BUYING MADE-IN-OREGON GOODS MAKES MORE OREGON MANUFACTORIES POSSIBLE

That every dollor's worth of manufactured goods sold in Oregon might be manufactured at home by home workmen, and largely out of home-grown materials, by enlarging existing units of manufacture, is evidenced by the fact that small quantities of almost every line of manufactured goods are now made in the state. If we would become a rich and mighty commonwealth, we must employ Oregon workmen in Oregon mills to work up Oregon products ready for consumption. To this end, the consumer must demand "Made in Oregon" goods of all kinds, and the watchword of ever county, city and town in the state should be "Oregon Made Goods When Possible, and More Smokestacks to Make More Goods Possible."

MAKING BUTTER AT O. A. C. Dairy Manufacturer's Laboratory

PATRONIZE HOME INDUSTRY

Mens' Fine Suits, tailored from cloth made by the Eugene Woolen Mill. Price per Suit **$12.50** sold in Cottage Grove by : : : : : :

OREGON WOOLEN MILLS STORE

COTTAGE GROVE CREAMERY

Manufacturers of

Red Rose Brand Butter and Ice Cream :: ::

Market Price Paid for Butter Fat

Patronize Home Industry

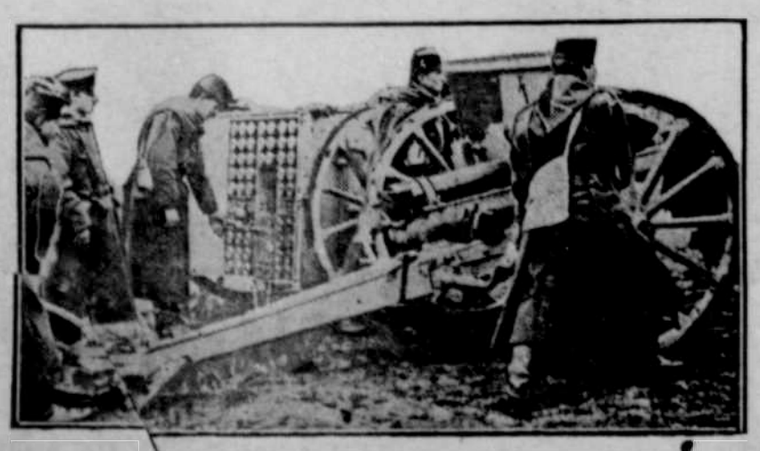


Photo by American Press Association.

The Artillery of Servia

WEEKLY REVIEW OF OREGON INDUSTRIES

The Dalles will install four drinking fountains.

The Weinhardt, Astoria, hotel will add a fifth story.

Eugene Odd Fellows will erect a $20,000 lodge building.

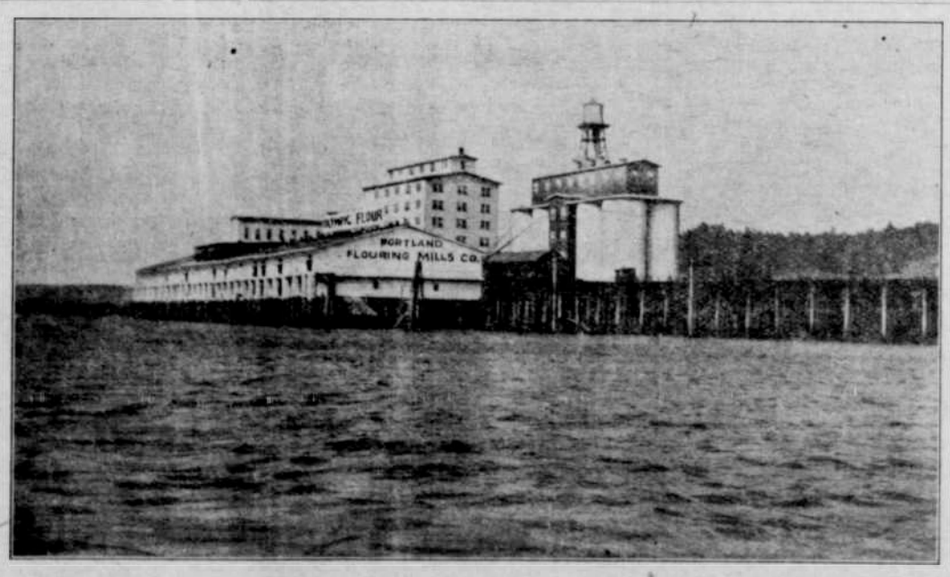
The contract has been let for a bank building at Mosier.

G. D. Fell, of Pendleton, is building a large cleaning plant.

Geo. Melvin Miller will erect a $25,000 hotel building at Florence.

Plans have been completed for a $25,000 high school at Rainier.

B. M. Lombard will add two docks at Portland, costing $70,000.



PORTLAND FLOURING MILLS

The Perry Veneer plant at Bandon has resumed operations.

The Public Service Co. of Tillamook is installing a 12,000 gallon oil tank.

The contract has been let for the Capital highway in Washington county.

Portland water service will be extended in Irvington, at a cost of $125,000.

During the present year more than 100 new houses will go up in Corvallis.

Peter Loggie, of North Bend, is planning a $45,000 brick apartment house.

Steel rails for the Willamette Valley Southern are arriving by boat at Portland.

W. M. Penrod will establish a ginseng industry at Mabery, on the Mt. Hood line.

Federal and state officials are urging a large expenditure for extermination of rats in Oregon.

Bids have been taken for a 150-foot steel bridge across the John Day river, eight miles above Dayville.

The Base Line road is to be paved with Warrenite from Portland to Sandy, at 88 cents per square yard.

Oregon City will expend $600 on fountains, feeding racks and hitching posts for horses, to draw country trade.

The Corvallis & Eastern is being reballasted from Albany to Hoover, and there is talk of extension eastward.

Telephone rates have been advanced at Newport on a basis of revenues sufficient to maintain improved service.

John Shallinger, of North Bend, will test the state butter law, that provides for only 16 and 32 ounce packages.

The Portland Railway Light & Power Co. has established an agricultural department in charge of H. E. Cross, at Gresham.

Eugene building permits for July totaled $190,920, the largest for three years in any one month. Included $100,000 high school.

Owing to increased labor cost and employers liability laws, the cost of sawlogs has been advanced fifty cents to one dollar per thousand.

Hopyards are offered twice as many pickers as heretofore so early in the season, in spite of a campaign urging people not to pick hops.

Picketing the public market at Salem goes on, but is turning general public sentiment against labor organizations that are paying the bill.

Prof. Young, of the department of economics of the state university, has been in conference with Father O'Hara and other labor leaders to frame a program for the unemployed.

The Corporation department of the state government for the first year of its existence, ending July 30, produced $310,613. Expenses $24,436. Commissioner Watson thinks he can handle the business hereafter for $17,000 a year.

State Prison Supt. Lawson is putting in a rock crushing plant near the institution for feeble minded, to be worked with convict labor, and supply material for state and county highways on a large scale.

Abuse of direct legislation is shown by the Attorney General, when he says the bill to abolish the Desert Land Board should be called: "A measure disposing of the present State Engineer and putting another man in his place at a higher salary."

Workingmen's compensation acts are forcing employers to hire men without families wherever they can do it.

The steamer Bandon has made the fifth trip out of Toledo, with 750,000 feet of lumber.

Owing to the European war, salmon pickling at Astoria has ceased.

Hops are expected to go to 50 cents, as a result of the war abroad.

Pendleton has immediate use for fifty new houses.

Buy Goods That Are Advertised

Collier's Weekly gives the following cogent reasons why it is safest to buy advertised goods:

"You have more assurance of quality in advertised goods than in those not so well known. You naturally ask why?

"No manufacturer can, year after year, afford to go down in his pockets to pay for advertising when his goods do not give satisfaction. He seldom makes a profit on his first order—it is the repeat order that makes the money for him.

Successful advertising is a sure indication of quality, for without value of the product, no advertising could succeed. The manufacturer, and every one connected with the distribution would lose reputation and money, for the public will not long continue to be gulled.

"Advertising is no more extravagance than the use of good seed or good machinery by the farmer. Extensive advertising is just as economical as quantity production in the motor car industry, for example, for it brings larger and quicker returns for the investment, allowing for reinvestment in material and consequent larger production.

"Money spent in extensive and judicious advertising is the best investment in the world today for every one concerned. Any salesman will tell you that advertised goods can be, and are, quality considered, sold at much less cost than those unknown."

Did the battleship Oregon take any part in the Santiago battle, and what part? What battleships took part?

The Oregon took an active part in the battle. She left San Francisco under orders March 19, 1898, steamed around the Horn, reached Jupiter inlet, Florida, May 24, and assisted in the pursuit and destruction of the Spanish fleet July 3. The other ships engaged were the battleships Indiana, Iowa, Massachusetts and Texas, the armored cruisers Brooklyn and New York and some gunboats. In the battle the speed of the Oregon enabled her to pass some of the other ships and to force the Cristobal Colon to run ashore and surrender. It was thought at the time that the presence of the Oregon probably prevented the escape of the Colon.

Enlist In the Army of Common Sense.

By MOSS.

SUSPICION. Curiosity. Common sense. Some folks still view the ads in the newspaper with SUSPICION. They cling to the belief that the merchant is FORCED to advertise to get rid of SPURIOUS GOODS.

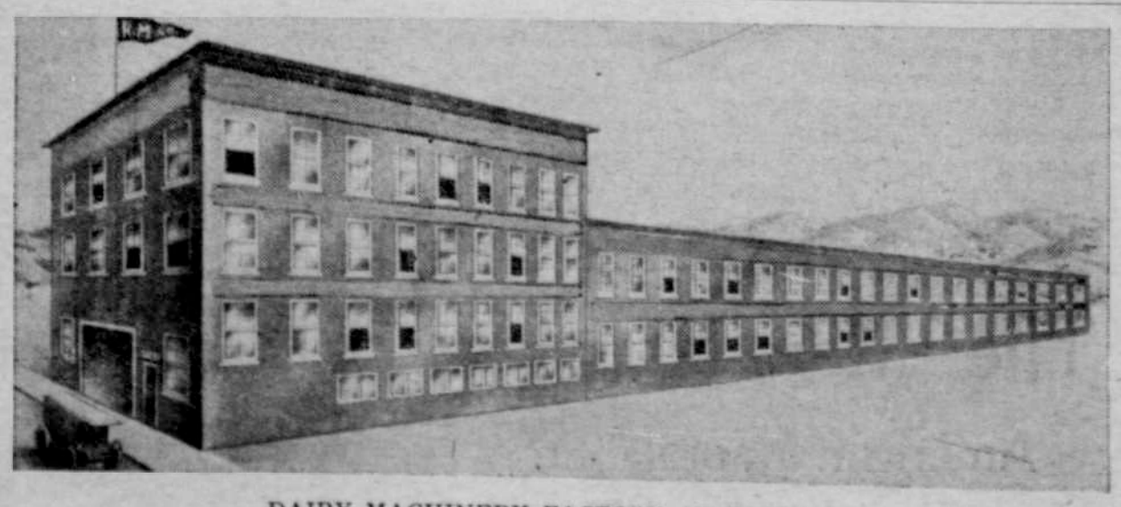
Other folks read the ads. out of CURIOSITY once in awhile after they have finished everything else in the paper. They think the ads. are a NECESSARY EVIL that can be IDLED OVER.

Then there is the GREAT GROWING THIRD CLASS, the people who make it their BUSINESS to read the ads with the COMMON SENSE purpose of KEEPING POSTED on COMMERCIAL EVENTS.

The COMMON SENSE readers of this paper, we happen to know, are in the GREAT MAJORITY. They are WISE.

If you have been SUSPICIOUS or CURIOUS join the RIGHT THINKING THRONG AT ONCE.

Make it your business to BENEFIT YOURSELF by WATCHING the ads REGULARLY in the COMMON SENSE WAY.



DAIRY MACHINERY FACTORY AT PORTLAND