

Polk County Observer

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DALLAS, OREGON, JUNE 2, 1910.

The way to build up Dallas is to patronize Dallas people.



WAGON ROAD TO BEACH

That the whole Willamette Valley would be benefited and that Polk County would be the principal gainer by the construction of a first-class highway from Falls City to Newport is the opinion of every citizen who has given the proposed improvement any study and consideration.

The people of Falls City, through their Commercial Club, have interested themselves in the building of such a road, and are meeting with marked encouragement and support. The Salem Board of Trade has given assurance of its hearty sympathy and cooperation; the business men of Dallas will lend loyal support, and it is believed that the people of Newport will enter enthusiastically into the project.

A delegation from the Falls City Commercial Club, consisting of President J. E. Beasley, B. F. Bouhey, Fred Belcher, W. T. Grier and M. L. Thompson, appeared before the Polk County Court, Wednesday, and thoroughly explained the details of the plans for building the proposed highway. Briefly outlined, their plan is to improve the existing road from Falls City into the Siletz Basin by widening the roadbed, avoiding the steep hills, and improving the present grades, which latter, by the way, are few on the route. The committee informed the court that by following the route proposed, the road from Falls City to the Siletz Agency would be only 39 miles in length. The distance from the Agency to Newport is only 16 miles. By building this highway, the residents of Portland and the Willamette Valley would be able to reach the beach in a 56-mile journey, over a comparatively level road.

With this highway open to travel, Polk County would offer to Summer visitors to the beach the shortest and best route in Oregon. Residents of the valley could easily drive to the beach in a day by buggy or carriage; in less than two days by wagon, and in four or five hours by automobile. It is understood that the people of Portland are becoming interested in this proposed road, which would enable them to make the trip easily in a day—something they are unable to do over any route now open across the coast mountains.

In addition to the extensive Summer tourist travel, the building of this road would prove of incalculable value in stimulating the development of the rich river bottom country of the Siletz and the Yaquina. Much of the trade of this vast region would be immediately diverted to Falls City, Dallas, and other valley towns, while Newport would benefit by the increased travel to its beach.

It is believed that once the project is taken hold of by the people of the Willamette Valley, Lincoln county will do its share by building the road from Newport to the Siletz Agency, and possibly further toward the summit of the Coast mountains.

While the greatest development in Polk County at the present time is in the valley and foothill regions, it must be borne in mind that the time is rapidly approaching when the scene of activity will be shifted, in a large measure, to the vast timber country lying between the valley and the coast. Any steps taken now to hasten this development will soon pay back an hundred fold every dollar expended.

It is to be hoped that the people of Polk County will take a broad and liberal view of the proposed improvement and make it known that assistance of a substantial financial nature by the county will be heartily approved by the taxpayers. The County Court has taken the project under advisement, and no steps should be neglected by the people in getting work started on the proposed highway at the earliest date possible. The construction of a first-class valley-to-the-sea highway would mean much, not only to Dallas and Falls City, but to every portion of the great Willamette Valley.

Baseball Next Tuesday.
The Dallas College and Chemawa baseball teams will meet in a return game on Dallas grounds next Tuesday afternoon. The first game between these teams, played at Chemawa early in the season, resulted in a victory for Dallas by a score of 18 to 2. Since that time, however, the Indian boys have steadily gained in speed and skill, and an exciting game may be expected next Tuesday afternoon. The game will be called promptly at 1:30 o'clock.

Woodmen's Decoration Day.
Next Sunday will be the annual Decoration Day of the Woodmen of the World, Dallas Camp, No. 299, has appointed a committee to decorate the graves of all members of the order in the Dallas cemeteries. Members desiring to contribute flowers are requested to leave them at Horace Webster's confectionery store before 9 o'clock Sunday morning.

Many Attend Recital.
A large crowd attended the commencement exercises of the vocal and dramatic department of Dallas College in the Armory, Wednesday night. Some excellent musical selections, both vocal and instrumental, were given, as well as a number of readings. The audience was well pleased with the program.

Installs Pumping Plant.
Adams' big implement concern is installing a windmill on the Peters farm south of town and a pumping plant for M. D. Coulter at his residence.

A REMARKABLE SPEECH

(Continued from page One.)

The public's business is our business in the same measure, no matter what we may say or do.

The time has come to quit regarding the public as a general nuisance, and instead to treat all consumers with the confidence and respect common to ordinary business transactions.

"The consumer with a complaint should not be regarded as a fool or a crook. He should be accepted as a part of the day's work to be dealt with as cheerfully and as carefully as the most persuasive effort of the New Business Department.

"Those who contribute most to the common good should be most liberally paid. To encourage development there should be a dependable system of compensation.

"No one knows the extent to which electricity will go in saving manual labor, the conservation of fuel and the cheapening of light and power and heat in their most convenient and adaptable forms.

"To carry out the destiny of electricity we need the talent of the greatest number of brilliant minds which can be induced to enter the profession. They must give up many years in preparation. If the best men are to be secured for the technical advancement of our cause, they must be guaranteed substantial rewards in proportion to their success.

"It is the duty of those entrusted with the commercial responsibilities of the electric art and lessening the cost of service. Improved and cheaper service can be obtained only by holding out high premiums to inventors, engineers and manufacturers. These premiums are made possible through the profitable operation of the properties as they already exist.

"The task laid upon the business end of the industry is very difficult. It calls for fully as much brain power as do the professional departments, demanding the kind of ability just as specialized as that demanded by engineering.

"The ideal manager should be a man who understands the public better than the best politician in his city; a man who is versed in practical modern sociology, and who understands, not only big financial matters and large business ideas, but the lives of the people as well.

"Properties are usually the largest single industry in the community. It is fitting that our managers should take a position among the leading men of the city.

"The manager should have the widest possible local acquaintance and particularly should be in close touch with the leaders of thought, business and progress in his community. He should study the city, its people and its prospects and its needs with unceasing vigilance.

"The ideal utility manager should be an integral part of the city; in sympathy with the aspirations of the different groups of which it is composed, and foremost among the planners for municipal advancement. Of political entanglements, he should keep free. In all local quarrels and controversies he must maintain a neutral attitude, keeping always in mind the principle that it is his duty to serve the whole community to the best of his ability."

Away With the Croaker.
"I have been amazed, disheartened and discouraged time and again with the narrowness and inefficiency of men who pose as managers of utility properties. I have found them railing at men and conditions when they themselves were the biggest pessimists and the worst croakers in the community. I have observed them sitting like ugly frogs on a log, bewailing the state of public mind and the cussedness of the community in losing their property as to pieces and their service deteriorate—creatures of weak and shameless despair.

"What is more natural but that people join in throwing the handiest objects at the croaker? The impulse is human and commendable. The people have no use for the men or the management filled with bitterness and inefficiency devoid of energetic action and confidence in the future.

"My personal view of the future is very hopeful and encouraging. The fact that a 'Commercial Day' has been set aside by the National Electric Light Association is a splendid indication of the change which is taking place in the methods of central management toward the public.

"During the last year much educational advertising work has been done by operating companies. A large proportion of it has been effective; none without value.

"Such movements go to show the tendencies to inject the genuine commercial spirit into operating companies; to meet the people a little more than half way, and to put ourselves in tune with the existing industrial sociological conditions."

Call for Sealed Bids.
Sealed bids will be received by the School Clerk of School District No. 63, of Independence, Polk County, Oregon, up to 1:30 o'clock p. m. of the 28th day of June, 1910, for the erection of a school building in said district, according to plans and specifications thereof, such plans and specifications can be seen for examination and inspection at the Independence office of the Spaulding Lumber Company in the city of Independence, Oregon, and are hereby referred to and made a part of this notice. A certified check for 10 per cent of the amount of said bid must accompany each of said bids, to be forfeited as liquidated damages in the event such bid shall be accepted and such bidder shall fail to enter into a proper contract and to provide a suitable bond for the faithful performance of said work. The board of said School District reserves the right to reject any and all bids. By order of the Board of Directors, by C. Thoroughgood, clerk of School District No. 63. 5-25-10.

RIVER CLAIMS VICTIM

EUGENE MAN DROWNS IN WILLAMETTE AT BUENA VISTA.

Loses His Life While Trying to Find Companion Who Has Escaped Without Accident.

BUENA VISTA, Or., May 31—While Claude A. Gaby and a man named Luckey were coming down the river from Eugene to Salem in a launch, their boat was upset in a swift riffle one mile south of this place. The upsetting of the launch was caused by its striking a log which was lying under the water. Both men were thrown into the swift water.

Luckey caught the launch and shouted to Gaby to swim to a stump, which was sticking out of the water near by. Gaby swam to the stump and climbed out of the water. Luckey then swam around a bend in the river, in an endeavor to land the launch, and finally reached the bank. Charles Fisk, manager of the Denbeck Lumber Company, was just above them in a skiff, and he at once set out to rescue Gaby. Seeing that Gaby was undressing himself to swim ashore and hunt for his companion, Fisk shouted to him to remain on the stump. The river at this place makes so much noise that Gaby was unable to hear Fisk's warning.

When Gaby plunged into the water, the swift current carried him to the opposite side of the stream, where the water was shallow enough for him to stand upright. The current was so swift, however, that he could not hold his footing. Being swept into the current again, he was making good headway for the opposite bank when Mr. Fisk got near him with the skiff. Fisk called to him to turn toward the boat. Gaby started swimming toward the skiff and had just shouted "I'll make it," when he suddenly sank from view, never to come up alive again.

Mr. Luckey came to Buena Vista and hired a team to take him to Salem, to which city Mrs. Gaby had preceded her husband on the train. Searching parties have been diligently dragging the river ever since the drowning occurred, but have been unable to find the body.

Both Gaby and Luckey were residents of Eugene.

Notice.
Having added an up-to-date Candy Kitchen and hired a candy-maker who has had 18 years of experience, we are in a position to give you fresh candy that is made right every day. Give us a trial and be convinced that we are second to none.

Monthly Library Report.
The report of the Dallas Free Library for the month of May shows books loaned as follows: Fiction, 336; non-fiction, 77; children's, 150. Eleven new borrower's cards were issued and there were 1324 visitors.

Notice.
Parties knowing themselves indebted to the firm of Guy Brothers & Dalton will please call and settle accounts at the Sterling Furniture Co. 6-3-10.

LATE R. SHELLEY

Well-Known Resident of Oregon Since 1848 Laid to Rest.

Roswell Shelley, of Carson, Washington, died at Good Samaritan Hospital Sunday evening. The deceased, who was 82 years old, was a pioneer of Oregon, having been brought West by his parents in 1848. He was a son of Michael Shelley.

The late Mr. Shelley was born in Iowa. After his parents had lived at Pleasant Hill for nearly 10 years, they moved to Independence, Oregon where Roswell Shelley grew to manhood. He was well known throughout the state, having been associated with I. M. Vanduy in the mercantile business in Independence. He served as County Clerk of Polk County in the early '80s, and later was appointed the first receiver of the United States Land Office at Siletz, Alaska.

Mr. Shelley became a resident of the Hood River Valley in 1902, where he was in business at Odell. In 1907 he sold his store and moved to Carson, Washington where he entered the real estate business. Mr. Shelley was married in 1877 to Miss Mary Tatum, of Polk County, who died in 1891. Three children were born of the union, two of whom are living. Hugh Shelley resides at La Grande, while Ralph is living at Carson, Fay, a daughter, died in 1899.

Mr. Shelley was married again in 1902 to Mrs. Rose McCoy, of Hood River. She survives her husband. Other members of the family who are living are: Rev. Troy Shelley, of Hood River; Hon. J. M. Shelley, of Eugene; R. L. Shelley, of Montesano, Wash.; Mrs. Huston, of Harrisburg, and Mrs. Somerville, of Santa Barbara, Cal.

Funeral services were conducted on Tuesday at Independence by the Rev. J. L. Hershner, of Hood River. Interment was at the L. O. F. Cemetery, near Independence—Oregonian.

For Curiosity's Sake.
Did you ever think you would like to know how you looked ten years ago—or how someone else looked? Don't you think you'll have that same curiosity ten years from today? And do you know that if you were to get your photo taken today, that ten years hence money couldn't buy that picture from you? Cherrington, of Dallas, is making the very finest photos at remarkable prices. Call on him and see.

The least money buys the best whips in town at Fidler's.

The Farmer's Fire Relief Association of Butteville, Oregon; J. D. Winn, agent, Buena Vista, Oregon.

When in need of tinware, granite-ware, dishes, butcher knives, or cheap bottoms, save money by coming to Fidler's.

Fidler leads; all others follow: Seeing is believing.

Anyone in need of lumber should see Vick Bros. before placing their orders elsewhere. Notice their ad in this issue.

Mr. Cherrington is especially fitted and better than ever before prepared for groups of all kinds. School and Sunday School class groups, souvenir cards, etc. Call and see him.

Our Special Sale

Ladies' and Misses' Spring Jackets and SUITS

Our Spring Jackets and Suits for Ladies and Misses are moving too slow to suit us. We therefore offer you a special price for 10 Days beginning

FRIDAY, MAY 20th, 1910

All sizes for Misses 13 to Ladies 36 inclusive

All \$ 4.50	Garments at	\$ 3.00	All \$19.00	Garments at	\$15.00
" 5.00	"	3.25	" 22.50	"	19.00
" 7.00	"	5.00	" 25.00	"	21.00
" 8.50	"	5.50	" 27.50	"	22.50
" 10.00	"	7.50	" 32.50	"	25.00
" 12.50	"	9.00	" 40.00	"	30.00
" 15.00	"	12.00			

For Ten Days Only

Dallas Mercantile Co.

\$10,000 SACRIFICE SALE

Still on at Shore's Dept. Store

Special For This Week BLANKETS

\$4.00 Blankets for	\$2.95
3.00 " "	2.15
2.50 " "	1.75
2.00 " "	1.48
1.50 " "	1.10
1.00 " "	.75
2.50 Quilts for	1.69
2.00 Quilts for	1.48

All our Shoes at wholesale cost.
All our Millinery at wholesale cost.
All our Men's Hats at wholesale cost.
All our Boy's Hats at wholesale cost.
Buy your Dry Goods here and save big money.

Shore's Department Store DALLAS, OREGON

Kept The King at Home.
"For the past year we have kept the King of all laxatives—Dr. King's New Life Pills—in our home and they have proved a blessing to all our family," writes Paul Mathuka, of Buffalo, N. Y. Easy, but sure remedy for all Stomach, Liver and Kidney troubles. Only 25c at all druggists.

See those new vegetable dishes at Fidler's.
See Fidler about that Refrigerator. It's a peach.
Washboards, tubs, boilers, buckets, at Fidler's.
Of course, you know Fidler can sell cheap, as he sells for cash.

BUSINESS LOCALS.
(Advertisements under this head are charged at the rate of 1 cent per word, first insertion; 1/2 cent per word for each insertion thereafter, 10 words or less, 1¢ per month. No advertisement inserted for less than 15 cents.)

Wanted to Rent.
Wanted to rent a furnished house or housekeeping apartments. Mr. Avery, Gail Hotel. 63-1f.

For Sale.
Horse, weight about 1100 pounds, and colt for sale. Byron Bradley, Route 2, Box 62D. 531-1f.

Posts for Sale.
One thousand posts for sale. Guy Brothers. 3f.

For Sale Cheap.
Buick automobile, good as new. New tires and good engine. Carl Gerlinger, 6-3-10.

Land Plaster.
Just received, a car of land plaster. Soshren Warehouse Co. 24f.

Cottage for Sale.
One-story, six-room cottage for rent. Apply at Fuller Pharmacy. 531-1f.

For Sale.
Household goods, at 419 Oak street or phone 296. 5-15-10

Goals for Sale.
Twenty head of wether goals for sale. John E. Miller, Mutual Phone Green 54. 5-15-10.

Men Wanted.
By the Willamette Valley Lumber Co. for mill and yard work. Telephone No. 461. Both phones. 419-1f.

For Sale.
An Olds gasoline engine, 2-horsepower. Nearly new. Hugh Hayes, Dallas. 1-28-10.

Carrage for Sale.
Good carriage, used less than a dozen times, for sale at a bargain. Apply at Fuller Pharmacy. 531-1f.

For Sale.
An A-1 extra light buggy and harness for sale. M. Hayter, Dallas, Or. 419-1f.

For Sale or Trade.
A first class self-feeding Hay press. Would sell or trade for Dallas or Buena Vista. Address L. Schneider, Dallas, Or. 322f.

Wanted.
All kinds of iron, rubber, brass, copper, zinc and hides. Highest cash prices paid. A. N. Halleck, Monmouth, Oregon. 3-12-10.

For Sale or Trade.
Two light driving horses; weight about 1600 pounds, six and nine years old. Will sell, or trade for heavier horse. Inquire at this office. 412-1f.

Photographs at Cost.
I am closing out all of my Photographs at cost. Only a few left. 25-cent cylinder Indestructible records for 25 cents; 45-cent Double Disc records for 42 cents, as long as they last. One new Cylinder 125 machine for \$22. A. H. Harris, Jeweler. 524-1f.

Stock to Pasture.
Large pasture and abundance of feed and water. Haven't had any stock in it up to May 15. Horses called for at 50c extra, and pastured for 1¢ per month; cows \$1. Call on J. M. Briggs on Mt. Pisach farm, known as Kimball's ranch or address Box 260, Dallas. Pasture known as the Mrs. Lee pasture. 5-20-10.

Wood For Sale.
Do you need wood? In preparing to place your orders, remember that I am able to furnish you all kinds of slash wood from either of the Dallas sawmills at the best possible rates. Send in your orders by either phone. Mutual 1196; Bell 442. August Bowman. 8-4-10.

Dr. Bell's Antiseptic Salve
Is guaranteed for better, ringworm, eczema, chapped hands and lips, running sores, ulcers and in fact all skin diseases. Good to use after shaving. 25c a box.

KILL THE COUGH AND CURE THE LUNGS
WITH **Dr. King's New Discovery**
FOR COUGHS, COLDS AND ALL THROAT AND LUNG TROUBLES.
GUARANTEED SATISFACTORY OR MONEY REFUNDED.

Foley's Kidney Pills
What They Will Do for You
They will cure your backache, strengthen your kidneys, correct urinary irregularities, build up the worn out tissues, and eliminate the excess uric acid that causes rheumatism. Prevent Bright's Disease and Diabetes, and restore health and strength. Refuse substitutes.

The Best is Cheapest

Our Quick Meal Gasoline Stoves and Automatic Oil Stoves require 20 per cent less than other makes. Our Prices Are Low.

Craven Brothers
Opposite Court House Dallas, Oregon

SPECIAL RATES

FOR THE **Portland Rose Festival**
JUNE 6th to 11th
On The Southern Pacific Company (Lines in Oregon)
OF **One and One-Third Fare**
FROM ALL POINTS IN OREGON

Sale Dates: From Roseburg and all stations north thereof, including all branches. June 6, 8 and 10.
From all stations south of Roseburg, June 6 and 8th.
Final return limit, June 8th.
For further particulars as to rates, etc., apply to any S. P. Agent, or to
Wm. McMURRAY
General Passenger Agent Portland, Oregon