

Polk County Observer

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The way to build up Dallas is to patronize Dallas people.

A TIMELY SUGGESTION.

At the last meeting of the Dallas Commercial club, Wilson A. Ayres called attention to the need of settling up the many acres of land in Polk county, and suggested a plan which would solve the problem and, at the same time, add very materially to the population and wealth of this county. He called attention to the fact that there are many thousands of acres in this county which would support a much larger population than now exists thereon and, declared that these acres should be platted and placed on the market in small tracts. Hundreds of such tracts would be available for small fruit farming and would bring a much greater revenue to their owners than they do under the present plan.

Mr. Ayres cited the instance of the great scope of fertile land adjoining the Salem, Falls City & Western railway line between Dallas and the Willamette river, which is now largely devoted to the growing of grain and other cereals. He believed that these tracts could be purchased from the owners at reasonable prices, or that, in any event, a large amount of this land could be platted in smaller tracts and placed on the market. In order to secure buyers for these tracts, Mr. Ayres suggested that the Commercial club make arrangements to send a capable representative East, plentifully supplied with literature and other data, and that colonization schemes on a large scale, be undertaken to bring in new people. He also suggested that these people could be brought to Dallas in a special car and, in the event that they purchased land, the amount of their fare could be refunded to them.

While the plan is not new it is, nevertheless, meritorious, and has been proven successful in many other localities of this state and in Washington. There are today thousands of farmers in the Eastern states, in many instances renting high priced lands, who would gladly welcome an opportunity to come West, where land is cheaper and climatic conditions are more to their liking. There are others, again, owning high priced acres, who would gladly sell and come West if they knew just where to go to find what they want. A conscientious and faithful representative from Oregon, amply supplied with information, would have little trouble in interesting numbers of these Eastern and Middle Western farmers in Oregon, and that they would come to Polk county in carloads is undoubted.

What Polk county wants, in fact what Oregon generally wants, is more people, and the surest way to attain this result is to go after them. Advertising and boosting literature is all right in its way, but it doesn't go far enough. People want to see and talk with the men with whom they deal, and the offer of "free fares to the Pacific coast" is sure to bring large numbers who would not otherwise make the trip, at least not for many years.

This plan of sending representatives East has been adopted by many communities, even in Oregon, and an instance is at Sutherlin where scores of new settlers have been brought into the country through the medium of such personal canvass. These land buyers are brought West in special Pullman sleepers, the cars usually departing from the centers of population, and are accompanied by a representative of the land company or community of Sutherlin. In nearly every instance a purchase is made. It is declared.

Here is a plan which deserves the earnest consideration of the Dallas Commercial club. Here is an opportunity for the club to still further prove its worth to the community. Some effort should be made to enlist land owners in a general and concerted move in the direction of platting their acres and, by a pooling of interests, the funds could be provided to send a representative East. But the Commercial club should take hold of the matter and provide the medium by which organization along this line may be brought about.

It is certainly to be hoped that Mr. Ayres' timely suggestion will receive the serious consideration it deserves.

Possibly it isn't a Republican's "put-in," but we fail to see wherein Woodrow Wilson's "cocked hat" is

ter has eliminated him as a Democratic presidential possibility. The letter referred to Mr. Bryan, and he but voiced the wish of numerous other Democratic leaders who, also, long to see the former Democratic leader from Nebraska "knocked into a cocked hat" or some other equally forcible but probably less elegant condition. At present Bryan doesn't stand any too well with the prominent Democrats throughout the nation, and it appears that an open attack upon him by one of their number who has the nerve to "speak out in meeting" ought not to act as a cold douche on his presidential aspirations. But the fact of the matter is that the leaders fear that Bryan is still a dominant factor in the Democratic ranks and his influence must be reckoned with. However much they may try to sidestep the issue and declare that the Nebraskan is a dead letter politically, the belief remains that he is still strong with the rank and file, and that his influence will be felt in the coming campaign, even if he is not himself a candidate which at this time is by no means uncertain. The present trend of affairs political in the nation appears to be toward harmony within Republican ranks and toward an open and hostile rupture among the Bourbons.

The idea of a market inspector may be a "new thing" for Dallas but protection of health and the prevention of filth is not.

POPULAR GIRL OF DALLAS IS BRIDE

MISS PEARL UGLOW MARRIED IN WASHINGTON.

Groom is Mr. Patrick Theodore Johnson, of South Bend--Beautiful Wedding Ceremony.

The following from the Willapa Harbor (Wash.) Pilot, printed at South Bend, will be of interest to Dallas friends of the bride:

The handsomest wedding of the mid-winter season was the solemnization of the Uglov-Johnson nuptials last Wednesday night in this city at the home of the bride's sister, Mrs. W. P. Cressy, First and Vine streets. The bride, Miss Pearl Uglov, is a Dallas, Oregon, girl, who visited here very frequently. The groom, Mr. Patrick Johnson, is associated with the Raymond Trust company's bank as cashier.

It was the most fashionable society event of the year and one of the prettiest weddings in many months. The beautiful Cressy home was ablaze with electric lights, and the rooms artistic in their special decorations. Festoons of green stretched from the



Mrs. Patrick Theodore Johnson, formerly Miss Pearl Uglov.

chandeliers to the corners of the living rooms, and the same artistic effect was carried out in the decorations of pink and green satin ribbons in the den. In the reception hall a great basket of red carnations lent beauty to the harmonious decorative scheme. The massive table in the den was lightly covered with a beautiful lace cloth, and in the center was a vase of pink carnations.

As the guests entered, the strains of Miller's five piece orchestra greeted them.

Many Presents.
In one of the smaller rooms upstairs, arranged upon small tables, were the many handsome gifts to bride and groom. Chief among these was a chest of mahogany containing the finest silver, gift of the Raymond Trust company. Other gifts varied from the handsomest pieces of expensive cut glass to dainty, hand-painted china, and were beautiful to look upon.

Promptly at 9:20 o'clock, the orchestra announced the approach from the rooms above of the bridal party when the strains of Lohengrin's wedding march came from the screened orchestra. First came the white haired minister, Rev. G. W. H. Smith, D. D. Then followed the groom, Mr. Patrick Theodore Johnson, accompanied by his best man, Mr. B. S. Swanson, of Raymond. Next followed Mr. A. Phillip Russell and Mr. Louis Lau, ushers. Pink was the noticeable feature in the costumes of the bride's attendants, the gowns and

flowers of the matron of honor, flower girl and ring bearer.

Matron of Honor.
Following the ushers came Mrs. Bernard S. Swanson, eldest daughter of Mr. and Mrs. J. J. Haggerty, as matron of honor. She was gowned in chiffon with faintest suggestion of color, over lace, her bouquet of carnations matching the soft tone of her dress. She wore a black picture hat. Then came the bridesmaids, Miss Melissa Pattison, in a lovely creation



Mr. Patrick Theodore Johnson.

of chiffon with pearl motifs, over silk of the same shade, and Miss Nell Duryea in a modish gown of messaline with silver trimmings. Both carried armloads of carnations.

The two little nieces of the groom, Hope and Faith Haggerty, looked like dolls in their dainty frocks, fluffy curls and ribbons.

Ring Ceremony.
After all had taken their places, the bride, leaning on the arm of her brother, John Uglov, descended the stairs, meeting the groom at the altar, where the ceremony was performed by Rev. G. W. H. Smith, pastor of the Presbyterian church, the ring ceremony being used. In a clinging gown of crepe meteor and satin with garnitures of pearls, exquisitely simple, fashioned en train, the bride seemed a beautiful picture come to life. Her veil, which fell to the hem of her gown, was caught back from her face and held in place with clusters of orange blossoms. She carried a shower bouquet of bride roses and lilies of the valley.

About 11:30 o'clock Mr. and Mrs. Johnson left for Raymond in an automobile, accompanied by Mr. and Mrs. Haggerty and Mr. and Mrs. B. S. Swanson. They will be at home at the Hotel Raymond. Mr. and Mrs. Johnson left for a trip to the home of the bride's parents at Dallas, Oregon, Thursday morning.

IS IMPRESSED WITH DALLAS.

Wisconsin Resident May Come to Polk County as Result of Reading Special Edition.

The following is conclusive evidence that progress editions of newspapers are a distinct advantage to any community. This letter was received Saturday and is printed herewith:
Beloit, Wis., Jan. 13, 1912.
The Polk County Observer,
Dear Sirs:—I received a copy of your special edition sent me by my brother living near Dallas and I became very much interested in the climate and resources of your valley. I intend to make a trip through the West next fall and will come especially to Dallas and surrounding towns to look for a better climate.

Respectfully,
CHAS. LEUBKE.

SHORT SCHOOL FOR FARMERS

Week of February 5-9 to Combine Much.

Oregon Agricultural College, Corvallis, Or., Jan. 23.—Farmers' week at the Oregon Agricultural College, February 5-9, will be an intensified epitome of the four weeks' course, including all the information possible in so short a time on animal husbandry, agronomy, dairy husbandry, and horticulture. Special emphasis will be laid on poultry husbandry, and the last day this work will take the form of a poultry show in which the production of the egg will be the paramount issue.

Mrs. A. R. Tabor, of Crider, Mo., had been troubled with sick headache for about five years, when she began taking Chamberlain's Tablets. She has taken two bottles of them and they have cured her. Sick headache is caused by a disordered stomach for which these tablets are especially intended. Try them, get well and stay well. Sold by all dealers.

C. W. Lee, editor and proprietor of the Falls City News, was in the city Monday to register for the primary election, and was the first voter from his precinct to record his name.

Persons troubled with partial paralysis are often very much benefited by massaging the affected parts thoroughly when applying Chamberlain's Liniment. This liniment also relieves rheumatic pains. For sale by all dealers.

HIGH COST OF LIVING REDUCED

The Last Week Our Big Stock Will Be On Sale

20 Per Cent Discount

Special Prices Wednesday, Thursday, and Friday

Hats	-	33 1-3 per cent Discount
Shoes, all kinds	30	" " "
Umbrellas	-	33 1-3 " " "
Ladies' Waists	-	33 1-3 " " "
Lace Curtains	50	" " "
Ladies' Neckwear	50	" " "
Ladies' Suits, Coats	50	" " "
Fur Scarfs and Muffs	50	" " "
Men's Dress Shirts	33 1-3	" " "

And Many Other Special Bargains.

Watch Our Counters And Windows

Dallas Mercantile Co.

Dr. Bell's Antiseptic Salve

Is good for anything for which a salve is indicated—such as pimples, blackheads, sores, chaps, ulcers, sunburn and all skin affections. 25c at Stafrin's drug store.

Oscar Hayter, lawyer, Rooms 5 and 6, Uglov Building.

Notice.
Effective Sunday, January 21, 1912, time table No. 11 will go into effect on the Salem, Falls City & Western Railway. Numerous changes have

been made. Under the new schedule train No. 3 will leave West Salem at 1:20 p. m., arriving at Dallas 1:55 p. m., Falls City at 2:30 p. m. Train No. 6 will leave Falls City at 2:40 p. m., Dallas 3:10 p. m., arriving West Salem 3:40 p. m., enabling passengers for Portland to connect with the Oregon Electric train leaving Salem at 4:00 p. m. Train No. 13 due to leave West Salem Sundays only will leave at 1:20 p. m. instead of 1:35 p. m.

H. A. HINSHAW,
Asst. General Manager.

Make Nineteen Twelve A Record Year For This City

You will find our company doing its full share in the work of municipal development. If we all pull TOGETHER success is bound to be our reward.

Our company wants no revenue that it does not EARN. We believe that any public utility corporation can be conducted to the satisfaction of the public and the stockholders and be fair to both.

No individual nor any corporation can be absolutely perfect. The best we can do is to make an earnest effort always in the right direction.

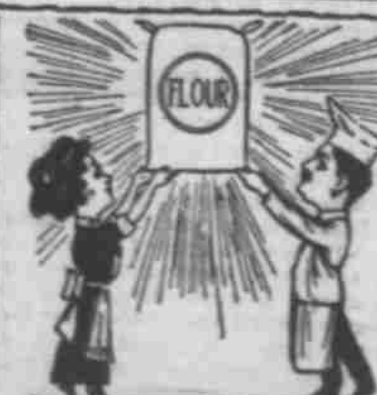
We are anxious to investigate errors and to apply correction.

Do us the favor of making our office the FIRST PLACE you lodge a complaint.

Oregon Power Company

J. L. WHITE, Local Manager

Telephone 24



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shines above the other planets does "Oregon's Best" flour shine above ordinary brands. It is held up as the standard of perfection wherever it is known. Bakes more and better bread to the pound, has all the home building excellencies of the best wheat. Better order a sack for your own sake.

SWEENEY BROS.,

DALLAS,

OREGON

"HELMET" BRAND FLOUR

Is made by the Bicknell Milling Company, manufacturers of the celebrated "Blue Blended." It is in great demand and we are selling big quantities of it.

New Crop Date
Just In.

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Court Street Dallas, Ore.

Soehren Warehouse

CEMENT CUBINGS AND WALLS
We handle a full line of Cedar and Pine Fence Posts, Brick, Lime, Sand, Cement, Land Plaster, Drums, Shingles, Fire Brick, Hair, Wall Paper and Hop Supplies.

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Are a specialty at
COAD'S PLANING MILL
MODERN PLANT—SKILLED WORKMEN—UP-TO-DATE IDEAS
Shop Work of All Kinds at Reasonable Prices.

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Starr Express & Transfer

does all kinds of hauling at reasonable rates. Stand and both phones at Webster's Confectionery Store.

L. C. MUSCOTT
Proprietor

DALLAS,

OREGON