

COTTAGE GROVE LEADER

The paper that gives you what you want to read

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WEDNESDAY, AUGUST 12, 1914

Notice to the Public

All notices of entertainments where admission is charged or where there is a money consideration; all cards of thanks and resolutions of condolence will be charged for at the regular advertising rate—5 cents per line.



"We sift all newcomers," said she. "We sift all the old residents," said the newcomer.

The first man to start a labor agitation now ought to be electrocuted without trial, and the second and third ought to receive the same treatment.

Business has not recovered from the first shock of the war yet. Remember the war is only a little over a week old. Seems longer than that, doesn't it?

Every saw mill, every logging camp, every shingle mill and every other kind of mill in this whole country, ought to be running at full capacity before the end of the year 1914.

Now they are claiming that the winter fashions will be dictated largely by the fortunes of the European war. How would a blood red coat with a few bullet holes through the breast of it suit, do you think?

The secretary of commerce is making a list of all the unemployed licensed navigators and marine engineers, as there will be need for an army of them to take positions in the "New Merchant Marine."

Now we are to have a stamp tax or some other kind of a war tax to make up for the loss of revenue caused by the stopping of importations from the European countries engaged in war. Well, if these countries cannot send goods to the United States it is certain they cannot send them to other countries, so we will have to supply all of their old customers, and we can well afford to pay a little war tax for the privilege.

With all importation of foreign made goods stopped, it will be necessary for all the manufacturing plants in the good old U. S. A. to get pretty busy right away not only to supply our own needs but to furnish several hundred million dollars worth of goods to send abroad. Every plant in the country ought to be running by election time, and every man who wants work should have a job by that time, and a whole lot of fellows who do not want jobs, but want to create disturbances among workmen, should be put to work or driven out of the country.

There is an "awful holler" being made because prices of a few commodities have gone up. Did you ever see it different? Jobbers take advantage of every little excuse to shoot up prices, but just as soon as matters have time to adjust themselves, prices of all commodities will drop to a fair level and stay there. It will not be surprising if we pay more for all necessities than we have been paying; that is perfectly natural. There are just as many

consumers as formerly; millions of dollars worth of all kinds of property are being destroyed in the war zone in Europe, and the men and women engaged in productive pursuits have been reduced by half. Couldn't reasonably expect prices to remain the same, could you? But so far as we Americans are concerned, there will be many things to offset the increase in the prices of the things we have to buy. One of these will be the prices of the things we have to sell, and the amount we will sell.

Peace advocates are blaming the large armies and tremendous navies of Europe for the present war, believing that, if the nations had not been prepared to fight there would have been no trouble. Such people reason with but slight knowledge of the human race. When the fighting blood of the man animal becomes heated to the fighting point, fight he will, if he has to go to war with a club or a stone, provided the enemy is no better armed. If Europe had not had the trained soldiers and modern arms, Europe would today be a mob of undisciplined madmen, fighting with clubs, pitchforks, scythes and clubs. They want to fight, over there, and the trained armies and machine guns are only incidents.

It is natural to expect that the prices of imported goods will go skyward during the European war, but then, most of us can get along without imported wines and cigarettes. The raising of the prices on a great many articles that we produce right here in U. S. A., is simply an arbitrary act of manufacturers and jobbers, and if the people would stop buying for a few days, the fellows who are manipulating these prices would be glad of a compromise, but the more the people rush to buy, the more prices will soar. A panic of the people is always a picnic for the price-fixers, and they know by past experience, that they can count on the people taking fright just when they want them to. There is an abundance of the necessities in this country to last until Europe gets tired of fighting, and there is no occasion for anxiety or worry. By getting panicky we are playing into the hands of the gamblers and sharks.

THE WATER THAT HAS RUN PAST

Gibbon wrote a famous history on the "Decline and Fall of the Roman Empire." In the power and pride of Rome on the ascending scale, few would have thought ruin was possible. Similarly, in many well established business houses there are the seeds of decay.

The merchants of a community like Ladora range themselves into two classes. There are those who have an established trade, great or small. Some of them think they can now live on the fruits of their past efforts. All they have to do is to sit still and their regular customers will come around and buy their goods.

But population changes more rapidly than it used to. Few people send out roots deep into any soil. Death claims its share. Any given body of people, accustomed to buying goods in some one place, will be cut in two by death and removal in five years.

The older people who bought goods regularly at one store, were almost ashamed to be seen going into another place. They felt as if it were almost an act of disloyalty. Nowadays no one is tied up anywhere. All go where the best bargains are offered. Few places have any regularly established trade that can be counted on without persistent solicitation. New customers must constantly be sought to take the place of those who drop out.

The other class of merchants are those that are coming. In a year, by persistent efforts to tell the public what they are doing, they build up their own constit-



News Snapshots Of the Week

Austria declared war on Serbia, and at once the European war crisis assumed a most dangerous stage. It was feared that at any day the triple alliance, Germany, Italy and Austria, would array itself against the triple entente, Russia, England and France, in a general conflict that would rip Europe wide open, cost millions of lives, bring starvation and ruin upon millions of homes, plunge great nations into helpless debt and change the political map of Europe. The illustration shows the following: Kaiser Wilhelm of Germany, Czar Nicholas of Russia, type of German cavalry, type of Russian Cossacks, Emperor Francis Joseph of Austria Hungary and Crown Prince Alexander of Serbia.

THE LEADER INDEBTED TO COL. HOFER

Col. E. Hofer, the subject of this brief sketch, is too well known to Leader readers to require much of an introduction. So closely has he been identified with every step in the progress and advancement of Western Oregon, the Willamette Valley in particular, that his name and meritorious deeds are familiar to everyone in this part of the state. For years he ably and successfully edited and published the Salem Daily Capital Journal, was the original booster of Western Oregon, has served as president of the Willamette Valley Development League, also president of the Oregon Editorial Association and at present is editor and publisher of the



COL. E. HOFER

Oregon Manufacturer, a large and well edited magazine published in the interests of Oregon Manufacturers, Factories and all Oregon made wares and products. Col. Hofer is an advocate of good roads improved farm methods, and everything that has a tendency to upbuild the state and enhance the interests of its people. He has been active in the political affairs of the state and has always stood for economy and good government. The Leader is indebted to Col. Hofer for the very able, excellent and timely article appearing in this issue under the head, "Buying Homemade Goods, Building Home Industries."

uency. It is made up not merely of the drifters and floaters, but from wide-awake people who are drawn from less aggressive and enterprising stores.

The business that does not advertise is usually the business that is going down. The business that advertises is the business that is coming up.—Ladora (Iowa) Ledger.

JAMES HUFF BUYS A SIX ACRE RANCH

Last week James Hemenway closed a transaction with James Huff in which the latter became the owner of Mr. Hemenway's six acre foot-hill ranch about a mile southwest of this city, just back of the Alex Spare place, consideration \$700.

Green Farm Home Sold

Through the Hemenway & Lockwood real estate agency the well improved 8-acre farm home of L. J. Green, 2 1-2 miles south of this city was sold last week to a Mr. Nichols, late of old Virginia, but recently of Eugene; consideration \$2600.

Mr. Nichols and family will move into their newly acquired home in about two weeks. Subscribe for the Leader.

LADY BALL PLAYERS CAN'T PLAY MUCH BALL

Al P. Gibbs' Ladies Base Ball Club performed here Saturday at Stouffers Park, before a small crowd, who had been attracted by the novelty of the thing.

The "ladies" of the team—there were six of them and three men—played very good ball for women. Women are not built for playing ball, and consequently not much in that line is or was expected.

Pitcher Baker for the home team tossed the girls easy ones, when they came to the bat, but when the masculine portion of Mr. Gibbs' aggregation came to bat, and Baker took the notion, it was 1, 2, 3, and out.

The score was 5 to 16 in favor of the home players and might as easily have been anything else that our boys had selected.

As an exhibition of what a woman can do at throwing, catching and batting a ball—for practice—it was an exhibition worth the money. As a sample of base ball, well, the least said the better.

Mrs. C. F. Counts attended the funeral of John P. Durfee, at Drain, last Wednesday, she being a close friend of the family.

Henderson's Fashion Form Corsets

Warner's Rust-Proof Corsets



The FIFTY BALMACAAN CAPS

For which we are sole agents in this city, are Light, New, Stylish. Only \$1.00. See window.

Rees-Wallace Co.

THERE IS NO OTHER PLACE

in town just like Short's Grocery

There are stores that sell just as good goods. There are other places that sell cheaper goods, but there is no other

That Sells as Good Goods as Cheap as Short's Grocery

And there is no other store where everything is so new, so fresh and up-to-date, and none giving better service.

Cash paid for eggs. Wood for sale.

Short's Grocery, Corner 7th and Washington Streets.

"Purity First"

In buying provisions of any kind, and especially fresh meats, the first thing the discriminating customer demands is Purity—this comes ahead of price. Our shop has been thoroughly overhauled and cleaned up, and we want our patrons to inspect our methods of handling what they are to eat.

We handle the Best in All Lines, Give Full Weight and do not hold you up on prices.

CULVER BROTHERS PEOPLES MEAT MARKET

Pure Homemade Lard Our Specialty

Beals' Harness Shop

Light and Heavy Harness, Whips, Gloves, Robes, Harness and Shoe Repairing. Prices that please.

414 Main Street Cottage Grove, Or.