the location of the people who subscribe for the paper in this prize offering. The paper will be sent to any address in any part of the country.

This Offer will be Open Until May 31 1913

Statements of due subscription accounts will be mailed to subscribers in every district in the county that decides to take up this offer, thus each subscriber will know how he stands on our books, and by payment of arrearages and one year or six months in advance, will thus assist toward the securing of a picture for their school.

Remember, The Pictures are FREE

We do not ask a cent for them—we simply offer them for a club of a certain number of subscribers to this newspaper at the regular subscription price, and our only object is to assist in the standardization of the schools of the county and, at the same time, to place this newspaper in every home in the county. We are also offering an opportunity for the pupils to earn some money for themselves while doing it. The task is easy. It will not be difficult to get your parents or your friends who are interested in the schools to subscribe for the paper and if they are already subscribers, they will gladly renew for another year and pay back subscriptions in order to help along the good work. Try it, anyway but, if by any chance you should fail in your efforts, remember that you will still be entitled to a commission on every dollar you turn into this office on subscription, old or new.

BOYDOM HAS NEW HERO

Deadwood Dick Fades Before "Speed" Schmidt Studebaker Tester, Twentieth Century Cowboy.

The small boy of Detroit no longer hopes to grow up a handi bold or a buccaneer. His aims are centered on a calling which offers every thrill there ever was in the old-time ideas, with a glorious lot of added attractions of the most up-to-date sort.

In juvenile esteem, "Speed" Schmidt, the Studebaker tester, lives a life compared to which the careers of Deadwood Dick and the Red Rover of the Spanish Main seem dull dreary and antiquated indeed.

Before the broad gate of the Studebaker Plant No. 1, Detroit's small boydom daily gathers and lingers long, watching its heroes as they dash in and out in almost continuous procession, dismounting from one car, passing only to attach an initial O. K. and taking the wheel of another to whirl out again on the course. Nor is the small boy alone in his admiration; almost always the gathering about the gate includes a score or more of admiring men, each of whom would gladly give a large share of his possessions to replace one of the testing crew.

Anxious Eyes Watch.

Out on the 20-mile triangle of rough, sandy Michigan road and hill are hundreds of other pairs of anxious eyes that watch "Speed" Schmidt and his comrades as they whiz past. Even in the still watchfulness of the night, when the rest of the world is sound asleep, many a little Detroit boy wakes to creep to his window and watch for the coming of a pair of headlights which float noiselessly by. And the little boy sighs in envy, climbs back into bed and resigns himself to the land of dreams, where he too, becomes a tester and riding alone, pilots his Studebaker "35" around the quiet course, into the blazing trail which his electric lights carve out of the gloom.

The automobile industry knows no more romantic figure than that of the tester. In many ways this novel development of modern manufacturing recalls the golden days of the cowboy, monarch of the unfenced range. His work carries him abroad in all weather. His mount and himself make up a world of their own and their work must be done in daylight and dark; through summer night and winter blizzard. Young, happy, care free, efficient, he bears an independent mien and toots his electric warning to peasant and plu-

toocrat with fine impartiality. **Is Artist's Duty.**

The drudgery of manufacturing detail lies behind the tester; he has qualified as an expert in all its departments. His present duty is that of an artist who gives to each completed car the master touch of adjustment which puts the various units into perfect, rhythmical accord, ready for the future owner who may be waiting in Bangor or Bankok; in Los Angeles or London. He draws good pay and doesn't worry, for are not all manner of places in manufacturing and sales already filled in the Studebaker organization by men who have come from the "test barn"?

BETHELITES.

(By F. M. B.)

A very particular lady friend of mine writes a letter in care of the Bethelites desk asking to the reason for having LaCreole clubs and young men clubs when there are churches a-plenty and good homes for those who patronize these clubs. While this is not the information department of the paper, I am willing to venture the suggestion that these clubs are not used for "knocking"—as some clubs are applied. Having attended several sessions of the LaCreole club of late, and watched the maneuvers of the various family men on Sunday, I should judge that the main purpose was to relieve the housewife of the undesirable presence of the head of the household who is fond of the weed from Havana de Cuba. This is only an Observatory point of view, understand, Mrs. M. No liquors or profanity were in evidence at the last inspection, although it was threatening recently when Postmaster Coad held four axes against a full house in the hands of Bill White. There is no gambling at the LaCreole club. A nice reading room, pool tables, literature and everything needed for a few minutes rest or recreation are supplied. The young men's club is another institution across the hallway where men and boys take exercise that puts the body in harmony with the brain, where muscular energy plays its part in many bouts for points and where the sweat of the brow wins out as opposed to sweat of the jaw. While not acquainted with the methods of the latter club, I am led to believe that the membership is made up of nice, clean fellows and most of whom attend church regularly and prayer meeting quite often. Strangers who visit Dallas occasionally are tendered the courtesies of the LaCreole club and made to feel at home, which helps Dallas and does not interfere

with any religious or sectarian organization, so far as I can determine. If you will call at the office some time, Mrs. M., I will introduce you to the LaCreoles any Sunday afternoon.

Your spring poem, Miss Cross-Bar, was crowded out by the compositor on account of the late snow. The poem was unseasonable, according to the jerryman who operates the linotype at the back room, he having discovered snowflakes at the time the poem was being placed in type. Grammatically speaking, however, I will say the present, past and future tense of "spring" are as follows, to-wit: "Spring, sprang, beautiful sprung."

"Dear Sir. Regarding yure very recently article az too postmaster ships, will say that I wd like to no the difference, whether a Man is a dimmikrat or mule booser, or what ever he is, so he gets the Job!—Mary Jessel, Rowte too, Salem."

Oh, golly, Mary, please drop the matter. So far is learnable at this time, a postmaster job resembles a sago pudding with the frosting on the bottom. Address your communications of this kind hereafter to Lincoln, Nebraska, or Washington, D. C., care of Mr. Wilson.

The inquiry as to why robins, while they cannot see ahead, can find an angleworm on the court house campus at any time of the season, was left to a Dallasite yesterday and he said it "was because the worm advertised his business as he came to the surface and the bird heard the sound and that it didn't pay to advertise—if a fellow was a worm."

Sure Thing.



Blacksmith—Well, bow's the cannon business? Gunsmith—Booming.—Pittsburgh Press.

Do You Know?

That 1,649 Accidents happen in an hour?
That 39,586 Accidents happen in a day?

That 1,204,080 Accidents happen in a month?
That 14,448,960 Accidents happen in a year? (In the United States alone?)

That the wise investment of One Dollar a month will cover you against Sickness, Accidental Death, Loss of Limbs or Eyesight. That the best Protection is that which is afforded by the Monthly Payment Policy of Occidental Life Insurance Company with Assets of over One Half Million Dollars for the protection of policy holders?

Let the Occidental Life Insurance Company carry your risks. Why not lock the barn door before the horse is stolen? The premium is so small, payment of same will never be a burden and if your time has any money value you cannot afford to be without the protection given by this company.

AND HELP PAY
The Rent, the Grocer, the Butcher, the Baker, the Doctor?

C. R. BENNETT, Dallas, Oregon, Local Treasurer.

—Trespass notices, weather proof, for sale at Observer Job office.

PURE FOOD LAW REQUIRES PRINTED WRAPPERS ON BUTTER.
Under the Pure Food Law all butter made for market must be properly stamped with name of maker, giving also weight of the rolls. The Observer is prepared to furnish these wrappers on short notice at a reasonable price and neatly printed. For full information call upon or address,
The Observer, Dallas, Ore.

OVER 25 YEARS' EXPERIENCE

PATENTS

TRADE MARKS
DESIGNS & C.

Any one sending a sketch and descriptive matter quickly ascertains our opinion, free whether an invention is probably patentable. Examination strictly confidential. \$1000.00 on Patent sent free. Highest agency for securing patents. Patents taken through Messrs. Munn & Co. receive special notice, without charge, in the Scientific American.

A handsomely illustrated weekly. Largest circulation of any scientific journal. Terms, \$1 a year, four months, \$1. Sold by all newsdealers.

MUNN & CO. 351 Broadway, New York
Branch Office, 627 F. St., Washington, D. C.

L. B. HIXON, JR.

SUCCESSOR TO LEE SMITH.
General Repairing of All Kinds

Phone 1072
A specialty of Bicycle, Motorcycle, Umbrella and Lock Repairing. Keys fitted.

OLIVER TYPEWRITER AGENCY
Bicycle and Motorcycle Sundries; Oils and Greases; Baseball Supplies
315 Main Street, DALLAS, OREGON



DALLAS CITY TRANSFER
W. R. COULTER, Prop.

Stand:—Kersey's Confectionery Store Phone 1061



YOUNG MAN

If you are wise enough to take with you a box of

OUR DELICIOUS CONFECTIONS

When you make than contemplated evening call, you can ring the bell in full confidence that your reception will be cordial.

THE COSY CORNER

For Twentieth Century Printing come to the Office of the

Polk County Observer

Its The Home of Good Printing

THE WORLD MOVES ITSELF WE MOVE ANYTHING ELSE



DALLAS CITY TRANSFER
W. R. COULTER, Prop.

Stand:—Kersey's Confectionery Store Phone 1061

Proper Lighting Will Increase Your Profits

A brilliantly lighted store displays your stock to the best advantage and attracts the passersby. Electric light is odorless and fumeless; it does not vitiate the air nor soil your stock with soot. Telephone 24 and let us figure on a business-bringing lighting installation for your store. You'll be surprised at the low cost.

Oregon Power Co.
605 Court Street Telephone 24

Observer Ads Bring Results