



### When You Want Something Particularly Nice—

You can always depend upon K C not to disappoint you. The double raise makes doubly certain—nothing is left to "luck." If the batter is a little thin, K C will raise it light and feathery and it will be all the better. Jarring the stove or turning the pan around makes no difference—K C sustains the raise until baked.

When there's a birthday or wedding cake to bake, or refreshments for reception or party to provide, take no chances—

Use K C



### BAR VIEW TENT CITY

On S. P. R. R. in Tillamook, Co. Or.

Train stops at our door. Plans to spend your vacation here this summer. You will find it delightful as well as inexpensive. We have fully furnished Housekeeping Tents, including electric lights and water, from \$5 per week up. Dance every night. Bowling, Pool and Billiards. Surf Fishing and Safe Bathing. For particulars write or call on WISE DENTAL Co., Rooms 211-12 Falling Bldg., 3d at Washington, Portland, Ore., phone A 6 M 2025; or Bar View, Tillamook Co., Ore.

YOUNG MAN, BE A BARBER. Learn a Trade. Be Independent. Trade taught in eight weeks; tools free. Commissions paid while learning; patrons secured. Write for free catalog. MOLER COLLEGE, Portland, 418 N. 2nd St., Spokane, K226 Main Ave.; Seattle, K109 Main St.

### "USE THE RIVER"

### Dalles-Columbia Line

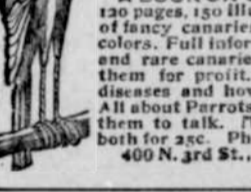
State of Washington. For the Dalles daily ex. Sunday 11 p. m. Leave Dalles daily ex. Monday 12 M. Steamers J. N. Teal, Inland Empire and Twin Cities for Upper Columbia, and Snake river points. Taylor St. Dock. Tel. Main 615. Willamette and Columbia River Towing Co., Portland.



### DAISY FLY KILLER

placed anywhere, attacks and kills flies, mosquitoes, gnats, house flies, etc. Kills all insects, even the most stubborn. No odor, no stain. Sold by dealers, or direct by express prepaid for \$1.

MAROLD BOMEES, 100 DeKalb Ave., Brooklyn, N. Y.



### BIRD MANNA

Makes canaries sing, restores their health and feathers. It is the great secret of the Adressberg. Sold by all druggists. Mailed for 15c. in coin or stamps.

A BOOK ON CAGE BIRDS. 120 pages, 150 illustrations, a plate of fancy canaries in their natural colors. Full information as to song and breeding. How to breed them for profit. Hints on their diseases and how to cure them. All about Perrots and how to teach them to talk. Mailed for 15c. or both for 25c. Phila. Bird Food Co., 400 N. 3rd St., Philadelphia, Pa.

### Read Books in Old Days.

"The kind of books people read now-days is rather startling." "Yes," replied Mrs. McGudley, "but I have my doubts whether folks stop dancin' long enough to read 'em. When I was young we used to read books and pretend we didn't. Now people pretend they read 'em and don't."

### Avoid Colds.

If you want to avoid colds in your house, watch for the first sneezes and try to keep the germs from spreading. Make the victim cough or sneeze in his handkerchief, and after the handkerchiefs are soiled put them in a special dish, cover them with water and boil them for fifteen minutes.

### Identity incomplete.

The discovery of the petrified stump of a tree in British Guiana is held to identify the spot as the Garden of Eden. The absence of a fossilized serpent, however, leaves the proof incomplete.—New York World.

### Poker Luck.

"At the war benefit in London three queens were present." "Well, they were good cards to have on hand."

### Are Your Hands Tied?

by a chronic disease common to woman-kind? You feel dull—headache? Back-ache, pains here and there—dizziness or perhaps hot flashes? There's nothing you can accomplish—nothing you can enjoy! There's no good reason for it—because you can find permanent relief in

### DR. PIERCE'S Favorite Prescription

Mrs. Fannie H. Brent, of Bryant, Nelson Co., Va., writes: "I believe I had every pain and ache a woman could have, my back was weak, and I suffered with nervousness and could not sleep at night. Suffered with soreness in my right hip, and every month would have spells and have to stay in bed. I have taken eight bottles of your 'Favorite Prescription' and one vial of your 'Pleasant Pellets'. Can now do my work for six in family, and feel like a new woman. I think it is the best medicine in the world for women. I recommend it to all my friends and many of them have been greatly benefited by it."

### DR. PIERCE'S PLEASANT PELLETS Relieve Liver Ills!

P. N. U. No. 26, 1915

Another for New York.

"New Yorker Arrested for Acting Strangely on Street Car."—Probably gave up his seat to a woman.—Philadelphia North American.

WHEN writing to advertisers, please mention this paper.

## EARTHQUAKE HITS CITIES ON BORDER

### Twelve Dead and Many Injured Along Mexican Line.

### MARTIAL LAW QUICKLY STOPS LOOTING

### Heber, Mexicali and Calexico Ruined —Yuma and San Diego Shake —Imperial Valley Suffers.

**RESULT OF EARTHQUAKE**  
Twelve killed, many injured at Mexicali; buildings destroyed. Calexico buildings destroyed; others damaged by fire. Heber destroyed by fire. Imperial damaged. Shock felt from San Diego, on coast, to Yuma, Ariz. High school at Brawley wrecked.

Los Angeles.—Reports of three severe earthquake shocks, which resulted in the death and injury of at least 15 persons and considerable property loss by fire in several cities in the Imperial Valley covering several hundred square miles, were received here Wednesday.

Telephone and telegraphic communication was interrupted, and information from the stricken district is meager.

The greatest damage was at Calexico on the Mexican border line, where the loss of life occurred. Early reports from there said that the town had been destroyed by fire, but telephone employes at El Centro, who talked over a wire to a lineman later, reported that fires were confined to three buildings, which the fire department succeeded in getting under control.

Many buildings in Calexico were shaken down. The operators in the telephone building fled after the first shock.

The first shock occurred at 7:20 P. M., and was followed by two others at 8:40 P. M. and 9:20 P. M. These were felt in the district surrounding El Centro and Calexico.

Two shocks were reported from Yuma at the same time. Two slight shocks were felt at San Bernardino, several miles north of the Mexican line, at 9 o'clock. San Diego also was visited by two slight shocks.

Heber, a railroad town five miles west of El Centro, was reported entirely destroyed by fire. At Imperial several buildings were cracked and the wall of one fell in, but no injuries resulted. The telephone operators there also fled from their building. A repair crew of the Pacific Telephone company was sent at midnight to El Centro.

Martial law was declared in Calexico, Cal., and in Mexicali, just across the border, following a reign of terror in both towns. Three severe earthquakes were felt, which caused thousands of dollars of damage to property and resulted in the loss of at least 12 lives and many injured.

United States cavalry troops are patrolling the streets of Calexico to prevent looting. Villa troops are guarding Mexicali. One man caught looting in Mexicali is reported to have been shot.

Information from the Mexican town is meager, but the first of the refugees to arrive at Calexico, across the border, says that at least 12 persons were killed and many injured.

All brick buildings in Calexico were deserted and most of them are badly cracked or in ruins. Two houses were destroyed by fire. One business building was gutted. The electric lights failed after the first shock.

The rumbling of the earthquake could be plainly heard in Calexico, indicating that the center of the disturbance was nearby. The shocks, which were accompanied by tremendous outbursts of dust, did not follow any particular direction, but came from every angle. It was difficult at times for pedestrians to keep their footing.

Later reports from the Imperial Valley are that two distinct shocks were felt at Brawley and as far east as Yuma, Ariz., on the Mexican border. The first shock occurred at 8 P. M. and continued about a minute. The second shock, which occurred an hour later, lasted 45 seconds.

The wrecking of the high school at Brawley, which was the finest building in the valley, is reported.

### Wind Blows Away Diamonds.

Muskogee, Okla.—A rain and wind storm here late Wednesday afternoon blew the front out of a jewelry store, sending 200 diamond rings rolling down a business street. Although the storm was at its height, a large crowd collected and began searching for the rings. The proprietor of the store and his clerks managed to recover many of the rings before the crowd arrived. But 30 stones, valued at \$2500, are still missing, and it is certain that many of them were gathered in by the industrious spectators.

### Urges Fleet of 2000 Aeroplanes.

London.—H. G. Wells in an article in the Daily Express argues that a method for ending the war would be for the allies to build and send a tremendous fleet of aeroplanes to the rear of the German lines and destroy all the German ammunition factories. He contends that it would be cheaper to launch 2000 aeroplanes against Eisen than to risk one battleship.

### Aeroplane Inverted; Engine Stops.

San Francisco.—While "Art" Smith, the Panama-Pacific Exposition aviator, was looping the loop at an altitude of 2500 feet the engine of his aeroplane stopped dead. He was at that time upside down. Smith volplaned down the entire distance and landed on the exposition grounds.

## CURIOUS TRAP FOR SNAKES

Naturalist Tells of Seeing a Biscuit Can Used by Natives to Capture a Cobra.

A naturalist tells us of an odd kind of snake trap that caught its victim securely. It was a biscuit can, and in the bottom of it were some macaroons.

A cobra spied the can, but a mouse was ahead of the cobra. The little thief was having a good time regaling himself on the macaroons, all unconscious that a snake was preparing to regale itself on mouse. Into the can went the head of the snake, but the head that went in was destined to come out less easily. The rough edges of the can irritated the cobra, and involuntarily it dilated its hood. That made it a prisoner. With the hood dilated the head could not be withdrawn, and the cobra remained in its tin prison until morning, when it was easily captured and killed.

Straddling, who knows the natives of India as well as he knows the snakes of that land, tells of an interesting theory held by these people. They are firmly convinced that for every human being a snake bites it loses one joint. When the number of deaths the snake has caused equals the number of its joints, the venomous head alone remains. The snake has now reached the height of its wicked desires, and at this point it develops wings and triumphantly disappears.

An exception to this rule is found on the other side of the world, in the case of the rattl-snake, for the natives of many parts of this country are said to believe that this snake gains a thimble for every man it kills. By counting these some folks pretend to an ability to calculate with precision how many persons a particular rattlesnake has bitten. But this, of course, as great a superstition as that held by the Hindus.

### A Voice for Potatoes.

Most persons in this country have pitied the men and women on the continent of Europe who are compelled to eat bread made wholly or partly of potato flour. Yet here come experts of the home economics department of Cornell telling us that potatoes and meat may be a better food combination than bread and meat.

These experts declare that there is good reason for favoring potatoes. Meat, eggs and cereals, they say, contain mineral elements which give an excess of acids, while vegetables, fruit and milk have an excess of bases that neutralize the acid. Meat produces an excess of acid, and the food that accompanies it should, therefore, give an excess of alkali. Rice, bread, macaroni and cornmeal produce acid, and so do not fill the need. But potatoes are the natural accompaniment of meat, because they produce bases. "Most persons," according to these experts, "should make it a point to eat more potatoes than they are now consuming."—Buffalo Express.

### Hiking Best Grippe Killer.

The epidemic of influenza that has been troubling the city for nearly a month continued last week, according to a mortality bulletin issued yesterday by the board of health. The statement says there were 35 deaths in the city last week from this cause, or 20 more than the number for a single week of 1914.

Deputy Health Commissioner Emerson says the best way to avoid catching influenza is to walk a mile in the open air twice a day. It will add ten years to a person's life, the doctor asserts.

The number of deaths reported during the week was 778, compared with 1,566 in the corresponding week of 1914, the death rate increasing from 14.63 to 15.98 per 1,000 of population.

Despite the epidemic of influenza the death rate for the first 16 weeks of the year, 14.65, is .81 below the mortality for a similar period of 1914.—New York Sun.

### Oil Cans Save Life.

A novel idea was responsible for the saving of many lives from the cruiser Hermes after the ship was torpedoed in Dover straits. A supply of the life-saving pneumatic collars ordered by the admiralty had been expected, but the Hermes had to put to sea before these were received.

When the vessel was torpedoed no assistance was at hand. She was settling down, and a great disaster threatened, when someone thought of petrol tins, of which 400 were on board. The order was promptly given to empty the tins and screw down the stoppers, and on these tins scores of men who must otherwise have been drowned kept afloat until help arrived.

### Immunity Expected.

"Have you any mosquitoes here in summer?"

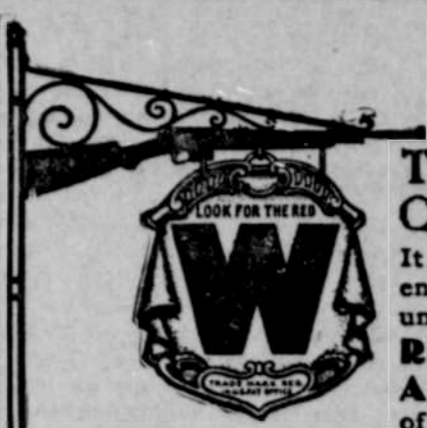
"Well," replied Farmer Cornstossel, "we had a few last year. But after they tackled the complexions some of those city girls wore, I don't believe any of 'em will have the nerve to come back."

### Daily Thought.

Pain and despair and heartache cast you down for awhile, but afterward they help you to understand.—John Oliver Hobbes.

### Considerate.

"Father, I think it only fair to tell you that I need \$50. I'd rather owe it to you than to some outsider."



## The Scarlet Letter of Quality, the Red W

It stands for unequalled merit, entire reliability and invariable uniformity in

## RIFLES, SHOTGUNS AND AMMUNITION

of all kinds. It means that goods so marked are of Winchester make and "Winchester make" means the highest quality of guns and ammunition that can be produced. For your protection always look for the Red W.

Winchester Rifles, Shotguns, Shotgun Shells and Cartridges for sale everywhere. WINCHESTER REPEATING ARMS CO., NEW HAVEN, CONN.

### Pike Shooting in Scotland.

The killing of a fish by a sword by a lieutenant of the Royal Engineers receives much publicity. It may not have been hard to do, for pike often move sluggishly, and on fine warm days they have a habit of basking on the surface. In Scotland people shoot pike regularly, the corpses being brought ashore by retriever dogs. But in Scotland they shoot several things that in England we kill in other ways. Foxes, for example.—London Chronicle.

### Mountainous Greece.

Greece is extremely mountainous, the only plain region worthy of the name being found in Thessaly. In this province is a large quantity of undeveloped water power, furnished by torrents which sweep through the plains in the rainy season, doing great damage, their course for the remainder of the year being marked by dry ravines.

### YOUR OWN DRUGGIST WILL TELL YOU

Try Murine Eye Remedy for Red, Weak, Watery Eyes and Granulated Eyelids; No Smarting—Just Eye Comfort. Write for Book of the Eye by mail free. Murine Eye Remedy Co., Chicago.

### Drums on Horseback.

The earliest date at which drums were carried on horseback in England appears to be 1542, when Henry VIII. sent to Vienna for kettle drums that could be played on horseback "after the Hungarian manner." Mounted bands were in vogue in the last decade of the eighteenth century, the two regiments of life guards having them in 1855.

### No Danger This Season.

"I'm glad of one thing about the war, anyhow." "What's that?" "Mother and the girls can't go to Europe this year and hunt up a foreign count to fall in love with."—Detroit Free Press.

### Greenwich.

The word Greenwich is pronounced Gren-ich. At least that is the pronunciation that has been fixed for it by the custom of the British public.

Constipation causes many serious diseases. It is thoroughly cured by Doctor Pierce's Pleasant Pellets. One a laxative, three for cathartic.

### Disheartening.

One extremely disheartening thing about striving to impart a literary tone to the editorial page is that it encourages so many subscribers to send in original poems.—Columbus (O.) Journal.

### His Guess.

Bill—"What do you suppose those European soldiers do when they find the trenches filled with water?" Jill—"Why, they fish, I reckon."

### Hawaiian Sugar.

The quantity of sugar produced on an acre of land in Hawaii is greater than in any other spot on the globe. This is due to the wonderful irrigation system.

### "Amphibious."

Speaking of fish stories, one cannot help being reminded of the occasion when a committeeman was examining a class of boys in the South. "Can any of you," he asked, "tell me what 'amphibious' means, and give a sentence to illustrate?" A bright little dandy held up his hand. "I know, sah! It's lying! Mos' fish stories am fibulous!"—W. B. Allen in Scribner's Magazine.

### Make House Beautiful.

In the house that is beautiful to the external eye, there must ever be corners and unexpected places, closets, kitchens and cupboards—"the powers that be," behind the scenes.

### Gain by Perseverance.

Great works are performed not by strength, but by perseverance.—Steele.

## MRS. MABEN WAS MADE WELL

By Lydia E. Pinkham's Vegetable Compound and Wants Other Suffering Women To Know It.

Murfreesboro, Tenn.—"I have wanted to write to you for a long time to tell you what your wonderful remedies have done for me. I was a sufferer from female weakness and displacement and I would have such tired, worn out feelings, sick headaches and dizzy spells. Doctors did me no good so I tried the Lydia E. Pinkham Remedies—Vegetable Compound and Sanative Wash. I am now well and strong and can do all my own work. I owe it all to Lydia E. Pinkham's Vegetable Compound and want other suffering women to know about it."—Mrs. H. E. MABEN, 211 S. Spring St., Murfreesboro, Tenn.

This famous remedy, the medicinal ingredients of which are derived from native roots and herbs, has for nearly forty years proved to be a most valuable tonic and invigorator of the female organism. Women everywhere bear willing testimony to the wonderful virtue of Lydia E. Pinkham's Vegetable Compound.

Why Lose Hope. No woman suffering from any form of female troubles should lose hope until she has given Lydia E. Pinkham's Vegetable Compound a fair trial.

If you want special advice write to Lydia E. Pinkham Medicine Co. (confidential) Lynn, Mass. Your letter will be opened, read and answered by a woman and held in strict confidence.



## All Blood Disorders Quickly Driven Away

### Astonishing Results With the Greatest Blood Purifier Ever Discovered.



### Strength, Power, Accomplishment are all Typified in S. S. S.

Some blood disorders become deeply rooted in the glands and tissues, and the mistake is made of resorting to drastic drugs. These only aggravate by causing other and worse troubles. A host of people know this to be true. They know from painful experience.

To get right down into where the blood is vitiated requires S. S. S., the greatest blood purifier ever discovered.

This remarkable remedy contains one ingredient, the active purpose of which is to stimulate the tissues to the healthy selection of its own essential nutriment and the medicinal elements of this matchless blood purifier are just as essential to well balanced health as the nutritious elements of the meats, grains, fats and sugars of our daily food.

Not only this, but if from the presence of some disturbing poison there is a local or general interference of nutrition to cause boils, carbuncles, abscesses and kindred troubles, S. S. S. so directs the local cells that this poison is rejected and eliminated from their presence.

Then, too, S. S. S. has such specific stimulation on these local cells as to preserve their mutual welfare and a proper relative assistance to each other.

In a very brief time S. S. S. has the reconstructive process so under control that remarkable changes are observed. All eruptive places heal, mysterious pains and aches have disappeared, and from head to foot there is a conscious sensation of renewed health.

From the fact that S. S. S. is purely a botanical preparation, it is accepted by the weakest stomach and has great tonic influence. Not one drop of drugs or minerals is used in its preparation. Ask for S. S. S. and insist upon having it. And if you desire skillful advice upon any matter concerning the blood and skin write to The Swift Specific Co., 205 Swift Bldg., Atlanta, Ga. Do not allow some scallous clerk to larrup the atmosphere in eloquence over something "just as good" as S. S. S. Beware of all counterfeits.

## PUTNAM FADELESS DYES

Color more goods faster and brighter colors than any other dye. Every package guaranteed to color Silk, Wool, Cotton and Mixed Goods at one boiling. 10 cents package. Write for free booklet "How to Dye and Mix Colors," calendar, blotters, etc. MONROE DRUG COMPANY, Department Z, Quincy, Illinois