

POLK COUNTY OBSERVER

PUBLISHED SEMI-WEEKLY

VOL. XX

DALLAS, POLK COUNTY, OREGON, DECEMBER 11, 1908.

NO. 43

CORRESPONDENCE

BALLSTON.

Chester Hall was a McMinville visitor Saturday.
A dance was held at the W. O. W. Hall, Friday night.
The Sunday School will have a Christmas tree at the W. O. W. Hall, Christmas Eve.
The hop men have been busy cleaning the vines off their yards during the good weather.
Professor Dunton and Charley Spagle attended Masonic lodge in Dallas, Friday night.
Dr. Wood, of Amity, was called Monday, to see the little son of Mr. and Mrs. Will Branson, who is quite sick.

BUENA VISTA.

W. J. Steele has remodeled his ferry and now has it in operation.
Mrs. Walter Lamb, of Spokane, is visiting her aunt, Mrs. E. C. Hall.
G. A. Wells will set out about 15 acres of fruit and nut trees next spring.
John E. Hall and family, of Moscow, Idaho, visited relatives here last week.
M. F. Donaldson went to Portland this week to purchase holiday goods.
Mrs. E. C. Hall is having the hop roots grubbed out of her hop yard near here.
Mrs. Melvin Baldwin and daughter, Eva, returned to their home in Winlock, Friday.

Several friends of Mr. and Mrs. Charles Fisk spent a pleasant social evening at their home Tuesday.
Charles O. McClain had a crew of men employed clearing and repairing the street leading down to the ferry Saturday.

PEDEE.

E. F. Tice was up from Monmouth, Thursday on a visit.
A telephone meeting was held at Pedee, Saturday evening.
Mr. Freer made a business trip to Airle the first of the week.
Miss Grace Tice, of Monmouth, is visiting friends and relatives at this place.
L. W. Tice and son, of Seattle, are visiting at the home of his sister, Mrs. Riley Burbank.
Mrs. W. L. Phillips has been spending a week at the home of her daughter, Mrs. Pine Burbank.

MONMOUTH.

William Morrison has rented the Moran residence.
Mr. and Mrs. Fred Huber were Salem visitors Thursday.
May and Hubert Goode, of Lents, spent Sunday in Monmouth.
William Fuqua, of Portland, was in Monmouth, Saturday, on a business visit.
Mr. Remington has rented his farm near Monmouth and has moved into town.
V. Huber, of Eastern Oregon, is down to spend the winter in Monmouth.
George Fisher, a brother of the late Ralph Fisher, was a Monmouth visitor Sunday.
Reuben Simpson recently killed a hog that weighed more than 300 pounds dressed.
Mr. and Mrs. Bert Lucas, of Portland, spent Sunday at the home of his mother, Mrs. A. W. Lucas.
John Walker, of Luckiamute, was in Monmouth on business Tuesday. He is farming extensively this year.
The new switch has been gravelled on one side so that teams can get to the cars conveniently to load and unload produce.

AIRLIE.

A. C. Staats butchered a fine veal Monday.
Quite a number of farmers are still sowing grain.
Henry Tarter is building a substantial stock barn.
E. T. Evans and C. E. Staats butchered a number of hogs this week.
Bura Tarter is putting up some new wire fencing in front of his farm.
I. M. Simpson and A. C. Staats were dipping their sheep and goats the first of the week.
A large shipment of fruit trees was received at this place recently by different parties.
A. C. Guyer and C. E. Staats represented the Montgomery and Airlie school districts at the convention in Dallas, Saturday.
L. Toedtmeier is slashing out the ash thicket in front of his new house, and has the ditches dug for laying several thousand feet of tiling.
Miller Alcorn & Co have erected a new building next to the old one, and now have plenty of room to show their stock of shelf hardware, buggies, wagons and farm machinery.
Our new two-room school building is completed and it stands second to none in the rural districts. Miss Malory, late of Michigan, and Miss Beaver, of Salem, are the teachers.

WILL HAVE FINE SHOW

Poultry Raisers Will Hold Second Annual Exhibition in Dallas Next Week.

With the exception of the choice of an exhibit hall, the preparations for the second annual Poultry Show of the Polk County Poultry Raisers' Association, are nearly completed. A meeting of the Association will be held in the Courthouse, Saturday afternoon at 3 o'clock for the purpose of selecting a place in which to hold the show and arranging the minor details.
Last year's show met with unexpected success, both in the number of people that attended and in the number of birds entered, not only by county exhibitors but by poultry fanciers from all over the state. The officers of the association believe that the coming show will be still greater in both attendance and entries, as the number of inquiries received from persons in other counties and the number of applications for entry blanks already far exceeds that of last year.
The show will open Wednesday morning, December 16, and will continue for three days, the award of prizes being made on the last day. Elmer Dixon, of Oregon City, who acted so efficiently as judge in the show last year has been secured for the same work in the coming show.
Another feature that leads the members of the association to expect a larger number of entries, is the fine list of prizes that has been secured for this year. The business men of Dallas have given 15 silver cups for the first prize awards, in addition to the regular awards offered by the association. Forty per cent of the gate receipts will also be set aside for the prize list.
Bert Dennis brought the county road roller back to Dallas, Tuesday afternoon from near Independence, where it has been in use on the big fill that is being made near that city.

PLAN BOOSTING CAMPAIGN

Business Men Organize Development League to Advertise Dallas Throughout the East.

Dallas has a commercial club and Dallas is to commence an extensive and practical boosting campaign. These two things were decided upon at the meeting of the business men held in the Courthouse Tuesday night.
The name of the new commercial club which was organized Tuesday night is the Dallas Development League and in that name is implied the work which the club intends to carry on. The officers that will direct the activities of the League are: U. S. Loughary, president; H. G. Campbell, secretary; and W. G. Vassal, treasurer. The members of the Executive Committee, appointed by the president are Conrad Staffis, Ralph Adams and V. P. Fiske, and the members of the finance committee are R. E. Williams, U. S. Grant and H. C. Eakin.
The initial work of the new organization will be the launching and carrying on of an extensive advertising scheme throughout the eastern states by the distribution of pamphlets and literature, gotten up in an attractive form and setting forth the resources of Dallas and vicinity in the best possible manner.
H. A. Walls, general advertising agent for the Harriman lines, spent several hours in Dallas, Tuesday, and explained before an assembly of the representative business men of the city his method, which embodies the above idea and makes it possible for a community or city to conduct such a campaign at a nominal expense.
A trained writer is to be sent here by the Sunset magazine to study the city, its resources and its prospects and prepare the manuscript for an attractive descriptive booklet, the manuscript to be submitted to the club for approval before publication. A special photographer will secure illustrations and the booklet will be printed on a fine quality of paper with a cover design in two colors.
In addition to the descriptive booklet, a guide book will also be issued telling "How to Get to Dallas, Oregon" from any part of the United States and a large number of folders containing lists of the colonist rates in their season will be printed. The latter will be supplied to the club in as large a quantity as they will agree to use. They will be of a convenient size and it will be easy to slip one into any letter that leaves Dallas addressed to some place in the east.
The final point in this comprehensive campaign is a half page advertisement of Dallas in the Sunset magazine for a period of twelve months with the privilege of a change each month, and a two-page descriptive article (illustrated) to be published in some issue of the magazine during the year.
To enter into the contract to secure the services of the Sunset magazine and the assistance of the Southern Pacific Company, it will be necessary for the citizens of Dallas to raise a sum of a little more than \$1000.
The financial committee of the Development League will begin soliciting to secure the required sum as soon as possible and it is hoped that the enterprise may be fairly started in time for a portion, at least, of the advertising literature to be secured and sent eastward with "The Oregonians" basketball team when it starts on its long tour.
The business men of Dallas are starting about the proposed work with a persistent enthusiasm that gives good omen for its success and if the campaign is carried out as thoroughly and as extensively as it is planned, it should result in an enormous growth of this community along every line within the next year.

Many Merry Maskers.
The masquerade on rollers at the Colosseum rink Wednesday evening was a most enjoyable affair. The mask session began at 7:30 o'clock and continued until 10 o'clock when the floor was cleared and the award of prizes made public. The floor was again thrown open after that, and the maskers, now unmasked but still in costume, and those of the spectators that cared to skate, continued the session until nearly midnight. The following prizes were awarded: Mrs. Eugene Byerley, Perriette and Henry Stump, Santa Claus, best costumes; Mrs. Henry Stump, Mistletoe Circle and Ray Day, Dallas City Bank, best advertising costumes; Miss Lyle Phelps and Frank Hollister, fencers, best couple; Mrs. Edith Rowland, stamp collection, most elaborate costume; Miss Essie Frakes, American Flag, best sustained character. The judges were Dr. S. T. Donohoe, George Morton and Judge L. D. Brown.

City Election at Independence.
The annual city election for Independence was held Monday, the following officers being chosen: Hon. R. F. Jones, mayor; Asa B. Robinson, recorder; J. E. Hubbard, J. S. Robinson and J. H. Hoffman, commissioners for two years, and W. H. Craven, for one year.

HOLIDAY GOODS

The time is near when many hearts may be made happy and it is an undisputed fact that a



Beautiful piece of Jewellery or Cut Glass, a nice Watch, Gold Handle Umbrella, a piece of Silverware, a beautiful Diamond and many other beautiful things found in A. H. HARRIS' JEWELRY STORE would be the most appropriate gift for that occasion.

I carry the nicest stock of watches in Polk county. I have the Howard, Hamilton, Illinois, Hampton, Waltham and Elgin in nearly all the different grades and 150 different designs in Gold-filled, Solid Gold, and Nickle Cases.

I employ one of the finest engravers in the state. Monograms a specialty. All engraving free this month while you wait. It will pay you to call and see for yourself. I want satisfied customers therefore I guarantee satisfaction.

Don't Forget The Place

HARRIS' JEWELRY STORE
SAME OLD STAND DALLAS, OREGON

FURNITURE

FOR HOLIDAY GIFTS

It is not to be expected that every Christmas gift that the family man makes to his good wife should be something in the furniture line. Yet, what could be more appropriate—useful as well as beautiful and something that all the members of the household may enjoy? It cannot be gainsaid that more pleasure and more benefit are derived from money invested in furniture than from almost anything else. And then, too, good, stylish, well-made furniture stands for years, and, passing from generation to generation, becomes an heirloom, priceless in value because of the associations that cling about it.



ROCKERS

We have a large line of Rockers to select from.

Reed Rockers from \$3.75 to \$14.00
Also Oak and Leather Rockers, Morris Chairs, from \$8 to \$24

RUGS

We have a complete line of rugs from the smallest to the largest.

You will find in our store, useful gifts, such as Pictures, Hall Racks, Mirrors, Parlor Stands, Library Tables, Carpet Sweepers, Music Cabinets and Writing Desk. All goods will be stored free of charge and delivered when wanted.

ADAMS & BROBST CO.
Dallas Furniture and Implements Oregon

Big Reduction SALE

On all Ladies' and Children's Coats. All this season's styles.

Special Sale on Clothing

Men's, Boys' and Youths' Suits will be sold at a big cut in price. If you need clothing it will pay you to see what we are offering.

Special lot Ladies' 26-in. Umbrellas 90 Cents

Campbell & Hollister
CASH STORE

FURNITURE

For Xmas Gifts

will be appreciated. Why spend your good money for cheap trash when you can buy a nice piece of furniture for a little money which will last for generations. Why not come in early and make your selections while our stock is new. We will set it aside and deliver it later.

On December 24, we will absolutely give away one High-grade Morris Chair and also one fine picture. Call and see them at our store.

HALL & HAYES
FURNITURE STORE

Electricity for Lighting

Is only expensive to people who are wasteful and careless. To you, who are naturally careful, it does not come high.

It is economical because it can be quickly turned off when not needed. With gas or kerosene there is the temptation to let light burn when not needed to save bother of lighting and adjusting. In some homes the electric light bills amount to only one or two dollars per month. You can probably get some kind of artificial light for less money than electric light, but does it save you anything when it limits opportunities for work and recreation—ruins your eyesight—smokes your walls—mars decorations and increases household work. You could probably save a dollar tomorrow by going without your meals but it wouldn't be economy. It is not so much what you save, but how you save that counts.

WILLAMETTE VALLEY CO. RATES—Residence on meters, per Kilowatt 15c; Residence, flat per month, 16c. RATES FOR BUSINESS HOUSES—25c per drop and 5c per Kilowatt up to 10 drops; over 10 drops 20c per drop and 5c per Kilowatt up to 40 drops; over 40 drops 17c per drop and 5c per Kilowatt. A drop figure 16c or less. For power rates apply at the office. We are always ready to explain the "ins and outs" of the lighting proposition to you, call on us or phone to us, we are never too busy to talk business.

Willamette Valley Company

E. W. KEARNS, Manager for Dallas.
Office on Mill street, just north of the Court House. Phones Bell 421. Mutual 1297.

The Jacobson Transfer Co.

All kinds of hauling promptly done. Specially equipped for the careful moving of furniture and pianos.

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