

Grand Opening and Introductory

SALE

Shore's Department Store, located in the new Thompson Block, next to the Gail Hotel, Dallas, Oregon. Our store opens and the Sale which marks the beginning of this Big Store will commence promptly at 9 o'clock on

SATURDAY MORNING, MARCH 19, 1910

MONSTER BARGAIN SALE, which means the saving of Hundreds of Dollars to the people of Dallas and surrounding country. Don't wait. Be here on time to pick up the big bargains that await you and will be offered at this sale. We promise not to disappoint you. Big sacrifices will be made

PROFITS LOST SIGHT OF

People, we want to get acquainted with you. We solicit a share of your patronage, and just at this time we are more than willing to make this big concession. Make this a record-breaker for shopping by responding to this call. You will help your own situation, and you will not have any regrets in helping to make Dallas one of the best trading points in Western Oregon. It will not be necessary for you to go away or send away for your supplies. Just let us know what you want. We will duplicate any prices made in other cities and go them one better on the same quality of goods. Why send away, or go away to trade when you can buy cheaper at home? We guarantee this. Come in and talk this matter over and help in making Dallas one of the best trading points in this section of the country. There is no reason why Dallas cannot be one of the most progressive and wide-awake towns in the Willamette Valley. We want to do our share in helping to do this, so we are going to give big bargains in merchandise right on the very start, just when you are wanting new Spring Goods. Attend this big sale, which lasts for

One Week, Ending March 26

Ladies' Ties
We will have on sale one of the largest assortments ever shown in any city, and at prices surprisingly low.

50 Dozen Misses' and Children's Hose, heavy and fine qualities, all the very best, and worth to 35c. the pair, for this Big Sale 2 pairs for **25c.**

Fifty dozen Children's Hose, good quality regular prices up to 20c, for this sale 3 pairs for **25c**

Twenty-five dozen Gents' Four-in-Hand Ties, a very good quality worth 35 and 40c, for this big sale **19c**

Twenty-five dozen Gents' Four-in-Hand and Tecks, extra values for 50c, these will go at this sale for **25c**

Fifty dozen Gents' Four-in-Hand Ties, no better. Regular 75c and \$1 values, for this sale **45c**

Gents' Underwear
Fifty dozen Men's Medium Weight, good quality, and worth to 75c, for this sale **39c**

For this Sale note the Big Reductions on

NOTIONS

Good Pins, a paper **1c**
Good Safety Pins, 2 papers **5c**
Good Machine Thread, 2 spools **5c.**

Belts and Fancy Fixings
We have an enormous assortment of all kinds of Belts at about one-half regular prices.

Our Ribbons and Laces
are the best. You will be more than pleased with our prices. See them.

Bleached Sheeting
One Big Lot 500 yards, or more, regular 15c. values, for this sale **10c.**

Five hundred Yards Good Quality Bleached Sheeting, worth 12 1-2c., for this sale **8c.**

One thousand Yards Best Prints, [no seconds,] for this sale 10 yards to the customer while it lasts **5c. per yard**

One Lot Good Wide Table Damask, worth to 75c., this sale **39c.**

One Lot Table Damask, Extra Wide, for this sale **49c.**

One Lot Turkey Red Damask, regular 60c. quality, for this sale **39c.**

Shoe Department

We have without doubt the largest line and best styles and quality of Shoes ever shown Dallas, and our prices will be found the very lowest. Every pair fully guaranteed.

One hundred Pairs Men's Cushion Sole Easy Shoes, worth to \$6 a pair, for this sale, while they last **\$2.98**

50 Dozen Ladies' Lisle Finish Black and Fancy Hose, worth up to 50c. the pair, for this Big Sale 3 pairs for **50c.**

50 Dozen Gents' Lisle Finish Black and Fancy Hose, all sizes, and worth to 50c. the pair, for this Big Sale 3 pairs for **50c.**

Ladies' regular \$3.50 and \$4 shoes, while they last for this sale **\$2.69**

Millinery Department

Ladies: We wish to call your special attention to our up-to-date Millinery. We are going to make this one of our leading departments, by trying our best to please, both in styles and moderate prices. We will carry a very large stock, and now offer you a good assortment of the very latest creations in Ladies', Misses' and Children's Hats, etc.

NO TWO HATS ALIKE
so you need not fear that any other lady will have one just like yours.

Shirt Waists

We are now showing more than 50 different effects. No two waists alike. Latest novelties, tailored and trimmed in charming and exquisite designs. Our prices at least one-half less than city prices.

GENTLEMEN'S DEPARTMENT

Hats

1000 or more Hats, every style, shape and description you can imagine. Men's, Young Men's and Boys' Hats at about one-third to one-half less than city prices.

Shirts

Dress Shirts, Working Shirts, Shirts for Old Men, Shirts for Young Men, Shirts for Boys, in great variety and all sizes. These are all on sale at prices one-fourth to one-half less than usual prices.

Big Surprises in Store for All Who Attend This Big Sale. We Welcome Everybody and Cordially Invite You to Our Store

VERY RESPECTFULLY

SHORE DEPARTMENT STORE
DALLAS, OREGON