

# PROSPECTUS

## THE CHRISTIAN HERALD.

[SUCCESSOR TO PACIFIC CHRISTIAN MESSENGER.]

FOR THE YEAR 1882---VOLUME TWELVE

It gives us much pleasure to be able to announce to our many readers and friends that arrangements have all been completed for continuing the publication of our PACIFIC COAST WEEKLY under a new name, and greatly improved in every respect. New material has been purchased, new machinery provided, the printing office remodeled, so that it now possesses every convenience for our work, and every thing done that has been thought necessary to enable us to publish a paper *second to none in the land*.

### THE ENLARGED SIZE

Is a feature in which our friends will take real satisfaction. From and after the beginning of volume twelve, the HERALD will be a six-column quarto containing eight pages, forty-eight columns, standard width, and thus be in size and form the same as the largest eastern religious weeklies and at the lowest price charged for any of them. We hope thus by making it a paper of the best quality, largest size and lowest price, to obtain for it a reading in every Christian family of the great Pacific slope at least. We have also decided to send it forth pasted and trimmed as is only done by the religious weeklies of the largest eastern cities.

Believing that the Christian weekly paper should be the advocate of all that is good, and so fully meet the requirements of the family as well as the general reader, and that this requirement is especially felt on this coast, the HERALD will have special departments devoted to those interests, most nearly related to the work of the church, which are indeed the auxiliaries of the church in her work of doing good.

### THE EDUCATIONAL DEPARTMENT

Will come first and will contain six columns per week on the best methods of instruction, the various relations of teachers, parents and pupils to each other, decisions of state, city and county boards of education, educational news, etc. The 332 columns per year will equal or exceed the quantity of matter given in the monthly school journals at the same price, and the editor having had editorial charge of different educational periodicals will make an effort to make this department specially valuable and also well worth the subscription price to every teacher and friend of education.

### TEMPERANCE DEPARTMENT.

One of the most important questions that is now or will come before the American people for many years is that of Temperance. The HERALD does not propose to be an idle spectator in the great conflict that must necessarily come before the monstrous demon, strong drink, shall be vanquished. Our Temperance Department will be conducted as a regular weekly temperance paper in which the plea will be for legal prohibition and a united effort on the part of temperance societies and the church to crush the monster ore he grasps the rising generation and shakes the foundations of all our institutions. Special invitations have been extended to leading temperance workers to aid us, and all the friends of temperance and members of temperance organizations everywhere are most cordially invited to co-operate with us in this great work.