# POLK COUNTY OBSERVER <br> PUBLISHIAD SEMI-WEEKLY 



SUUT THIS ON YOUR MIND. WE SHINE IN hat business. the conqueror hats we rRy MAKE US SHINE IN THE HAT BUSINESS, ST AS SOON AS STYLES ORIGINATEONBROADY WE HAVE THEM IN OUR STORE. YOU WISH NEW HAT, DO YOU NOT? YOU KNOW AN OLD I OR AN OUT -OF- DATE HAT WILL KNOCK IN IN AND LET US SHOW YOU THAT HAT YOU

## Dallas MercantileCo.

## The Sign of Sincerity

> Sincerity is the keystone of succesful advertising. Without it the structure collapses. Whatever a merchant writes on his Electric Sign he believes implicitly. Therefore, Electric Advertising is sincere and straightforward. Extravagant claims and flamboyant promises find no place on electric signs. Let our sign expert oridinate a special design for you that will etch itself into the public mind. Oregon Power Company Telephone 24

The Electric Sign is the Sign of Siucerity

Open Season For Trout Fishing Now Here

Long recognized as Fishermen's Headquarters fo Polk County, we are better than ever prepared spply your needs.
Rods, Lines, Reels, Leaders
and the Best Flies on Earth
Baskets to carry the fish in when you catch them W. R. Ellis' Confectionery

DALLAS' POPULAR GROCERY
We carry the famous DIAMOND "W" brand of risin bread daily. The rery best of froita and reg: Simonton \& Scolt Dallas, Oregen

## Four Days' Fair Ended Saturday

bandmaster is rewarded BABIES WIN PRIZES here quarter of century

POLK COUNTY'S INITIAL FESTIVAL AND CARNIVAL


