

Polk County Observer

J. C. HAYTER,
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DALLAS, OREGON, MAY 24, 1910.

The way to build up Dallas is to fa-
vorize Dallas people.



A GOOD MOTTO.

Colonel Ernest Hoff, editor of the
Salem Journal, and one of Oregon's
loyal and consistent boosters, gave
voice to an important truth in his ad-
dress in this city last night when he
said: "The way to build up Dallas is
to patronize Dallas people." This
motto has appeared at the head of the
Observer's editorial column for eight-
teen years, and has served as a text
for a hundred columns of editorial in
this newspaper. The way to build up
a town is to patronize the merchants
and manufacturers who do business
in the town, sending away for only
such articles of necessity as cannot be
found in the home markets. As a rule,
there is no real excuse for purchasing
this latter course, for the very good
reason that the home merchants are
usually not only willing but glad to
procure for their customers any need-
ed article not carried in stock, and to
supply it at a price as reasonable as
could be obtained elsewhere. Every
dollar spent with your home merchant
helps to build up your own town and
make your own property more valua-
ble, while every dollar sent away from
home for goods importations your own
town just that much, which, certainly
some outside community.

It is right and proper that there
should be a kindly feeling and a spirit
of good fellowship among the mer-
chants and business men of neigh-
borly towns. Such a spirit is encour-
aged and promoted by neighborly vi-
sits, such as was paid our city by the
business men of Salem last night.
There is much that can be accomplished
for the good of all by harmonious
and united effort. A spirit of friendly
co-operation between the merchants
of Dallas and the merchants of Salem
cannot but result in the more rapid
growth and development of both
towns. The fact is, with the close rail-
way communication recently estab-
lished, the county seats of Polk and
Marion counties now have many in-
terests in common, and this close con-
nection by hands of steel is sure to
result in drawing the people of the
two towns closer together both in a
friendly and business way, just as the
building of the road between Dallas
and Falls City has drawn the people of
these two Polk County towns into a
closer friendship and spirit of co-op-
eration.

It is not reasonable to expect that
any considerable number of Salem
people will ever come to Dallas to do
their trading. Neither is it probable
that any great number of Dallas peo-
ple will go to Salem to supply their
needs. While the trend of business
is naturally in the direction of the
larger town, the business of Dal-
las can hold the trade of the smaller
country by keeping pace with the
times, enlarging their stocks, advertis-
ing their bargains and conducting their
stores and shops in a modern business
way, just as the merchants of Salem
can keep their trade away from Dal-
las by pursuing a like course. This
will in no way interfere with the busi-
ness of the increasing transportation
lines in the valley, for there is space
a natural and normal business inter-
course between neighborly towns, and
where the people are intensely loyal
to their respective communities and do
their trading at home. Goods must be
shipped and people must travel, and it
is this business that supplies the trans-
portation companies with the revenue
necessary to enable them to operate
their lines on a profitable basis.

With the rapid development of the
Willamette Valley, new conditions are
constantly arising. No good citizen
will oppose this development nor seek
to retard the growth of the state for
selfish purposes. On the contrary, we
must all adjust our affairs so as to
meet these conditions. Dallas now has
rapid transit connection with Salem,
and it is a matter of only a few years
until our town will be closely con-
nected with Portland by one or more
electric lines. The building of the
trade which naturally belongs to Dal-
las will, as the Observer has often as-
serted, rest largely with the merchants
of Dallas themselves. As long as our
business men keep their stores up to
date, advertise their bargains, sell
their goods as reasonably as the same
goods can be bought elsewhere, and
lose no opportunity to assist in the
upbuilding of their town, just so long
will every loyal resident of Dallas buy
his goods at home. Should any per-
son then so far forget his duty to his
home town as to go elsewhere to do
his trading, he should be given to un-
derstand that he is not one of us, that
he is in another class, and entitled to
no favors or consideration at our
hands.

There is plenty of room in this rich
portion of the Willamette Valley for
both Dallas and Salem to grow and
prosper, without one town encroaching
in the least on the trade of the other,
and yet there will always be a natural
business intercourse between the two
towns that will result in the upbuild-
ing of both. It was this spirit that
characterized the utterances of every
speaker at the Courthouse last night,
and it is the spirit which should be
fostered and encouraged. "Home in-
terests first, and those of our nearest
neighbor next" should be the slogan.

Rustic Seats for Park.

Dallas' city park has long been in
need of rustic benches, where visitors
might rest in the cool shade. Observ-
ing this need, John Miller has, with
characteristic enterprise, collected
money from the local business men to
supply the improvement. It was Mr.
Miller's first intention to purchase
only a dozen benches, but the contri-
butions were so liberal that he finds
enough money on hand to buy eight-
teen. The addition of these seats will
greatly improve the beauty and com-
fort of the park.

Fine Alfalfa Crop.

Interested in what the Observer had
to say last week about alfalfa raising
in Polk County, W. J. White, the well-
known real estate man, brought to
this office Saturday some very fine
specimens of this plant from the David
Peters farm north of Dallas. The stalks
were thirty inches long and of luxu-
riant growth. Mr. Peters has sev-
eral acres of alfalfa growing without
irrigation and will cut at least two
crops this season. The Observer would
like to have the experience of other
Polk County farmers who have been
experimenting with this valuable
plant.

Salem Wins Again.

The Dallas College baseball team
was again defeated by the Salem High
School team, Friday afternoon. The
game was played on the Salem
grounds. Neither side scored until the
sixth inning, and the final score was
5 to 3 in favor of Salem. Penton pitch-
ed a fine game for the college team,
pitching and P. Davidson made the runs
for Dallas. Penton is now in the pitch-
ers' box, but he fanned out sixteen
men in the Friday game. Dallas will
play several more games before the
season closes, being scheduled to meet
Chemawa, Corvallis and Willamette.

Company Attention:

Headquarters, Company H, 4th In-
fantry, O. N. G., Dallas, Oregon.
Company Orders No. 5—All mem-
bers of Company H, 4th Infantry, O.
N. G., are hereby commanded to as-
semble at the Armory, Dallas, Oregon,
Thursday evening, May 25, 1910, at
6:30 for company drill.

By order of:
J. A. BOLLMAN,
Captain of Infantry,
Commanding Company H, 4th In-
fantry, O. N. G. 5-24-10.

Appointed a Notary.

Edwin Jacobson, of the Chemawa
Land Company, has been appointed
a Notary Public.

News.

John Schrader, May 23, 1910, to
Mr. and Mrs. H. W. Wagon, a son.

BUSINESS LOCALS.

(Advertisements under this head
are charged at the rate of 1 cent per
word, first insertion; 1/2 cent per word
for each subsequent insertion; 10
words or less, 10 cents per month. No ad-
vertisement inserted for less than 25
cents.)

For Sale.

Household goods at 110 Oak street
on phone 274. 5-17-10

For Sale.

Good house cheap. W. B. Miller,
Mutual phone 1765. 5-19-10.

Goats For Sale.

Twenty head of weather goats for
sale. John E. Miller, Mutual Phone
1765. 5-13-10.

Mine for sale.

For sale a good yielding mine,
works mine or under the ground,
about 1000 ft. A. H. Harris, Jew-
eler. 5-24-10.

For Sale.

Twenty four, close to Mineral, all
under one title, also, an excellent, well
adapted for fruit or grain. Details of
land and location given in book.
Terms, cash or 3 years, 3% interest.
Send for catalog and book. J. A. Harris,
Jeweler, 110 Oak street, Dallas, Ore.
5-24-10.

Wanted.

Will make reasonable cash offer on
any of the above. J. A. Harris,
Jeweler, 110 Oak street, Dallas, Ore.
5-24-10.

Men Wanted.

By the Willamette Paper Company
for men and women. Terms and
conditions given in book. 5-24-10.

For Sale.

All kinds of machinery, engines, etc.,
at low prices. J. A. Harris, Jeweler,
110 Oak street, Dallas, Ore. 5-24-10.

Land Offered.

For sale, a lot of land, near
Dallas, Washington, etc. 5-24-10.

For Sale.

All kinds of machinery, engines, etc.,
at low prices. J. A. Harris, Jeweler,
110 Oak street, Dallas, Ore. 5-24-10.

Home and Lot For Sale.

New apartment house with good
location, on lot 10 by 100 ft., on
the 10th and 11th streets. Price
\$1000. J. A. Harris, Jeweler, 110 Oak
street, Dallas, Ore. 5-24-10.

For Sale on Trade.

Two light trucks, one new, one used,
both in good condition. For sale or
trade. J. A. Harris, Jeweler, 110 Oak
street, Dallas, Ore. 5-24-10.

Wanted.

All kinds of machinery, engines, etc.,
at low prices. J. A. Harris, Jeweler,
110 Oak street, Dallas, Ore. 5-24-10.

For Sale or Trade.

A first class well-bred cow, good
milk, for sale or trade for land or stock.
Address: J. A. Harris, Jeweler, 110 Oak
street, Dallas, Ore. 5-24-10.

Photographs at Cost.

I am closing out all my photo-
graphs at cost. Send a few lines to
J. A. Harris, Jeweler, 110 Oak street,
Dallas, Ore. 5-24-10.

For Sale.

Eighty acres of fine land, all under
cultivation, 1 1/2 miles west of North
Yamhill, a lot of hay, good timber,
ed. Hay house, dwelling and barn.
Close to Yamhill river. Price if taken
at once, \$1250. Inquire at this office.
5-21-10.

Stock to Pasture.

Large pasture and abundance of
feed and water. Haven't had any stock
in it up to May 15. Horses called for at
100 extra and pastured for \$1 per
month. Come to J. M. Briggs
on Mt. Pleasant farm, known as Kim-
ball's ranch or address Box 268, Dal-
las. Pasture known as the Mrs. Lee
pasture. 5-20-10.

Wood For Sale.

Do you need wood? In preparing
to place your orders, remember that
I am able to furnish you all kinds of
shrub wood from either of the Dallas
sawmills at the best possible rates.
Send in your orders by either phone,
Mutual 1195; Bell 443; August
Bowman. 5-4-10.

\$10,000

SACRIFICE SALE

Still on at Shore's Dept. Store

Special For This Week BLANKETS

\$4.00 Blankets for	\$2.95
3.00 " "	2.15
2.50 " "	1.75
2.00 " "	1.48
1.50 " "	1.10
1.00 " "	.75
2.50 Quilts for	1.69
2.00 Quilts for	1.48

All our Shoes at wholesale cost.
All our Millinery at wholesale cost.
All our Men's Hats at wholesale cost.
All our Boy's Hats at wholesale cost.
Buy your Dry Goods here and save
big money.

**Shore's Department
Store**

DALLAS, OREGON

Our Special Sale

Ladies' and Misses' Spring Jackets and SUITS

Our Spring Jackets and Suits for Ladies and Misses are moving too slow
to suit us. We therefore offer you a special price for 10 Days beginning

FRIDAY, MAY 20th, 1910

All sizes for Misses 13 to Ladies 36 inclusive

All \$ 4.50 Garments at	\$ 3.00	All \$19.00 Garments at	\$15.00
" 5.00 " "	3.25	" 22.50 " "	19.00
" 7.00 " "	5.00	" 25.00 " "	21.00
" 8.50 " "	5.50	" 27.50 " "	22.50
" 10.00 " "	7.50	" 32.50 " "	25.00
" 12.50 " "	9.00	" 40.00 " "	30.00
" 15.00 " "	12.00		

For Ten Days Only

Dallas Mercantile Co.

This Is What He Is Going to Do:

HE IS GOING TO SELL

\$45.00 Ranges for	\$36.85
40.00 " "	31.65
37.50 " "	29.90

These are the very best single-flue ranges made. Built just
like the ranges other dealers ask \$50 to \$60 for.

This sacrifice sale is made to provide room for a new stock
of "Laurel" Ranges—the best range on the market. Come in
and let us show you. Seeing is believing.

Adams will sell you a Velour Couch for \$4.90 that other
dealers would ask \$6.50 or \$7 for.

Adams will sell you a 9x12 Axminster Rug for \$22.50 that
selling other places at from \$27.50 to \$30.

Adams will sell you Lawn Hose for 8 1-2 cents a foot. This
is good hose and guaranteed. It is the same hose that others
ask 10 to 11 cents for.

Rubber Tire Auto Seat Runabout	77.50
Steel Tire Open Buggy	47.50
Steel Tire Top Buggy	58.50

See Adams About It