

Polk County Observer

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EUGENE FOSTER. W. H. TOTTEN.

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The way to build up Dallas is to patronize Dallas people.

FOREIGN ADVERTISING.

Every newspaper in the valley is receiving enticing offers for advertising space from eastern department stores, and they don't ask any reduced rates, either, but voluntarily offer in most cases more than regular rates.

The above from the Jefferson Review expresses the sentiments of the newspaper publishers of the valley so concisely and truthfully that it is herewith reprinted. This attitude on the part of the publishers is not taken in the nature of a threat nor to induce patronage from local merchants.

But when the great majority of the business men fail to take advantage of the opportunities offered by the advertising columns of the home newspaper, the publication whose every energy is exerted to build up and improve the town, nobody should complain if the publisher turns to outside advertisers as a means for increasing the revenue of his business office.

The newspaper publisher would enjoy being in a position where he could conscientiously refuse this outside business. He would much prefer that his home merchants occupy his advertising space to the exclusion of all others.

KEEPS OUT ALL THE RAIN

You don't know how much real comfort you can take out of a rainy day until you have used a TOWER'S FISH BRAND REFLEX SLICKER

ing will increase the profit of the business man and thereby all will be benefited. Yet, when he talks advertising he is often charged with "grafting" and with the sole aim of increasing his own profits at the expense of those who patronize him.

But the fact remains that it is the progressive, wideawake business man who advertises and who gets the business. His business methods are different, he buys more judiciously because he carries modern ideas into all his transactions and the advertising is only an indication of his business acumen.

MIGHT CHANGE IT.

All persons do not agree with the Oregon "system," but when it comes to the election of a senator, a comparison of our system with the one in vogue in Illinois ought to convince any reasonable being of the superiority of our method.—Oregon Messenger.

Yes, but does it follow that we must have either the one or the other? Why isn't it possible to so amend the present system that the majority of the people might select their senator rather than a hopeless minority as at present.

People who believe in capital punishment are very zealous of the practice and designate all who oppose it as "sentimentalists" who are imbued with "mawkish ideas."

Governor West has one of the qualities which militated so largely against President Taft's success. He stands by his friends no matter how unworthy they prove of his support.

John Ashbaugh this week informed a reporter for The Observer that he was actively engaged in the work of securing the police judgeship, and had been so engaged for some time—and that there were no whisperings to the matter, whatever.

ASHBAUGH IS A CANDIDATE

Candidacy of Constable No Longer in Doubt.

Manager and owner Joe Hirschberg, of the Independence & Monmouth railway has instituted a much appreciated improvement on the passenger coaches on his road by installing a system of gas lights, them that makes the interior as light as day.

Francis X. Mathieu, Oregon pioneer of 1842, sole survivor of the historic Champeau convention and the man whose vote decided that the Oregon provisional government of 1843 should be organized under American instead of British allegiance, is seriously ill at the home of his son, in Portland. He is 95 years of age.

"Sanajwina" is the name of a ladies' organization at McMinnville. The club is all right but the name is suggestive of lockjaw.

White Fur Cleaned. And made moth proof. Phil Begun, Tailor, Dallas.

LATE POLK COUNTY NEWS TOLD IN BRIEFS

HAPPENINGS OF INTEREST IN VARIOUS NEIGHBORHOODS RELATED IN ENTERTAINING MANNER.

OBSERVER SPECIAL SERVICE

Observer Representatives Keep in Touch With All Matters of Importance in Their Part of the Famous "Blue Ribbon" District of the State of Oregon.

FALLS CITY

Mr. and Mrs. Wm. Ford went to Eugene last Friday to visit at the home of their son, J. R. Ford.

Arrangements have been completed whereby Dennis Bros. become the owners of the Dutch Creek saw mill and J. C. Talbot owner of the furniture store. The new owners of the mill expect to have it running by May 1.

Born—To Mr. and Mrs. Alfred Young, a boy, Thursday, March 13. Mr. and Mrs. C. S. O'Brien and children of Oregon City were in this city last week visiting relatives and looking after business interests here.

Miss Lillian Reuter spent the week end in Salem.

J. S. Ford transacted business in Dallas Saturday.

Mr. and Mrs. Chas. Aurland of North Dakota, arrived here Monday and will spend several weeks with the former's brother, O. Aurland, of this city.

S. S. Cook went to Salem Saturday on mill business.

Lars Larson of Dallas spent Sunday at the C. L. Barnhart home.

W. F. Nichols was a passenger to Dallas Thursday.

George Gardner moved into the Montgomery flat this week from the J. L. Bell property. Mr. and Mrs. Bell expect to move back to this city soon.

Miss Alma Huseby visited friends in Dallas over Sunday.

Mr. and Mrs. L. L. Brooks and children have moved back to their home here. Mr. Brooks will have charge of the trimmer at the mill again.

Special revival services are being held in the Free Methodist church, Rev. W. J. Bowerman of Clackamas, assisting the pastor in the meetings.

W. A. Persey has purchased the home on north Main street formerly owned by Mrs. Goldia Hooker and will move into it soon.

W. F. Nichols and C. W. Matthews went to Black Rock Monday to act as appraisers of the Dan Garbusch estate. Thomas Stockwell of Dallas was the third one.

Mr. and Mrs. J. C. Talbot and Mr. and Mrs. Fred Talbot went to Portland Saturday owing to the serious illness of the gentlemen's sister.

F. A. Dutton of Salem, was in the city on business this week.

Oscar Sampson came out from his home on the Siletz Monday.

The silver medal contest held Saturday evening in the Christian church was well attended and was unusually good. Gordon Sammons was selected by the judges as the winner.

E. C. Kirkpatrick of Dallas, attended to business here Monday.

H. J. Griffin and Roy Graham have purchased a new team and will do the logging for the Justin Miller saw mill which will be constructed soon.

Pneumonia Follows a Cold, but never follows the use of Foley's Honey and Tar Compound. It stops the cough, heals the sore and inflamed air passages, and strengthens the lungs. The genuine is in a yellow package with beehive on carton. Refuse substitutes. Sold by Stafrin.

GUTHRIE Mrs. J. T. Hunt and little son, Freddie, visited at the home of her daughter, Mrs. Lewis at Eola, Saturday.

laid over the hills from the Falls City road to Antioch.

J. P. Locke passed through the neighborhood last week assessing property.

S. J. Pepper has returned from Hopewell, where he went to attend the funeral of his niece.

Mrs. George Remington of Dallas, visited at the Messerli home last Friday.

Grant Irish, Frank Hasbrook, Fred Hamilton and Cecil Guthrie were sick and unable to attend school part of this week.

J. N. Stow of Dallas, visited at the school house several days this week.

I. L. Smith is going to buy a donkey engine at Portland for his logging camp.

Mrs. Grace Reasoner fell and broke her nose but is recovering.

Mrs. J. T. Hunt's brother is visiting her.

Mrs. Letty Jones of Hopewell, is visiting her brother, S. J. Pepper.

A Cold, LaGrippe, then Pneumonia. Is too often the fatal sequence. La Grippe coughs hang on, weaken the system, and lower the vital resistance.

R. G. Collins, Postmaster, Barnegat, N. J., says: "I was troubled with a severe LaGrippe cough which completely exhausted me. Foley's Honey and Tar Compound soon stopped the coughing spells entirely. It can't be beat." Sold by Stafrin.

MONMOUTH Miss Davidson our deputy postmistress, went home on a visit Saturday.

Miss Hazel Work went to Southern Oregon, near the coast, this week, to teach school. She is one of the February graduates of the Normal and this will be her first school. She will teach six months.

E. S. Henry of Suver was in town on business Friday.

Evan Evans of Dallas, was in town Saturday renewing old acquaintances, having been to Wellsdale to attend the funeral of his wife's father, who died recently.

Last week the council tested their new pump and it handles 100 gallons a minute and the new well seemed to hold out. The "City Dads" are determined to have water and plenty of it, and if the present well is inadequate.

Good Typewriters Cheap SAVE \$35.00 TO \$65.00 BY BUYING REGULAR \$105.00 TYPEWRITERS SLIGHTLY USED.

To avoid the necessity of returning a large number of EXCHANGE MACHINES to the factory, we have decided to place the same on sale at from \$35.00 to \$65.00, for rebuilt and slightly used machines of all makes at the above prices and on very easy terms of payment without interest.

Every machine sold from our stock at the above prices will be guaranteed for one year and the same can be exchanged for a new 1913 MODEL L. C. SMITH & BROS. TYPEWRITER at any time within one year on a very liberal allowance.

L. C. SMITH & BROS. TYPEWRITER CO., 280 Oak Street, Portland, Oregon. 1-717

A Dandy 146 Acre Stock Ranch

At \$75.00 per acre. There are two sets of buildings, of which one is a good 7 room house in good repair; the other house has three rooms; the water supply is excellent, having two wells, a fine spring of water near by which can be piped to either house; also a creek through the place. There are 7 1/2 acres of hops and 15 acres more can be put in; there are 35 acres in cultivation and more can be easily cleared; there are two acres of orchard, the balance of the land is open pasture and timber. Location, 6 miles of Dallas; 3 miles to Falls City; one mile to Bridgeport; can be had on good terms at 6 per cent.

A. J. BARHAM, Real Estate, Dallas

THE WORLD MOVES ITSELF WE MOVE ANYTHING ELSE

DALLAS CITY TRANSFER W. R. COULTER, Prop. Stand.—Kersey's Confectionery Store Phone 1061

Fresh Seeds

Choice selection of fresh seeds for garden or flower bed from well known dealers, such as, D. M. Ferry & Co., (standard), C. C. Morris and L. L. May & Co. Northern Grown and Reliable.

ONION SETS

The Best of Goods for Your Spring Garden SIMONTON & SCOTT, Dallas, Ore.

EASTER Comes But Once A Year Are You Ready For It? We Can Help You With Our Fine Line of PALMER SUITS AND COATS The very latest word in Style, Finish, Linings, etc. Don't fail to see them this week—and don't forget the price—for we can save money for you. AMERICAN LADY SHOES A new costume is not complete without a new pair of shoes. We have just what you want, and every pair guaranteed. OUR NEW SILK WAISTS ARE BEAUTIES Again this week we give a beautiful Oil Painting Free with a very small cash purchase DALLAS MERCANTILE CO. Home of Hart Schaffner & Marx

The Convenience of Electric Lighting Just press the button and the room is instantly flooded with beautifully clear and steady light. The flickerless, soft light rests instead of straining the eyes. For the sake of economy you should investigate electric lighting. Clean and healthful, it is the ideal illuminant. Electricity brightens the home and lightens its labors in many ways. Have your house wired NOW. We will be glad to plan your wiring installation. Our advice is free and you will be assured an economical installation. Telephone 24. Oregon Power Co. 605 Court Street Telephone

LUMBER OFFICE When We Hand You Our Estimate of the cost of the lumber you require you can depend upon it that the figures will be as low as first-class, well seasoned lumber can be sold for honestly. If you pay more you pay too much. If you pay less you get less either quality or quantity. Dallas Lumber & Logging Co. Illustration of two men talking.