

Polk County Observer

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EDITOR AND PUBLISHER

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DALLAS, OREGON, MAY 31, 1910.

The way to build up Dallas is to
patronize Dallas people.



THE PAID BOOSTER.

Medford has no professional boosters
at a fancy salary, like Eugene and
Roseburg. Instead, she has what
these towns haven't—every citizen a
booster.—Medford Tribune.

Medford's kind of boosting is the
best kind of all. When every citizen
of a town is ready and anxious to do
all in his power to advance its inter-
ests, the services of a paid booster are
not needed. The fact is, boosting, as
a profession, is on the wane in Oregon.
Some of the cities and towns that have
been subscribing thousands of dollars
annually to pay fancy salaries to a
"hot-air" artist and a host of petulant
stenographers are beginning to pause
and ask themselves, "Is it worth what
it costs?"

The Observer has always believed
that the best way to boost a town is to
get in and do something for the town.
If the expenditure of a few dollars or
a little effort will secure a manu-
facturing industry that will give em-
ployment to labor and add to the
monthly payroll, go after that indus-
try and land it. If better transpor-
tation facilities are needed, better
transportation facilities. If improved
streets will add to the prosperity of
the town, improve them—and don't
whine about the cost. And so with
the schools, and churches, and water-
works, and sewerage, and parks, and
all things else that better local con-
ditions and make life worth living.
This is the substantial work—the work
that counts. It is a job for men. Run-
ning around over the country and
"rah-rahing" like a lot of college
freshmen may be all right from a
standpoint of frolic and fun, but it ac-
complishes nothing. Neither is it worth
the money to pay a fancy salary to a
professional exaggerator for literature
to attract home-seekers, when
there is no employment in the town for
them after they arrive. Such victims
invariably go away disappointed and
the town gets some free advertising of
a decidedly undesirable sort.

Dallas has sometimes been accused
of being slow because its people have
not grown enthusiastic over the so-
called twentieth century booster meth-
ods. Only once have the business men
permitted themselves to be persuaded
into putting their money into a "boost-
ing" scheme, and in this one instance
the town received little or no benefit.
On the other hand, it is doubtful if
another town of equal size in the
Northwest has secured as much good
hard coin in securing needed indus-
tries and in making substantial im-
provements as has Dallas. The ex-
perience of this town has been the
same as that of Medford—it has talked
out for the substantial things; its citi-
zens have worked together like mem-
bers of one family for the public good,
and the result has been a steady and
permanent growth.

The writer recalls one instance
where a professional advertising solici-
tor, sent out by a city publishing con-
cern to which country dollars looked
good, came into this office and threw
his hat on the desk in complete dis-
gust. "This is the slowest town I ever
struck," he exclaimed. "Here, I have
called on every business and profes-
sional man in the city, and not one has
found who is willing to put up a
cent to help advertise your town in
the literature we are preparing to send
out. What is the matter with you
people anyway?" After giving him
time to catch his breath and cool down
somewhat, we answered in this wise:
"Brother, without taking time to in-
vestigate the merits of your scheme,
it just occurs to us that possibly those
merchants who did investigate it did
not consider it worth as much as you
think it is. It is further possible that
you are in a measure right when you
declare that Dallas is a little slow.
Many of us have often asked ourselves
whether we could not with profit spend
a little more money in making our
advantages and resources known to the
outside world? You have seen fit to de-
nounce these business men as slow.
Now, we will make you a proposition:
Come back to Dallas in a week
with a proposal to establish a factory
that will add to the monthly payroll—
even one that will add only a few
hundred dollars a month. Visit that
some merchant who refused to quit
his work to listen to your advertising
scheme; tell him you want to bring
an industry to Dallas that will in-
crease the payroll. When you mention
the word 'payroll,' kindly notice how
quickly he will sit up and begin to get
interested. Before passing a hasty
judgment on these merchants who
have just interviewed him different ways of
driving for the same result."

As remarked at the outset, Dallas
has talked little and done much. And
it is safe to predict that when the re-
sult of the recent census count is an-
nounced, it will be found that the
county seat of Polk County has made
a greater percentage of gain in popu-
lation than has been reached by many
of the towns that have been boosted
by professionals. It is known that
many of the towns that have been
boosted in their boosting methods are
already grievously disappointed in
their census returns.

Perhaps no interior town in Oregon
has spent more money for boosting
purposes than has Eugene, and yet the
business men of that enterprising com-
munity are beginning to ask them-
selves, "Has it paid?" In an editorial
entitled "Professional Boosting on the
Wane," the Eugene Guard says:
"Eugene, it is reported, will en-
gage an official booster at a salary of

\$1,000 annually for two years. Since
this kind of boosting is the order of
the day, it is well to do it right or not
at all.

"We predict, however, that profes-
sional boosting of cities will not be-
come a permanent custom, and be-
lieve that it is already on the wane,
just as it is in Eugene, where few per-
sons believe that the \$15,000 fund we
are spending is helping anybody but
the booster, who draws the salary and
the Southern Pacific Company, which
gets most of what is left. Of course,
there will always be, and they are
necessary, commercial organizations,
whose object will be to look after the
common welfare of the city, and bring
the business interests together on oc-
casions where united effort is required
to accomplish a certain object.

"After all, the best way to boost is to
get together and do things; build
good streets, make public and private
improvements, every individual real-
izing his duty to the community in a
substantial way and above all having
pride in his town and faith in its ulti-
mate greatness. The voting for a bet-
ter and larger water system was an
example of practical boosting for Eu-
gene, and the securing of six miles
additional electric railway through the
enterprise of the property owners who
are especially benefited was another.
More paved streets and a splendid
city hall would inspire more confidence
and attract more people seeking home-
sides in a live, growing town than years
of professional boosting.

"The people of Roseburg, Eugene, or
any other town can build a city if they
are determined to do it, and will en-
ter into the work with a spirit and de-
terminedness, and it will not require
the talents of a hired booster to in-
form the outside world that things are
being done here. A growing, enter-
prising town is its own advertisement,
and it would be impossible to keep its
achievements from the outside world."

NEED OF PURGING.

Certain alleged Republicans in Ore-
gon insist on defining Republicanism
as their own sort, and what they
choose to call it. They are unwilling
that a body of 1200 Republicans
should determine principles and pol-
icies of the party, because they know
such a gathering of men would repudi-
ate their fads and fancies. There-
fore, these patriots oppose Republican-
assembly.

U'Renism has doctrines and propa-
ganda of its own, which it knows that
a deliberative body of Republicans
would not accept. Among its fads are
proportional representation, one-man-
power state government, delegates sent
to National conventions at expense of
taxpayers, state-owned railroads, peo-
ple's inspectors and state gazette.
Other groups of citizens, also mas-
querading under the guise of Republi-
cans, are boosting single tax and
other tax changes, and these groups
also want no Republican assembly.
But assembly is needed in order to
define the principles and policies on
which the Republican party and its
candidates will go before the electors.
In absence of party platform, many
kinds of cranks and self-lauding "in-
surgents" are professing to be the
really true exponents of Republican-
ism. The assembly will clear these
things up and proclaim a party doc-
trine which most of these patriots will
find opposed to their fad notions.

But whatever the assembly shall do,
there will be no force to it unless the
voters shall approve in primaries and
election. Electors will have the whole
"may" when they come to accept or
reject the candidates in the primaries
after the assembly. Are the people so
stupid that they will not be their own
masters in the primaries? Are they
such dolts that the assembly will drive
them like cattle? Does not such clap-
trap affront the intelligence of the
electorate?—Oregonian.

THE CATALOG HOUSES

Colonel Hofer Pays Respects to Those
Who Trade Away From Home.

One of the big department stores in
Portland, Ore., to extend credit to the
editor of this paper and let us and
our family buy goods by telephone or
mail or have them charged.

In addition to a man having his
family run bills at the home stores,
the department store wants us to have
them become a charge customer at
their big store at Portland.

Nay, nay, Rebecca, we love thee, but
we art not thine, at least not so easy.

We have stores at home that are en-
titled to our trade and we are not
anxious to get the charge habit.

If we have not received their new
spring catalog, they will send us one
postage prepaid by return mail.

Then we can have anything we want
to order by return mail, telephone at
the expense of the mail order house at
Portland.

"That is all very fine to build up the
Portland mail order house, but is fatal
to building up our own community."

The fact is, as stated by this writer
at the booster meeting at Dallas, if
the people of any town will give their
own merchants their trade they can
do more to build up their town than in
any other way.

The man who buys his clothes in
New York, has his wife's dresses all
made up at Portland, and ships in his
whiskey from Kentucky, may be pil-
ling up wealth, but he is not a loyal
citizen to his town.

The way to build up your town is to
trade with the home merchant who is
making the town what it is by drawing
trade to the town, by maintaining his
payroll, and paying its taxes.

It is the home merchant who is
asked to come through for the Board
of Trade, the local fair, and every
home enterprise, besides paying the
city taxes and the rent that supports
property owners.

Department stores and catalog
houses help pave streets in other
cities.

This extension of credit and the se-
ditions that are practiced to get the
trade of people in the small commu-
nities is nothing but the warfare of the
trusts that want to swallow the earth.

While we appreciate the compli-
ment of offering us credit at their
great department store, we cannot ac-
cept it and advise our readers to shun
such practices.

People who are making their living
out of a community should consider it
disloyal to not support the home mer-
chant first, last and all the time and
teach their children to do the same.—
Salem Journal.

Decoration Day.
Decoration Day was appropriately ob-
served in Dallas yesterday. All of the
lawn and country offices were closed
and the merchants gave their em-
ployees a half holiday in the after-
noon. The cemeteries were visited by
hundreds of people during the day,
many coming from a distance to de-
corate the graves of loved ones.

COURT HOUSE NOTES

Court Items, Real Estate Transfers,
and Other News Briefly Told.

MARRIAGE LICENSES.
Ralph Gilbert and Carrie Haw-
thorne; Kaner Trent and Myrtle
White.

PROBATE.
Estate of Susan Macken, deceased—
final account approved and estate
closed.

REAL ESTATE.
W. H. Sletzer et al to Marie England
et al. 7 acres, t 8 s, r 6 w, \$5000.
R. E. Williams to W. C. Slattery,
240 acres, t 9 s, r 8 w, \$9000.
G. W. Johnson et ux to Dee Parker,
lots in West Salem, \$300.
Dee Parker et ux to F. W. Waters,
lots in West Salem, \$10.

Land Plaster.
An Olds gasoline engine, 3-horse-
power. Nearly new. Hugh Hayes, Dal-
las. 1-25-tf.

For Sale.
An A-1 extra light buggy and har-
ness for sale. M. Hayter, Dallas, Ore.
419-tf.

For Sale or Trade.
Two light driving horses; weight
about 1000 pounds, six and nine years
old. Will sell, or trade for heavier
horse. Inquire at this office, 412-tf.

Wanted.
All kinds of iron, rubber, brass, cop-
per, zinc and hides. Highest cash
prices paid. A. N. Halleck, Monmouth,
Oregon. 3-12-tf.

For Sale or Trade.
A first class self-feeding hay press.
Would sell or trade for team of horses.
Address I. Schneider, Dallas, Ore. 323-tf.

Photographs at Cost.
I am closing out all of my Photo-
graphs at cost. Only a few left. 35-
cent cylinder indestructible records for
23 cents; 45-cent Double Disc records
for 42 cents, as long as they last. One
new cylinder \$35 machine for \$23. A.
H. Harris, Jeweler. 324-tf.

For Sale.
Eighty acres of fine land all under
cultivation 1 1/2 miles west of North
Yamhill, 8 acres in hops, yard trellis-
ed. Hop house, dwelling and barn.
Close to Yamhill river. Price if taken
at once, \$6250. Inquire at this office.
1-21-tf.

Stock to Pasture.
Large pasture and abundance of
feed and water. Haven't had any stock
in it up to May 15. Horses called for at
50c extra and pastured for 41c per
month; cows 41c. Call on J. M. Briggs
on Mt. Pisgah farm, known as Kim-
ball's ranch or address Box 260, Dal-
las. Pasture known as the Mrs. Lee
pasture. 5-29-1m.

Wood For Sale.
Do you need wood? In preparing
to place your orders, remember that
I am able to furnish you all kinds of
slab wood from either of the Dallas
sawmills at the best possible rates.
Send in your orders by either phone,
Mutual 1196; Bell 443; August
Bowman. 5-4-tf.

Cottage for Sale.
One-story, six-room cottage for
rent. Apply at Fuller Pharmacy.
331-tf.

For Sale.
Horse, weight about 1100 pounds,
and colt for sale. Byron Bradley,
Route 2, Box 62D. 331-tf.

For Sale.
Horse, weight about 1100 pounds,
and colt for sale. Byron Bradley,
Route 2, Box 62D. 331-tf.

\$10,000 SACRIFICE SALE

Still on at Shore's Dept. Store

Special For This Week
BLANKETS

\$4.00 Blankets for	\$2.95
3.00 " "	2.15
2.50 " "	1.75
2.00 " "	1.48
1.50 " "	1.10
1.00 " "	.75
2.50 Quilts for	1.69
2.00 Quilts for	1.48

All our Shoes at wholesale cost.
All our Millinery at wholesale cost.
All our Men's Hats at wholesale cost.
All our Boy's Hats at wholesale cost.
Buy your Dry Goods here and save
big money.

**Shore's Department
Store**
DALLAS, OREGON

Our Special Sale

Ladies' and Misses' Spring Jackets and SUITS

Our Spring Jackets and Suits for Ladies and Misses are moving too slow
to suit us. We therefore offer you a special price for 10 Days beginning

FRIDAY, MAY 20th, 1910

All sizes for Misses 13 to Ladies 36 inclusive

All \$ 4.50 Garments at	\$ 3.00	All \$19.00 Garments at	\$15.00
" 5.00 " "	3.25	" 22.50 " "	19.00
" 7.00 " "	5.00	" 25.00 " "	21.00
" 8.50 " "	5.50	" 27.50 " "	22.50
" 10.00 " "	7.50	" 32.50 " "	25.00
" 12.50 " "	9.00	" 40.00 " "	30.00
" 15.00 " "	12.00		

For Ten Days Only

Dallas Mercantile Co.

**Foley's
Kidney
Pills**

What They Will Do for You

They will cure your backache,
strengthen your kidneys, cor-
rect urinary irregularities, build
up the worn out tissues, and
eliminate the excess uric acid
that causes rheumatism. Pre-
vent Bright's Disease and Dia-
betes, and restore health and
strength. Refuse substitutes.

DALLAS STATION TIME CARD

LEAVING DALLAS.	SOUTHERN PACIFIC.	ARRIVING DALLAS.
Passenger No. 74.....6:45 a.m.	Passenger No. 77.....11:05 a.m.	
Passenger No. 74.....7:50 a.m.	Passenger No. 77.....7:55 p.m.	
Trains Nos. 4 and 14 connect at hill, Forest Grove, Hillsboro and way points. Trains Nos. 2 and 15 connect at St. Joe for Independence, Corvallis and way points.		
SALEM, FALLS CITY & WESTERN RY.		
East Bound.	West Bound.	
TRAIN NO. 1.	TRAIN NO. 2.	
Lv. Dallas.....7:05 a.m.	Lv. West Salem.....9:00 a.m.	
Ar. West Salem.....8:15 a.m.	Lv. Dallas.....9:45 a.m.	
TRAIN NO. 2.	TRAIN NO. 4.	
Lv. Black Rock.....10:50 a.m.	Lv. Falls City.....10:15 a.m.	
Lv. Falls City.....11:05 a.m.	Ar. Black Rock.....10:25 a.m.	
Lv. Dallas.....11:40 a.m.		
Ar. West Salem.....12:20 p.m.	TRAIN NO. 6.	
TRAIN NO. 5.	TRAIN NO. 8.	
Lv. Falls City.....2:00 p.m.	Lv. West Salem.....3:35 p.m.	
Lv. Dallas.....2:25 p.m.	Lv. Dallas.....5:20 p.m.	
Ar. West Salem.....4:15 p.m.	Ar. Falls City.....5:50 p.m.	
TRAIN NO. 7.	TRAIN NO. 10.	
Lv. Falls City.....6:05 p.m.	Lv. West Salem.....7:00 a.m.	
Ar. Dallas.....6:25 p.m.	Lv. Dallas.....7:45 a.m.	
TRAIN NO. 9. (Sunday Only.)	TRAIN NO. 11. (Sunday Only.)	
Lv. Dallas.....7:25 a.m.	Lv. West Salem.....8:15 a.m.	
Ar. West Salem.....8:15 a.m.	Lv. Falls City.....8:15 a.m.	
TRAIN NO. 11. (Sunday Only.)	TRAIN NO. 12. (Sunday Only.)	
Lv. Black Rock.....11:45 a.m.	Lv. Dallas.....8:30 p.m.	
Lv. Falls City.....12:00 a.m.	Ar. Black Rock.....10:25 a.m.	
Lv. Dallas.....12:25 p.m.		
Ar. West Salem.....1:15 p.m.	TRAIN NO. 13. (Sunday Only.)	
TRAIN NO. 12. (Sunday Only.)	TRAIN NO. 14. (Sunday Only.)	
Lv. Black Rock.....4:00 p.m.	Lv. West Salem.....5:50 p.m.	
Lv. Falls City.....4:15 p.m.	Lv. Dallas.....6:30 p.m.	
Lv. Dallas.....4:50 p.m.		
Ar. West Salem.....5:20 p.m.		
Train No. 3 connects at Dallas with morning train from Portland and way points.		

LEAVING DALLAS.	Dallas Division.	ARRIVING DALLAS.
Passenger No. 63.....8:20 a.m.	Passenger No. 64.....6:40 a.m.	
Passenger No. 63.....1:00 p.m.	Passenger No. 64.....11:50 a.m.	
Passenger No. 71.....8:00 p.m.	Passenger No. 72.....8:15 p.m.	
LEAVING INDEPENDENCE.	ARRIVING INDEPENDENCE.	
Passenger No. 64.....6:00 a.m.	Passenger No. 65.....3:15 a.m.	
Passenger No. 65.....10:50 a.m.	Passenger No. 66.....1:25 p.m.	
Passenger No. 70.....6:10 p.m.	Passenger No. 71.....8:25 p.m.	
Airline Division.		
Passenger No. 62.....8:15 a.m.	Passenger No. 61.....7:50 a.m.	
Passenger No. 75.....4:00 p.m.	Passenger No. 73.....3:25 p.m.	
LEAVING INDEPENDENCE.	ARRIVING INDEPENDENCE.	
Passenger No. 61.....7:00 a.m.	Passenger No. 62.....9:25 a.m.	
Passenger No. 72.....2:30 p.m.	Passenger No. 73.....4:50 p.m.	
Train No. 59 leaving Dallas at 1:00 p.m. connects at Monmouth for Albion. Trains Nos. 62 and 72 from Albion connect at Monmouth for Dal- las and way points.		

The Best is Cheapest

Our
Quick Meal Gasoline Stoves
and
Automatic Oil Stoves

require 20 per cent less than other
makes. Our Prices Are Low.

Craven Brothers

Opposite Court House
Dallas, Oregon

SPECIAL RATES

FOR THE

Portland Rose Festival

JUNE 6th to 11th

On The Southern Pacific Company
(Lines in Oregon)

OF

One and One-Third Fare

FROM ALL POINTS IN OREGON

Sale Dates: From Roseburg and all stations north
thereof, including all branches. June 6, 8 and 10.

From all stations south of Roseburg, June 6 and 8th.
Final return limit, June 8th.

For further particulars as to rates, etc., apply to any
S. P. Agent, or to

Wm. McMURRAY
General Passenger Agent
Portland, Oregon