

Polk County Observer

SEMI-WEEKLY

DALLAS, OREGON, FRIDAY, FEBRUARY 9, 1912

NO. 99

VOL. 23

"OREGON FIRST CONSUMERS LEAGUE" ORGANIZED IN THIS CITY

Dallas Sees Start of State Wide Movement in Oregon To Boost Home Industries

Enthusiastic Meeting, Endorses Idea; Many Sign "Buy at Home" Pledges of Club

OREGON MANUFACTURERS ASSOCIATION LAUNCHES BIG STATE MOVEMENT IN DALLAS.

Portland and Salem Speakers Urge Need of Encouragement For Home Industries as Pathway to Additional Prosperity; "Oregon First" Buttons Prominent in "Mohair City."

***** Oregon First Consumers League. ***** The undersigned is hereby enrolled as a charter member of the Oregon First Consumers League, and agrees to give preference in all purchases, price and quality being the same, to the products of Oregon labor, Oregon industries and Oregon capital.

Upwards of 100 of the above pledges were signed by Dallas people at a large and enthusiastic open meeting of the Commercial club held in the circuit court room of the Polk county court house Wednesday night, following a number of stirring addresses by Portland and Salem business men upon the "Made in Oregon" gospel. The organization of the first branch of this league in the city of Dallas, marks the first step in what is destined to be a statewide movement to educate the people in a buy-at-home program, the encouragement of home industries, and the boosting of home capital.

The advantage of the buying at home campaign were alluringly set forth at Wednesday night's meeting and it was shown how a concerted movement in that direction would result in building up every industry in the state and thereby contributing materially to the prosperity of every citizen. Business men were urged to "practice what they preach" and assume themselves and encourage the home buying propaganda by themselves making that idea their slogan. Much enthusiasm was manifest at the meeting and it is believed that far reaching results have been attained.

Names Dallas Industries. In response to the request of Col. E. Hofer, of Salem, Secretary Walter L. Toomey of the Commercial club, made a statement regarding the industries of Dallas calling attention to the fact that this city had many more manufacturing enterprises than people generally realized. In this connection he mentioned the big plant of the Dallas Lumber and Logging company, sawmill and planing mill, Dallas tannery, electric light plant, which had increased to three times its former size in a few months, F. J. Coak's ash and floor factory, Dallas laundry, branch of the T. S. Townsend creamery company, new wheelbarrow factory, tool handle factory which had been reopened and which will be greatly enlarged, Sweeney Bros' shoeing mill, cigar factory, two excellent newspapers. Among the industries in prospect was the big \$750,000

Portland cement plant and a factory for the manufacture of electrical appliances, the latter of which was practically assured for this city.

Educational Campaign.

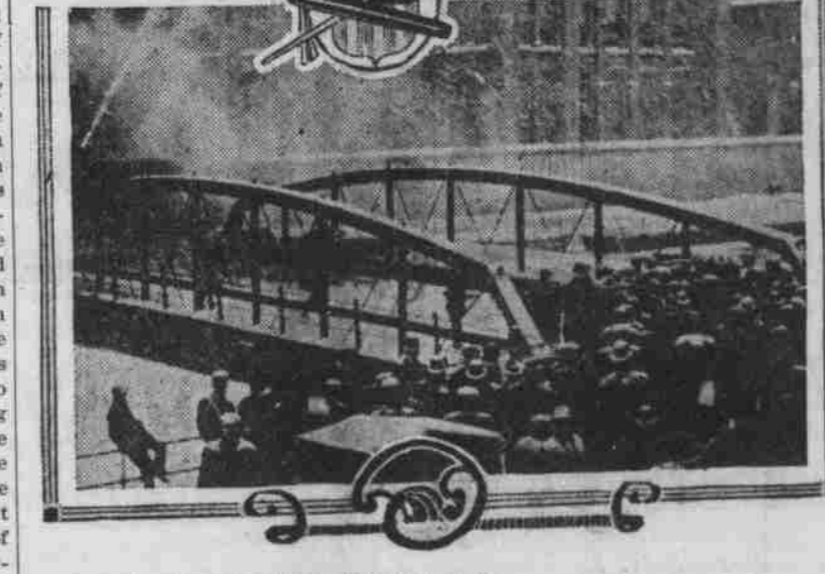
In opening the meeting Col. E. Hofer, of Salem, told of the movement beginning with the Dallas meeting, to educate the people of the state to buy home made products, started by the Oregon Manufacturers' association. "We love our home," said Col. Hofer, "and we love the idea of protecting our home, but in our business life we too often lose sight of the sentiment and try to get all we can for our money. This made in Oregon idea is not new—it has been talked and discussed for many years but it has been only a beautiful sentiment fully in the air, and it is the idea now to make it practical and induce the people to take it up in reality. We feel that Dallas is on the point of awakening and we are glad to see it. Why, it took five years of the hardest kind of pounding to awaken Salem and now she is going fast. Her boosters are busy and we are building a city there." The speaker referred to Dallas as "The Mohair City" and predicted a bright future for it. "The Salem Board of Trade stands ready to encourage every industry in Dallas. I want to say to the man who makes wheelbarrows here, that when his output is ready for the market, I will guarantee that the Salem Board of Trade will demand of our merchants that they handle Dallas made wheelbarrows in preference to all others. And we'll sell the output of every other industry that you have here. You make things that you want, and we sell things that you want. Now, Salem has a baking powder factory that we are trying to build up. You know about all the expense there is to baking powder, is the can and the label, but we are going one better and are putting up our powder in glass fruit jars that you can use after the contents have been exhausted."

L. Samuels, of Portland, was introduced by Col. Hofer as the "original Oregon booster." He spoke along the lines of buying at home and urged upon Dallas people the practice of that precept. "Come to the Rose Festival, if you want to," said he, "but don't make it an excuse to buy things in Portland that you can get just as well in your own city. Your merchants carry complete lines of goods, but, if you can't get what you want here, it is probably your own fault because you have not encouraged them to do so, but have always insisted upon making your purchases in larger cities." Mr. Samuel for many years printed the first illustrated newspaper on the Pacific coast, the "West Shore," and said that he had printed the first cut of Dallas that ever appeared in any publication. He had kept in touch with the development of Oregon and especially of the Willamette valley, and felt that every true Oregonian was bound to feel that it was very fitting that Dallas should have a U. S. Grant and a tannery because "U. S. Grant was the greatest tanner that ever lived." He complimented the city on its stores, its hotel and its fine court house and expressed confidence in its future.

Appeals to Dealers. Charles Hoag, manager of the

TWO NEW INDUSTRIES PROBABLE

Keeping Order In the Great Textile Strike at Lawrence



Photos by American Press Association. TWO unusual incidents marked the strike disturbances at Lawrence, Mass., where 30,000 operatives of the textile mills went out in bitter winter weather. Hundreds of militia were on duty and on occasion used their bayonets with serious effect, but on one of the coldest days the guardians of the strike breakers resorted to the device of drenching the strikers with water from fire hose. At another time an Italian striker, bearing an American flag, tried to pass the lines, saying, "This flag can go anywhere, to charge with bayonets, and the crowd was thus dispersed. The upper picture illustrates the flag incident, the lower the use of the hose.

BIG MEETING FOR PYTHIANS

KNIGHTS FROM SALEM, FALLS CITY AND INDEPENDENCE.

Grand Chancellor Wrightman to be Present; Salem and Falls City to Use Special Trains.

Unless all signs fall there will be between 50 and 100 visiting Knights of Pythians in Dallas tonight to partake of the hospitality of the local brethren of Marmion lodge, and assist in conferring the ranks of Esquire and Knight upon several candidates. Special trains will bring the Knights here from Salem, Falls City and Independence. Headed by Grand Chancellor F. T. Wrightman, of the domain of Oregon and Grand Keeper of Records and Seal Stinson, the Salem delegation will come over more than 25 strong, having made arrangements for the chartering of a special motor car to make the trip. Members from Falls City and Independence will also attend in a body and in the latter case, at least, will return by special train to their homes after the ceremonies of the evening have been finished. Luncheon to be Feature. Following the conferring of the ranks there will be a luncheon supplied by Marmion lodge at which speeches and the mutual expression

(Continued on Page Five.)

CEMENT, AND ELECTRIC BULBS

BIG CEMENT PLANT PROSPECTS BRIGHT IS EXPECTED

COMMITTEE PLANNING FOR SALE OF STOCK HERE.

Preliminary Details Being Worked Out to Insure Establishment of \$750,000 Concern.

The proposition to establish a 1200 barrel capacity cement plant in this city is rapidly assuming a definite shape. Since the matter was brought to the attention of the Commercial club at its meeting last week, the special committee appointed from the club at that time has been making efforts to outline plan to place before the club for its cooperation, and it appears now that it will not be long before the local sales of stock will commence. The committee named by the Commercial club is composed of George Gerlinger, W. V. Fuller and W. A. Ayres. Mr. Gerlinger has made several visits to Portland lately to carry on the work of investigation for which the committee was delegated, and while the plans have not been fully matured, it is understood that it is only a short time until they will be.

As published in The Observer at the time, wealthy Missouri and Kansas owners of cement manufacturing have quietly acquired a large body of very fine cement rock in the immediate vicinity of Dallas. They propose to spend \$750,000 here in equipping a large cement manufacturing plant, on condition that local people subscribe for capital stock in the new company to the amount of \$50,000.

Subscriptions Asked. The Oregon Portland Cement Company, as the new concern is to be known, will be capitalized for \$750,000, and Dallas people have been asked to subscribe a portion of that amount in order that local money and men may be interested in the business. As already stated, the company wished to sell \$50,000 worth of stock here, but from an unofficial source it is reported that the amount may be reduced to \$25,000.

It is expected that the cement plant will employ between 200 and 300 men the year round, giving a pay roll of not less than \$500 per day.

Chairman Gerlinger made a report of progress at the Commercial club meeting Wednesday night and, at his suggestion the committee was given authority to employ legal advice in drawing up a contract between the company and Dallas investors, and in arranging details of stock sales.

HOMESEEKERS BEGINNING TO REACH POLK COUNTY

Advance Guard of Land Buyers Purchase Valuable Tracts Near City of Dallas.

The advance guard of the spring rush of homeseekers is beginning to find its way to Dallas, and from the start that has already been made it is expected that the number will be much larger this year than ever before. Through the agency of H. G. Campbell, 15 acres of the Z. M. Knight place one mile east of this city has been sold at a good figure to F. M. Neal, lately of Turner. It is probable that the remaining portion of the same place will be taken later by Mr. Neal.

Another sale made by Mr. Campbell was that of the farm of Julius Miller, three and one-half miles southwest of town. The purchaser was Allen Reed, who comes from Montana.

(Continued on Page Five.)

NEW ELECTRIC LIGHT SOCKET TO BE MADE HERE.

Product to be Put on Market Within Next Six Months—Stock Now Being Sold to Dallas Men.

Prospects for the establishment of a factory in Dallas for the manufacture of an improved form of incandescent electric light socket are extremely favorable, according to C. W. Minnich, manager of the newly organized Adjustable Electric Socket company, of this city. As already published several weeks ago in The Observer, the company is the owner of a patent covering one of the most valuable inventions that the electrical world has seen in a number of years. It consists of a socket or base for the ordinary incandescent lamp, wherein by an ingenious and yet simple arrangement, the intensity of the light may be varied at will from the full indicated candlepower of the lamp to complete darkness. A pull of the cord regulates the light with the same ease that governs the movement of a wick of the old style kerosene light burner. Many attempts have been made to obtain such a result in electric lighting, but this is the first time that it has been accomplished. Electrical engineers and electric light experts have examined its workings and have pronounced it entirely practicable. The inventor is the man who designed the well known "Hylo" electric socket which has been on the market for a number of years and has had a large sale.

Mr. Minnich is now looking for offices and for a factory site in this city, and in an interview with The Observer he stated that he expected to have the sockets on the market within the next six months. As soon as in operation, from 25 to 30 men will be employed, and as fast as possible the plant will be enlarged to keep pace with the demand for the output.

DALLAS GIRL BECOMES BRIDE

Miss Cordia B. Gooch Married Wednesday.

At the home of her mother, Mrs. Amelia Gooch, 124 Court street, in this city, last Wednesday at high noon, Miss Cordia B. Gooch, one of Dallas' most charming young ladies became the bride of Mr. R. Roy DeArmond, of Independence. The ceremony was performed in the presence of immediate relatives by Rev. Leon L. Myers, minister of the Church of Christ. The young couple will make their home in Independence.

CITY WATER IS PURE

Superiority of Dallas Supply Is Demonstrated. Dr. Calvin S. White, of Portland, state health officer, has proved after a chemical analysis that the city water of Dallas is practically as pure as nature can make it. A sample submitted from the school hydrants by County Superintendent H. C. Seymour is declared to have only "three organisms and no colon bacilli."

(Continued on Page Five.)